



THE NEW ALCOA WRAP FAMILY just unveiled by Aluminum Company of America is shown here. The packages for the new household foil product are printed on sparkling laminated aluminum foil. The three packages shown are (top to bottom) the 75-foot economy size, the 25-foot roll and the freezer-weight, heavy duty roll which is 19 inches wide. A special department store line of Alcoa Wrap (not shown) includes two special packages, one an 18-inch wide heavy duty roll and a 15-inch wide roll.

SIGNS OF SPRING

Many homemakers take advantage of rhubarb's fresh tart flavor to perk up March meals. The delightful tartness is softened and complemented when served with cream or ice cream. For example, a fresh rhubarb cobbler is extra good when served warm with a goodly topping of whipped cream or a scoop of ice cream.

Or, for a different kind of dessert treat, try a rhubarb sundae—the ice cream and sweet rhubarb sauce are a grand flavor combination.

RHUBARB COBBLER

(Serves 6)
4 cups diced rhubarb
1½ cups sugar
¼ teaspoon salt
¾ teaspoon butter
¼ teaspoon nutmeg
½ teaspoon grated lemon rind
Combine rhubarb and lemon rind. Combine sugar, salt and nutmeg. Blend in butter until fluffy. Pour over rhubarb and mix lightly. Pour into a buttered 2-quart baking dish. Cover with your favorite cobbler crust or make it this way:

1½ cups flour
1½ teaspoon baking powder
½ cup milk
¼ teaspoon salt
3 tablespoons butter
1 egg

Mix dry ingredients. Cut in butter. Add egg to milk, then blend with flour-butter mixture. Spoon mixture on top of rhubarb. Bake at 375 degrees for 35 to 40 minutes or until rhubarb is tender. Serve warm with cream, whipped cream or ice cream.

ADD PLEASING VARIETY TO LENTEN MEALS!

Your family will also enjoy

Medium Egg Noodles
Homestyle Egg Noodles
Kurio-Q
Chinese Egg Noodles
Fine Egg Noodles



Porter FRIL-LETS
FRESH EGG NOODLES
ENRICHED!

NEW ALCOA WRAP

Alcoa Wrap, a sturdy new aluminum foil to wrap, cap, cover and store foods, has been introduced in Klamath Basin stores.

The modern wrap is packaged in a handsome aluminum foil box, heavy enough to withstand daily use in kitchen cabinet drawers or on counter tops. The box also serves as a dispenser, with a rigid metal cutting edge that tears the foil smoothly and easily.

Homemakers will have their choice of three types of Alcoa Wrap when shopping at the grocery store. Household foil, 12 inches wide, is available in rolls of 25 feet and 75 feet. For freezer use, a heavy-duty foil, 18 inches wide, is packaged in rolls of 25 feet.

With rolls of Alcoa Wrap on hand, the home cook can prepare, serve, and store foods with a minimum of dishes and dishwashing time. Foil-wrapped meats, casseroles, vegetables, can be kept in the freezer or refrigerator until cooking time, then cooked and served in their own shiny containers.

Strong and pliable, Alcoa Wrap can be shaped like a second skin around cheese, poultry, fruits and vegetables, sealing in flavor and

moisture. In the refrigerator, the foil provides a snug, sanitary cap for bottles, pitchers, and bowls.

Celery, parsley, carrots and salad greens can be washed, then kept crisp and ready for the table in a refrigerator packet of Alcoa Wrap.

Around the range, a roll of Alcoa Wrap can serve as a supply of easily-shaped, disposable cooking containers. Fish baked or broiled in foil keeps its flavor and fragrance, with no sticky baking dishes to wash. Left-over vegetables, meat, poultry, can be stored and re-warmed in Alcoa Wrap.

Complete dinners of meat or chicken, potatoes, and vegetables can be prepared in individual servings in the Alcoa Wrap, baked and served in the same glistening foil.

Aluminum Company of America, makers of Alcoa Wrap, have pioneered with leading food processors in developing foil wrapping to protect the flavor of such packaged foods as cheese, cereal, and frozen dinners. Out of this packaging research, Alcoa Wrap has been created to give the homemaker the advantages of commercial food packaging in an easy-to-use household aluminum foil.

In department and hardware

NOW YOUR GROCER HAS IT!



SERVED BY FINE RESTAURANTS SINCE 1900

stores, two special types of Alcoa of foil. The other is an 18 in. wide, Wrap will be sold. One of these 50 ft. roll of extra-thick, heavy duty rolls is 15 in. wide, holding 50 ft. Alcoa Wrap.

NEW FLAVOR

The Different Hot Cereal!

MORE NOURISHING!
WHEATIER! COOKS INSTANTLY!

Now better than ever! Made with famous Idaho Baart Wheat. Gives you all the B-vitamins, plus protein and iron! For rich flavor, whole wheat nourishment, instant cooking, look for the new red and white package at your grocery store today!

CARNATION INSTANT WHEAT



It's a GREAT DAY FOR EVERYONE...
WITH SAVINGS LIKE THESE!
PIGGLY WIGGLY

Cheese Borden's 2-year-old Wisconsin Cheddar lb. **59¢**
Oysters Sun Pakt — Small Size 8-oz. tins 3 for **79¢**
White King Soap Giant Size **49¢**



MILLER'S MARKET

IN PIGGLY WIGGLY
Fresh Oysters - Halibut - Pickled Herring - Fresh Salads!

SMELT FRESH 2 lbs. **29¢**
Sausage Country Style 4 lbs. **\$1**
Roasts USDA Grade Good & Choice 35¢ lb.
Steaks Iowa Corn Fed Pork! 39¢ lb.

PIGGLY PRODUCE IS ALWAYS FRESH!

Broccoli Fresh Green bun. **15¢**
Cabbage Solid Pack 5¢ lb.
Cucumbers Med. Size, Hot House 2 for **19¢**
Carrots Cello Pkg. Pkg. **5¢**
Avocados Med. Size each **10¢**

FROM OUR FESTIVAL OF FAVORITE FOODS

PINEAPPLE UPSIDE DOWN CAKE
GET THIS RECIPE—AND THE OTHER 5 "FESTIVAL" RECIPES AT OUR STORE!

Made With:

INSTANT PET Non-Fat Dry Milk 31¢
CAKE MIX Pillsbury White Pkg. **29¢**
Sliced Pineapple Del Monte No. 2 cans **29¢**
Brown Sugar C&H 1-lb. pkgs. 2 for **27¢**

CRISCO 3-lb. Tins **89¢**

Is Diet Your Problem? We carry the complete line of Tasti-Diet Dietetic Foods.
Low In-Calories — 97% Less!

Sugar Free Syrup Salad Dressings
Fruits Puddings



Gelatin Desserts
Jellies

Ask For Tasti-Diet!

give

FREE! 1 Can of Sego Milk with Purchase of **MJB Instant Coffee** 6-oz. Jar **\$1.45**

Tomato Sauce Hunt's Buffet Tins 4 for **25¢**
Tomato Juice Royal Club 46-oz. 4 for **\$1**
Waldorf Tissue 4 rolls **29¢**
Applesauce Royal Club No. 303 Tins 2 for **25¢**
Pickles Best Foods Fanning's Bread and Butter **27¢ - 4 for \$1**

Hey Kids!
Last Chance to win a FREE Schwinn Bike
FREE SHOW PELICAN --
Friday, Mar. 16th
Admission 5 Sego Milk Coupons

SEGO MILK
6 cans **81¢**

DUZ - OXYDOL
CHEER - TIDE
DREFT

Lge. Pkg. **33¢**
Giant Pkg. **79¢**

FLAV-R-PAK
Orange Juice 6-oz. cans 6 for **\$1**
Saltine Crackers Snowflake lb. **25¢**
P-Nut Butter Patties Nabisco 6¼-oz. pkg. **29¢**
Peanut Butter Peter Pan 12-oz. jar **39¢**
Purex Bleach Qt. **17¢** ½ gal. **31¢**
Soap Camay Reg. Bars 3/27¢ Bath Bars 2/27¢
Lava Soap Medium Bars 2 for **23¢**
Spic 'n Span 15-oz. size **27¢**
Scone Mix Fisher's—Jar of Raspberry Jam FREE Pkg. **39¢**
Joy Liquid Soap Lge. Size **33¢** 17-oz. Size **79¢**
Soap Ivory Personal Medium Large 4/23¢ 3/25¢ 2/29¢
Ivory Flakes or Ivory Snow Large size **33¢**

PIGGLY WIGGLY
7th and Pine

Open Sundays and Evenings

FIRST SIGNS OF
FRESH FRYERS **RABBITS** **HENS**
SPRING SAVINGS!

Choice MEATS For that Breakfast Treat!
Smoked Pork Chops 49¢ lb.

BACON Lean, Fresh Ground
Squares 19¢ lb. **Beef** 3 lbs. **\$1**

Swift's SLAB BACON Light Sides 37¢ lb. **Swift's Premium Picnics** Ready to eat! 35¢ lb.

White King Liquid Detergent Giant Size **59¢**

KLEENEX Facial Tissues 400 Count **29¢**

Puss N' Boots CAT FOOD Large Cans 2 for **25¢** Small Cans 3 for **25¢**

SWANSDOWN CAKE MIXES White, Yellow, Devil's Food 2 pkgs. **49¢**

JELL-O NOW! **10 DELICIOUS FLAVORS** 5 for **35¢**

BONNIE 3 CANS **29¢**
save on top quality pet food

JURGENSEN'S GROCERIES • PRODUCE • FROZEN FOODS
1710 Oregon Ave. --- Phone 3860

GARDEN FRESH PRODUCE

Broccoli bunch **19¢**
Cabbage 5¢ lb.
Carrots, 1-lb. cello bag 2 for **19¢**
Snooby Sunkist Oranges 5-lb. bag **59¢**
Dry Onions 5¢ lb.