

BUY THE BEST FOR LESS AT SEARS

SEARS
ROEBUCK AND CO.

The **Lowest**
February Sale
Prices in Years

S-A-V-E
During Storewide Event

Save This Section!
YOUR GUIDE TO HUNDREDS OF
MONEY SAVING VALUES!



Stock Up Today!
Briefs
3 For 1.00
Womens sizes at
low, low prices



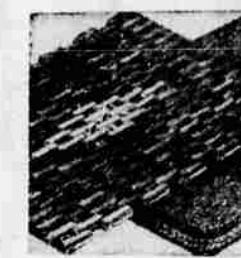
JUMBO FLOUR SQUARES
All time low price
4 for 1.00
Use them for kitchen towels,
dust cloths, hundreds of uses.



Save 50c qt. Now!
Quantity
Limited **1.69** qt.
Finest master mixed enamel
and no need to worry about
painting odds.



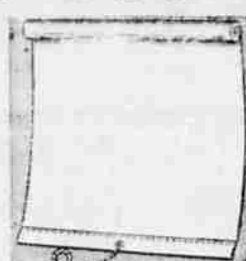
Stretch To Fit
Nylons
77c
All first quality in
newest spring shades



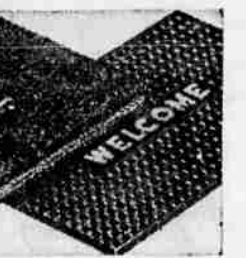
Door Mats Values to 2.98
"Your Choice"
Hurry in today! Don't miss this special offer, your
choice of three mats at this one low price: handy
14x24-in. coarset mat; sturdy 16x25-in. rubber link
mat or 18x30-in. welcome mat.



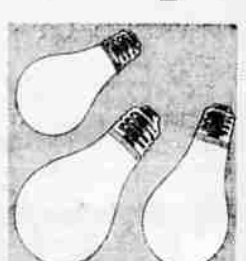
At This Price
Get One For
Every Room! **22c**
Sturdy metal, not paper
with attractive floral
patterns.



Your OLD SHADE Is
Worth 25c
37 1/4 x 6' **1.89**
Sturdy Mullin with
quality roller



188
1/2 Price Sale
Your Choice
11c
100W (Limit 9). They're in
our Electrical Dept.



Finest Quality
Quick Starting **39c** ea.
Reg. 59c
Change over today, save 50%
over Nationally Advertised
Brands



Garden Tool
Assortment
• Rakes
• Shovels
• Hoes
• Cultivators

YOUR
CHOICE **188**



Nylon
Yarn Mop
Low Priced At **1.88**
Outwears ordinary
yarn mop.



Finest Quality
Quick Starting **39c** ea.
Reg. 59c
Change over today, save 50%
over Nationally Advertised
Brands



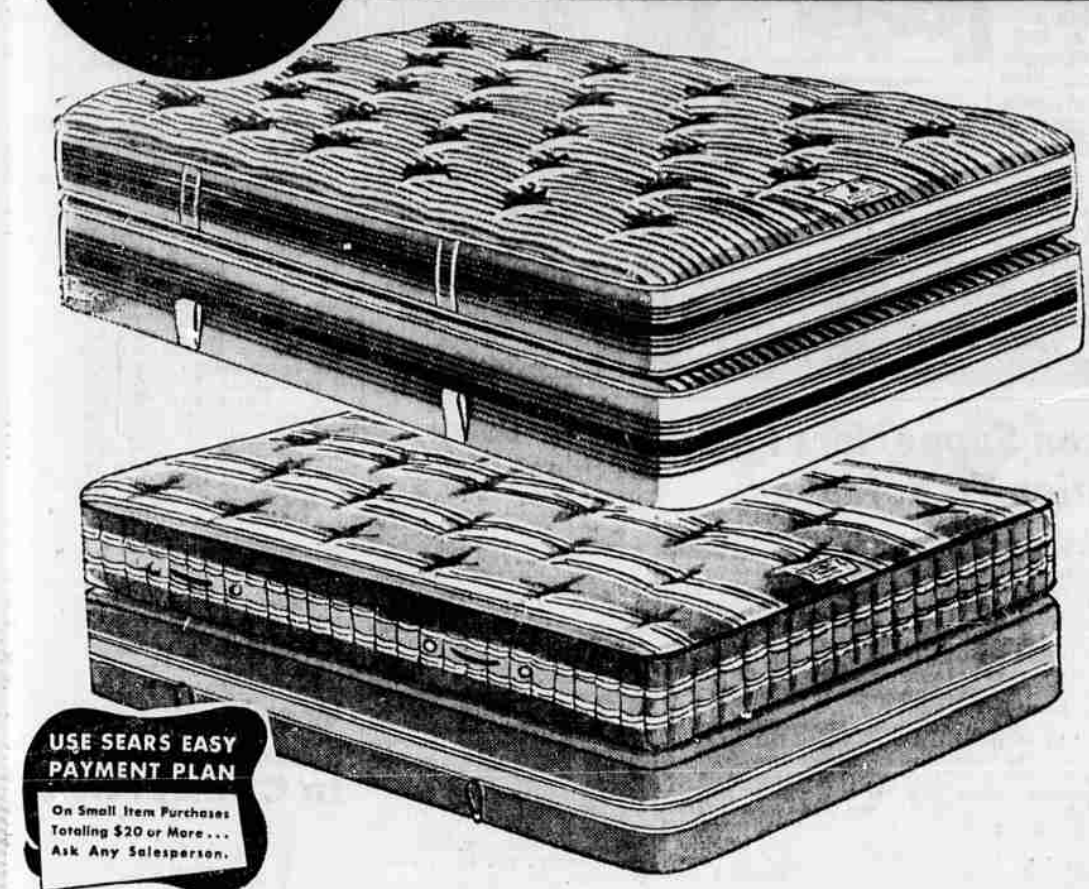
In Your Container
Allstate Quality **9c** qt.
Now is the time to stock
up at sensational savings.



15 AMP. Only!
5 for 5c
Fuses by the hundreds
Don't pass this buy

SEARS
ROEBUCK AND CO.

MATTRESS and BOX SPRING SALE!



USE SEARS EASY
PAYMENT PLAN
On Small Item Purchases
Financing \$20 or More...
Ask Any Salesperson.

YOU SAVE MORE ON FULL SIZE
MATTRESS or
BOX SPRING
Reduced to
Sleeping comfort supreme with this
clearance priced mattress and box
spring. Blue and white wavy striped
tickling.

2388
Full
Size

312 Coil Mattress - Box Spring
624 COILS
SOLID COMFORT
Reduced to
Comfortably padded to give you a life
time of sleeping enjoyment. Features
tempered steel coils with fancy
wavy tickling. Full Size Mattress or
Box Spring Only \$5.00 more.

3488
Twin
Size

Built Up To Quality,
Not Down To Price
1054 COIL
SEARS-O-PEDIC
Mattress or Box Spring
We know of no finer value. Lab-
oratory approved because it has the
 utmost in comfort. Full Size Mat-
tress or Box Spring Only \$5 More.

4988
Twin
Size

EXTRA LONG 80 INCH
MATTRESS or
BOX SPRING
For tall people, more sleeping com-
fort, more slumber support with this
extra long unit. Finest construction
features. Heavy coil unit. Deluxe
tickling. Full size mattress or box
spring only 7.00 more.

4288
Twin
Size

HOLLYWOOD BED FRAME
Adjustable width
Save over \$3.00!
499

Many Other
Bedding Items
R-E-D-U-C-E-D

Excitingly New! Viscose Rayon Low Loop Resilient CARPETING

Choose from new 1956 colors... choice of
9 or 12 ft. widths... Save 51.60 on the
average home installation!

New 1956 Colors Reg. 7.95 sq. yd.

• Parch. Brown and Green
• Charcoal and Aquamarine
• Charcoal and Gray
• Parch. Brn-beige and rose

666
square
yard

9'x8'	Reg. 68.90	Save 10.42	NOW 58.58
9'x11'	Reg. 92.75	Save 14.19	NOW 78.56
9'x13'	Reg. 112.65	Save 17.44	NOW 95.21
9'x16'	Reg. 132.50	Save 20.64	NOW 111.86
12'x12'	Reg. 136.50	Save 21.31	NOW 115.19
12'x15'	Reg. 165.80	Save 25.80	NOW 140.00
12'x17'	Reg. 186.00	Save 30.46	NOW 155.54

New for 1956... Deep wool needle
point - Non-Crush Tweed
Effect Carpetings

Save 64.80 on the av-
erage wall-to-wall in-
stallation.

Reg. 9.50 sq. yd.
788
square
yard

Pay only 10% down

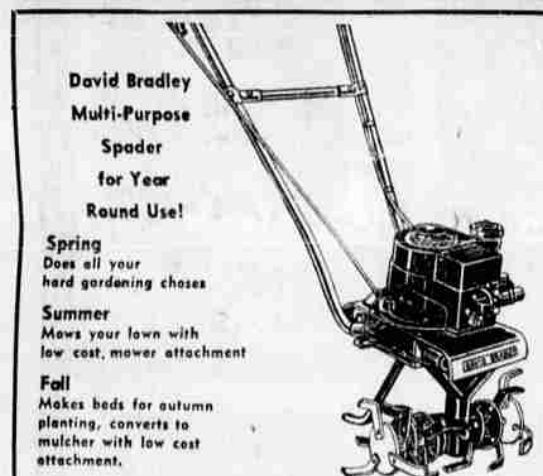
Call 5188 For Our FREE
Carpet Consultant
No Obligation!

New for 1956—Special introductory low price
Heavy Quality Felt Base
Reg. 98c sq. yd.
9 or 12 ft. widths
83c sq.
yd.
Save 4.80 on a
12x15 size room

Reg.	Now
9'x14'	13.72
9'x16'	15.68
9'x20'	19.60
12'x14'	17.64
12'x16'	23.52
12'x24'	31.36

New Colors—New Textiles—Standard Weight
GENUINE INLAID
9x9 TILE
Regular 16c ea.
14c ea.
Cover a 9x9
Room for only
20.16

Reg.	Now
6'x6'	10.24
7'6"x11'3"	24.00
9'x12'	30.72
11'3"x14'3"	45.60
12'x16'	56.32



SAVE OVER \$15 NOW!

Reduced to **\$9988**
\$10.00 Down

Prepares gardens and flower beds for planting in one step,
also cultivates, kills weeds between rows, at same time
loosening soil for best growth.



ENAMELWARE PRICES AT

THEIR BEST!
YOUR CHOICE **88c** each piece

Your choice... all gleaming white porcelain enameled cook-
ware. Assortment of 10 qt. pall, 3 qt. saucepan, 4 qt. pot,
3 pc. saucepan set, dishpan, 8 cup percolator, double boiler, 3 qt.
teakettle.



Timely Savings On Automatic Warmth

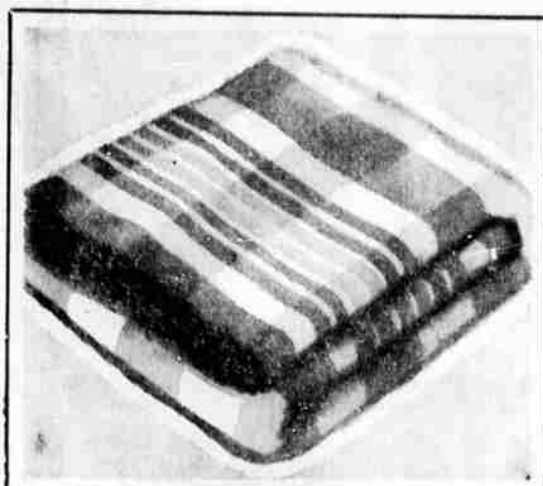
Reduced to **\$2488**

Nowhere, we believe, is there a heater that approaches this
value! Compare with 39.95 heaters.



SMALL DEPOSIT HOLDS!
SAVE EXACTLY \$9.07
Reg. 71.95 **\$6288**
6.00 Down

18" Rotary with 1.5 HP. 2 cycle engine automatic recoil
starter, designed for easy cutting, years of service. Truly a
rotary with all the features found only in power mowers over
\$100!



SHEET BLANKETS

Reduced to **97c** each

Harmony House cotton plaid washes with care, has over-
locked stitched ends. Rose, blue or green pastel plaid.



You've seen them at 79c to 98c yd.

Now while
1000 yds. last! **58c** yd.

These beautiful 36-in. combed plaids, checks novelties were
a sellout last time we offered them! Latest Spring patterns
and colors all washfast and preshrunk.
Remember sewing notions when you buy your fabric!



Select from rayon
Firbenes or Gabardines

\$157

You'd expect to Pay twice as much
Mothers! Take advantage of this new low price on boys' high
quality sport shirts. Stock up now, buy several today while
the selections and sizes are complete.



COTTON GINGHAM SHIRTS

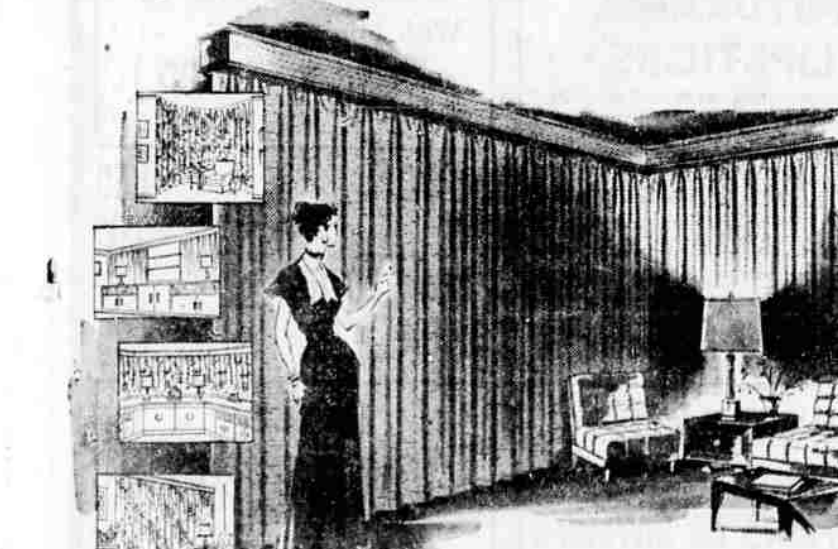
They'd be terrific.
At 1.49 **99c**

3 reasons to buy: A low special purchase price plus hand-
some styling plus long wearing quality! Shirts for school or
play in the newest colors. Needs little or no ironing. Sizes
1-6X. Stock up today and Save!

Hours: 9 to 5:30 -- Fridays: 9 to 9

133 So. 8th Phone 5188

"Satisfaction guaranteed or your money back" **SEARS**



Custom Sized Draw DRAPERIES

Chrome Spun Banjo Cloth
Draperies

As Low As
Choose from 9
fabrics in 6 to
14 colors each!
649
84 in. length
Single Width

For Example:
50x84 in. (each panel) draw draperies
of Chromespun Banjo Cloth...
5 1/2 yds. at 1.19 yd. **6.35**
Labor (If Custom Made) **4.00**

Total **10.35**

You Pay Only 6.49 Pair!

Complete labor and materials for just 14c more than
the cost of the material alone!

SHOP SEARS FRIDAY NIGHTS 'TIL 9 P.M.

THE FINEST READY-MADE SLIPCOVERS YOU CAN OWN!

for hard to fit styles!



Adjust-a-fit Slipcovers

Colorful "Spray" tailored with
nylon-stitched seams

1288 **1788**

Any Chair Any Davenport
Available in glamorous
Harmony House Colors

SOFAS REDUCED TO... 25.88



SAVE ALMOST 1/2!
Manufacturers Closeout

READY MADE
SLIPCOVERS **599** Chair

Charming Provincial Pattern

Davenos COME AND GET 'EM **9.99**