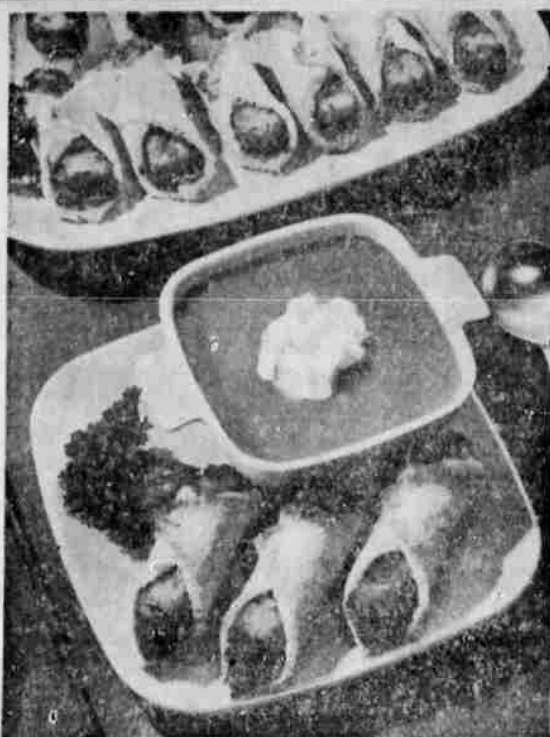




AN AMERICAN institution is the soup 'n sandwich lunch. Here is a change from the usual sandwich, but simple to serve and ever so satisfying to the inner man (or woman). These Fish Stick Fold-Overs make fine eating. Photo and recipe suggestions from General Foods' Birds Eye Quick-Frozen Pre-Cooked Fish Sticks.

Fish Stick Fold-Overs

As a change from the usual sandwich, you might like to try Fish Stick Fold-Overs with your bowl of soup. These delectable hot tidbits make fine finger eating. So, if you keep a box or two of quick-frozen Birds Eye fish sticks in the freezer you can make them as easily as any sandwich. The fish sticks are wrapped in thin slices of bread which have been buttered and spread with your choice of condiments or relishes, then heated in a hot oven until toasty-crisp. A good trick to remember is that the bread will be more easily manageable, less apt to tear or break, if you roll each slice with a rolling pin.

New Theory Used In Revlon Cream

The Revlon laboratories report that it is a basic principle of molecular physics that opposites attract, like repels.

"Clean and Clear," Revlon's new deep-cleansing liquid, is based on that principle. Makeup and grime are anionic — carry a negative electrical charge. Previous cleansers are cationic, too, so they float off top layer dirt only. Clean and Clear, however, is cationic — carries a positive electrical charge. So, when it is massaged into the skin, the anionic particles of makeup and grime are magnetically attracted by cationic Clean and Clear. They are lifted up, out and into the cleanser.

Clean and Clear is a paste-pink thin lotion — liquid. You massage it into the skin until it creams up, then remove it with tissue or a washcloth that's wet.

It penetrates five layers deep, the manufacturer claims. It pulls out deep-down dirt with a magnetic action, giving you the cleanest face you've ever had. It has an exhilarating feeling on the skin after use, helps clear up blackheads, and removes makeup faster and better than soap and water.

STARCHING

To prevent uneven concentration of starch in collars, cuffs, seams, gathers and pleats, shake and smooth starched pieces before hanging them up to dry. Careful hanging of laundry eliminates a lot of unnecessary ironing labor.

New Bleach Method Told By Clorox

"Can I use Clorox liquid household bleach in laundering nylon and rayon?"

That's a question that's asked with increasing frequency in this era when synthetic fibers play such an important role in clothing and household fabrics.

Now there is an authoritative answer based on extensive scientific tests by the Clorox Chemical Company in cooperation with one of America's major independent research organizations.

These laboratory tests, extending over a period of more than a year, were conducted on actual family washings soiled in normal use and laundered in home-type laundry equipment with popular brand soaps or detergents and Clorox liquid bleach.

The results prove that white 100 per cent nylon and rayon can be Clorox-laundered the same as cotton and linen. This means that you can use Clorox regularly to help maintain the whiteness of nylon and rayon. And, at the same time, you can take advantage of the other important benefits of this liquid chlorine bleach which disinfects, deodorizes and removes stains from cotton, linen, nylon, rayon, dacron, orlon and dynel, too.

In addition, Clorox research has just developed an exclusive new method for restoring the whiteness to nylon that's already "yellowed" with age. This easy, economical method — outlined on the Clorox label — should be welcome news to all of you who have had that dingy "yellow look" mar the beauty of a favorite white nylon blouse or slip long before the garment had outlived its usefulness.

Beauty Awards

Beauty Fashion, the magazine of the perfume and cosmetic industry, has announced that the Beauty Fashion awards for 1955 have been presented to Chanel, Inc., for packaging. Charles of the Ritz for merchandising policy. Helena Rubinstein for promotion and Revlon for advertising.

Established 17 years ago, the Beauty Fashion awards have served to encourage the maintenance of high standards of merchandising practice in the perfume and cosmetic industry.

PEPPERUPPER

Housewives, who feel their late morning energy ebbing, should take a leaf from the experience of office and factory people. "Soup Stop" and "Bouillon Break" are being provided by management and caterers in every-increasing volume to handle the growing demand during working hours for a "life without a let-down." So, for your energy's sake, take a soup break — at home.

MEASURING DETERGENT

For convenience in measuring out soap powder or detergent for the washing machine, hang an unbreakable measuring cup near the machine. A soap shelf adjacent to the laundry tubs and washer is a convenience and saves steps, too.

TORSION AUTOS REDUCE FATIGUE

There are more accidents caused by driver drowsiness in winter than in summer because on cold days windows are kept closed and lack of fresh air makes drivers susceptible to fatigue. To help keep drivers alert, some cars today are built with torsion bars instead of coil springs, giving a smoother and appreciably less fatiguing ride. Torsion bars are found on many European sports cars and on Packard and Clipper autos in the United States.

Be safe... buy faster... foolproof

RED STAR YEAST

Big Fresh Cake

AND Special Active Dry

Delivered

FRESH by BORDEN

Pacific Cheese Division

BLANCHING FILBERTS

Although the tender covering which encases the filbert is not objectionable, many homemakers prefer the lighter appearance of the blanched nut. A toasting or dry blanch is best for the removal

of the brown skin. After removing the nut kernel from the shell, it is placed in a shallow pan in a 250 to 275-degree oven for about 20 minutes. As the heat penetrates the nut, the skin cracks and may be removed by rubbing the nut

briskly. Toasting in this manner also improves the flavor of the nut.



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