

Martha Shops and Shops

... TO COMPLETE HER CHRISTMAS LIST ...



make things easier

automatically by trying electrical appliances from Suburban Drug this Christmas. Westinghouse, Universal, Sunbeam, and Hamilton Beach are just some of the famous brands featured at 3950 South Sixth. If you like French fries with your steak, this is the place to get the famous Fryrite. Single or double-slice Toastermasters may be purchased here, as well as luscious, portable typewriters and Kodak, Ansco or Argus cameras and photographic supplies. Something to see is the new Sunbeam chromium-plated Mixmaster, and General Mills' electric foodmixer is a honey, too. You can park without worry in the Town and Country Shopping Center while you pick up a comb, brush and mirror set, toiletry kits for men or women, electric blankets, percolators or Coffermasters at

SUBURBAN DRUG



baked duckling

or festive boned and rolled roast leg of pork, the Pig 'N' Steer at 1420 Esplanade can provide meat of the best quality for your Christmas banquet, and other holiday dinners as well. The best domestic duck in this country comes from New York state, and Hutch and Frank get "theirs" from Long Island, even ready. If you celebrate Christmas the way they did in old Virginia you might have roast turkey, baked ham and oyster pie, all three! The Pig 'N' Steer market has all or any. Roasting chickens will be in stock if you want to substitute for turkey. Martha's of the standing-rib-roast-of-prime-beef school and Hutch has a big one all trimmed and ready for her to pop in the oven at the crucial moment so it will come out well done, medium or blood-rare when dinner's ready. You know meat is the backbone of an American meal, so you'd better consult with the men at

PIG 'N' STEER



hoot, mon

can't deny that the Seaford men's toilet kit at Lee Hendricks Drug store are "plaid" men's gifts—and with the genuine Scotch accent! The "Highland Flings" fitted travel kit is covered in authentic tartan pattern and contains all the items his Honor needs for a polished appearance. The "Wee Scot" set contains shampoo, haircream and talc in flasks which simulate little jugs for "Sandy," the younger edition of Seaford's men's kits, King's Men, Mac Factor, Yardley, Lenthier and Shulton in its Old Spice fragrance have not neglected the men. There's after shave lotion, powder, cologne, shaving soap, brushless shaving cream, pressurized shaving cream and every kind of man's accessory for good grooming, alone or assembled in sets to suit the most exacting taste. Haircutting and styling wraps are included in the service at 212 South Sixth if you wish, and the branch post office is handy for mailing right in the store.

LEE HENDRICKS



pretzel jars

from Your Store are new and attractively different. One given for Christmas would make a true conversation piece. Of hand blown Bryce glass, they come in amber, amethyst, smoke, blue or milk glass, with an interesting design, half hobnail and half thumbprint. They're on the mezzanine at 721 Main, where you can see, also, matching tumblers (except in milk glass) in turquoise, seven or five-ounce sizes. More conventional glassware by Bryce, also hand blown, includes sherberts and goblets in colors embellished with clear crystal, and a useful set in matching stemware for wine or cocktails of all kinds. Cut crystal imported from Germany includes footed bonbon dishes, ash trays, covered candy dishes, pitchers, tumblers, compotes and all sorts of useful and beautiful pieces. Cambridge and Imperial crystal stemware is carried in open stock at

YOUR STORE



this Christmas

give one of the superb camera gifts from 835 Main, it's suggested by the folks at Leo's Camera shop. Leo also reminds you to be sure to pick up film and flash bulbs for those Christmas pictures of family get-togethers and the children with their gifts under the tree. Don't neglect fresh batteries for the flash guns, either. Leo carries Ansco, Kodak and Argus photography kits for "gifting" range from \$7.75 to \$15.50 at this shop. The Argus slide projector at \$6.50 is a bargain for what you get. It gives a big, brilliant picture, and among many fine features has a wide angle lens, two slide changers and an oversized fan which keeps slides cool. There are film developing sets for beginners, too, as well as all kinds of photographic supplies at

LEO'S CAMERA SHOP



the first basic rule

to observe in choosing wine for your holiday dinner is to drink the wine you like, be it red or white, sweet or dry! A choice and large stock of imported and domestic wines is available for your gay Yuletide entertaining at Low Cost Market. Mumm's extra dry champagne from France in an excellent vintage, or red currant wine from Salem, Oregon (full-flavored and delicious) can be purchased at 3710 South Sixth, along with almost any type, brand or variety you can think of. The many fine wines produced within our own borders and sold by "Emu" prove that wines need not be imported or expensive to be delicious. Domestic wines here include Almaden rose champagne, beautiful in taste and color; and other American wines best known by the names of the grapes from which they are made—such as Pinot Noir, Cabernet, Zinfandel or Gamay. Beringer puts out a sampler which includes bottles-for-two of Cabernet, Burgundy, Rose and Chablis. California's Napa valley wines are available, as are traditional Kosher wines by Manischewitz. There's a certain haut sauterne that you should try, too, at

LOW COST MARKET



little yankees

who followed Horace Greeley's advice and are now Oregonians can get their Little Yankee footwear at the House of Shoes, 3690 South Sixth. Kids from northern California, too, are welcome at this recently opened shoe emporium where Jesse House presides, and guarantees proper fit in shoes for your children. Tartan saddle oxfords are pretty and practical in sizes from 8 1/2 to 13, and the "soap and water" saddle of pearl elk and russet can be cleaned with same—it's like the big girls are wearing. The frontier boot by Little Yankee in ginger color with fringe and stuff, takes the sting out of wearing snow and mud shoes for boys and girls. For holidays and dress-up there are patents and black kid for little girls, or red pumps with double straps. Cordovan oxfords are smart for boys. The teenage coke bar will soon be at this store in the Town and Country Shopping center where they started expanding the day after they opened.

HOUSE OF SHOES



skating and Christmas

just seem to go together, and Hal's Sport shop has skates to fit the entire family from the time the toddler is big enough to walk with steady steps, on up to grandfather. Everything connected with skates (and skiing or any other sports) is available at 532 Main. There's a wonderful buy on boys' water-repellent, lined, snow or ski jeans at 4.95. Spray this White Stag denim with "Guard," they advise at Hal's, and you have an absolutely waterproof, sturdy trouser. These and girl's White Stag (little doe) flannel-lined snow pants are sized from four through twelve, and White Stag ski pants for women in lined nylon gabardine come in sizes 10 to 16. Rubber guards for skates are recommended, and there are sweaters, stocking caps, gloves or mittens, wool socks (plain and fancy) and ski-mittens with wool liners—anything to keep you warm while participating in winter sports, at

HAL'S SPORT SHOP



pale rose buds

and lavender sachets, so sweet their fragrances turn winter into summer, are imports just received at Star Drug. Packaged in bone china demi-tasse cups, with design to match the fragrance, are some of the English lavender sachets. The French rose sachets come in heart-shaped china boxes, topped with tiny pink bud, for pink or other odors on your dressing table. Other containers for these sweet packages include egg cup with matching salt and pepper in queenware, tiny china wheelbarrow or "his" and "her" egg cups. They also have Stratton compacts, and lipstick cases with mirrors, at 435 Main. These are from England. Any one, or the matching set of pill box, comb case, compact and lipstick case, would bring delight to any femme from

STAR DRUG



ready for Christmas

an invitation to their customers and friends to view all of the lovelies, for use at home and for holiday giving is issued by Suburban Flower Shop. Thousands of brilliant poinsettias grown in their own greenhouse at 2614 South Sixth will be in superb condition for Christmas. The Nybakks, proprietors of this florist establishment, announce. You may choose your plants now if you wish, and they will be kept in the greenhouse until the time comes for delivery. If you prefer to make out your list, sit in a comfortable chair and shop easily by phone, you can depend upon the folk at this shop to choose plants you will be proud to give. The free delivery is a feature of the service here, and the telephone number is easy to remember—8188. Christmas plants and flowers are worth giving if they come from

SUBURBAN FLOWER SHOP



ring out the old

ring in the new! Only a week until Christmas, and the days following, through New Year's will be busy ones. Howard's Cleaners advises you to check over your clothes right now and get party dresses and dinner jackets cleaned and pressed for the social events to come. If it's white tie and tails, or your best dark suit, a wedding gown or a jeweled sweater, call 9889 and this cleaner can take care of your problem. Formal and sweaters come back to you in plastic bags, too. A Merry Christmas and a Happy New Year to each and everyone is the season's greeting from

HOWARD'S CLEANERS



merry Christmas

and a happy new year is the wish for dear friends and patrons, both in and out of town, of Sari's Italian restaurant, 5327 South Sixth. Mrs. Sari reminds everyone that the dining room is closed on Christmas day to enable the family and the employees to spend Christmas day at home. Martha reminds you that any other day is a good time to relax and to eat heartily and well at

SARI'S



to put a glow

in the heart of any homemaker, a visit and purchase at Miller's downstairs store is the simple formula. The imported Belgian bronzes, executed by hand in three dimensions, are exceptionally beautiful at 512 Main. Twenty-six or 40 inches in diameter, these depict such subjects as "The Madonna" or "The Cavalier." Reproductions of old masters, flower or fruit prints, paintings showing the art of ballet or unusual prints for boys' rooms or party rooms are available here in framed pictures. Unusual casseroles of copper, brass, wrought iron, pyrex or pottery are here for your choice, as well as all kinds of coffee pots, crepes, suzette pans with alcohol burners, chafing dishes, spaghetti and cheese sets or dredging sets. For smaller gifts, a tin-lined copper measuring cup of novel shape would be acceptable for good looks as well as utility. Sizes from one-third cup to a quart are included in this group. On special for Christmas is the Westinghouse electric skillet including lid and cookbook for 12.95. This carries the same guarantee as this item when sold at the usual price of 19.95 for the skillet alone. The lid usually costs three dollars extra. Another Christmas bargain in the downstairs store is the rose-colored Chatham "Elegance" blanket bound with nylon velvet of deep wine hue. Ordinarily \$80, this is now 39.95. Nylon and cotton scatter rugs which are washable and have non-skid backs, are included in a new shipment from Calloway in the linen department. Four different sizes are included, as well as all colors and designs of bath mats from 2.98 and up. Christmas-colored tablecloths in one shade, or in prints, are in new stock here by California Hand Prints. They're fast color and 54 inches square, 54 by 72, or 63 by 90 in size. Christmas aprons and printed kitchen towels are other gift suggestions from the downstairs store at

MILLER'S



everyone expects

flowers to bloom in the spring, but to see them in their full glory at Christmas time still seems like a miracle. The rich blooms and brilliant colors of poinsettias at Flowers by Bill and Rita are really something to see. This shop at 430 Main searched all over the northwest for the best plants available, and from the look of the velvet-rich poinsettias here, the search was successful. Decked in harmonizing ribbons and Christmas bangles, you can have potted poinsettias with from one to eight or ten plants. Bill explained to Martha that each blossom or set of bracts, as they're technically known, comes on a different plant. Baby roses in garnet and pink fill, as well as other roses, snapdragons, carnations, stock, chrysanthemums including poms, heather, paper white narcissus and violets will also be available here for your holiday hostess, for your dining table centerpiece or the mantel. You may see the luxurious plants and flowers ready to brighten the homes of your dearest friends at

FLOWERS BY BILL AND RITA



fireside comfort

for lounging-at-home or after-the-bath, Town Shop has robes to fit your every need. Embroidered to black velvet-trimmed pants is a ruby-rose quilted robe top. You could answer the door in this, or even "hostess," and the top, worn with or without the accompanying belt, is long enough to be a short robe. Tops of many TV pajamas are made just like blouses to coordinate with skirts, if you wish. Such is the avocado green or saffron top of velvet which goes with flustering fancy pants of crinkled gray, satin-striped in multi-colors. For big evenings at home is the blue and magnolia lounging pyjama set off with silver embroidery. Many robes are short and sweet, for home or travel, in quilted cotton, crepe, nylon, corduroy or flannel. Classic styles, such as dusters or coachman type are available. Definitely for home is the pastel with pink velvet-trimmed quilted top featuring a deep border print in pastels. Sizes are 10's through 20's, and for as little as 6.98 you can get an embossed, washable nylon set in gold and gray that looks like a million at 500 Main, the

TOWN SHOP



deck the halls

with boughs of holly—and laurel and evergreens of all kinds, not forgetting the flower of the month—the poinsettia. Klamath Flower Shop has noted the growing interest in white poinsettias, and in addition to gorgeous red blooms of great brilliance, which will be at their peak, Dec. 25, has white poinsettia plants for your Christmas pleasure. All kinds of potted plants including white and colored mums, split leaf philodendron, Boston ferns, cyclamen from white through pink to deep wine, African violets of all varieties and the Christmas begonia, are available here to carry your Christmas message. Cut flowers are suggested, and now is the time for holly wreaths so they won't dry out before the holiday. Planters or TV planter lamps are last-minute gift ideas from 1211 Main,

KLAMATH FLOWER SHOP



discriminating tastes

indicate the choice of Capehart television, with dramatic "years ahead" features. The various models may be seen at J. W. Kerns, where high-fidelity radio and phonograph combinations are also available. The ultimate Christmas gift for the whole family might be the magnificent Capehart television set encased in flawless mahogany with 27-inch screen, which is at a special price of 800 for Christmas. A handsome piece of furniture, the case of this console is worth more than half the present price, according to this reliable firm at 734 South Sixth. Table-model Capeharts start at 250 with 21-inch screens and full mahogany case. The three quality speakers are one of the finest features of Capehart, producing a symphonic tone. The "polaroid" picture filter system is easy on the eyes and gives rich, deep pictures even with room lights bright. Capehart is on display at

J. W. KERNS



Christmas stockings

or wreaths for the window are a sort of bonus they're offering at Fortune Gasoline station out at South Sixth and East Main. While you buy the "gasoline that smiles at miles" you can do a bit of Christmas shopping because Fortune has saved due to big carload purchases of Christmas gifts. They're passing this saving on to their customers and friends. A toy-filled Christmas stocking, which would usually cost 1.19 can be purchased at Fortune for 49 cents. The handmade wreath, made of pine, is only 99 cents, and the regular price for this 15-inch beauty, is 2.95. A toy food mixer run by batteries, usually four dollars, can be bought for your daughter for only 2.59. A "walking" doll with wardrobe trunk and everything to go in it, costs 3.98—a 5.98 value. The Benrus three-star 21-jewel watch, for either men or women, which is ordinarily \$75 dollars, can be had for 32.95 at

FORTUNE SERVICE



all in good time

it: clocks at Beach's Jewellers from 3.98 to 21.40. Seth Thomas electric clocks and General Electric Telechron clocks are timely treasures at 834 Main. Handsome as a Christmas gift for the home of traditional furnishings would be the Gothic Seth Thomas mantel clock. The face features Roman numerals; the case is of rubbed wood. A Telechron clock which would grace any home is of round, antique-finished, sculptured bronze set in a square fruitwood frame. This hangs on the wall. The "Golden Secret" electric timepiece by Jefferson is for the definitely modern home. Of gold colored metal, it has a several-sided frame with hands and hour designations of metal, and an absolutely open face. The "works" are in the base. Copper and brass kitchen clocks by Telechron are handsome, and Seth Thomas' small "Buckingham" shell clock looks like an old-fashioned barometer. All sizes of alarm clocks and travel alarms are at this jeweler's, where barometers, and other Taylor precision weather instruments are also featured.

BEACH'S JEWELERS



first tribute

to a beauty might be the Helene Pess Little Lady carryall—a pink and blue plastic case with face powder, lip pomade, compact and comb. Currin's for Drugs has this, as well as Budding Beauty, Sub Deb (also by Helene Pess) and Revlon kits for girls. Men can't learn too early either to properly care for their good looks, so this drug store at Ninth and Main, has Christmas toiletry kits for boys. King's Men puts out a "Junior Edition" of its men's set of toilet articles. For boys not quite old enough to shave (but don't tell them that), it contains spray deodorant and cream hairdressing. Seaford's Wee Scot kit includes shampoo, haircream and talc—also for boys. Getting back to the girls, Budding Beauty's kit for dainty hands and nails includes lotion, natural nail polish and polish remover, nail brush, (important!) emery boards, orange stick and toilet water. Revlon's hand care kit is called, aptly "Beginners Luck." Budding Beauty's lip pomade with mirror attached is new this season, and there are all kinds of gift packs of bubble bath, soap, powder and cologne for young ones at

CURRIN'S FOR DRUGS

is he someone special?

beautifully executed cuff links from Herman's Men's store will please him. Antique finish gold gladiators on oval cuff links with smart black enamel border are matched here to a tie clip in a set by Swank. This could be used for important occasions, or just because you like him to have good things. Many cuff links at 826 Main have the new, heavy, chunky look so fashionable in jewelry today. Sporting accents are handsome on some sets—one of pale pink enamel has silver metal horses' heads inset, with the chain to match. The oriental motif is rampant in Swank jewelry for men. Heavy silver depicts Siamese dancers and there's an engraved tie pin to go with this pair of cuff links. Fraternal emblems are featured on some of the jewelry here, and they have the new tie pins which look like studs. The price range is surprisingly low on these items, some of which come in sets, some in pairs and some individually. You can get a lot of good looks and quality for 1.50 to five dollars in men's jewelry by Swank at

HERMAN'S MEN'S STORE



the time of year

isn't this just the right time to start gently (but firmly) hinting for fine china and sterling and crystal from Rickys? Good things at the "home of famous brands" come in all shapes and prices. Starting in sterling flatware, for example, a bon bon spoon can be had for as little as 4.50, and you can go on to complete place settings for twelve, if you wish. Towle, Gorham, Wallace, Reed and Barton, Kirk, Lunz and International's Heirloom silver are available here in any number of sterling patterns. In holloware individual mint dishes start at three dollars, or mother might like a sumptuous tea service. Waiters in all sizes of silver-plate are lovely for the tea or coffee set. At 700 Main you may choose from practically all of the famous Lenox china patterns to do your holiday table with graciousness. Even the simplest meals can be elegant on Lenox, the same china as used in the White House. Complete your beautifully arranged table with stemware from a wide variety of brands of imported or domestic hand cut lead crystal. Occasional pieces of this quality crystal are choice, also. Why not take a refresher course in just how beautiful and economical these fine tablewares can be by visiting

RICKY'S JEWELERS



having trouble

with your shopping? Shaw Stationery Company has Christmas gifts for every member of your family. Martha can't name them all, but scrapbooks, photo albums, games and playing cards are suggested for young people. For Dad's office there are list finders, hand-some ash trays and heavy book-ends. Dad might enjoy a race for his newspaper at home. Billboards and stationery, for both men and women will be personalized at 729 Main right up until Christmas. Mom might like a cook book, or a good novel such as Herman Wouk's new book, "Marjorie Morningstar." "Bonjour Tristesse" by the young French-woman, Françoise Sagan, might raise her eyebrows. Washable linen "Mother Goose" or "Kitties" would please the little members of the family, while the two-volume "History of Civilization" by Christopher and Wolff would be a source of enjoyment for grandpa or Uncle Ned for a long time. John and Alice Durant's "Pictorial History of the American Presidents" could be a pleasure to most of the family. Shaw's reminds you of the American "best seller," the Holy Bible. The King James and Revised Standard editions are here in all sizes and types of binding as well as innumerable Bible commentaries by noted students. They'll still personalize Christmas cards from the stock on hand at

SHAW STATIONERY COMPANY



life's a whirl

in the holidays so give the girl children on your list petticoats or party dresses to whirl about in from the Bon Bazaar. The new fall clips that Martha saw in types of binding for sizes 7 to 14 of double thicknesses of nylon net—ruffled on both layers—in orchid, pink, blue, red, or white. Full length slips for girls of all ages from toddlers up were sweet with ribbons and lace, permanently crisp. A toddler's dress, enchanting in soft dactron with a dainty flower print, was embellished with matching can-can panties. A pouf of angel-skin pink dotted nylon for one of the really young set would set a party mood the minute she put it on. Girls in the 3 to 6x age group would love red velvet with Irish crochet type lace trim and full skirt. Debonair was the tailored Peaches 'n Cream dress of shiny green with white pique collar and cuffs and button detail. Great mixers are the velveteen or corduroy jumpers in fashionable colors and blouses with sparkling embroidery, for 3 to 6x, or 7 to 14 sizes. Su Samaha's square-necked nylon sheer party dress in deep pink with bands of matching lace to trim the bodice and bouffant skirt would make any girl 7 to 14 prouder for joy. Orchid cotton and nylon fabric fashions another dazzler for girls of this age, with a fancy rhinestone-studded collar. All the fur-bellows a young lady treasures can be seen at 4480 South Sixth, on the mezzanine.

BON BAZAAR