



# Merry Christmas

With GIFTS FROM SEARS



REMEMBER  
**\$1 HOLDS**  
UNTIL  
DECEMBER 24th



Gift-Packaged for Christmas Giving. Big Selection!

Values to 2.79

## Gift Pillowcases

Give the gift that ladies love—fine quality cotton pillowcases in a world of colors plus plain white! Embroidered hems and fancy floral and scenic designs on long-wearing, washable cotton. Hurry—special prices!

**1.69**



**Sturdy Construction for Active Youngsters!**

## LOOK! NOW SAVE \$15.07!

### 10 PLAY CAROUSEL

Regularly 34.95

# 19.88

ONLY \$4 DOWN

Has all the strong construction features of a Sears gym... all the fun of the thrilling carousel... and at a low, low budget price! Gym includes 3-seat carousel, 2-seat sky rider, swing, trapeze, gym rings, 2 chinning bars! A wonderful gift for the kiddies for coming vacation fun.

- Brazed Joints
- Ball-Bearing Connections
- Chains Hold 1000 Pounds
- Baked-Enamel Finish
- Strong Metal Seats



## Flannella Mens Sport Shirts

Reg. 2.98 **2 for 5.00**

Our famous Yukon flannel spread round collar in 3 beautiful new patterns. Save now at this low price.



## Lovely Gift Nylons

Reg. 98c

# 67c

Pair

Give the gift that's always welcome—the gift of famous Royal Purple Nylons! Lovely, leg-flattering styles in the newest shades. For the most fitting gift of all—give truly proportioned fit Royal Purple Nylons!

 <p><b>Holiday Fruit Cake</b> Fruit and Nut Filled Delicious!</p> <p>5-lb. <b>1.98</b> A good quality cake at a low, low price! Packed in gift box. Other kinds at Sears savings.</p>	 <p><b>Gift Chocolates</b> In Gala Christmas Gift Box</p> <p>2-lb. <b>1.39</b> Good taste, good quality—a gift you'll be proud to give! Pure milk chocolate, many favorite centers.</p>	 <p><b>Christmas Cards</b> A Sears Special</p> <p>Box of 50 <b>98c</b> All different, all with envelopes! Regular 5c to 15c each quality now at less than 2c each! Save!</p>	 <p><b>Corduroy Trousers</b> Splash or Pepper Tones</p> <p>Reg. 4.79 <b>3.97</b> Smartly styled boys' trousers have pleated fronts, zipper fly. Gray, blue, brown or green tones. Sizes 10-20.</p>
 <p><b>Gay Sofa Pillows</b> In the seasons best accent colors</p> <p>Reg. 1.98 <b>99c</b> 1/2 Price Sale! Barkcloth in charcoal, pink, gold, turquoise, other new shades. Popular styles!</p>	 <p><b>T.V. Table Set</b> Set of 4</p> <p>Reg. 9.95 <b>7.00</b> For dining while viewing T.V. Ideal for parties, many, many uses for this all metal, 4 piece T.V. Set. Housewares Dept.</p>	 <p><b>Nylon Briefs</b> Sleek-Fit, Runproof Tricot</p> <p>Only <b>59c</b> Luxurious lingerie at a tiny price! Acetate Tricot in white, 3 others. Double fabric catch. Small to large.</p>	 <p><b>Charmode Bras</b> Nylon - Cotton - Satin</p> <p><b>1.00</b> Our stitched under cup bra at a real low price. Sizes 30 AA to 44C. Save now at Sears.</p>



## SAVE 1/2!

SEARS CHRISTMAS SPECIAL!

# Utility Boxes

USE FOR...

- Fishing Box
- Cash Box
- Tool Box
- Utility Box

# 99c

## Kerrybrooke Carefrees



SEARS CHRISTMAS GIFT TO YOU!  
Regularly 2.98 to 3.98

## Ladies Slippers

SAVE UP TO **99c** PAIR  
2.99!

Here's a gift she will really cherish. Our fanciest ladies carefree slippers at timely savings for Christmas. Choose from assorted styles. Only at Sears!

 <p><b>Sidewalk Skates</b> Steel Ball Bearing Wheels</p> <p><b>2.79</b> Any youngster will be proud to own these speedy, shiny skates. Rubber shock absorbers. Adjusts 7 1/2 to 10-in.</p>	 <p><b>Table Model Radio</b> Special Gift!</p> <p><b>12.00</b> Famous Silverstone radio! Big music value—small price. Ideal for kitchen or den.</p>	 <p><b>His and Her Sets</b> Gift Boxed, Washfast Pastels</p> <p>4 pc. Set <b>2.99</b> Two soft, fluffy bath towels, 20 x 40-in. and two washcloths, 12 x 12-in. Swiss type embroidery in contrasting colors.</p>	 <p><b>Tackle Box</b> All Steel</p> <p><b>5.35</b> Seamless and water tight. Handsome brown enamel finish. 2 tray style. Now—At Sears!</p>
 <p><b>GUN SET</b></p> <p>1.98 Value <b>1.44</b> Only Here's a gift the young cowboy will really love. Genuine leather holster. Sure shot repeater gun. Now!</p>	 <p><b>Boy's Lambs Wool</b> Soft Warm Comfort</p> <p>Reg. 6.95 <b>4.00</b> Our 100% Lambs Wool pre-washed to give soft lolly hand and permanent fit. Hand washable. Assorted colors. Size 10 to 18.</p>	 <p><b>Christmas Ties</b> Hundreds to Choose From!</p> <p>Reg. to 1.30 <b>50c</b> Genuine Pilgrim ties in new stripes, solids, and patterns. He never has too many ties.</p>	 <p><b>Boys Socks</b></p> <p>Nylon reinforced, extra wear. Reg. 29c pair <b>79c</b> 3 pr. Tough nylon reinforced toe and heel, good grade cotton. Slack-length in wide choice of colors. Sizes 7 to 11.</p>



The gift That Always Pleases! Fine

## Gift Jewelry

Values to 2.00 Gift Boxed **1.00**

Bright as tinsel—gay as holly! Beautifully boxed costume jewelry for that special someone. Pins, bracelets, earrings, necklaces—in rhinestone, sham pearls, tailored pieces. Rich-looking, but inexpensive.

"Satisfaction guaranteed or your money back" SEARS

Hours: 9 to 5:30 - Fridays: 9 to 9  
133 So. 8th Phone 5188