

### Some Program Changes In Offing For Television

By CHARLES MERCER  
 NEW YORK (AP)—Some program changes affecting almost every night of the week are in the works for next season on CBS-TV.

Trade reports indicate that three big programs of an hour or longer, but most are half-hour shows, on film, the creations of Hollywood.

The most ambitious undertaking will be Playhouse 96, a 90-minute weekly dramatic show to be produced by Martin Manulis. Variety, the weekly trade journal of show business, says this is slated for 9:30 p.m. (Eastern Time) Thursday evenings and will include eight film entries to be made by Columbia Pictures. CBS has not commented on details.

One of the hour shows will be called "The Big Record" with format, time and other details a big secret. Actually the idea for this program was given a show-casing several weeks ago when Shower of Stars presented "The Golden Record," a program in which stars who had sold more than a million recordings of specific songs did their stuff. The public liked it—and so, apparently, does CBS now.

The other weekly hour program, announced previously, will be a Herb Shriner variety show. This may move into a Friday night spot, with the hope of giving that currently rather dead evening a shot in the arm.

### "DENNIS THE MENACE"



"IT WASN'T EASY!"

### Buddy Rogers Returns As Gun Toting Preacher

By ALINE MOSBY  
 United Press Hollywood Writer  
 HOLLYWOOD (UP)—Twenty-five years ago Buddy Rogers was "America's Boy Friend" of the movies. Today he's back on film—but this time as a gun-totin' preacher in a western.

Movie fans remember Buddy as that perennial college boy who romped through "Wings," "My Best Girl" and "Road to Reno." Then he was the smiling leader of a dance band at college proms around the country.

Today Rogers has stepped out of stereotype to shoulder a shootin' iron and gallop over the purple sage as a fighting parson.

He hired himself for the part. Rogers decided to make four movies as an independent producer. His director asked the boss to take a role in the company's first film, "The Killer and 21 Men," starring Bob Steele and Marie Windsor.

"The director came to me with the part," explained Rogers. "I hadn't intended to play the role. I told them I didn't want to try acting again. But they talked me into it. So I got my feet wet."

"Now somebody wants me to do a TV series about a fighting parson, but it would be too much work."

Rogers never has appeared in a western before nor played a minister. The still youthful Rogers hasn't acted since he appeared in "Don't Trust Your Husband" with Madeline Carroll in 1931. And that was his first film in many years. Recently he's appeared on television but has bypassed movies because, he said frankly, "They seem to have forgotten me."

"After World War II I produced seven movies," he said as he sat in the quiet hilltop mansion where he lives with his wife, Mary Pickford. "But I'd never produce for the big studios again. It was so hectic."

"If I can't make my company a happy, little family group I don't want to make pictures. We have a feeling of friendship in our little company."

"We don't even have an office."

...stra to score my movies. Now I'm doing things in my own small way. I'm scoring the picture myself. And my guitarist from my band of years ago, Joe Soda, will play the background music. I didn't know pictures could be made so happily."

**Pelicana**  
 April - 13

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 EUGENE, ORE.  
 Thoroughly Modern  
 Mrs. J. E. Earley—Joe Earley Jr. Proprietors

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Show Starts at Dusk  
**COME EARLY!**

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**CLARK GABLE SUSAN HAYWARD**

**SOLDIER OF FORTUNE**

From the Novel by Ernest K. Gann  
 A CINEMASCOPE PICTURE  
 COLOR by DELUXE

DOORS OPEN 6:30 P. M.

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WILD...WONDERFUL...MUSICAL WOW!

**DORIS HOWARD DAY-KEEL**

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PLUS THIS SECOND BIG FEATURE—

**JOHN WAYNE DONNA REED CHARLES COBURN**

**It's Wild! It's Wayne! It's Wonderful!**

**Warner Bros. presents Trouble Along the Way**

MORE THAN YOUR EYES HAVE EVER SEEN

20th Century-Fox presents THE FIRST MOTION PICTURE IN THE NEW

**CINEMASCOPE 55**

**RODGERS & HAMMERSTEIN'S CAROUSEL**

ESQUIRE FRIDAY

### Radio Log

(ED NOTE: The Herald and News is not responsible for last minute changes in the radio and TV schedules. They are published merely as a public service and are furnished by the various stations involved.)

- KFLW—CBS & ABC, 1488 KC**  
 Wednesday Evening, March 28
- 6:00 Today's Sports Highlights
  - 6:15 Lowell Thomas CBS
  - 6:30 Amos 'n' Andy Music Hall CBS
  - 6:35 News CBS
  - 7:00 Music
  - 7:05 Blue Ribbon Boule ABC
  - 8:00 News CBS
  - 8:05 Curt Massey Show CBS
  - 8:30 What Do You Think
  - 8:45 Bing Crosby CBS
  - 9:00 Address by James Conant ABC
  - 9:20 Presidential Recap CBS
  - 9:45 Newsmakers CBS
  - 9:55 This I Believe CBS
  - 10:00 10 PM Edition
  - 10:15 Johnny Delair CBS
  - 10:30 Time for Relaxation
  - 11:00 Sign Off News Summary
  - 11:05 Sign Off
- Thursday, March 29**
- 6:00 Minute News Summary
  - 6:01 America's Favorite Music
  - 6:15 Minute News Summary
  - 6:16 America's Favorite Music
  - 6:30 Minute News Summary
  - 6:31 America's Favorite Music
  - 6:45 Minute News Summary
  - 6:46 America's Favorite Music
  - 7:00 News - Breakfast Edition
  - 7:15 Ouzan and West Show
  - 7:20 Frank Goss CBS
  - 7:45 Harry Babbin CBS
  - 8:00 Breakfast Club ABC
  - 8:00 Better Living
  - 8:15 Brown Stamp Quiz Time
  - 8:30 Helen Trent CBS
  - 8:45 Our Gal Sunday CBS
  - 10:00 Wendy Warner CBS
  - 10:15 Ma Perkins CBS
  - 10:30 Young Dr. Malone CBS
  - 10:45 Guiding Light CBS
  - 11:00 Marian Frota Miller's Music
  - 11:15 Aunt Mary CBS
  - 11:30 Nora Drake CBS
  - 11:45 Aunt Jennie CBS
  - 12:00 Noon Edition News
  - 12:15 Pacific Sideshow Show
  - 12:30 House Party CBS
  - 1:00 Arthur Godfrey CBS
  - 2:00 Hank Henry Show
  - 3:00 Ruth Ashton CBS
  - 3:10 Stop 'N' Shop
  - 3:15 Easy Listening
  - 4:45 Ted Malone ABC
  - 4:50 Whispering Streets ABC
  - 4:55 Basin, Basin
  - 4:58 Today's Top Tunes
  - 5:00 Edward R. Murrow CBS
  - 5:15 The Weather and You CBS
  - 5:20 Weather Roundup
  - 5:30 Tom Hartman CBS
  - 5:45 Frank Goss CBS
  - 5:55 Hometown News
  - 6:00 Today's Sports Highlights
  - 6:15 Lowell Thomas CBS
  - 6:30 Amos 'n' Andy Music Hall CBS
  - 6:35 News CBS
  - 7:00 21st Precinct CBS
  - 7:35 Jack Carson Show CBS

DOORS OPEN 6:30 P. M.

**ESQUIRE**  
 PHONE 4567

Ends THURSDAY!

**BURT LANCASTER ANNA MAGNANI**

Hal Wallis' production of "TENNESSEE WILLIAMS"

**THE ROSE TATTOO**

YSTAVISION

DOORS OPEN 6:30 P. M.

**TOWER**  
 PHONE 11-11-1

ENDS TONIGHT!

WILLIAM HOLDEN  
 MARY JONES  
**Love is a Splendid Thing**

—RKO—

**A MAN CALLED PETER**  
 RICHARD TODD  
**Man of the Year**

CINEMASCOPE

**TOMORROW THE BIG KNIFE**

JACK PALANCE  
 SHELLEY WINTERS  
 IDA LUPINO  
 WENDELL COREY  
 KEVIN HAGEN  
 BOB STEIGER

**THE DEEP BLUE SEA**

VIVIEN LEIGH  
 KENNETH MORE

### Flood Damage Total Listed

SANTA ROSA, Calif. (UP)—Philip D. Batson, regional administrator of the Federal Civil Defense Administration estimates damage from last winter's floods at \$255,000,000.

"Stressing that his estimate was 'conservative,'" Batson said the floods were the most widespread in the West this century. They affected parts of California, Nevada, Oregon and Washington.

The CD yesterday closed its disaster center in Salem, Ore., the last one in operation since the floods began Christmas week. Other centers were in Washington, Nevada and in five California communities.

Batson said President Eisenhower has made available for repairing public facilities, \$7,500,000 to California, \$250,000 to Nevada, \$1,350,000 to Oregon and \$250,000 to Washington.

The floods affected nearly 30,000 families, and caused 76 deaths, 3796 injuries and 291 hospital cases in the four western states. More than 400 persons have applied to the government for financial help under public law 875.

In addition, Batson said, flood waters destroyed more than 1407 houses and caused major damage to 2725. Another 11,826 suffered minor damage. More than 1000 small businesses were affected.

### NEWSPAPERMAN DEAD

COLUMBUS, Ohio — James Horek, 52, former newspaperman, died Monday.

At one time on the Paris edition of the New York Herald, and later with the Cincinnati Post and the Scripps-Howard chain. Born in Scotland. Died Monday.

**BOSTONIAN**  
 shoes for spring

KEEPS YOU IN STEP FOR THE Easter Parade!

Style and Superior Craftsmanship Go into Every Pair

Priced...  
**14 95 TO 20 95**

**DON'S**

6th and Main  
 WE GIVE GREEN STAMPS

GUESS AND WIN Men's or Ladies SAMSONITE CASE!

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Still leads the Easter Parade of Fashion

A most enchanting group of pretty-as-a-picture dresses are ready for your selection. High style costume fashions... some with their own duster coats. Airy bouffants in nylons, cotton satins, linen rayons and cottons. All washable... and many with attached petticoats. Sizes 1 to 3 toddlers, 3 to 6x, 7 to 14 and pre-teen, 8 to 14.

**\$2.98 to \$14.98**

**YOUNG SHOP**

**La Pointe's**  
 IT'S A WONDERFUL STORE!

Millinery Salon

**RARE FASHION VALUES**

lovely hand-picked STRAWS FOR SPRING

spring's prettiest shapes in lustrous, milan-like perido straw

- every new fashion silhouette included.
- truly luxurious hand detailing.

**\$5.00**

this is not a clearance but a special purchase of wonderful fashion values - don't miss them