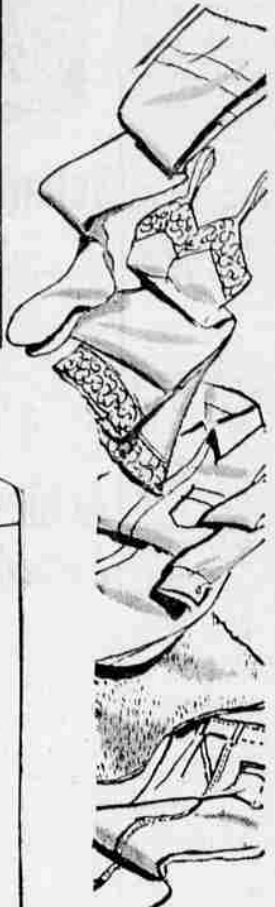


BUY THE BEST FOR LESS AT SEARS!!



Compare Features — Quality — Price...
ONLY KENMORE
 HAS THEM ALL!

Porcelain Top and Lid	Yes	Illuminated Controls	Yes
Roto-Swirl Agitator	Yes	Safety Lid Switch	Yes
7 Rinses	Yes	Hinged Top	Yes
3 Water Temp. Control	Yes	Self-Leveling Legs	Yes
2 Water Level Control	Yes	Sudsomatic (Optional)	Yes
Germicidal Lamp	Yes	5-Year Guarantee	Yes



NOW SAVE
 up to
\$120
 on the
 Kenmore
 PAIR!



ONLY \$10 DOWN

ONLY \$5 DOWN

KENMORE
 SOLD ONLY BY SEARS, ROEBUCK AND CO.

America's Most Wanted Automatic Washer
The Sensational All-Fabrics Push-Button WASHER 218⁸⁸

Compare With Others Up to \$300

Push-button water temperature and level selection saves water, your clothes. Visi-Dial controls for truly automatic washdays. It's completely flexible. Modern Fabric setting helps save on clothes—means no hand washing.

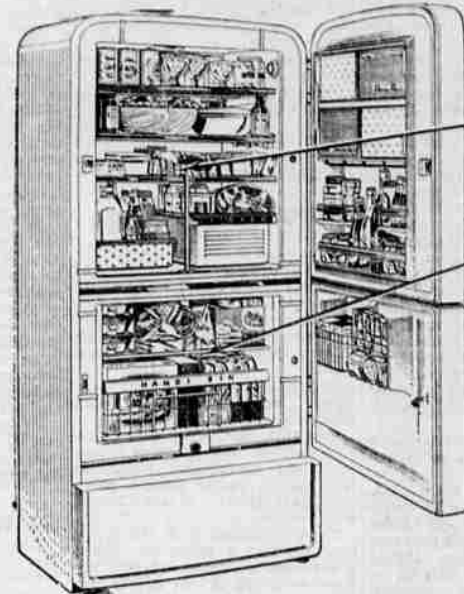
Dries Everything from Dainties to Denims!
In Any Weather!

Push-Button Dryer 178⁸⁸

Other Comparable Models Cost up to 239.95!

Now you can have breeze blown and sun (lamp) freshened clothes any time, any day of the year! Extra fast drying, yet it's perfectly safe for all fabrics, even the most delicate. Buy now — Save More.

You Save over \$100.00
On Coldspot For 1956!



2 Appliances in 1! The New **Twin Door 14 cu. ft. Refrigerator-Freezer**

Compare! Others are \$499 and Up!
ONLY \$10 DOWN

398⁸⁸

It's years ahead in features! Big 9.5 refrigerator has completely automatic defrosting. Dairy-Mart door storage. Big 4.5 sub-zero freezer section holds to 156 lbs. of foods. Color-tone interior—decorator styling throughout.

Completely Auto. Defrosting 10.9 cu. ft. COLDSPOT Refrigerator

Compare to Refrigerators Selling to \$289.95!

Only \$10 Down

238⁸⁸

No muss, no fuss with Automatic defrosting Coldspot! Packed with wanted features—full width freezer chest holds 40 lbs., full width handi-crisper, Servi-Shelves in door, many others!



SAVE over 50⁰⁰



WE INSTALL WE DELIVER WE SERVICE

Sears expert service is always as near as your phone. Nationwide facilities. Phone 5188



SAVE over \$40

\$40 Savings! COLDSPOT 15 cu. ft. FREEZER

Compare At 349.95!

Only \$10 Down

298⁸⁸

- Big 525 lb. Food Capacity
- Color Tone Interior, Porcelainized
- Adjustable Cold Control on Front
- Interior Light, Sliding Food Baskets

NOW 12 cu. ft. COLDSPOT Money Saving Model 258⁸⁸

SAVE over 30⁰⁰

Compare With Others to \$199.95
Fully Automatic Kenmore Washer 168⁸⁸

Every Washer on Sale
 Don't Miss These Values
 Sears Easy Terms \$5 Down

SAVE over 30⁰⁰

Compare With Others At \$169.95
Fully Automatic Kenmore Dryer 138⁸⁸

Every Dryer on Sale!
 Don't Miss These Values
 Sears Easy Terms - \$5 Down

SAVE over 100⁰⁰

Compare With Others At \$300.00
Kenmore 36-in. Double Oven Range 198⁸⁸

Every Range on Sale
 Don't Miss These Values
 Sears Easy - Terms \$5 Down

SAVE over 30⁰⁰

Elsewhere You'd Pay Up To -219.95
New 1956 Model Kenmore 36" Range 188⁸⁸

Kenmore Range Prices Start
 As Low As \$139.95

SAVE \$20 - \$30 - \$40 - \$50!

BIG BATH SET SALE!
 Now in progress in our Plumbing Dept.

OPEN FRIDAY NIGHTS TILL 9 P.M. SEARS