

MERRY CHRISTMAS

AND A HAPPY AND PROSPEROUS NEW YEAR TO EVERYONE IN THE GREAT KLAMATH BASIN! -- FROM EACH AND EVERY ONE OF US HERE AT . . .

WEISFIELD'S JEWELERS



For Glorious Christmas Giving

BUY NOW ...

NO PAYMENT 'TIL NEXT YEAR

There is no gift as thrilling . . . and as enduring as fine jewelry. Give something that will always be treasured . . . and select from Weisfield's choice of nationally known watches, quality diamonds!



"Simplicity" Three - Ring Wedding Ensemble For A Bride And Groom

49⁹⁵

Set consists of a man's and a woman's 14-k gold band and diamond set engagement ring. NO MONEY DOWN . . . PAY ONLY 1.25 A WEEK



"MIZPAH" BRIDAL PAIR WITH SEVEN DIAMONDS

79²⁵

Engagement ring has solitaire plus 2 small diamonds. 14-karat gold. AT NO MONEY DOWN • Only 1.75 Week



"TOSCA" BRIDAL PAIR WITH LARGE SOLITAIRE

59⁵⁰

Both rings hand carved of 14-karat gold. At only NO MONEY DOWN • 1.00 WEEK



MAN'S "MIZPAH" DIAMOND 14-KARAT GOLD MOUNTING

59⁵⁰

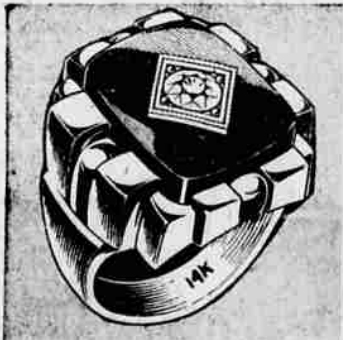
A brilliant diamond is set in handsome mounting. At NO MONEY DOWN • 1.25 WEEK



THE GLORIFIED "100" 11-DIAMOND BRIDAL PAIR

100⁰⁰

Engagement ring has 4 small diamonds, solitaire. AT NO MONEY DOWN • YEAR TO PAY



"SENATOR" MAN'S DIAMOND SET ONYX IN GOLD MOUNT

49⁵⁰

Diamond sparkles against the gleaming black onyx. NO MONEY DOWN • Only 1.00 Week



"SYLVIA" THREE-DIAMOND ENGAGEMENT RING

62⁵⁰

Large solitaire plus two smaller diamonds. Price NO MONEY DOWN • 1.00 WEEK



THE "ASTRID" 15-DIAMOND 14-K GOLD WEDDING BAND

59⁵⁰

An exquisitely designed ring. 14k gold mounting. AT NO MONEY DOWN • 1.25 WEEK



THE "EXECUTIVE" MAN'S DIAMOND SET GOLD RING

125⁰⁰

Large diamond in hand-carved gold mounting. NO MONEY DOWN • YEAR TO PAY



MATCHED DIAMOND - SET GOLD WEDDING BANDS

49⁵⁰

Each wedding band has 3 diamonds across the top. NO MONEY DOWN • 1.25 WEEK

WRIST WATCHES FOR MEN and WOMEN BY **BULOVA**

LADIES' 17-JEWEL MISS AMERICA
This daintily styled watch has unbreakable mainspring. Bracelet is expansion type. **35⁷⁵**

MAN'S 17-JEWEL BULOVA SENATOR
Handsome watch with unbreakable mainspring that is shock resistant. Expansion band. **35⁷⁵**

NO MONEY DOWN • 1.00 WEEK



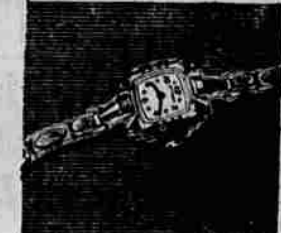
Man's Benrus Automatic
Use your old watch to save 20.00. **Reg. 49.50 29⁵⁰**
Trade-in 20.00 NO MONEY DOWN • 30c Week



17-Jewel LADY BULOVA
Has unbreakable mainspring. Self self-winding, waterproof. Smart band. **59⁵⁰**
No Money Down • 1.25 Wk.



LONGINES AUTOMATIC
Has unbreakable mainspring. Self winding, shock resistant. Alligator strap! **89⁵⁰**
Nothing Down • Year to Pay



LADIES' WITTHAUER
17-jewel watch in modern design. Easy-to-read dial. Expansion bracelet. **49⁷⁵**
No Money Down • 1.25 Wk.



LADIES' LONGINES
17-jewel watch. Highly polished 14-karat gold case. Dainty cord band. **99⁵⁰**
Nothing Down • Year to Pay



MAN'S WITTHAUER
17-jewel watch that is conservative yet distinctive. Expansion type band. **49⁷⁵**
No Money Down • 1.25 Wk.



2-DIAMOND BENRUS
Use your old watch, save 20.00. **Reg. 49.50 29⁵⁰**
Trade-in 20.00 NO MONEY DOWN • 30c Week



MAN'S BULOVA "23"
23 jewels, has unbreakable mainspring. Anti-magnetic. Shock, water resistant. **59⁵⁰**
Handsome! NO MONEY DOWN • 1.25 Wk.

TERMS LOW AS 25¢ A WEEK



WEISFIELD'S

THE WEST COAST'S LARGEST CREDIT Jewelers

701 MAIN ST.

OPEN EVERY NIGHT THIS WEEK UNTIL 9 P.M.