



Some Woolens Take To Water Like A Duck

Some woolens can be washed without shrinking out of fit. They won't mat or felt. One or two types can even be machine washed!

Best news is that this winter there are enough of these washable woolens so that everyone can enjoy the convenience and economy of a wool outfit that can be washed tonight, worn tomorrow.

Seven years ago there was just a handful of washable sweaters available. Now there are woven, as well as knit wools, carrying the Sanforlan tag, which identifies the specific wools that wash without shrinking. These woven wools have been styled into a whole array of dresses, jackets and skirts, pants, shirts and shorts. There are jerseys and jumpers, socks and sweaters, too.

Washable woolens are wonderful for the young fry. Gay, pretty-colored dresses and coats are practical for little girls because there are no cleaning bills. School boys are easier to keep neat and clean when their naps can go into the washing machine. In addition to pants, there are washable wool sports coats, vests and jackets for these school boys.

Dressy enough for Sunday visiting to Grandma's and Sunday school, they are popularly priced so they can be school going as well.

When clothes aren't AWOL at the cleaners, a smaller wardrobe is possible. Thus, children have a chance to wear out their clothes before they grow out of them.

SKIRTS GALORE

Sanforlan skirts and jumpers are popular for girls of all ages from 3 to 13. This season they are styled in the best fashion silhouettes of puffed, flared, pleated or sheath lines. Many are in colorful flannels such as moss green, light gray, copper, teal and various reds. Others trend to the fashion-popular charcoal grays and browns, bankers gray, and navy. Tweeds with multi-colored flecks are featured for the simpler-styled sports skirts. Woven plaids and checks give a bold face to other versions.

AVAILABLE AS PIECE GOODS

Washable woolens can be bought by the yard as well as in ready-to-wear, and many sewers style them into interesting dresses and jacket suits. Smart thing to remember when hand tailoring your own washable wool is to choose a pattern with lines easy to wash and iron. Look for Dolman or wing type sleeves; simple necklines that take a minimum of stiffening and lining; avoid cording because it takes long to dry; eliminate frou-frou trim that doesn't hold up well in soap suds. If you must line a jacket be sure to choose a lining that won't shrink. Sanforlan cotton challis or broadcloth in gray flower prints or dramatic checks is most effective and perhaps you can style a blouse to match.

WASHING INSTRUCTIONS

Washing these woolens is really very simple. If you buy ready-to-wear, the Sanforlan tag on the garment will give specific washing instructions. Use warm water and plenty of mild soap suds. Rinse thoroughly. When machine washing, keep water level high and load light. Two or three minutes agitation in suds should be sufficient, followed by the usual rinses. Press while damp.

POPOVERS

Have all ingredients, including eggs, at room temperature when making popovers for best results. An additional egg may be added for crispier and larger popovers.



THESE CRYSTAL-CLEAR NEW FASHIONS are jellied treats. These desserts are made with a low-calorie, fruit-flavored gelatin base. Originally created as a "dieter's treat," these New Fashioneds are ideal for hostesses who'll appreciate their many good features. Photo and recipe courtesy of D-Zerta Gelatin.

NEW FASHIONS

In serving New Fashioneds, you indulge the delight of modern-minded guests - today - in colorful, light desserts... and provide them with an amusing conversation piece, too. That's because the liquid-clear low-calorie gelatin foams them. When they try to "drink up" them, they find their New Fashioneds sit tight in their Old Fashioned glasses. But it's fun to be fooled... so both your naive and worldly-wise friends will spon up these delicious and handsome treats with gusto!

"NEW FASHIONEDS"

- 2 envelopes low-calorie lemon-flavored gelatin
- 1 1/2 cups hot water
- 1/2 cup pineapple juice
- 1/2 teaspoon angor'sura bitters
- 2-3 cup drained canned unsweetened pineapple tidbits
- 1/2 cup diced drained orange sections
- 2 tablespoons chopped maraschino cherries

Dissolve low-calorie lemon-flavored gelatin in hot water. Add pineapple juice and bitters. Chill until slightly thickened. Fold in fruits. Pour into old-fashioned glasses. Chill until firm. Garnish.

LAYETTES

The pincheck print in pastel pink, blue, green or yellow is the newest look in Carter's layette wardrobe for the carriage set. Available in a variety of styles, the pincheck is a versatile print; becoming to both boys and girls. Fresh in appearance and delectable and charming through countless washings, Carter's cotton-knits need no ironing.



GRANNY GOWN is an old favorite. The long, sweeping fullness and smocked neckline are features of Carter's Granny Gown, of softest cotton-knit in blue or pink rosebud print. It may be worn loose or in peignoir style. Dainty ruffled nylon lace trims the rounded, smocked neckline yoke.



MORE LABELS
More than ever before, merchandise is being labeled with factual information about its service-giving qualities. More and more women read the label rather than ask the salesperson. Does it wash? Should it be dry cleaned? Is it colorfast? Is it crease resistant? If you are buying cottons, welcome the familiar Sanforlan label turning up this year on cotton flannels, challis, broadcloths and twills. This label means the item can be tubbed, sudsed or scrubbed countless times without danger of shrinkage. If you want washable woolens, look for the Sanforlan tag which not only tells you the flannel, tweed, jersey or plaid is washable, but also tells you how to wash it. Such woolens will not shrink out of fit not mat or felt, so now it is possible to have banker's gray flannels for your two-year-old, pastel dainty robes for the girls in your family and a host of other washable woolens that help keep your dry cleaning bill down.

TOPPING

A spoonful of lightly salted whipped or sour cream is just the thing to dress up any creamed soup. Sprinkle a bit of grated cheese or paprika on top for color.

FOR MID-WINTER PARTIES the smart girl prefers a lipstick that will not change color according to the light. For this reason, Milkmaid's new shade, Bitter Sweet, is an ideal choice for its color stays true whether the wearer is walking in sunshine, working under noons, looking dreamy-eyed with romantic candlelight around or dancing under crystal chandeliers. Like all Milkmaid lipsticks, Bitter Sweet has a 15 per cent pure sweet cream content.



A New Folder On Air Travel

In a new folder just issued by the Air Transport Association of America, "So You're Flying," there are helpful suggestions on all phases of a journey by air, from how to make your reservation to what sort of a wardrobe and cosmetics travel best.

The leaflet reminds the prospective air traveler that her "starting-point" airline will make reservations on other lines if it is to be a long journey where several different airlines will be used. It also points out that wives may now travel for half fare with their husbands three days a week on the Family Plan.

A good motto with regard to luggage, says the leaflet, is "Take care of the ounces and the pounds will take care of themselves." Weight-saving materials that wash and dry fast and pack well are advised for the wardrobe and the leaflet puts a special blessing on wool and silk knits.

With regard to cosmetics, it suggests that as many of these as possible be in fold-up metal tubes, which are lightweight, easy to handle, pack in small spaces and provide insurance against spills.

There are also suggestions for traveling with small fry. It is pointed out that with the aid of the hostess there will be no difficulty in feeding young babies, as she will be happy to heat the bottle or baby food at feeding time.

"Traveling with children by air is a pleasure instead of an ordeal," the folder adds. "Children love to fly. They enjoy the excitement of boarding the big plane and watching the clouds go by the window. It is an experience they will remember always and cherish."

SWIM SUITS and new bathing suits present colorful novelty textures and patterns made of fabrics woven with Celaperm, the Celanese acetate with the sealed-in color. Here is one of the new Roxanne suits with built-in bra, sizes A, B and C. The dobby-dotted faille woven with Celanese Celaperm acetate and elasticized cotton is trimmed with white bands.

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