

Color Plan Brings Life To Kitchen

Your new home appliances have been selected, wrapped and delivered. Right now they're standing in their proper places in the kitchen, receiving admiring attention.

But, chances are, you're not going to stop there. Likely the very next thing you'll do is go ahead with your color scheme built around your appliances and designed to make your kitchen a room of beauty and charm.

The laundry room, which may be a part of the kitchen, can be considered with it in the decorating scheme. If the laundry room is visible from the kitchen, it's a smart idea to use the same color plan.

If the new range and refrigerator and dishwasher — or washer and iron — are white, you'll probably want to use color to enhance the gleaming beauty of the appliances and at the same time relieve the room of the antiseptic, hospital effect. A lot of time is spent in the kitchen—and you'll want it to be cheerful and livable.

If white steel cabinets are used, and the appliances are white, too, color can be used effectively in curtains and wall and floor coverings. White contrasted with, say, chocolate brown or charcoal walls, with red or pink counters, could be an attractive combination.

Although white appliances are still out ahead, color is coming up fast. If your appliances are colored, your first decision is whether to use corresponding or contrasting colors.

There are many combinations of two or more colors that would reflect good taste and individuality, and at the same time not tire or grate on your nerves after a few weeks.

Cook-Stove Story Told By Experts

Millions of families are putting new appliances into their homes. In very many cases they are discarding old equipment still in working condition to do it. And by standards of a few years ago much of this equipment is not very old.

Unless you have followed recent changes closely you may be puzzled. America already has more machines in its homes than any other country. Why this sudden spurt in the use of appliances? you may well ask.

For such questions it is well to consult expert opinion. The answers can be simplified if they are limited to one appliance—cooking ranges. Almost every family has one. Why are so many people discarding what they have and getting others?

Willard S. Johannsen, publisher of Electrical Dealer Magazine, speaks for the electrical people. The American Gas Association speaks for the gas industry. Each supplied a list of things that their customers seek when they change ranges.

A comparison of the lists showed at once that type of fuel is not of major importance at this time. You can have almost any feature you desire in either a gas or an electric range.

Johannsen cites built-in ovens, new arrangements of electric cooking units and color finishes as very important to many people at this time.

The gas report stresses automatic controls—the on-off clock control, temperature control, timed shut-off, timed turn-down.

But the experts keep right on listing things. They show that the range you get today is far different from anything you could buy even a few years ago. On both lists are grills, rotisseries, deep-well cookers. And Johannsen says, "Cooking is more fun and food tastier."

On down the lists are thermostat shut-offs, oven windows, built-in griddles, deep-fat fryers, hinged cooking tops. Some people want two ovens in their range. Some want larger ones.

The ranges serve to tell the story. Here are basic appliances. Even old people have been familiar with them since infancy. But American know-how has so changed the character of a familiar thing that it offers new horizons in American living.

But ranges are only one of many items that U.S. families are acquiring.

Good Wiring Is Boost For Values Of Houses

Industrial leaders are backing a Federal Housing Administration move to insist on good wiring when FHA mortgages are drawn. They point out that some homes are still being built with wiring systems which could not take care of a full quota of appliances.

The FHA has a strong influence on most builders, although it cannot control the operations of the few who build without seeking government guaranteed mortgages.

Bankers and utility men point out that new homes without adequate wiring might well have a considerably reduced value in the future. Even the fact that the wiring could be improved after the house was built might turn buyers away. They could prefer to avoid the trouble of putting in effective wiring, even though they could get the home with poor wiring for enough less to take care of the changes.

You can now get paint that will mix with, or match approximately, your appliances and give a professional decorator's look after you've put it on yourself.

A perfect match isn't possible because the appliance colors are applied by spray and baked. Their

sheen and glow make them appear different from the brushed-on product, regardless of color accuracy. However, it is possible to get paints accurate enough for use near the appliances.

Green and yellow are top favorites, both in appliance and over-

all color plan. Pink is becoming increasingly popular, and blues and browns are always good. Shades range from palest yellow, beige and gray to blues and greens, cocoa, pink, red copper.

And if you can't find exactly what you have in mind, you can al-

ways mix your own paint for that excitingly different look.

A group of New York artists have created three colors — actually new shades of the primary colors—that they insist will not clash with anything. This outdates white, they say, as the only true

"neutral" color for decorating. Their colors are called dawn yellow, meridian blue and sunset copper. Several manufacturers are using these colors on their appliances.

If you're on a do-it-yourself kick, painting walls, ceiling, cabi-

nets and kitchen furniture yourself will keep the price of decoration at a minimum while allowing a maximum of imagination range. Just don't get carried so far away you make a glaring, eye-binding bodgepodge of it.

For counters and sinks there are

the new plastic surfacings which are heat- and stain-resistant. They're available in a wide choice of colors to contrast or approximately match your appliances or dominant color.

Walls may be painted or wallpapered.

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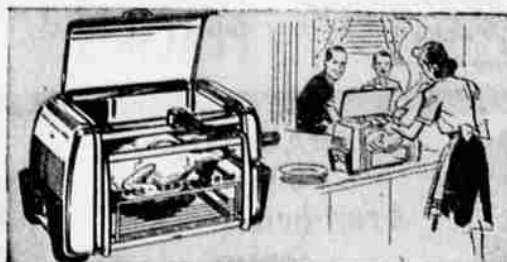


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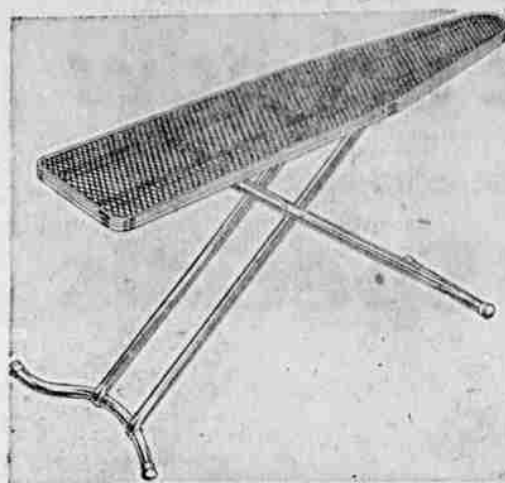
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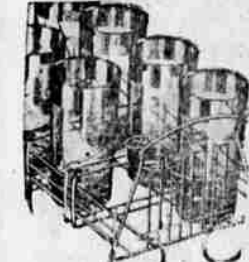


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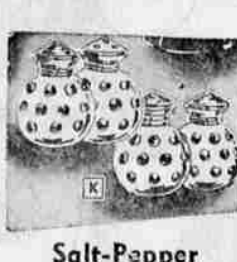
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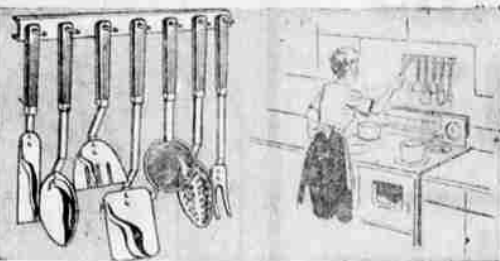


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