



HERE'S PROOF!



sale-priced!

Women's Sleeveless Shirts

SPECTACULAR LOW PRICES **99¢**

Choose from our biggest assortment of stripes, all-over patterns and washfast solid colors. Sanforized cotton, maximum shrinkage 1%. Sizes 10 to 18. Shop early for best selection.



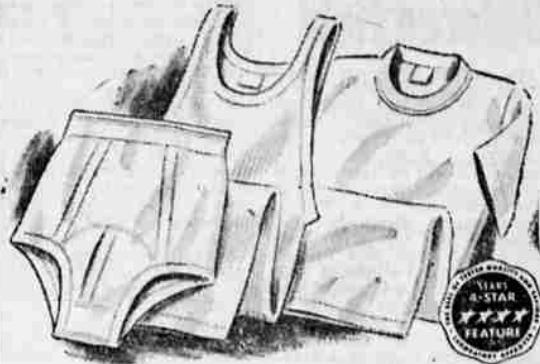
Little Girls' Hats - Bonnets

Special Purchase for Easter

SPECTACULAR LOW PRICES **99¢**

Reg. to 2.98

Choose from an assortment of gay Easter bonnets. All styled for Spring. Spring shades. Specially priced for Easter.



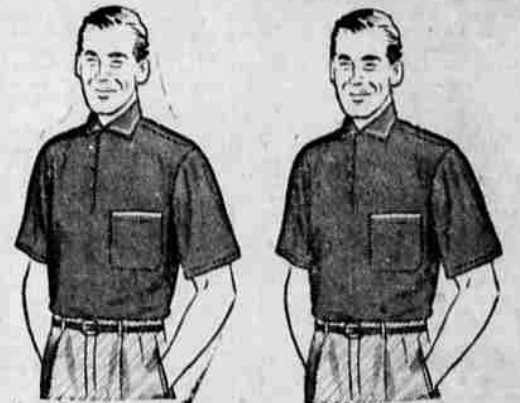
Boys' Knit Briefs

Maximum Shrinkage 1%

SPECTACULAR LOW PRICES **37¢**

Sanforized

Take advantage of this Spectacular offer and stock up now! Select from fine quality Sanforized briefs. Maximum shrinkage 1%.



Men's Sport Shirts

Short Sleeves

SPECTACULAR LOW PRICES **1.99**

Small to Large Sizes

Short sleeve sport shirts to suit your particular tastes. Popular, attractive styles for comfortable leisure wear. Easy to wash and iron, stay bright and fresh looking.



Ladies Shrugs

Wool-Orlon or Dacron

SPECTACULAR LOW PRICES **2.44**

Reduced to

Kerrybrooke Shrugs go prettily, comfortably, over all your spring and summer fashions. Choose from your favorite fabrics—wool, Orlon and Dacron. Easter special at Sears. Main Floor



Ladies Style Shoes

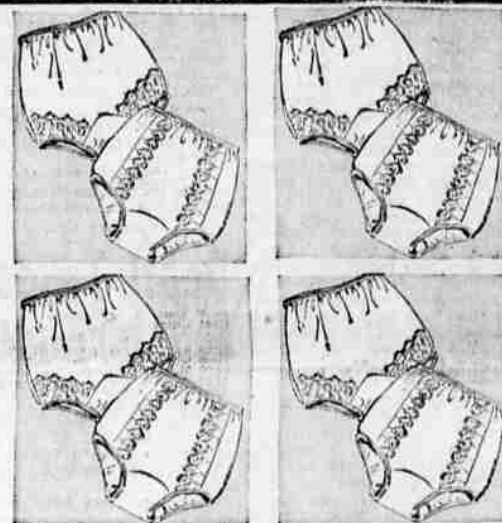
Top Easter Special

SPECTACULAR LOW PRICES **4.47**

Reg. 8.95

pair

Choose from a multitude of styles. Brown, Black, Red and Blue. Cushion insole—steel arch. Sizes 5 1/2 to 9—AA & B. Save now for the Easter parade.



Ladies Nylon Briefs

Low Special Purchase Price

SPECTACULAR LOW PRICES 2 for **\$1.00**

White tricot knits with nylon sheer trim. Elastic waist, double fabric crotch. Small, medium, large.



New Miracle Finish Pre-Shrunk Cotton Slips

SPECTACULAR LOW PRICES **1.97**

Sizes 32-40

There's a style to please every personal taste in this very cooperative cottons. Each has a protective shadow panel and shrinkage is controlled to a tiny 2%. Petticoats in small, medium and large. Most slips 32 to 44. Some are to size 40.



Little Girls' Spring Coats

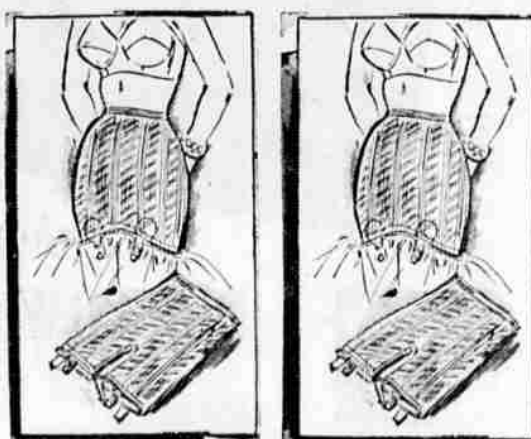
Special Purchase for Easter

SPECTACULAR LOW PRICES **7.88**

Reg. to 11.95

Sizes 3 to 6x

Timely savings for the Easter parade at Sears. Choose from Failles and summer weight wools. See them in our infants dept. Sizes 3 to 6x. Main Floor



Nylon Panty Girdle

Easter Special

SPECTACULAR LOW PRICES **1.99**

Reg. 2.98

Chermode—wonderfully washable nylon in white, pink or blue. All right for spring. Save almost \$1 in our corsetry dept.—Mezzanine floor. Small, medium and large.



Girl's Nylon Dresses

Priced Right for Spring

SPECTACULAR LOW PRICES **4.88**

Reg. 5.98

Pretty spring sheers in wonderful nylon. Choose from a snappy assortment of styles. Smart colors—sizes 7 to 14. Girls dept. Mezzanine floor.



Ladies Flats and Casuals

Special Price for Easter

SPECTACULAR LOW PRICES **3.88**

Reg. 5.98

pair

Flats and casuals all at one low price. Flats in color avocodo—casuals in black, red and white. Timely savings in your Sears shoe department.

"Satisfaction guaranteed or your money back" SEARS 133 So. 8th Phone 5188

OPEN FRIDAY NIGHTS TILL 9 P.M. SEARS

FREE! \$25 Coupon Book

Yes! A \$25 Coupon Book can be yours at your Sears Store. Guess the total dollar value of the merchandise on display in our center front window on 8th Street. Register your guess in our register book at the catalog desk. Contest ends Friday March 30.

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