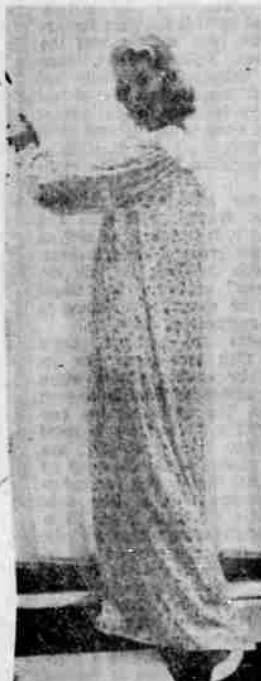




**POSEY-PAJAMAS** come in a fabric new to Carter's women's sleepwear but a favorite in infants' and children's wear — triple brushed cotton knit. Soft as the fabric, the nosegays of violets are printed in blue or pink on white with matching color cuffing at the anklets, wristlets and necklet. The brushed cotton knit is machine-washable, needs no ironing and retains its plushy softness.



**THE ALL-NEW** nightshirt for fall and winter, 1956 sleepwear is the modern version of granddaddy's nightshirt. His sleeping attire was warm and comfortable—and so, the Carter's nightshirt. The yards of soft cotton knit are printed in pink or blue dresden design; embroidery smocking brings the neckline to a wide, curving yoke and ruffles trim the yoke and long-sleeved wristlets.



**CARTER'S** cotton-knit Spanky Pants are figure flatterers. In seven colors or in rosebud, violet or pin-check prints, they complement lingerie colors and coordinate with many changes of costume. They fit smoothly under dresses, suits, slacks, Bermuda shorts and kilts. Spanky pants are available in little girl sizes, too.

**ROTATION**  
To give your bed linens longer life, put freshly laundered sheets and pillow slips at the bottom of the drawer and use those at the top. Experts say that linens need rest between use to give maximum wear.

## FIRESIDE FASHIONS

Lingerie is all aglow for the fall-winter seasons. Aglow with more color, patchwork and quilt prints, new fabrics. Carter's warm sleepwear — pajamas, full-length gowns, bedjackets—are good sleep-mates for the all new or freshened-

up wardrobes of the back-to-schoolers, back-to-collegers, and back-to-workers.

Although feminine fashions in outerwear are enjoying a return to the opulence of 1912 fashions with ostrich feathers and furberies, all-new models in Carter's warm sleepwear are 1956-57 vintage, and very much for the modern "My Fair Lady." All feminine, some softly demure, some tailored

with trimness yet fanciful in detail, the sleepwear is warm, cuddly soft and practical with washing no problem and ironing a chore of the past.

A fabric new to Carter's women's sleepwear, but an old favorite in their infants' and children's line, is the brushed cotton. Brushed on both sides, the fabric is soft as down, and stays just that way after countless washings. Other

fabrics used are brushed nylon, brushed rayon and Cal-Brigman (the same flat cotton-knit of the Carter layette wardrobe).

New designs for fanciful pajamas featuring the pull-over or button-down tops have the artists' smock jacket in solid navy, red, turquoise: long and full with feather-stitched, white embroidery yoke—or the dresden print button-down in hot pastel pink and blue with

solid color trousers—or the violet print pullover with matching print trousers—or the crazy quilt pull-over of oversized, multi-color clovers in blue, pink, navy—or the brushed nylon button-down in soft velvety blue, pink or turquoise banded on the cardigan closing with two-color flower-sprigged motifs.

But the gowns (all full length) are romantically designed. Long

flowing peignoir gowns in kitten-soft brushed nylon, rayon and cotton knit are pastel pretty, and all with yokelines trimmed with nylon lace or embroidery. The new dresden and floral prints appear in flowing gowns and fitted waistline gowns.

Cotton-knit briefs, Carter's Spanky Pants, are another wardrobe necessity. In seven solid colors or in rosebud, violet or pincheck

prints to complement lingerie and to coordinate with changes of costume, they fit smoothly and comfortably under dresses, suits, slacks, Bermuda shorts, and kilts, too. In sizes small, medium, large and extra large.

**COTTON QUIZ**  
Why is cotton considered the best material for swim suits? Cotton is the only major fiber stronger wet than dry.

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