



THE LUXURY LOOK in stoles is with us this fall. This one of silk and wool, imported from Italy by Top-Hit, has alternating stripes of sheer and heavier weight. It comes in all white or white dusted with subtle tones of grey, yellow, or pale blue.



EMPHASIZING feminine allure is easy with this lovely lace mantilla draped above your brow when you go partying. Imported from France by Top-Hit, it comes in either black or white and that a definite touch of glamour for after-dark hours.

GIFT and tablespoon, all tucked into a good gift for a traveler is a neat case. (Add a can opener for rust-resistant knife, fork, teaspoon, good measure).



FOR A FAIR LADY is Top-Hit's white organdy scarf embroidered with just a touch of color in the delicately beautiful pink roses. Dress up that basic black sheath with a filmy accent.

FLAVOR CONTRAST Roll tiny squares of cream cheese in finely chopped salted nuts. Serve as a flavor foil for a sweet fruit gelatin salad or dessert.

SANDWICHES In these modern times, sandwiches have acquired new scope and flexibility. No longer are they limited to the lunchbox or the quick lunch counter in the corner drug store. The new sandwich is a summer or fall supper feature, an evening refreshment special or a casserole surprise.

Fair Lady Theme

There is a new softened look in clothes this fall—lady-like fashions, with greater elegance.

The sheath is still popular but it is no longer stripped to the bone. Now it is taking an easier look with the top a little bulkier, sometimes slightly bloused in back, and often highlighted by a sheer organdy scarf or a richly embroidered collar.

The little black dress is a must this season and one little black dress, sparked by an exciting group of accessory changes can stretch your wardrobe to meet almost any occasion.

When you are feeling especially Fair Lady-ish, try Top-Hit's organdy scarf knotted at your throat. In white, embroidered with just a soupcon of color in the pink roses, you might have found it among the treasures of a Victorian lady.

Top-Hit has a new way of adding an elaborate collar of gold scrolls to your little black dress. The collar has an inside collar of satin that slips under the dress—no more sewing on—and no pinning.

A luxurious silk and wool stole, imported from Italy, adds more warmth than it appears to carry in its filmy length. As evenings are cooler, it is a welcome bit of comfort as well as elegance.

For an "entrance," wear your little black au naturel with perhaps a piece or two of brilliant jewelry and draped above your brow a lovely black lace mantilla. Just tilt your chin a little higher when you wear the mantilla—it will give you the much admired mysterious and slightly haughty air of a beautiful senorita.

AVOCADO RELISH with 1 tablespoon each of lemon Add zest and new flavor to fried juice and minced chives, 1/4 tea- or broiled fish with this relish. Spoon salt and a few grindings of Mash one soft avocado and mix fresh black pepper.

FLAVOR and QUALITY
FAVORITES
FOR OVER 40 YEARS

Porter
QUALITY
SPAGHETTI
PRODUCTS

NOW ENRICHED

CONSUMER FAVORITES because YOU CAN SEE and TASTE THEIR SUPERIOR QUALITY
Porter SPAGHETTI products are made only with Grade A-No. 1 Durum Semolina and select hard wheat flours. When you cook them you quickly SEE their better cooking quality. The moment you eat them you readily TASTE their finer flavor.

ENERGY ERNIE!

SNAP OFF THE SIESTA, ERNIE! KILLER MCGOON IS LOCO AND HEADIN' FOR THE BORDER WITH MARY LOU!

BOY! THAT ENERGY SCORES A RINGER EVERY TIME!

SAVED BY WHITE SATIN AGAIN!

by *Dwain Caplan*

WHAT THIS COMPOKE NEEDS IS A LITTLE CAKE WITH LOTS OF WHITE SATIN FROSTING! IT'S ENERGY!

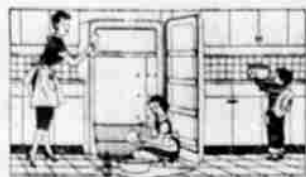
DON'T KISS ME, MAM! LET ME THINK OF WHITE SATIN. THE ENERGY SUGAR!

WHY DON'T YA BUY THE ENERGY SUGAR... WHITE SATIN!

You get a Cleaner Wash with CLOROX...
WHITER... BRIGHTER... SANITARY, TOO!

No other home laundering product equals **CLOROX** in germ-killing efficiency!

SCHOOL DAYS mean extra wash for Mother... extra reasons for using Clorox! For Clorox saves work and safeguards precious health! It bleaches, brightens, removes stains, deodorizes and disinfects in laundering! So use Clorox every wash day on white and color-fast cotton and linen...and white 100% nylon, rayon, Dacron, Orlon and Dynel. A Clorox wash looks cleaner, smells cleaner and is hygienically cleaner, too...safer for health!



Full house cleaning calls for Clorox! Besides being an efficient bleach, stain remover and deodorizer—Clorox provides a type of disinfection recommended by hundreds of public health authorities. See label directions for many uses!



Every time you use **CLOROX** you protect family health!

treat yourself right

IT REALLY GOES FARTHER, TOO!

BOYD'S COFFEE

Is your husband a Weight Watcher

yet nibbles in between skimpy meals



Make dieting easier Serve Holsum Bread every meal

He can't help cheating. But you can when you balance his meals with fresh Holsum Bread. Delicious Holsum satisfies his diet appetite.

And dieting won't leave him weak and edgy when he's getting plenty of Holsum energy every meal.

Vary his diet with hearty food like frankfurter and cheese kabobs. A special taste treat on nourishing Holsum toast. Put Holsum on your grocery list now.



MAKE IT TASTE BETTER

Serve it with **Holsum Bread**

Fluhrer's Bread
Popular -- because it's Good!