

"DENNIS THE MENACE"



... AND STOP WHISTLING AT ME!

ED NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.

KFLW-CBS & ABC, 1430 KC

Thursday Evening, Sept. 13

- 6:00 Today's Sports Highlights
6:15 Lowell Thomas CBS
6:30 Bing Crosby CBS
6:45 Johnny Dollar CBS
7:00 News CBS
7:05 Robert Q. Lewis CBS
7:30 The Farmer and Civil Defense
8:00 Max Roby News CBS
8:30 Music
8:35 Treasury Show CBS
8:50 Adlai Stevenson CBS
9:00 Myrtle Time ABC
9:25 Music
9:35 Amos 'n' Andy CBS
10:00 10 P.M. Edition
10:15 A Handstand in the Park
10:30 Time for Relaxation
11:00 Sign Off News Summary
11:05 Sign Off

Friday, Sept. 14

- 6:00 Minute News Summary
6:01 America's Favorite Music
6:15 Minute News Summary
6:30 Minute News Summary
6:31 America's Favorite Music
6:45 Minute News Summary
6:46 America's Favorite Music
7:00 News - Breakfast Edition
7:15 Top of the Mornin'
7:30 News - CBS
7:45 Harry Babbitt CBS
8:00 Breakfast Club ABC
8:05 News CBS
8:15 Brown Stamp Quiz Show
8:30 Young Dr. Malone CBS
8:45 Aunt Mary CBS
10:00 Wendy Warren CBS
10:15 Second Mrs. Burton CBS
10:30 Strike It Rich CBS
10:45 Pat Buttram Show CBS
11:00 Bump 'n' Show CBS
11:15 Helen Trent CBS
11:30 Our Gal Sunday CBS
11:45 Amos 'n' Andy CBS
12:00 Noon Edition News
12:15 Payless Sidewalk Show
12:30 House Party CBS
1:00 Music
1:15 Arthur Godfrey CBS
2:00 Barnyard Wagon CBS
2:45 Summer Serenade
3:00 Ruth Ashton CBS
3:15 Weather News CBS
3:15 Meet the Band
3:30 Easy Listening
3:45 Ted Malone ABC
3:55 Whispering Willows ABC
4:15 Basin Briefs
4:30 Today's Top Tunes
4:45 Jack Paar Show ABC
4:50 Edward R. Murrow CBS
5:15 Weather Roundup
5:25 Matinee Melodies
5:30 Fun Harmon CBS
5:45 Frank Goss CBS
5:55 Tom Sawyer CBS
6:00 Today's Sports Highlights
6:15 Lowell Thomas CBS
6:30 Bing Crosby CBS
6:45 Johnny Dollar CBS
7:00 News CBS
7:05 Robert Q. Lewis CBS
7:30 American Music Hall ABC
7:35 KVIS News
10:00 10 P.M. Edition
10:15 Amos 'n' Andy CBS
10:45 Time for Relaxation
11:00 Sign Off News Summary
11:05 Sign Off

KFJL-MBS & DLBS, 1130 KC

Thursday Evening, Sept. 13

- 6:00 Fulton Lewis, Jr. DLBS
6:15 Bunyan Sports Report
6:25 Hollywood Highlights
6:30 First Federal News
6:45 Sam Hayes DLBS
6:55 Warner Sports Time MBS
7:00 Official Detective MBS
7:30 Farmer and Civil Defense
8:00 Playhouse 90
8:30 Bob and Ray DLBS
9:15 Coke Time with Eddie Fisher DLBS
9:30 Adlai Stevenson Speech DLBS
9:45 Bob Inch Show
10:00 Edw. P. Morgan News DLBS
10:15 Bob Inch Show
11:00 Sign Off

Friday, Sept. 14

- 5:00 First News
5:05 Dynan-Hallack Hour
5:45 Farm Reporter
5:55 Hemmingway MBS
7:15 Breakfast Gang DLBS
7:30 Today's Best Buys
7:45 Bunyan
8:00 Cliff Engle DLBS
8:15 Percolator Patrol
8:15 Kraft News DLBS
8:30 Percolator Patrol
10:00 Newspaper of Air DLBS
10:15 Tello Test DLBS
10:30 Visit to LaPointe's
10:45 Visit to Dons
10:50 Quicker Quiz
11:00 Sam Hayes News DLBS
11:05 Accent On Women
11:20 Queen For A Day MBS
12:00 Beat On Record
12:15 Bunyan News DLBS
12:30 World News Roundup
12:45 Town and Country Time
1:00 Carnation Studio Time
1:15 Matinee Melodies
2:00 Kraft News DLBS
2:05 Matinee Melodies
3:25 Baseball Scoreboard DLBS
3:30 Behind the Story DLBS
3:45 Tello Test DLBS
4:00 Jimmie Fidler
4:15 Hemmingway MBS
4:30 Here's The Winner DLBS
4:45 Sam Hayes DLBS
5:00 Traffic Jam
5:15 Calling All Drivers
5:20 Traffic Jam
5:45 Bill Branding Sports DLBS
5:55 Kraft News DLBS
6:00 Fulton Lewis, Jr. DLBS
6:15 Bunyan Sports Report
6:25 Hollywood Highlights
6:30 First Federal News
6:45 Sam Hayes News DLBS
6:55 Warner Sports Time DLBS
7:00 Bob and Ray DLBS
7:45 KVIS vs Eugene Football
10:30 Edw. P. Morgan News DLBS
10:45 Bob Inch Show
11:00 Sign Off

KBES-TV Channel 3

CBS, NBC, ABC

Thursday Evening, Sept. 13

- 10:50 Devotions
11:00 Matinee
12:00 Brighter Day
12:15 Secret Storm
12:30 Edge of Night
1:00 Comedy Time
1:30 Band Stand
2:00 Val Rague Show
2:15 Medford City Police
2:30 Church in the Home
2:50 Feminine Fancies
3:30 Uncle Bill
4:00 Treasure Travels
4:30 Search for Tomorrow
4:45 On the Trail
5:00 Rio Tin Tin
5:30 One Cal Panorama
6:30 Treasure Travels
7:00 Gracioso Marx
7:30 Value Saving Time
7:45 Talent Time
8:00 Celebrity Playhouse
8:30 Ford Theatre
9:00 Susie
9:30 Treasure Travels
10:00 I Led Three Lives
10:30 News and Sign Off

Friday, Sept. 14

- 10:50 Devotions
11:00 Matinee
12:00 Brighter Day
12:15 Secret Storm
12:30 Edge of Night
1:00 Comedy Time
1:30 Band Stand
2:00 Bob Crosby Show
2:15 Val Rague Show
2:30 The Way
2:50 Feminine Fancies
4:00 Treasure Travels
4:30 Search for Tomorrow
4:45 Wild Bill Hickock
5:45 Your TV Weatherman
6:30 News
6:45 Carnival of Sports
8:45 Dr. Hudson
7:15 Health and Medical Hist.
7:30 Hollywood Album
8:00 Man Called X
8:30 Undercurrent
9:00 Undercurrent
9:30 News of the Town
11:30 News and Sign Off
10:00 Premier Theater

FOUL FEEDER SENTENCED
NEWARK, N.J. (UP) - Mrs. Dorothy Peterson ran afoul Wednesday of a city ordinance that's strictly for the birds. She was convicted and given a suspended sentence for feeding birds on the ground outside her home. Cited was a little-known ordinance which prohibits feeding birds or animals "in such a manner that the food is scattered upon the ground and allowed to remain there where it is accessible to rats."

Radio Log

KVIP-TV Channel 7, Redding, California

Thursday Evening, Sept. 13

- 4:00 High Schools
4:30 Early Show
6:00 News
6:15 Hot Milland
6:45 Changing World - Fashion Show
7:00 My Little Margie
7:30 Waterfront - Farmer's Food Store
8:00 You Bet Your Life
8:30 Dragnet
8:30 People's Choice
9:30 Ford Theatre
10:00 Eddy Arnold Show
10:30 Late Show
11:45 Late Show

KCNO - ABC, 370 KC.

Daylight Time

Friday, Sept. 14

- 6:15 Sign On
6:18 Slim Jim's Early Riser Show
7:00 Top of the Morning
7:30 John McVane News ABC
7:45 Top of the Morning
8:15 Swap Shop
8:25 Morning Melodies
8:50 Breakfast Club ABC
10:00 Garret News ABC
10:15 Listener's Choice
11:00 Grand Central Station ABC
11:15 Jack Paar News ABC
11:30 Morning Serenade
11:55 Thought for the Day
12:00 Paul Harvey News ABC
12:15 Mowat County News
12:30 Best on Records
12:40 Easy Listening
1:00 News ABC
1:10 Music for Dressing ABC
1:30 When a Girl Marries ABC
1:45 Whispering Streets ABC
2:00 Hank Henry Show
2:00 Listener's Choice
4:35 Platter Time
5:15 Late News ABC
5:20 Mel Allen Sports ABC
5:30 Local Sports News
5:45 Piano Serenade
6:45 Bob Garret News ABC
6:50 Sunset Serenade
8:30 Dance Time
7:00 Sign Off

Bing, Harris Show Sunday

An estimated 10,000 persons are expected to pack the stands at the McArthur, California Fairgrounds Sunday to enjoy the Bing Crosby-Phil Harris hospital benefit show which begins at 1 p.m. Promoters of the show anticipate the record crowd on the basis of advance ticket sales.

Funds received from the show this year are expected to complete and furnish the new 12 room hospital. It is expected to be in operation by November.

Adding luster to the star-laden show will be June Valli from the hit parade; Lucille Norman, concert soprano; the Collins Kids, western rock and roll singers; the acrobat team of the Amin Brothers, Comic Sheeky Greene; the Shyrettos, three wonders on wheels; the Martin Brothers, jugglers; Fred Sanborn the comic xylophonist and Jill Adams, the well known tap dancer.

Defense Cost Cuts Cited

HAMILTON, Ohio (AP) - A top Pentagon official said today that increasing costs of defense can be offset in part by further cuts in military manpower.

Deputy Secretary of Defense Reuben Robertson declared: "Our present defense program puts great weight upon the use of the most modern weapons and should, of course, eventually reduce our requirements for manpower."

He said some of the "increasing costs" of new weapons have already been offset by reducing the number of people in uniform and that "still further adjustments in this direction should be possible."

Robertson made his statements in a speech prepared for the National Society of Property Casualty Underwriters. He said that in the over-all field of guided missiles and in the development of systems to employ them "the United States is taking second place to no nation."

In the current year alone, he said, the military services are buying missiles valued at more than 2 1/2 billion dollars.

He reported that the development programs for both intercontinental and medium-range missiles are moving "on schedule and on a basis that is well coordinated within the services."

Bob Hope Switches Show To Escape Phil Silvers

By ALINE MOSBY
United Press Hollywood Writer
HOLLYWOOD (UP) - The scramble of the stars on television goes into full swing this fall season—even the mighty Bob Hope is switching to another night to escape rating-killer Phil Silvers.

Last season Hope held his own against Sergeant Bilko, but the ratings were not as high as they could have been on another night, according to the brains at NBC who pore over those ratings.

So Hope drew a new time this year—following Steve Allen on Sunday night on NBC. In the CBS enemy camp will be "GE Theater" and "Alfred Hitchcock Presents"—alms as heavy competition, and following the top-rated Ed Sullivan show.

"We have been up against a Tuesday night block they built against us on CBS," Hope said. "On NBC I followed a weak lineup. Whatever I got I had to build for myself. Luckily I had a sponsor who didn't care about ratings."

STEVE ALLEN PRAISED
"Now we follow Steve Allen. He's doing a great job."

Hope still faces another obstacle—going on less than once a month. For each show, he admits, he has to "build up new excitement."

"This year we'll keep trying for a fresh approach by having guest stars and staging shows in different places," he said.

For his first show Oct. 21, Hope will present Diana Dors, not in a swimming pool, and Lucille Ball and Desi Arnez. His future guests he's keeping secret.

This season TV will be Hope's main activity. For nine months he's putting movies in the months—and for Hope this is practically idleness.

"I'm laying off pictures because I won't have to get up at 7 a.m.," he said. "I won't have an assistant director pulling on my leash. My neck was getting a little sore."

Hope's TV contract has four more years to run, and after that "I don't know whether I'll still be interested in doing TV." He might let his daughter Linda lead a few parts!

he's putting movies in the months—and for Hope this is practically idleness.

"I'm laying off pictures because I won't have to get up at 7 a.m.," he said. "I won't have an assistant director pulling on my leash. My neck was getting a little sore."

Hope's TV contract has four more years to run, and after that "I don't know whether I'll still be interested in doing TV." He might let his daughter Linda lead a few parts!



PFC DAVID S. ODEN, 19, son of Mr. and Mrs. John S. Oden, 5659 Miller Avenue, Klamath Falls, U.S. Army enlistee is now overseas in Korea. He entered the service in January 1954.

Water Users Pact Studied

NEW PINE CREEK—Water users in the New Pine Creek area located between Alturas and Lakeview are in the process of signing a water agreement designed to insure their water rights on Pine Creek, Mill Ditch and the Mill Tail Ditch.

Irvine Paris, one of the residents of the area, points out that the agreement designates the portion of ditch maintenance to be borne by the users, the cooperative methods to be exercised with regard to other water users in the area, the provisions by which water from the Mill Tail Ditch can be used, and the method of determining the quantities of water to be used.

Under the terms of the agreement, the town water users will be responsible for one seventh of the ditch maintenance costs and will have use of the water one full day each week. The ranch owners having rights on the Creeksue of water will have six full days use per week and will bear six-sevenths of the maintenance cost.

Fourteen water users had signed the agreement by Monday. Following signing of the document, it will be forwarded to the state watermaster's office in Sacramento. If the agreement is accepted by the office of water management a concrete headgate dam will be constructed in Pine Creek at the head of the Mill Ditch, in which case the state of California will bear 80 per cent of the construction users paying 20 per cent of the cost.

OWN HOME ABLAZE
NAPLES, Fla. (UP)—Manager Bill Ryan of Radio Station WNOG rushed out of his studio Wednesday with a tape recorder for a first-hand account of a fire on Gordon St. He found his own home ablaze.

SHASTA DRIVE-IN

HE RULED A SAVAGE WORLD... WITH THE FURY OF HIS FISTS!



AIN'T MISBEHAVIN' Technicolor RORY CALHOUN PIPER LAURIE JACK CARSON WANNIE VAN DOREN

BIG THIS SATURDAY ALL NIGHT!!

DUSK to DAWN

Continuous Entertainment!

SEE IT ALL AT REGULAR PRICES

6 Features SCARATOONS

GREGORY PECK Anne Baxter YELLOW SKY

DANNY KAY ON THE RIVIERA

DOORS OPEN 6:30 P.M. ESQUIRE TU-4-4567 NOW PLAYING! Filmed in Oregon



SHASTA DRIVE-IN 3535 TU-2 7:00 2 DAYS ONLY!

HE RULED A SAVAGE WORLD... WITH THE FURY OF HIS FISTS!



AIN'T MISBEHAVIN' Technicolor RORY CALHOUN PIPER LAURIE JACK CARSON WANNIE VAN DOREN

BIG THIS SATURDAY ALL NIGHT!!

DUSK to DAWN

Continuous Entertainment!

SEE IT ALL AT REGULAR PRICES

6 Features SCARATOONS

GREGORY PECK Anne Baxter YELLOW SKY

DANNY KAY ON THE RIVIERA

You should see THE EDDY DUCHIN STORY because...



..IT IS THE STORY OF A MAN WHO FOUND A GREAT LOVE BETWEEN THE BLUE NOTES OF A PIANO.. AND LOST IT IN THE LONELY DAWN IT IS A LOVE STORY ETCHED IN STARDUST...THAT YOU WILL NEVER FORGET!

THE EDDY DUCHIN STORY REX THOMPSON-JAMES WHITMORE SHEPHERD STROUDWICK VICTORIA SHAW CINEMASCOPE SUNDAY

ESQUIRE TU-4-4567

TOWER Today! Another Mammoth Show!



THE WORLD HAS NEVER SEEN! A PICTURE LIKE 'THE ANIMAL WORLD' FROM WARNER BROS. COLOR BY TECHNICOLOR

A HEART WARMING STORY



A lonely boy... a lonely dog... A truly wonderful love story! 'Good-bye My Lady' WALTER BRENNAN - PHIL HARRIS BRANDON DE WILDE

Block's BEST BUY advertisement for nylons. Includes text: 'BLOCK'S BEST BUY', 'FRI.-SAT.-MON. only', 'REGULAR 89¢', '53¢', 'FINEST FULL FASHIONED HOSIERY IN ALL NEW FALL SHADES', 'BOX OF SIX PRS. only \$3.00', 'BLOCK'S 711 Main Ph. TU 4-4195'.