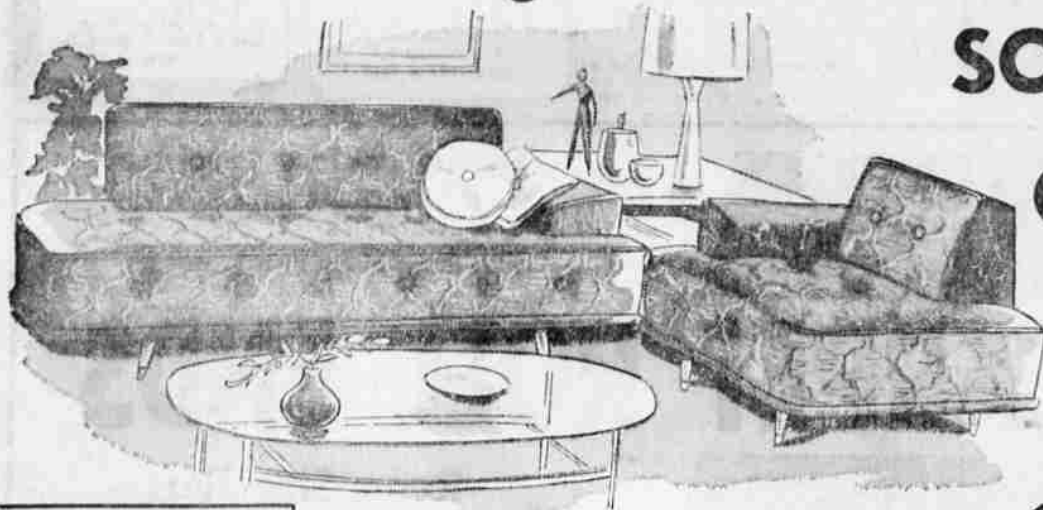


SEARS VALUE DEMONSTRATION

ROEBUCK AND CO.

Big! New! Western Styled SOFA BED and CHAIR

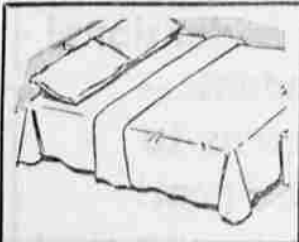


Save \$40
Regularly 239.95

199⁸⁸
ONLY \$20 DOWN
(Sears Easy Terms)

**A Modern Sofa By Day ...
... A Comfortable Bed By Night**

Massive size ... luxuriously styled ... perfect for today's modern homes! Superbly comfortable, too, because it's cushioned with insulated and padded coil springs. Modern tapestry cover in the newer Harmony House Colors.



\$5 Savings! Harmony House

T.V. Rocker

a terrific seller at 29.95

NOW **24⁸⁸**
2.50 Down

A low, low price on your favorite rocker! Attractively styled with durable fringe cover. Sagless construction, comfortably padded, Harmony House Quality!

ASK ABOUT SEARS EASY PAYMENT PLAN

It's a couch ...
It's a bed!



Special Better Grade Fabrics Divan, Chair Set

Double duty - an attractive divan by day and a full length bed by night! Extra comfortable coil spring base. Matching occasional chair. A wonderful second set or game room set at a wonderful price!

99⁸⁸

Only \$10 Down

Broadloom Sale!

Now .. 100.20
buys wall-to-wall carpeting
complete with pad for 12 x 15 room!



Tufted carpet
Modern Room - Flattering Colors

Reduced to **3⁹⁹**
sq. yd.

See and feel luxurious, dense, velvety clipped cotton pile with heavy rubberized duck back - You'll agree you get more for your carpet dollar at Sears! Phone 5188 for free estimates.

We'll Cut any room size - here are a few:

9x6	now 26.04	12x12	now 66.64
9x10'6"	now 43.99	12x15	now 82.60
9x13'6"	now 55.96	12x16'6"	now 90.58
9x15	now 61.94	12x18	now 98.56
9x18	now 73.91	12x21'6"	now 114.38
12x10'6"	now 58.66	12x24	now 130.48



Patterned carpet

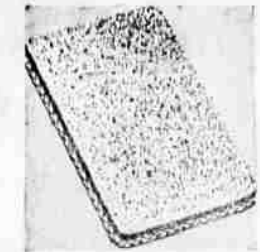
Rich wool Axminster

reduced to **6⁴⁴**
sq. yd.

Exclusively textured in latest room-bending colors. Fine quality wool and carpet rayon surface pile. Select from grey, green, beige, nutria, brown combinations.

Buy now - Only 10% Down on Sears Easy Terms

9x10'6"	now 72.72	12x12	now 11.84
9x12	now 82.38	12x15	now 135.60
9x13'6"	now 92.04	12x16'6"	now 148.48
9x15	now 101.70	12x18	now 161.36
9x18	now 121.02	12x21'6"	now 189.26
12x10'6"	now 95.26	12x24	now 212.88



Cocoa Fiber Mat
14 x 24 in. **99c**

Keeps the dirt and grit outside - prolongs the life of your floor covering. Just shake to clean.



Smart Low Loop Pile Rugs **1⁴⁹**

Choice of 5 colors. 24" x 36" Size
3' x 5' Size 3.98
4' x 6' Size 5.88

FREE! \$20 Long Play Record Album! 40 Selections! Popular Artists! FREE!

With Purchase Of Any Hi-Fi Record Player or Radio Phono - Combination!

Lowest T.V. Prices Ever!



Save \$50

OUR FINEST SILVERTONE
21 in. Hi-Fi Set
Compare at 289.95

only \$10 Down **239⁸⁸**

Enjoy the finest viewing - the finest in sound - the finest in cabinets! Aluminized tube, tinted safety glass. True High Fidelity sound system. "Showpiece" cabinet with luxury styled controls.

24 in. Hi-Fi Low Boy
Super power chassis - good reception even in fringe areas. 25% more picture area than 21 in. sets! Tooled-leather panel! **269⁹⁵**
329.95 Value!

Lowest Price T.V. in Town!
Bio-as-Life
Table T.V.
at Sears only **99⁰⁰**
Compact, space-saving, dependable! Top Controls An Ideal second set



Imagine! A genuine Silvertone
21 in. Console
this Sale Only

159⁹⁵

Hard to believe - but here it is! Sturdy, leatherette covered wood cabinet. Automatic gain and frequency controls for clear, steady picture.

New Low Price plus Free Records!

Silvertone 3 speed
Hi-Fi Portable Phono

FREE! **69⁹⁵**
\$20 L. P. Record Album \$5 Down

Sparkling hi-fidelity performance! 3-speed, automatic record selector lets you intermix records. Up to 4 hrs. superb entertainment with one loading.



Good Performance - Low, Low Price!
TABLE RADIO

11⁹⁵

Perfect companion for Kitchen, bedroom, den, or rumpus room. Handy one-finger dial, clear tone speaker.

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