

FORD PUBLIC STOCK SALE TOLD

In The
Day's News

By FRANK JENKINS
Today's big financial news: The Ford Foundation, through its attorneys, formally requested permission this morning from the securities exchange commission to sell 10,200,000 shares of its Ford Motor Company stock to the general public.

These ten million 200 thousand shares represent only about ONE-FIFTH of the Foundation's Ford stock holdings. They are expected to sell on the open bid-and-ask market for somewhere in the neighborhood of three quarters of a billion dollars.

Why is that big news? Well, among other things, it will mean that more of the capital stock (which represents ownership) in one of the nation's biggest business corporations will pass out of the hands of one big organization and into the hands of the general investing public.

That will mean spreading ownership of the huge Ford Motor Company into just that many more hands.

One further thought: The Ford Motor Company was founded in 1903 with \$28,000 in cash. That original \$28,000 has grown in 52 years to an estimated value of some two and a half BILLION dollars.

That is a measure of the capacity of America's industrial economy to grow and expand. If we can keep on an even keel—and if we can avoid another world war—the next 50 years can see an even GREATER growth and expansion.

Opportunity in America isn't dead—its cynics fell into the habit of saying back in the grim, glum days of the Great Depression.

Here's an interesting little tale culled from the teletype:

A number of years ago the Pilot Rock Lumber Company gave to the Oregon highway commission (for possible state park purposes) the site of an old logging camp on the north fork of the John Day river.

Now the same company wants to buy it back. Its spokesman, Lowell Stockman, of Pendleton, says his organization has a use for the tract that it once gave away.

At the same time, he asked the commission to lower the roadbed under a railway crossing to give a clearance of 14 feet to accommodate wood chip trucks.

Why is that so interesting? This is the story:

The Pilot Rock Lumber Company is now using JACKPINE, the new wonder wood, as a raw material for the manufacture of building board. In its expanded operation (based on the use of jackpine) it has found a need for the land it gave away years ago.

The same reason is back of its request for increased clearance in an undergrade crossing in order to handle wood chip trucks. The trucks are bringing jackpine chips to the company's new building board plant.

Another jackpine story: Up in the Spokane country there is a medium sized paper mill whose owners were planning several years ago to close it down because of exhaustion of available pulp wood supplies.

Then jackpine came along and was found to be wholly satisfactory as a raw material. So—instead of abandoning the paper mill—they are now planning to put several million dollars of new capital into expanding and modernizing it.

Why call jackpine a "wonder" wood?

Only a few years ago it was regarded as worse than worthless because there was no market for it and it cluttered up land that was more valuable for other uses. Now its uses are increasing steadily.

School Chorus Visits Clinic

Members of the Roosevelt School chorus directed by Mrs. Mary Van Vactor visited the Klamath County Infirmary yesterday as a part of the Junior Red Cross Christmas activities in the city schools. Roosevelt first grade students visited the same institution Monday accompanied by their teacher-sponsor Mrs. Bertha Hulman. The five graders took gifts of plants which they have grown and entertained the patients with their music.

All city elementary and parochial schools are enrolled in the Junior Red Cross program and many are participating in Christmas projects. Fremont Elementary, with Mrs. Ann Fisher as teacher-sponsor, have prepared holiday decorations for veterans at Camp White; Mills School children have contributed 27 gift boxes for children in disaster area; each box includes toys, health articles and school supplies; Mills teacher-sponsor reports that additional boxes will be completed this week. Roosevelt children have also contributed hand made favors for local hospitals and institutions to brighten holiday meals.

A gift of \$50 was voted by school children from the Junior Red Cross treasury to provide material assistance to children in other lands in need of help by reason of unfavorable economic conditions or disaster.

Mrs. H. A. Moore is program chairman of the local Junior Red Cross.

Herald and News

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Orphanage Gets Aid

Religious Body Heeds GI's Appeal

PORTLAND, Ore. (UP)—An all-faiths religious organization today promised to heed an Indiana soldier's plea for someone to take over a pathetic little orphanage for blind Korean children.

World Vision, Inc., said steps to assume the responsibility for Pic. Fritz Moeller's "off limits" orphanage already are being taken, and funds will be made available before Moeller is sent back home to Soutport, Ind., in February.

Moeller grew fearful about the future of the orphanage when his rotation date approached. He wrote his mother, Mrs. Christian Moeller, for help. She got the name of World Vision, Inc., from her Baptist minister and asked for help.

"Help is coming," Mrs. Moeller was able to cable her son in Korea late yesterday after contacting World Vision in Portland.

Moeller's flock is made up of refugees and orphans from North and South Korea. About half of them are blind, either as a result of diseases or from war injuries. Their ages range from 6 and 7 years to a few youths in their 20s who are as helpless as 3-year-olds.

BIGGEST SMILE
One 7-year-old boy, a United Press reporter cabled from Korea, sports the biggest smile of all though he has no right arm. He has never seen himself and he doesn't know the wounds which blinded him make his face a horrible caricature.

Each night two of the children walk four miles to the service company of the 24th Division near Moeller's unit, United Press Staff Correspondent Robert Brown cabled. They carry two large paint buckets to receive leftovers from the mess hall.

The two girls who pick up the leftovers each night also act as guides for the others who stumble and fall, not helped through the doorway of the small mud-walled, unroofed building Moeller is having built for them.

Highway Board Approves Low Bid For Viaduct Work

The State Highway Commission Tuesday approved a low bid of \$889,964 for construction of the new South Sixth Street viaduct over the Southern Pacific tracks in Klamath Falls.

According to Highway Commission officials, the new viaduct will be open for traffic by next fall. However, final completion, including installation of guard rails, and landscaping operations will not be completed until August 30, 1937.

Submitting the low bid was Tom Lillebo of Reedsport. Two other bids, both just under a million dollars, were submitted.

The structure will be a four-lane steel and reinforced concrete viaduct with extensive abutment structures at the downtown end. Sixth and Seventh streets will become one-way streets from the downtown area to Commercial Street. Outbound traffic will use Sixth, while inbound traffic will come off the bridge, turn right on Commercial and left on Seventh. One block on Commercial, between Sixth and Seventh streets will be made one-way.

SUIT FILED
Mason's attorneys for the Highway Commission Monday filed suit here to condemn a portion of the right of way needed for the new viaduct. Defendant in the action is the Crater Lake Machinery Company, which owns land at the downtown end of the viaduct.

The total plot involved is a parcel of land 13 by 150 feet.

When contacted Tuesday afternoon, Stanley Miller, president of the company, said he had not received any notification about the suit.

He said he was not opposed to the viaduct, but disagreed with the pricing policy adopted by the commission.

Full agreement for other land, including a portion of the parking lot in front of the main building of the Crater Lake Machinery Company has been reached, according to the Highway Commission right of way department in Salem. The land on which the parking lot is located is owned jointly by the Great Northern and Southern Pacific railroads, and is leased to the machinery firm.

INDICATION
Miller indicated he felt that the commission was taking so much of this land that it would harm the machinery company's business by too drastically cutting down his parking area.

"But I cannot do anything about this except make my recommendations," he said.

He added that when agreement between the railroad company and the commission had been reached, he would agree on a price for his land, without any necessity for a suit by the state, but that he had objected "on principle."

Other projects approved by the commission in its two-day meeting in Portland included another in Klamath County. The project calls for the grading and paving of 7.31 miles of the east unit, Crescent Lake Junction-U.S. 97 portion of State Route 58, the Willamette Pass highway. Low bidder was Warren Northwest Company of Portland at \$364,341.

The section of highway involved is 43 miles east of Oakridge and 10 miles south of Crescent.

ALSO APPROVED
Also approved was a bid for the installation of guard rail on U.S. 97 and State Route 58 in Klamath and Lane counties. Low bidder was Trussfab, Inc. of Portland at \$11,628.

The Sixth Street Viaduct job represents more than 25 per cent of the contract money approved at the two-day meeting. Contracts totaling \$3,340,422 were approved.



A. E. STREET, principal of the Malin High School, left, and Ted DeMerritt, associated with the Malin Chamber of Commerce and one of the sponsors sending the Malin football team to Eugene to witness a basketball game, were caught before departure this morning by the 9 o'clock photographer at the bus depot.

Pupils Invited To Meet Santa

CHILLOQUIN—Pupils of the first six grades of Chilloquin, Sprague River and Klamath Agency are invited to meet Santa Claus at 12:30 noon on Friday at the big community Christmas tree in Chilloquin. Time was set at 12:30 so the school students can return to school on time for the last classes before Christmas vacation.

At 1:15 p.m. or shortly thereafter, parents are invited to bring preschool children to the tree to receive their Christmas treats from Santa Claus.

The genial Saint Nick urges that the hours be observed so that he will have time to greet the school children before the little folk arrive on the scene.

More than 800 sacks of candy and goodies have been prepared by a committee as Chilloquin's help to Santa Claus on Friday.

Merrill Plans Yule Party

MERRILL—The Merrill schools will present their annual Christmas program Thursday, December 22, at the high school gymnasium at 7:30.

Mrs. Ted Gordon, Mrs. Margaret McAnulty and Mrs. Lucille West's first and second grades will present "Nash the Christmas Tree." The girls will do dolls that sing and dance and the boys will be soldiers that march and sing.

Mrs. Rose Lee, Mrs. Mildred Retterath and Mrs. Janis Kaffon's third and fourth grades will present "The First Christmas," a pantomime of the nativity scene with Christmas carols and choral readings.

The fifth and eighth Junior High Choir will present a skit taken from "Frosty the Snowman" and will also sing.

The high school students will present a pantomime and the choir will sing. Virginia Walton is music director for the high school, junior high and fifth and sixth grades.

Santa Claus will be there to say hello and pass out presents. Everyone is invited and urged to come early because of limited seating capacity.

400 Farmers Plan Meeting

Approximately 400 farmers and ranchers from Klamath, Lake, Siskiyou and Modoc counties are expected to attend the 22nd annual meeting of the Klamath Production Credit Association at the Klamath Falls Army on Saturday, January 14. Announcement of plans for the meeting were made by Don W. Krider, association secretary-treasurer.

Lee Holliday, Klamath Falls, association president will preside at the meeting. Registration will start at 11 a.m., followed by a smorgasbord dinner and the business session.

An out of town speaker is to be arranged for and there will be entertainment.

Three new members of the board of directors are to be elected to succeed W. M. William, Klamath Falls; Walter Robinson, Medford; and J. Randall Zipp, Merrill, whose terms are expiring.

Holdover directors are Lee Holliday, president, Klamath Falls; E. A. Goary, Klamath Falls; E. M. Hammond, Merrill and A. R. Campbell, Klamath Falls.

859 Children Phone Santa

More than 859 Klamath Falls children took advantage of Santa Claus' invitation to tell him what they wanted for Christmas on the telephone last weekend. Lew Hamblin, chairman of the Klamath County Junior Chamber of Commerce "Hello Santa" committee, reported today.

Hamblin and his committee arranged the telephone space for Santa, a business firm, Pacific Industrial Loan Company, 121 South Ninth Street, lent the space and let Santa use their switchboard.

Most of the callers will receive post cards from some of Santa's secretaries here in Klamath Falls. Hamblin said. He added that there were a few addresses the secretaries did not receive, "but you can bet your bottom dollar Santa got them all."

First Such Offering In Company History

WASHINGTON (UP)—The Ford Motor Co. in its first public accounting in 52 years today reported net profits of \$1,536,000,000 from 1946 through Sept. 30.

These disclosures were made in a 39-page prospectus covering Ford Foundation plans to sell 10,200,000 shares of common stock in the first public offering of Ford securities in the firm's history.

The stock, biggest corporate offering ever made, is expected to go on sale some time next month for about \$75 a share. The actual time and price will be disclosed later. Par value will be \$5 a share.

The Ford earnings report was made in a registration statement, a necessary corollary of the stock offering, to the Securities and Exchange Commission. It showed that current earnings are at the rate of \$5.85 a share. Cumulative earnings since 1946 have been second in the auto industry only to General Motors.

The company used this prospectus as a vehicle for disclosing that it plans to introduce a new line of passenger automobiles "within the next few years." It did not describe the line or say what market it will be aimed at.

CURRENT BUSINESS
Concerning current business, the Ford Company disclosed that dealers' stocks of Fords and Mercurys have increased and that "there have been reductions in production and in future production schedule."

Rapid changes in demand can occur in the industry," the company said, "and plans for future production are subject to continuous review and to frequent revision upward or downward as circumstances require."

The financial report covered the 10 years as required by law. For the first nine months of 1955, it disclosed that the company suffered net losses in 1946 of \$8,100,000.

Thereafter, however, the company made fat profits, although there was a sag in 1951 and 1952. Output hit a record high for the firm in the first nine months of 1955. For that period the net was \$312,200,000, higher by \$84,400,000 than the profits for all of 1954, the richest previous year.

For the nine years 1949 through 1954, the company's net earnings totaled \$1,224,600,000. This compares with \$4,775,000,000 by its chief rival, General Motors Corp., and \$688,000,000 by Chrysler during the same period.

SALES TOTAL
The 39-page prospectus also revealed:
1. Sales during the first nine months of this year totaled \$4,042,600,000.
2. Consolidated net income for the first nine months of this year was \$312,200,000.
3. Total capital and earnings retained in the business as of last Sept. 30 amounted to \$1,840,000,000.
4. The company plans to introduce a new line of passenger cars.

5. The company had factory sales of 1,901,000 passenger cars and trucks during the first nine months of this year. This compares with 30.2 per cent of the industry's total sales.
6. Factory sales of passenger cars and trucks for the first nine months this year totaled 1,901,000 or 27.8 per cent of the industry's total factory sales.

The prospectus showed that the company's directors already have voted a dividend of 60 cents a share for the first quarter of next year.

Future quarterly dividends will be subject "to business conditions" and the company's operating and financial position, a statement accompanying the statement said.

DIVIDENDS PAID
So far this year, dividends were paid equal to \$2.17 per share on the newly classified capital stock. This dividend was declared on the basis of profits of \$312,200,000 in the first nine months of 1955.

The Ford Foundation will sell the common stock to seven large underwriters.

The seven, in turn, will ask 700 smaller brokerage houses throughout the nation to participate in the sale of the stock to the public. A local broker said the word in security circles is that the major underwriters will ask that individual allotments be limited to five or 10 shares to insure wide public holdings.

Weather

FORECAST—Klamath Falls and vicinity: Cloudy with intermittent rain through Thursday. Windy at times. High Thursday 52; low Wednesday night 43. High yesterday 47; low last night 38.

Y.M.C.A.



3 SHOPPING DAYS LEFT
Help Fight TB
1935 CHRISTMAS GREETINGS
Buy Christmas Seals

Family Night Well Attended

PORT ROCK—Port Rock Sunday School's family night last Friday was well attended. Pre-dinner cards included making greeting cards and wrapping cloth picture books made by the kindergarten and primary pupils for Doernbecher Children's Hospital in Portland. Some families made place mats for the Christmas morning breakfast table from waxed paper and designs cut from old Christmas greetings.

Group games, directed by Mrs. Maurice Ward and Mrs. Robert Morehouse, followed the potluck dinner with 66 persons present. Mrs. Morehouse presided as the Junior Sunday School pupils read the Christmas story recorded in Luke 2:8-20, kindergarten and primary children sang, "Away in a Manger" and other songs, and the junior high group presented a choral reading.

All joined in the singing of Christmas carols, led by Mrs. Delbert Wilson. Plans were made by the group to go caroling Friday evening, December 23.

Family films were shown by Earl Corum of Silver Lake to conclude the evening's program.

In the business session which followed, announcement of election of the new members of the board of directors was made as follows: Mrs. R. P. Ellingson and George Proctor, reelected. Bob Besch, Joe LaClair, Mrs. Estin Kiger and Ernie Taylor.

GOODS
Goals of the "Y" for the coming year as announced by Paul Campbell, general secretary included the addition of a third professional staff member, trained in YMCA work, the addition of a YMCA program on the campus of Oregon Technical Institute and increased service to the smaller communities in Klamath County.

The "Y" program is so geared, Campbell said, that incoming personnel of the Klamath Falls Jet air base, and their families can be immediately integrated into the numerous phases of service offered. Additional advantages including opening of the headquarters on Saturday nights and Sunday afternoons will be offered as membership support allows, Campbell stated.

Campbell also referred during his talk to printed programs which showed a marked increase in "Y" activities from hours the building is open to membership to planned programs.

SERVICE TO THE FAMILY and to the community was the keynote of last night's 22nd annual banquet and meeting of the Klamath County Young Men's Christian Association, held in the "Y" headquarters on Pine Street. The speaker was Rudy Albrecht, Sacramento, general secretary of the Mountain District Work of the YMCA, Pacific Southwest Area, second from the left. Others, seated, left to right, are Bill DePaw, vice president and John Sandmeyer, president of the local organization. Standing is Dr. Cornell, program secretary.