

KLAMATH AUTOMOBILE DEALERS ASSOCIATION—YOUR LOCAL FRANCHISED NEW CAR DEALERS—
PRESENT THEIR THIRD ANNUAL

GIANT CARVALCADE OF NEW USED CARS

EVERY CAR LISTED BELOW IS A RECENT TRADE-IN ON A BRAND NEW 1956 MODEL, AND OFFERED BY THESE LOCAL, FRANCHISED NEW CAR DEALERS AS THE VERY BEST VALUES ON THEIR USED CAR LOTS! YOU CAN BUY WITH CONFIDENCE FROM ANY LOCAL FRANCHISED NEW CAR DEALER!

DUGAN and MEST



Klamath's Biggest Volume Dealers Present Their **CARVALCADE BEST BUYS!**

1955 CHEVROLET '210' 4-DR. SEDAN

Series 2103 8-Cyl. Tutone ivory and Navajo tan finish, directional signals, Airflow heater and defrosters, electric windshield wipers, oil filter, Power-Glide shift-down transmission, Large G. E. push-button radio, 2 gallons anti-freeze, license and title, full tank of gas. New car terms and new car guarantee. Price was \$2679.

CARVALCADE SPECIAL PRICE **\$2179**



1955 CHEVROLET BEL AIR 4-DR. SEDAN

Series 2403 P-Cyl. Tutone India ivory and turquoise. Airflow heater and defrosters, Power-Glide shift-down transmission, electric windshield wipers, directional signals, 2 gallons anti-freeze, big G. E. push-button radio, oil filter, backup lights, windshield washers, 180 degree thermostat, license and title, full new car guarantee, full tank of gas, new car bank terms. Was \$2834.

CARVALCADE SPECIAL PRICE **\$2234**

DUGAN & MEST TRADE BEST

410 So. 6th St.

Phone 4113

Lincoln MERCURY

TRADE UP TO A MERCURY!

HERE ARE TWO SPLENDID **CARVALCADE SPECIALS**



1955 MERCURY CUSTOM HARDTOP

Heater, overdrive, 6,800 actual miles, beautiful green finish, tinted glass, directional signals, nylon trim, windshield washers. New car guarantee.

CARVALCADE VALUE **\$2595**



1954 MERCURY MONTEREY 4-DR. SEDAN

Radio heater, overdrive, beautiful green finish, less than 7,000 actual miles. The one local owner will soon be the proud owner of the amazing 1956 Mercury Phaeton that will be shown at the Carvalcade!

CARVALCADE VALUE **\$2195**

BASIN MOTORS

South 6th and Plum

Phone 7778



CARVALCADE TIP-TOP VALUES

1955 DESOTO FIREFLITE FOUR-DOOR SEDAN

Fully equipped. Power steering, power brakes, powerlite transmission, radio, heater, white sidewall tires. A very attractive car with a tutone blue color sweep combination. Just traded in on a brand new 1956 DeSoto Sportsman Hardtop. New price was \$3895.

CARVALCADE SPECIAL PRICE **\$2895**



1953 PLYMOUTH CRANBROOK CLUB COUPE

Another one of our completely reconditioned Tip-Top Used Cars. Has radio, heater, new tutone with light green top and dark green body. Extra clean throughout. Compare at our

CARVALCADE SPECIAL PRICE **\$1045**

JIM OLSON MOTORS

522 So. 6th

Phone 5126



JUCKELAND'S CERTIFIED Carvalcade Specials



AN ADDED CARVALCADE ATTRACTION

Lucky purchasers of the two fine cars listed below will each receive:— **100 GALLONS OF GASOLINE ABSOLUTELY FREE!**

1954 STUDEBAKER CHAMPION SPORT COUPE

Recently traded in on a new 1956 Studebaker Parkview Station Wagon. Dual carburetors, overdrive, Climatizer, radio, tinted glass, seat covers like new. Nice light green finish. Very low mileage. One owner!

CARVALCADE SPECIAL PRICE **\$1595**



1950 CADILLAC '62' 4-DOOR SEDAN

Radio, heater, spottite, white sidewall tires, beautiful dark blue finish with very clean interior.

CARVALCADE SPECIAL PRICE **\$1295**

JUCKELAND MOTORS

11th to 12th on Klamath Ave.

Phone 2-2581

★ BALLARD & BENNETT ★

SEE THE CARVALCADE FIRST BUT DON'T MISS THESE

AUTO SHOW SPECIALS

1955 FORD RANCH WAGON

The ideal wagon for the sportsman and his family! Absolutely in perfect condition. Low mileage, heater, defrosters and overdrive.

Special Carvalcade Deal **\$595** ... and as low as **\$62** per month



1952 CADILLAC '62' SEDAN

This beautiful luxury liner is loaded with extras. Power steering, Hydramatic, radio, heater, excellent tires. Looks and runs like new. Finished in Arctic blue with white sidewall tires.

Special Carvalcade Deal **\$665** ... and as low as **\$62** per month



FREE WITH EACH OF THESE TWO FINE CARS! **A \$60 BICYCLE FOR YOUR CHILD**

Ballard & Bennett

3rd and Main

Phone 7763

CADILLAC



OLDSMOBILE



Carvalcade Specials!

We welcome you to the 1956 Carvalcade and we know you'll enjoy it as always! If these beautiful new cars are a little beyond your reach, but they do create the desire for a change, we hope you'll come in and see our nice selection of NEWER USED CARS. Remember... They're SAFETY-TESTED!

SEE THEM AT 7th & KLAMATH

- 1955 OLDSMOBILE '88' 2-Door Sedan\$2450
- 1953 OLDSMOBILE Super '88' Convertible\$1675
- 1953 OLDSMOBILE '98' Deluxe 4-Dr. Sedan\$1680
- 1951 FORD V-8 Deluxe Fordor Sedan\$495
- 1953 CHRYSLER Windsor Deluxe 4-Dr.\$1330

DICK B. MILLER CO.

"Know Your Dealer and You Know The Car"

7th and Klamath Ave.

Phone 4103

BE SURE TO SEE THE NEW 1956 FORD!!

1953 DESTO FIREHOME V-8 HARDTOP SPORT COUPE

One owner, 22,000 miles, Fluid drive Tip-Toematic torque converter transmission, radio, heater, power steering, power brakes, tutone gray, white sidewall tires.

Reduced to a SPECIAL CARVALCADE PRICE OF ONLY **\$1555**



1954 FORD CUSTOMLINE TUDOR SEDAN

Excellent condition, one owner, Famous V-8 motor. This beautiful car has radio and heater and Fordomatic transmission. Just traded in on a new 1956 Ford.

Reduced to a SPECIAL CARVALCADE PRICE OF ONLY **\$1444**



BALSIGER MOTOR COMPANY

ALWAYS—The Fairest Deal—The Finest Product

Main & Esplanade

Phone 3121

BUICK "Better-Buy" USED CARS TOP VALUE

CARVALCADE BUYS!

1953 BUICKS

Three 4-Dr. models; two 2-Dr. models; 1 two-Dr. Riviera Hardtop. These cars are equipped with radio, heater, Dynaflo, have good paint, are completely reconditioned and carry our Buick Better-Buy-Warranty.

Your choice on this special Carvalcade Price of only **\$1595**



1951 BUICKS

Four 4-Dr. models and one 2-Dr. model. Equipped with radio, heater, Dynaflo, seat covers and very good paint. All are in excellent condition and carry our Buick Better-Buy-Warranty.

Your choice on this special Carvalcade Price of only **\$795**

ABOVE CARS ARE ON DISPLAY JUST ONE BLOCK FROM THE ARMORY

JIM WINDE BUICK CO.

1330 Main

Phone 3141

GET the Used Car HISTORY!

SEE THESE "AUTO-BIOGRAPHY" CARS

1951 WILLYS 4-WHEEL DRIVE PICKUP
Forest green color. Engine completely overhauled just 5 months ago. New clutch assembly, radio, heater, top mount sportlite Mcrine plywood canopy with windows on each side and in rear. Full foam rubber seats. Gun racks for two guns in cab. 70% military type non-directional tires. Traded in on a new 1956 Willys 4-wheel drive station wagon.

CARVALCADE SPECIAL PRICE **\$845**



1955 PONTIAC V-8 '870' 2-DR. SEDAN

Radio, heater, Hydramatic, tutone green with new plastic seat covers and almost new tires. Completely winterized. Pontiac's famous 188 h.p. engine. Directional signals, back-up lights, foam rubber cushions, oil filter. Traded in on a new 1956 Pontiac Starchief Catalina Sedan.

CARVALCADE SPECIAL PRICE **\$2195**

PARKER PONTIAC

Your FOUR-WHEEL DRIVE Headquarters
606 So. 6th Phone 8124



SEE US AT THE 3rd Annual CARVALCADE

JANUARY 28th - 29th AT THE KLAMATH FALLS ARMORY -- DOORS OPEN 12 NOON 'TILL 9 P.M. EACH DAY