

**SEARS**  
ROEBUCK AND CO.

70<sup>th</sup>

**ANNIVERSARY SALE**

Good Quality for Less Since 1886

# Starts Tomorrow!

Ask About  
Sears Credit  
Purchase  
Coupon Books  
Use them just like cash

**9 VALUE PACKED SALE DAYS!**

**Come In And Help Us Celebrate With Savings In Every Department!**

**DOORS OPEN AT 9 A.M.**



**Girl's Matched Sweater Sets**

7 to 14 ..... **3<sup>99</sup>**  
Girls 100% Orlon sweater sets at one low price. Fancy neck with rosebud trim. Mezzanine floor.



**Pilgrim Unionsuit**

Warm Winterweight Comfort  
36 to 40..... **1.77**  
Long sleeves, ankle length. Stretches for easy action yet holds shape well. Button flap seat. Cream color. Cotton.



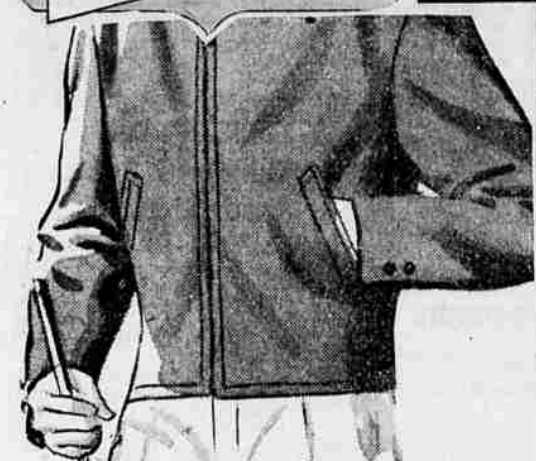
**Boys' Pajamas**

Full Combed Cotton Knit  
Reg. 2.79  
Sizes 4-18..... **1.98**  
Assorted solid colors with contrasting blazer stripe ribbed crew-neck. Elastic waist, double gusset crotch.



**Novelty Blankets**

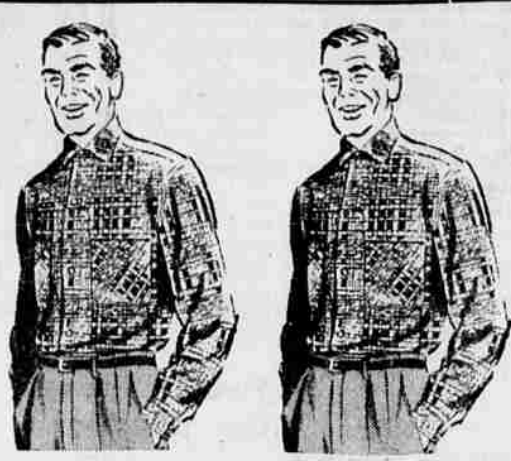
Soft Rayon-and-Cotton Blend  
Regularly 2.79 **2.44**  
Plaids, Western or geometric designs. Reversible for extra wear. Neatly hemmed. 64x76 inch size.



**Men's Hercules Sheen Gabardine Blouse**

Reg. 7.98  
Quilted Lining **5<sup>99</sup>**

Water repellent and crease resistant rayon and acetate sheen gabardine. Quilted lining. In S, M, L, XL.



**Men's Pilgrim Cotton Flannel Shirts**

Anniversary Special **1<sup>77</sup>**

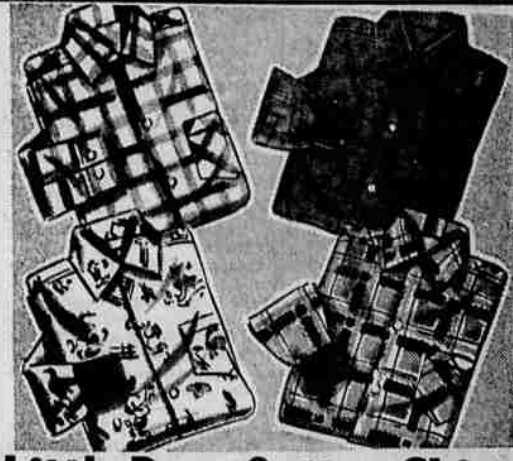
Fashioned in dress finish flannel with gay plaid prints. 2 pockets, spread collar. Sm., med., large.



**Men's 9-inch Cushioned Sport Boot**

Reg. 18.95 **16<sup>88</sup>**

Leather lined men's hunting boot. Neoprene sole with oil-tan leather uppers. Comfortable wedge heel.



**Little Boys Cotton Shirts**  
Flannel or Dan River

Your Choice **1<sup>00</sup>**

So many high-priced features you'll recognize the high quality at once! Sanforized cotton for maximum shrinkage of 1%. Many styles and colors. One-stop shirt shopping for all kids sizes 1 to 6.



**Boy's Back-to-School Special Flannel Shirts**

1.98 Value **1<sup>33</sup>**

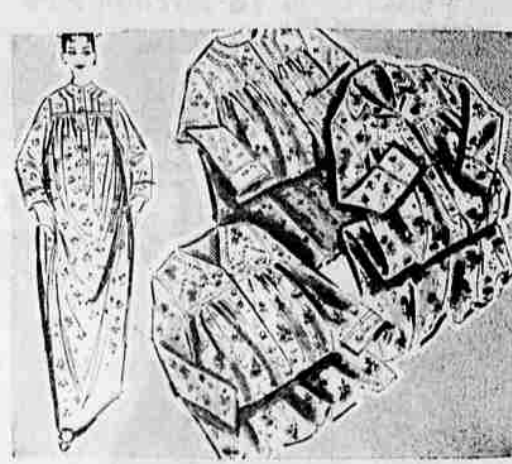
Boy's big assortment of suede flannel shirts. Buy now for back-to-school. Sizes 10-18.



**Ladies Royal Purple Stretch Nylons**

Anniversary Special **44<sup>c</sup>**

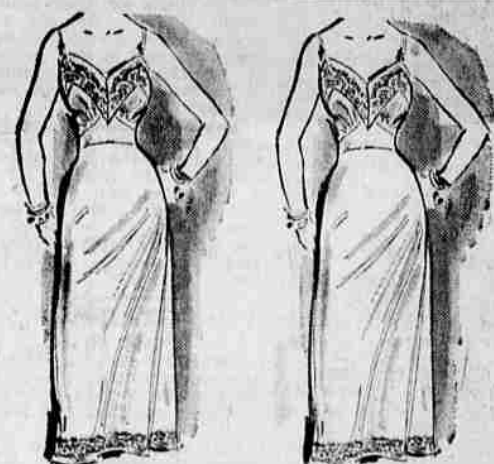
The more you buy the more you save! They stretch to a clinging fit, seams stay straight all day. Five new shades.



**Ladies Charmode Flannel Pajamas**

Reg. to 2.59 **1<sup>99</sup>**

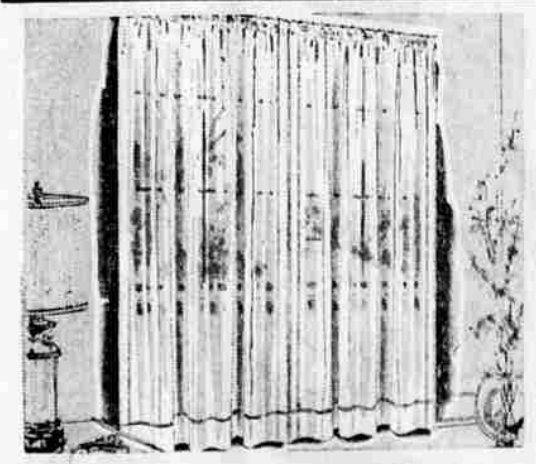
Warm printed flannel in assorted styles and colors. Popular gown style in sizes 32 to 42. Anniversary priced!



**Ladies Runproof Nylon Tricot Slips**

Reg. 2.98 **1<sup>77</sup>**

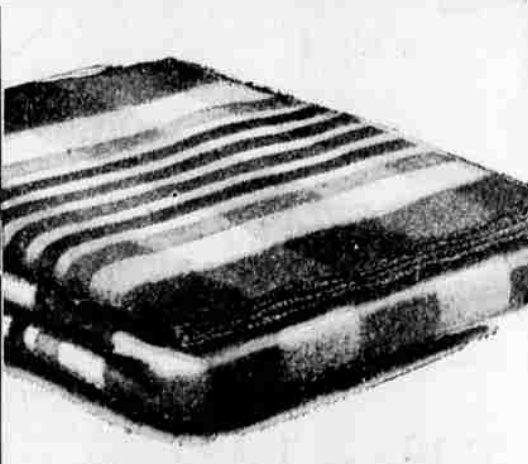
Three individual styles; fitted, set-in midriff or 4-gore. All have V fronts and nylon lace trims. White, pink, blue. 32-40.



**Harmony House Extra Wide Chromspun Panels**

Reg. 1.49  
47x81 **99<sup>c</sup>**

Buy rayon panels for every window in the house now at Sears low price. Good quality construction with 3-inch bottom hems, neatly finished side hems. Hemmed and headed. Sun resistant.



**Harmony House Cotton Sheet Blankets**

Reg. 1.39 **99<sup>c</sup>**

Soft, fluffy cotton blankets that boast of year 'round use! In the winter, they're ideal as warm sheets or extra covers; in the summer, they're just the right weight for comfort! 60 x 76-in.



**Fairloom Printed Cotton Pinwale Corduroy**

Reg. 1.39 **99<sup>c</sup>** Yard

Top quality corduroy at this low price. Ideal for jackets, skirts, slacks, jumpers. Hand wash separately. 36-in.



**Men's Rugged Work Shoe**

Reg. 9.95 **7<sup>97</sup>** Pair

Rugged 9-inch work boot at our lowest price ever. Shop at Sears and Save during this big Anniversary Sale!

*"Satisfaction guaranteed or your money back"* SEARS

133 So. 8th  
Phone TU 2-4481

SEARS  
**SHOP FRIDAYS TILL 9 P.M.**