



A SIMPLE DAILY BEAUTY PLAN is recommended by Coty. Four uncomplicated steps, cleansing, toning, lubrication and makeup, provide all the necessary care for most complexions, yet allow for individual differences.

Look Pretty

Every woman is willing to work at making herself look prettier. But she doesn't want to spend long hours at her dressing table, nor does she want to invest in an enormous supply of various beauty preparations. With her busy life of today, she needs instead a streamlined plan that is thoroughly effective yet requires a minimum of time and products.

Such an idea is being spotlighted this month by Coty whose experts have devised a simplified beauty routine of four steps, based upon a small group of essential products. Including general care of the skin to the application of makeup foundation, the plan is designed for the majority of women, but also allows for the individual needs of each.

Coty has divided the daily beauty routine into the following four parts:

1. **Cleansing:** To thoroughly clean the pores and to remove all makeup. Coty has narrowed the creams down to a choice of one of three, which would be chosen according to individual skin conditions: Cleansing Cream for Dry Skin, Cleansing Cream for Normal or Oily Skin, or Instant Cleanser for those who prefer a liquid.

2. **Toning:** After cleansing, Coty recommends the use of Skin Freshener, a mild lotion for dry, sensitive skin. Serves to completely remove traces of cleansing cream and stimulates the skin.

3. **Lubrication:** Some skins require more than others. Coty recommends one or a combination of the following, depending upon one's own special complexion problems.

4. **Night Cream:** An extra-rich conditioner for general lubrication. Vitamin A-D Complex Cream — feeds necessary nutrients to the skin that might not be absorbed through daily diet, builds up individual skin cells from within, and

is particularly effective for dry skin or rough areas.

Vitamin A-D Lotion—a flowing pink cream fortified with lanolin, slightly less concentrated than Vitamin A-C Complex Cream, but works the same way in revitalizing skin cells. Recommended for use on the whole body after a bath, especially helpful to areas such as hands, elbows and heels.

Eye Concentrate—a special concentrated cream to use for conditioning the very sensitive skin of the lids and eye area. Helps prevent the development of wrinkles around the eyes.

4. **Actual Makeup:** For a flawless complexion, Coty suggests either of two types of foundation, depending upon individual preference.

Sub-Tint—a creamy all-day base that comes in a convenient disc form, and available in a choice of five complexion shades.

Instant Beauty—for those who prefer the popular quick-drying liquid form of makeup. Available in a choice of six skin tones.



PANTRY-SHELF SPECIAL is this colorful and appetizing luncheon dish that combines two favorite staple foods—zestful Underwood deviled ham and rice. It is Deviled Rice Pie, made with a minimum of fuss.

DEVILED COMPANY CAULIFLOWER

It's easy to give cauliflower company manners. Cook a whole cauliflower, head down, in deep pan of boiling water, with a little lemon juice or vinegar added to help keep the nice white color. Drain and place in a casserole. Stir a family size can of Underwood deviled ham into two cups rich white sauce and pour over cauliflower. Sprinkle with grated Parmesan cheese and bake in moderate oven until lightly browned.

MOLASSES FRUIT SAUCE

Here's a pinch of a sauce to dress up plain cake or ice cream. Break up one cup currant jelly with a fork, add two tablespoons real New Orleans molasses and the juice of half an orange. If desired, add one-quarter cup rum.

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DEVIL RICE PIE

Ever wonder about the expression, "easy as pie?"

Most of us would be inclined to think that it meant something was as easy as eating pie, not making it.

But how about a main-dish "pie" that takes advantage of two familiar, and thrifty, stand-bys — Underwood deviled ham and rice? A pie that takes but little time to put together and few utensils? And, of course, a pie that's nutritious and boasts a savory taste? Then the saying would make more sense!

Deviled Rice Pie is the answer. For rice takes on new flavor appeal when it's combined with tangy deviled ham, and the dish is so

easy to put together — all you really need is a spoon!

While the savory deviled pie is baking, you could easily whip up some muffins from a mix. Spinach or kale would be a nice go-with, or perhaps a green salad. For dessert? Applesauce with brown sugar and your choice of beverage. And there's a pantry-shelf luncheon that's nice enough for company.

DEVILED RICE PIE

4 cups freshly cooked hot rice

2 beaten eggs
2 tablespoons butter or other fat

1 tablespoon minced parsley
1 tablespoon minced green pepper

1 tablespoon minced onion
Salt and pepper to taste

1 family size (4 1/2 oz.) Underwood Deviled Ham

Sliced canned mushrooms
Combine rice, eggs, butter or fat, parsley, pepper and onion. Mix well and spread in greased 8 or 9-inch pie plate. Flatten center of rice with the back of a spoon to make a shallow indentation. Spoon

deviled ham into hollow. Garnish with mushrooms, and bake in moderate oven (350 degrees) 30-35 minutes. Makes 4 servings.

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HAMS Oregon Chief, Hormel's—Half or whole lb. 53c
HENS Roasting or Stewing lb. 43c
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Fruit Cocktail No. 303 Tins 3 for 69c
Green Beans Del Monte No. 303 Tins 4 for 79c
Cream Corn Del Monte—No. 303 17c 6 for 99c
Peas Del Monte No. 303 20c 4 for 79c
Veg-All Mixed Vegetables 17c 6 for 99c
Grapefruit Del Monte No. 303 3 for 59c
Apricots Hunt's, Whole Fruit No. 2 1/2 Cans 4 for 99c
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PRODUCE

Dry Onions 5c lb.

Arizona GRAPEFRUIT

8-lb. bag 45c

U.S. NO. 1 SPUDS

10 lbs. 39c

Newtown APPLES

23 lb. lug 69c

Chiffon Facial

Tissues 400 count pkg. 25c

Mary Kitchen

Roast Beef Hash

2 cans 69c

Gerber's Cereal

BABY FOOD

15c pkg.

Small Size

2 for 25c

12-oz. pkg.

3 for 29c

Kaiser's Aluminum

roll 59c

STA-FLO LIQUID STARCH

quarts 25c

PUREX LIQUID BLEACH

1/2 Gallon 29c

ROYAL CLUB 303 Fruit Cocktail 2 1/2 Pumpkin 19c can

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pkg. 29c

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Nabisco P-Nut Butter Patties 6 1/4-oz. pkg. 29c

MJB Rice

Quick Cooking 24-oz. pkg. 39c

MJB Coffee

Drip or Regular lb. 97c

Crisco

Shortening 3-lb. tin 85c

Camay Soap

3 Reg. bars 27c 2 bath bars 27c

Cat Food

Puss 'N Boots Tail Tins 2 for 27c

Chili Con Carne

Nalley's 16-oz. 4 for 75c

Spaghetti

AND MEAT BALLS Haley's 22-oz. 35c

Pickles

Best Foods, Bread and Butter 15-oz. 27c 4/\$1

Strawberries

Fresh Frozen 23c 5/\$1

Tuna

Van Camp's No. 1/2 tins 20c 6/\$1

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APPLES Fine for baking 2 lbs. 29c

Fancy

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