

# Ike Sends Yule Message



**GLEN RINEHART** went back to boyhood days and a child's love of Christmas candy this morning when he posed behind a couple of mammoth candy canes for the nine o'clock photographer. Glen lives at 3339 Crest and works at the local Firestone store.

## In The Day's News

**By FRANK JENKINS**  
Up in Prineville a while back the city council decided to try out a be-kind-to-motorists project. So it instructed the city's cops, whenever they found a meter with the EXPIRED sign up, to put in a nickel. At the same time, they left in the usual place on the windshield an envelope containing a coin card which the motorist was supposed to mail in to the city WITH A NICKEL.

Thus he escaped the four bit fine for overtime parking.  
It worked beautifully for a while. But —  
As the novelty wore off —  
The motorists QUIT SENDING IN THEIR NICKELS.

So the city fathers, sadder and wiser as a result of their experiment in philanthropy, have scrapped the project. Hereafter the overtime parker will be socked with the usual 50-cent fine.

Man's inhumanity to man makes countless thousands mourn.  
Still —  
The Prineville city council's experiment points a moral that is of considerable importance in the business world — and it is a BUSINESS world that we live in. The moral is this:  
YOU CAN'T SELL IT IF YOU'RE WILLING TO GIVE IT AWAY.

Parking space is a part of the modern city's stock in trade. By selling it at so much per minute and COLLECTING THE PURCHASE PRICE the city gains revenue with which to pay its operating expenses, such as police and fire protection, street repair, etc.

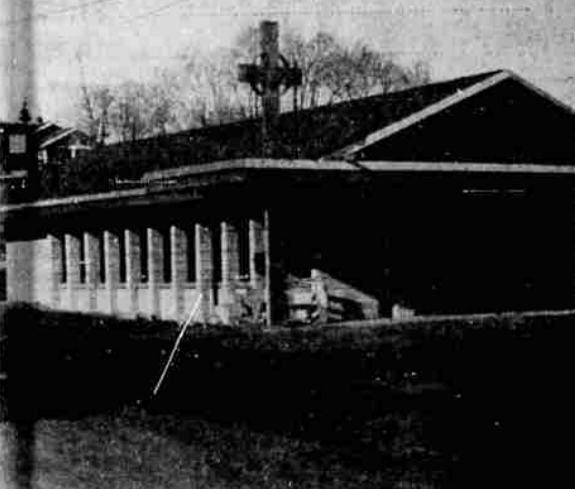
Looked at in that light, the collection of parking fees is a strictly business transaction. But when business principles are followed—that is to say, when it is left up to the customer to pay or not to pay — it assumes the shape of a Lady Bountiful gift.

I expect that if a general merchandise store left it up to its customers to pay or not to pay it would find that a considerable number of them walked off without paying. Human nature, you know, is human nature.

That suggests another thought: If a business house should inaugurate the policy of leaving it up to its customers to pay or not to pay, as they chose, it would probably come in time to be looked upon as an EASY MARK, and too many of its customers would fall into the habit of walking off with the merchandise and not paying for it.

I doubt if these customers who walked off without paying would properly appreciate what was be-

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**ST. MICHAEL'S EPISCOPAL CHURCH**—was dedicated in Alturas last week at services conducted by the Rt. Rev. Lane W. Barton, bishop of Eastern Oregon. More than 150 members and friends were in attendance. The church is built in the traditional Episcopal form adapted to modern constructions. Dr. H. N. Tragitt is local pastor. —Photo by Goulden.

# The Herald and News

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## Princess Margaret Heads Style Experts For Ulcers With "Extraordinary" Coat

**LONDON (UP)**—Princess Margaret, voted one of Britain's three best dressed women, dropped a bombshell in the laps of British dress designers over the weekend by wearing a coat that no one wants to claim.  
The Princess turned up Saturday

## Crater Sees Steady Snow

Eight cars visited Crater Lake National Park Sunday bringing 11 skiers and 11 sightseers to enjoy the snow that fell steadily all day. It was still snowing this morning and had added two inches of new snow.  
The ranger station reports a snow depth of 66 inches compared with 21 inches on this date last year.  
Highway 62 is open through the park with chains advised. The road from Annie Springs to the rim is expected to be open for travel this afternoon.

## Oregon Farm Income Gains

**WASHINGTON (UP)**—Despite dips in both September and October, Oregon farmers during the first 10 months of the year had greater cash receipts from farm marketings than for the comparable period in 1954.  
Their neighbors in Washington, however, went along with the national trend, falling off 11 million dollars for the 10-month period for a total of \$429,417,000 income.  
Oregon, which was one of only 17 states to record increased farm income, boosted its 10-month total to \$309,958,000 from the \$308,381,000 posted the previous year.

## 2000 Make Yule Visit

**SANGER (UP)**—Some 2000 persons braved intermittent snow-falls yesterday to make the 30th annual journey to the nation's Christmas tree in Grant Grove of Kings Canyon National Park.  
The pilgrims made the 54 mile trip from Sanger in a caravan of 500 automobiles for worship services at the base of the giant Sequoia redwood, which is rated as the "world's oldest living thing." The tree was named after General Grant in 1867 and later designated the nation's Christmas Tree by the Interior Department.

## Bonanza Carries On Good Work

**BONANZA**—A project started three years ago by residents of Bonanza and Langell Valley is being continued this year.  
Instead of buying and mailing Christmas cards for local friends and neighbors, this group decided that the money they would have spent for cards and postage could be used to better advantage. Many make extra contributions to the cancer fund, Boys Town or the crippled children's fund.

## Pope's Message Set December 24

**VATICAN CITY (UP)**—Pope Pius XII will deliver his 17th annual Christmas message to the world on Saturday, Dec. 24.  
The 79-year-old head of the Roman Catholic Church will begin speaking at 11 a.m. (2 a.m. PST). His address will be broadcast by Vatican radio and by various European and other networks hooked up with the Vatican station.

## Warm Air Holds Promise Of Better Weather For Oregon Areas After Storm

**By THE ASSOCIATED PRESS**  
Warm southerly air from the ocean began Monday to thaw the Oregon from ice after a weekend of snow and freezing rain.  
Continued rain was forecast but the Weather Bureau said a substantial rise in temperatures was in prospect for the next two or three days.

Traffic continued to move slowly Monday morning, however, and the Portland airport has been virtually closed since Saturday night. One passenger plane took off for Pendleton Monday morning but there had been no landings since Saturday. Airlines would make no prediction on when service would be restored.

The airport is located in the Columbia Gorge, main target of the east winds which brought the icing conditions.  
There were no flights at the Salem airport Sunday because of ice but United Airlines sent out two planes Monday morning and had three more scheduled out later in the day.  
Trees toppled under the weight of ice and a 12,000-volt power line fell northeast of the city early Monday. Hundreds of residents were without electricity at breakfast. There also was a power breakdown in a north Portland neighborhood.

NO ROOM FOR US CHRISTMAS WEEK ON THE FRONT PAGE OF THE "HERALD AND NEWS"



## KUHS Music Department To Present "Gift To Public" Concert Here On Tuesday

The music department of Klamath Union High School will present its annual "Gift to the Community" Christmas concert Tuesday at 8 p.m. in Pelican Court.  
The mixed chorus will begin the program with the "March of Kings," Wilson; "Jesus, Jesus Rest Your Head," Wilson copiano solo by Suzanne Brouillard; and "Now Let Every Tongue Adore Thee," Bach.

## Bly Children To See Free Movie

**BLY**—Children and teenagers of the Bly-Bonita area are invited by the Bly Lumber Company to attend an afternoon movie as guests of the lumber company on Tuesday, December 20. There will be free popcorn for all.  
Gilbert Lilly and Don McGee, of the lumber company, stated the show would include Walt Disney's Pinocchio, a Western and several cartoon features. Mr. and Mrs. George Fullerton, owners and operators of the Arch Theater, are cooperating in the party.

## Cattle Industry Eyes New Plans

**PENDLETON (UP)**—Details of an ambitious program for expanding Eastern Oregon's livestock industry were reported over the weekend by the Federated Livestock Corp., a subsidiary of the Pendleton Grain Growers co-operative.  
One aim of the program is to reduce the region's wheat surplus, according to Jim Hill Jr., manager of the co-op.

## Shooting Hours

OREGON	
December 19	
OPEN	CLOSE
7:00	4:36

CALIFORNIA	
December 19	
OPEN	CLOSE
7:01	4:37

## Shopping Days Left

**Help Fight TB**  
Buy Christmas Seals

## President Speaks For World Peace

**WASHINGTON (UP)**—Expressing hope that infinite peace may "Live with us and be ours forever," President Eisenhower sent his Christmas message Sunday night to his countrymen and the world.

"To each of you, wherever you may be, from Mrs. Eisenhower and me, a very merry Christmas," Eisenhower said.

Then from Gettysburg College near his country home in Pennsylvania, the President pressed a key, and 8,000 vari-colored lights on a giant Christmas tree in Washington burst into brilliance.

"Well, it worked," the President said as he saw the lights go on via television. Mrs. Eisenhower sat beside him.

The tree, a 65-foot spruce from the Black Hills of South Dakota, stands just south of the White House grounds.

Eisenhower said this Christmas is "brighter in its background and in its promise for the future than any we have known in recent years," and he continued: "I think it is even better than last year and you will remember that Christmas was the first one in many years that was not marred by the tragic incidents of war...."

"May each of us strive to do our best to bring about better understanding in the world and may the infinite peace from above live with us and be ours forever and may we live in the confident hope that it will come."

His message went across the nation by radio and television and around the world on 41 frequencies of the Voice of America.

## Weather

**FORECAST**—Klamath Falls and vicinity: Mostly cloudy with a few showers and clearing periods through Tuesday. Stormy in Cascades. High Tuesday 55, low Monday night 38.

High yesterday ..... 38  
Low last night ..... 26  
Precipitation last 24 hours ..... 43  
Since Oct. 1 ..... 7.50  
Same period last year ..... 1.51  
Normal for period ..... 3.91

## Lake Youngsters Get Santa Phone

**LAKEVIEW**—Want to talk to Santa Claus this evening? All of the boys and girls in Lakeview are invited to speak personally with the genial Saint Nick tonight (Monday) any time between 6 and 8 p.m.

The telephone calls to the North Pole are made possible by the Lakeview Lions Club through the cooperation of the local office of West Coast Telephone Company.

## Santa Claus Visits Klamath Falls

**SANTA CLAUS IS PAYING HIS ANNUAL VISIT TO KLAMATH FALLS** this week. Saturday he stopped at the Montgomery Ward and Co. store. While Santa was at the store he talked with Randy Casebier, four-years old, of Midland, left, and Richard Snider, nine, 625 Lowell. Randy and Richard told Santa what they wanted for Christmas and he said he'd do his best to see they received those gifts on Christmas Day.

