

THE 1956 DE SOTO TWO-DOOR FIRELITE SPORTSMAN HARDTOP takes on a new length and thrusting grace with its restyled color sweep and upswept rear fenders. This very popular model last year is expected to reach new peaks of public preference—as well as in performance with its 255 h.p. power plant. The entirely new front end, including a striking perforated mesh grille and built-in parking lights, and new rear fenders with built-in turreted taillight assembly, are but a few of the two dozen improvements in the thoroughly changed new line. It is sold by Jim Olson Motors.

1956 Plymouth Line Design Stresses Aerodynamic Motif

DETROIT — Plymouth's new aerodynamic 1956 cars will be displayed at the Klamath Falls Carvalcade January 28-29 in the armory.

Plymouth President John F. Mansfield said the new models incorporate major advances in every phase of automobile design, with special emphasis on engine performance, safety and aerodynamic styling.

Plymouth has a wholly new engine for 1956. It is more powerful Hy-Fire V-8 with a polysphere combustion chamber design, a 277 cubic inch displacement and an 8 to 1 compression ratio.

Other major innovations include: Airfoil rear fenders which emphasize and contribute to the aerodynamic feeling of the new models. A push button drive selector for Plymouth's PowerFlite automatic transmission. New 90-90 Turbo-Torque PowerFlite on V-8 models. Ninety degree angles at the inlet and outlet blades of the torque converter impeller give faster breakaway performance.

A new four-door Hardtop (Sport Sedan) with an ingenious rear window operating mechanism allowing full side vision for all passengers.

A new line of Suburbans. In Plymouth's 1956 line-up, the Suburbans are an entirely separate group of cars and are available in a wide selection of two-door, four-door, two-seat, three-seat, V-8 and six cylinder models.

New safety door latches to keep doors closed even under severe impact. New 12-volt electrical system. New pull-type door handles and new deck lid latch.

Highway Hi-Fi, a new car phonograph providing an hour of uninterrupted entertainment, and new Search-Tune radio.

Plymouth dealers will continue to offer safety belts, anchored to the frame and available for both front and rear seats, on all models.

All other Plymouth safety features are standard equipment items. They include an independent hand brake, dual cylinder front wheel hydraulic brakes, safety rim wheels, electric windshield wipers and new safety beam headlights.

Optional power devices, in addition to push button PowerFlite transmission, include full-time coaxial power steering, improved power brakes, push button power front seat adjustment and push button power window regulators.

The 1956 models are an inch longer than their predecessors.



THE CHRYSLER NEW YORKER for 1956 offers new flight-swept rear fenders which emphasize the low, slim, taut lines of the car. It features a new 280-horsepower FirePower V-8 engine, fully-automatic push-button drive, new center-plane brakes and a super-safe LifeGuard door latches as standard equipment. Chrysler New Yorkers are available in a new four-door hardtop, six-passenger sedan, Newport hardtop, St. Regis hardtop, convertible coupe and high-style Town and Country Wagon.

Standard sedans have an inch more headroom in front, and almost an inch more head room in the rear.

Plymouth continues to offer both six cylinder and V-8 engines in its 1956 line. Compression ratio of the PowerFlow Six is increased to 7.6 to 1, providing increased torque and better all-around performance. The PowerFlow Six also is available for the first time with a power package consisting of a two barrel carburetor and special intake manifold.

The new Hy-Fire 277 engine is used in Belvedere and Suburban models. It is also available with a power package consisting of a four-barrel carburetor and dual exhausts, with a resultant increase in power.

For Savoy and Plaza cars, Plymouth also has a more powerful V-8 engine with a displacement of 270 cubic inches and with many new performance features.

The 1956 Hy-Fire V-8's are by far the most production engines ever put in a Plymouth car. Their "hottest" performance comes when the driver is most apt to need it for safety—when he is passing another vehicle in the mid-speed range on the highway.

In addition to the completely new aerodynamic rear end styling, the 1956 Plymouths have scores of new design details, inside and out. From the front the most noticeable are a new hood ornament, new Plymouth name identification and a new grill. Side trim on all models is of a new design and the Plymouth Forward Look em-

blems appear on the rear fenders of Belvedere models.

Inside, the instrument panel is redesigned for greater convenience and new beauty. The new push button Power-Flite drive selector is on the left of the steering post where it is out of reach of front seat passengers who might otherwise accidentally change the driving range while the car is in motion. Push buttons are illuminated for night driving.

The ammeter and oil pressure gauge have been replaced by red flasher lights between the gasoline and water temperature gauges directly in front of the driver. The lights flash their warning for instant driver attention, thus eliminating the possibility of oversight or improper interpretation.

Show Funds Used For KF Benefits

The 1956 Carvalcade to be held Saturday and Sunday in the Klamath Falls Armory from noon to 9 p.m., is one of the many civic projects sponsored by the Tokete Lions Club.

The club is one of two Klamath Falls Lions clubs and was organized in 1950. Wes McNeer was the first president. Karl Glos was named the 1956 president but resigned when he moved to Coos Bay. Bruce Binkley was named to fill his post.

The main project of the club since its inception has been its sight conservation project. The club sponsors many events during the year using the proceeds for sight conservation.

The civic club members choose individuals who would not otherwise receive such specialized medical attention. They are given eye examinations and are adequately fitted with glasses where they are required. The Tokete Lions Club foots the bill for these services. Approximately \$600 was spent in 1955 on this project.

The club has also provided glass eyes in several cases.

The Klamath Falls Fire Department was presented with a resuscitator several years ago by the club. In the years this equipment has been available, many lives have been saved by it.

The Tokete Lions present the Most Improved Player Award for the past Klamath Union High School Pelican football season's most improved player. Winner of

the award in 1955 was junior Keith Cooper. The club presents five of these awards for basketball, track, wrestling and baseball as well as football.

At Christmas time the club treated more than 40 youngsters to a turkey dinner where favors and presents were given them by the club.

The club sponsors scholarships to Oregon Technical Institute as another of its civic projects.

Officers of the club are Bruce Binkley, president; Jim Misfeldt, first vice president; Jim Lear, second vice president; and the board of directors: Paul Duffy, Walter Guyer, Howard Perkins and Len Surles. Lion Tamer, Jerry Clemens is secretary.



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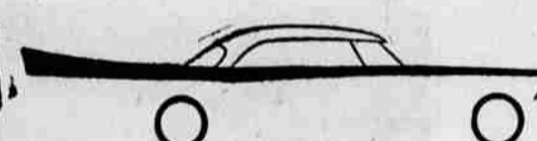
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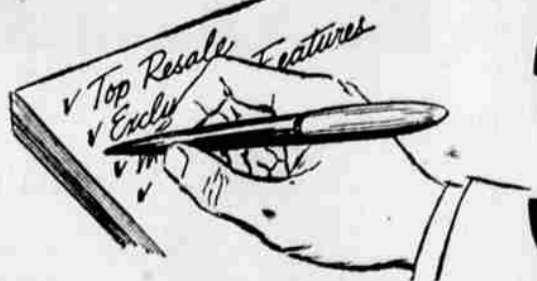
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