



Most MODERN and convenient way to buy M I L K in half gallons!

Crater Lake TWIN-PAK



← EASY TO HANDLE

3 year old Lynne O'Neill of 1404 El-dorado, demonstrates the ease with which the tiny members of your family can handle a full gallon of delicious Crater Lake milk in the new "TWIN-PAK" half-gallons. Little Lynne is the daughter of Mr. and Mrs. John C. O'Neill.



← EASY TO DIVIDE

SO-O-O SECURELY PACKAGED, yet so EASY TO DIVIDE when the busy housewife wishes to open only one quart of her half-gallon, thus protecting the remaining quart unopened in the refrigerator. Simply slide the encircling band down and slide the handle out—that's all.



← EASY TO STORE

Crater Lake "TWIN-PAK" half-gallons pose no problem for the housewife who wishes to store her milk handily in refrigerator racks. It is obvious that these handy containers will store as conveniently as any quart container... and handle as easily too.

Not only has Crater Lake constantly maintained a premium standard of quality in supplying the Klamath Basin with fine dairy products throughout the years, but Crater Lake has led in the constant improvement of packaging. Remember when your milk was delivered in the old fashioned, awkwardly shaped round bottles? Remember, too, that Crater Lake was the first to change to the more convenient, easier to handle square bottle! Then, when you wanted paper containers ONLY Crater Lake brought you the 5 to 1 favorite flat-top, easy to handle, easy to store, easy to open and easy to pour carton. Now... when you have asked for half-gallons Crater Lake responds with this every-way-convenient twin-pak half gallon... the world's MOST MODERN WAY TO BUY MILK.



Look For the Polkadot Carton!
FROM YOUR CRATER LAKE DEALER OR ROUTE MAN

KLAMATH FALLS CREAMERY
Home of CRATER LAKE Dairy Products