

SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS SAVE AT PAY LESS

PALMOLIVE
Toilet Soap
Reg. 9c
4 BARS 19c

HALF PRICE SALE!
Tussy Pink or Emulsified
Cleansing Cream
Reg. \$1.00
\$2.00

POLYETHYLENE
Unbreakable
CUTLERY TRAY
Five Compartments
Reg. 1.49
88c

PERCOLATOR
Aluminum
Eight Cup
Reg. 1.49
97c

Dubarry
Foundation
LOTION
Reg. \$2.25
\$1.50

Keno
ALARM CLOCK
Reg. \$1.67
2.50
MADE BY WESTCLOX

ELECTRIC
Percolator
Six Cup
Reg. \$2.68
3.59
Guaranteed One Year

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PRESCRIPTIONS

PUT THEIR HEALTH IN SAFE HANDS
You can depend on the skill of your physician and the precision of your pharmacist in safeguarding your family health. Our part is to fill prescriptions accurately from top-quality drugs.

Pay Less Drug Store
SERVE YOURSELF and PAY-LESS

VALENTINE CANDY SALE!

Pay Less Has The Widest Variety of Finest Candy Guaranteed Fresh Always

New Westinghouse Automatic Electric
PERCOLATOR
10-cup \$16.88

Brach's
Heart Box Chocolates
Select Assortments of tasty treats—Kitchen Fresh
One Pound Box **99c**

"BRACH'S" GOLDEN BOW
Heart Box Chocolates
ONE POUND **\$1.49**

New Westinghouse All Weather Sealed Beam
Auto Headlight
Reg. 1.95
6 Volt **99c**

Mrs. McDonald's
Heart Box Chocolates
Guaranteed the Finest You've Ever Tasted
Reg. 2 \$2.88
\$3.50 lbs. **2**

WHITMAN'S
HEART BOX
One Pound **\$2.50**

Reg. 49c
Bubble Bath
20 envelopes **29c**

Beautiful
CERAMIC T.V. LAMPS
WHILE THEY LAST
\$3.98

Musical
POWDER BOXES
3.00 Value
\$1.99

Valentine GIFTS
THE FINEST IN Toiletry Suggestions
PAY LESS HAS HIS FAVORITES

TABU
Spray Cologne \$3

TWEED
Jeweled Purse Perfume Flacon \$2.75

TWEED GIFT SETS
Cologne & Bath Tale \$3.00

TUSSY MIDNITE
Cologne and Lotion Set \$1.00

LIPSTICK Hazel Bishop Jeweled Reg. 2.00 \$1.50
TOILET SOAP DuPare Fancy Six Bars Gift Boxed 69c

Yardley's
Bond Street Toilet Water \$1.75

TUSSY
"Bright Secret" Cologne Concentrate in Atomizer \$2.75

EVENING IN PARIS
Cologne \$2.00 and Lotion Set **2**

CUTEX GIFT SET
Matching Lipstick and Nail Enamel \$1.10

Old Spice Lotion \$1.00
Mennen's Lotion \$1.00
King's Men Lotion \$1.00
Sportsmen Gift Set \$3.75
COLOGNE AND LOTION

ELECTRIC SHAVERS
—NEWEST 1956 MODEL—
SCHICK "25" SHAVER
The world's thinnest and lightest electric shaver. The new Super honed head makes possible close shaves with but a feather touch. It floats over your face. Reg. 20.50 **\$19**

—NEWEST 1956 MODEL—
NORELCO SHAVERS
The finest in shaving comfort—its rotary blade action gives you the cleanest shaves—no whisker pull—no skin irritation—the quietest and easiest to clean. Reg. 24.95 **\$17.49**

—NEWEST 1956 MODEL—
Remington '60' Deluxe
So gentle, it will shave the fuzz off a peach as advertised on TV. Reg. 29.50 **\$19.88**

Dura-Flash
FLASH BULBS
5's or 5 B's
Carton **69c**

SPARTUS SET STARTING
ELECTRIC KITCHEN CLOCK
Silent Accurate Pastel Colors
2.98

\$69.95 Value GE "Roll-Around"
Vacuum Cleaner
Complete With Attachments
\$49.88

Cupid scores a hit with these

MISS MARVEL LEE FIRST QUALITY
S-T-R-E-T-C-H NYLONS
★ Ultra Sheer Full Fashioned 60 GAUGE 15 DENIER
88c PR.
Box of 6 \$4.99
Six Pair **4**



"Little Sweetheart"
HEART BOX
A miniature heart box of quality chocolates—a real treat for the kiddies.
Only **23c**

HOUBIGANT QUELQUES FLEURS
HAND LOTION WITH FREE DISPENSER
Now you can use the lotion that heals, beautifies, and scents... and save money, too. A boon for red, chapped, cracked hands... contains miracle allantoin. Smooths, soothes and protects skin. Convenient fingertip dispenser is quick and economical to use.
Reg. \$1.50 Plus Tax
SAVE 50c

Attractive Baked Enamel
Automatic Lighters
3.50 Value **1.49**

New Featherweight
HAIR BRUSH and COMB
by Prophytaeic **\$1**

Ru-Sport
SPINNING REELS
For Trout or Steelhead
Reg. 22.50 **15.88**

ELECTRIC LANTERNS
Reg. \$5.95 **\$2.88**

Walt Disney
Character Watches
Snow White, Mickey Mouse, Davy Crockett, etc.
6.95 \$ **4.88**

BROWNIE HOLIDAY FLASH OUTFIT
Here's the answer for beginning photographers of all ages. Features the Easy-To-Use Brownie Holiday Flash Camera and includes everything needed for picture taking indoors or out. Complete with instructions.
9.75 Tax Included

GADGET BAGS
Waterproof—zipper closure—extra pocket, adjustable shoulder strap.
\$4.95 VALUE
NOW ONLY **\$2.88**

Valentine Cards
Heart-warming sentiment or light hearted comics, Pay Less has just the card you're looking for.
RUST CRAFT Valentine Cards 5c to \$1.00
Cutout Valentine Books 15c

PACKAGE OF 100
CHILDRENS VALENTINES With Envelopes **89c**
Including Four Teachers Valentines

DING DONG VALENTINES TO MAKE Reg. 37c 50c
PUNCH-OUT VALENTINES Requires No Scissors Reg. 25c **15c**

What Bargains!

Say "Be My Valentine" With a Practical Gift
NEW 1956 CAMFIELD
PORTABLE MIXER \$14.88

NEW 1956 CAMFIELD
AUTOMATIC TOASTER 15.88

NEW 1956 GENERAL ELECTRIC
STEAM OR DRY IRON \$11.99

CAMFIELD
FRY PAN \$12.88
Blue Ribbon—Complete with Aluminum cover
Newest Model
All appliances sold by Pay Less are first quality and guaranteed.

HAVE PLENTY
FILM
620 or 120 EASTMAN KODACOLOR
Newest Dated **\$1.49**

35 M.M. EASTMAN
Kodachrome FILM K-135-F
36 EXPOSURES NEWEST DATED **3.99**

More for Your Money!
DACRON SLEEPING BAGS
MADE BY HIRSCH-WEIS Reg. 29.95 Value
★ 2 1/2 Pound virgin dacron
★ Fine Millum Lining as used in most expensive clothes
★ Beautiful Water-resistant covering
★ 100-inch zipper—double up feature
★ Makes beautiful comforter when open
AT PAY LESS ONLY **15.88**

SMOKERS' NEEDS!
HUMIDOR FRESH
CIGARS
King Edward Box 50 \$2.47
Roi Ton Box 50 \$2.29

ALL POPULAR BRANDS
CIGARETTES
Chesterfields 1.79 Carton
Lucky Strike
Old Golds
Camels

Dr. Grabow
Pipes 99c
Odd Lot—America's Most Popular Pipe

CHEWING TOBACCOS
FRESH
Day's Work \$1.39
Carton 12-15c Cuts

REG. 9.88 ELECTRIC
HAIR DRYERS
CHROME FINISH—HOT OR COLD AIR—HAS HOLDER THAT HANGES OR STANDS
NOW ONLY AT PAY LESS **\$5.88**

CAMERA VALUES AT PAYLESS!
Reg. \$9.95 BROWNIE FLASH 620 **\$6.88**
Reg. \$14.65 SPARTUS 35mm CAMERA Black & white and color **\$6.99**
BIRDSEYE FLASH 620 CAMERA Complete with flash attachment **\$1.99**
LIGHT ATTACHMENT New, for Viewmaster Viewers **\$2**
Reg. \$33.75 ANSCOFLEX II SET Complete in deluxe carry case. Closeout **\$19.77**
Reg. \$24.75 KODAK TOURIST II Folding **\$13.66**
Reg. \$66.50 Argus C-3 Camera F3.5 coated lens, built in range finder, speeds to 1-300. Heavy leather carrying case. Close Out **\$49.77**

What Values!
PAY LESS SLASHES PRICES ON ALL REVERE WARE FOR VALENTINE GIVING
REVERE SAUCE PAN
1 1/2-Qt. Copper Bottom With Cover Reg. \$5.95 **4.49**
Check our huge display for similar savings on other items.

FREE
PEP-O-DENT MONEY-SAVING
CERTIFICATE
worth up to **\$10**
29c 49c 65c 79c

BUY NOW SAVE BUY NOW SAVE BUY NOW SAVE BUY NOW SAVE BUY NOW SAVE BUY NOW SAVE BUY NOW