



YEAST

Yeast is a living plant so small that if 4,000 yeast plants, or cells, were placed side by side they would measure about an inch. If you have ever made wine or vinegar at home, this "wild" yeast has worked for you.

From the great variety of yeasts in nature, some are especially suited to breadmaking. Today these yeasts are cultivated and scientifically grown in manufacturing plants. They are called bakers' type yeast and are produced in large quantities. The American baking industry uses millions of pounds of yeast each year to produce billions of pounds of bread, rolls, coffee cakes and Danish pastries.

Brewing, wine making and distilling industries also depend on yeast in the making of alcoholic beverages and, while the yeasts they use are only first cousins to the yeast used in baking, they are all living active yeasts.

Yeast for baking comes in compressed form, or it may be dried in such a way that the cells are still alive and remain that way even after months of storage. Dry yeast for baking is called active dry yeast.

Another yeast which is dry but inactive is called brewers' type yeast. This yeast won't raise bread. However, all yeast, including this inactive type, is such a rich source of B vitamins and protein that it is widely consumed in powdered and tablet form. The powdered form is also

used extensively as a supplement in the manufacture of cereals, baby foods and animal feeds.

No one really knows how the usefulness of yeast was found out, but the Fleischmann Company suggests it may have been like this:

"When people in early times first gathered wild grain and ground it for bread, the bread they made was hard and flat. Then perhaps some dough was left over and not baked. Wild yeast cells from the air settled on it and started multiplying, causing fermentation and tiny bubbles of carbon dioxide gas which made the dough rise.

"The bubbly dough undoubtedly was odd looking, but because food was scarce, it was baked anyway. Thus, primitive man was blessed with better bread. From then on, he let his dough stand and hoped for the magic to happen again.

"Often these early bakers were disappointed because the dough didn't rise. This probably led to

the idea of holding over small portions of successful doughs to mix with later batches. A rather hit or miss system, but one good enough to be handed down from generation to generation. In fact, in some parts of the world, people still leaven bread this ancient way.

"In America, early settlers grew their own yeast, starting with a

small amount obtained from a brewery or from someone who had a successful culture. The yeast was kept alive and active in a homemade solution, usually a potato and water mixture. Each time bread was made, a bit of the starter was used. Those with the luck to develop a good yeast starter regarded it as a precious thing and often gave part of it

to their daughters when they were married because they knew how

essential yeast is in making good bread at home."

YOU CAN RISE to any occasion with brand-new "Yeast-Riz" main dishes made with crusts that are ready and waiting for you in the refrigerator. Here is a recipe for Ham Buffet filling; arrange it in one of these new, non-soggy crusts which have been shaped and partially baked ahead of time—and you can have dinner on the table in less than an hour.

HAM BUFFET FILLING

Whether you are planning a family meal or having the boss to dinner, main dishes made in "Yeast-Riz" crusts are festive and

tasty. The crusts can be made up 10 days ahead of time so there will be no last minute flurry in the kitchen.

HAM BUFFET

- 1 package frozen broccoli, cooked
- 1 9-inch "Yeast-Riz" crust
- 1 can condensed cream of chicken soup
- 1 cup grated cheddar cheese
- 6 slices of ham

Arrange the broccoli in the "Yeast-Riz" Crust. Stir the savory into the condensed cream of chicken soup; spoon over the broccoli, then sprinkle with half the cheese. Roll the ham slices and arrange attractively on top. Cover with remaining soup and cheese. Bake at 350 degrees for 20 minutes until crust is golden brown. Makes 4 to 6 servings.

Buy Shoes To Fit For Easter Wear

If you want to step lively in the Easter parade, better use your head and think about your feet.

That's the suggestion a leading podiatrist, who is the head of a national foot health organization, has for the 50 million women who will be buying a new pair of shoes this Easter.

Think about the pounding your feet will be taking and look for leather soles to absorb the shock, the expert advises. Think about the hot days to come and remember that leather is cooling because it is porous and permits your feet to breathe.

The next rule for buying shoes intelligently, he says, is to have the salesman measure each foot while you're standing up with your full weight on it.

For one thing, chances are your foot is larger than last year. What with vitamins, improved diets, and more outdoor living, women under 24 now need two to three sizes larger shoes than in former years. If you're over 24 and your foot has stopped growing it may be longer because of muscular changes. Or you may not take the same size in a different last or style.

If you buy your shoes late in the day when your feet are tired and a little swollen, your shoes will be more comfortable than if you buy them to fit your feet the size they are in the morning.

Nature's Goodness — At Its Very Best!

At Your Store OR AT Your Door ...

CALL FOR **Belcastro's**

MEDO-LAND ALL JERSEY DAIRY PRODUCTS

Phone Klamath Falls 4381 — 9013 — 3379

EVEREST & JENNINGS

WHEEL CHAIRS AND WALKERS
Finest Aids for the Handicapped

Sturdily constructed and easily controlled, Everest & Jennings Folding Wheel Chairs and Walkers inspire complete confidence in the user. Two of many fine Everest & Jennings aids for the handicapped.

Authorized Dealer
CURRIN'S — for drugs
9th and Main Ph. 2-3475
* Rentals and Sales *

Western Auto

The Family Store
... where you

are sure of
High Quality
Fair Prices
Satisfaction Guaranteed

Vacuum Bottle Pint size with "Poly Red Top" stopper. Regular 1.65 **1.11**

Lunch Kit Sturdy metal with black finish. Pint bottle. Regular 2.80 **1.88**



New Low Price!
Big 21" Console!

Mahogany or Blonde Finish
Aluminized Picture Tube
Convenient Top Tuning

21" Truetone Royal TV

Price incl. fed. tax; year's warranty on parts and tubes, normal delivery and installation. Service policy extra.

Stunning console model features non-mar "Impervium" finish with 7" matching brass tipped legs. 270 sq. in. aluminized picture tube gives up to 40% brighter vision! Rubber-sealed safety glass. Front-top tuning. Bow-tie antenna.



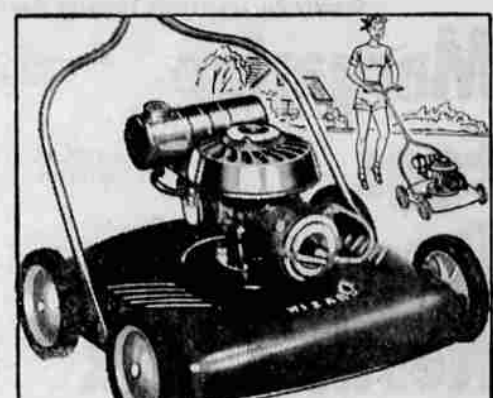
Extension Cord 9-ft. cord with 3-way plug. Brown rubber. Regular 67c **38c**

Screwdrivers All-purpose kit. 5 blades, handle, kit. Regular 1.98 **1.19**



Guy Wire Excellent for clothesline! 100-ft. roll. Rustproof. Regular 85c **46c**

Laundry Hose Five foot reinforced rubber. Brass fitting. Regular 69c **39c**

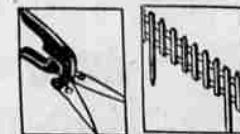


Wizard Junior Mower

Regular 53.95
Now only ...

49.95

Here's economical mowing for years to come! 17" blade driven by famous Power Products engine... tubular steel, non-twist handle. Lightweight for easy, convenient maneuverability... full safety engineering.



Grass Shears Quality built for good service. Rustproof. Regular 98c **66c**

Cape Cod Fence Sturdy 3-ft. sections good for years of service. White. Reg. 35c **19c**



Water Can 8-quart galvanized. 10-qt. **1.65**

Fertilizer Spreader Fully controlled from handle! 16" hopper. Regular 6.19 **3.95**

Make Your Car Look Better, Run Better, Last Longer!



You Can't Buy a Better First Line TUBELESS TIRE than DAVIS!

ALL DAVIS TIRES are Guaranteed:
1. Against all road hazards
2. Against all defects
For the tread-life of the tire

Also available in whitewalls and nylon cord.

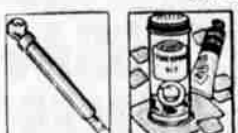
Silent Sentry Tubeless

6.70 x 15 Rayon, without trade-in Reg. 29.50 **16.96**

as low as 10% down and \$1.25 weekly!

Come in today and let us explain the New Safety, New Silence, New Economy, and New Steering Ease! Other sizes and tube type tires at similar savings. MOUNTED FREE!

*plus tax and old tire



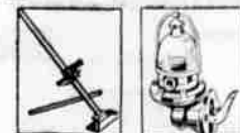
Tire Gauge 4 1/2" pencil-gauge less clip. Calibrated 10-40 lbs. Regular 1.30 **85c**

Tube Repair 2-ply 18-in. in. kit. With patches & cement. Regular 26c **15c**



Door Lock Automatically locks when door is closed. Reg. 1.98 **1.19**

Headlamp Visors For that sharp look! French style. Regular 1.79 **95c**



Auto Jack 3/4-ton bumper-type. With carrying case. Regular 4.15 **2.45**

Fuel Pump Wizard single action pump. Chev. '37-51. Regular 2.45 **1.39**



Wheel Cover Keeps hands off that cold steering wheel! Regular 52c **33c**

Ignition Spray Banish trouble due to wet wiring. 5-oz. Regular 85c **59c**



GUARANTEED 24 Months!

Wizard Standard

Without trade-in, Reg. \$11.95, Group 1, 2L ... **8.95**

Full size, full capacity! Heavy duty plastic insulation and interlocking grids. More power and longer life. Fits most popular 6-volt cars.

A Written Guarantee with Every Battery



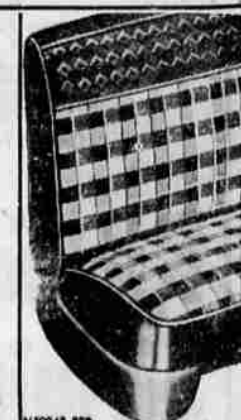
Fan Belt Fords, Mercs; other late model automobiles. Regular 1.25 **85c**

Tune-Up Kit Complete with points, cond., rotor, Ford products. Regular 1.45 **98c**



Voltage Regulator Chev. & Pont. late models. Precision built. **3.49**

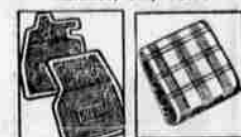
Ignition Coil Fits most cars having req. connections, mountings. Regular 4.15 **2.59**



Save 6.00 on Seat Covers

Reg. 20.95 **14.95**

Long wearing plasti-coated fiber in blue, green, or red plaids. Shop now while selections are complete. *Installed, only 16.95



Floor Mats Tailored rubber mats for front floor. Black. Regular 2.39 **1.44**

Seat Cushion Handy utility cushion. Durable cotton fiber. Regular 95c **62c**



Old-time western Indian fighters, with blazing Colt 45's little dreamed that

much of the land they fought on covered phosphate deposits destined to become **Simplot**

Triple 45 Superphosphate (P₂O₅)

The high analysis of the new Simplot Triple...guaranteed 45% available phosphoric acid...makes it your best bet for application now during SPRING FARMING.

Remember...

IT'S GREAT GROWING



With

because...

— it stimulates root development; gives plants a faster, more vigorous start; increases phosphorus and protein content; stimulates blooming and hastens maturity. Simplot Triple is granular, free-flowing, non-clogging and highly water soluble. Requires less handling because of high P₂O₅ content.

ORDER NOW FOR SPRING USE from Your Nearest SIMPLOT Dealer

or write to J. R. Simplot Co., Fertilizer Division, Pocatello, Idaho

Western Auto The Family Store

O Convenient Locations to Serve You

11th and Main
Phone 5514