

# TREMENDOUS BONUS OFFER! FREE CHRISTMAS GIFTS! 4 DAYS ONLY!

**SEARS**  
ROEBUCK AND CO.

**\$10 to \$30 in**  
*free Christmas Gifts*  
**WITH PURCHASE OF THESE APPLIANCES**

Select the gifts of Your Choice from any department in Sears. We give you a gift coupon book to use as cash in the amount indicated.

USE SEARS EASY PAYMENT PLAN ON ALL PURCHASES TOTALING \$20 OR MORE

*Your choice*  
**OF FREE CHRISTMAS GIFTS**

- ★ TOYS FOR THE KIDS
- ★ GIFTS FOR ALL THE FAMILY
- ★ GIFTS FOR YOUR HOME
- ★ GIFTS FOR YOUR CAR

Sears stretches your Christmas Gift budget when you purchase one of these fine Sears appliances.



## 14.2 CU. FT. COLDSPOT FREEZER

- Stores 497 lbs. of frozen foods
- Built-in defrost water drain
- Requires little floor space

**PAY ONLY \$10 DOWN . . . GET \$20 IN GIFTS WITH THIS**

**349<sup>95</sup>**

Have your own supermarket of frozen food in no more floor space than a refrigerator! Has adjustable loading shelf, roll-out Handi-Bin, automatic interior light. See it at Sears now!

10.00 Down, 16.00 Month on Sears Easy Payment Plan (Usual low carrying charge)

18.2 Upright Freezer . . With \$20 in gifts. 399.95

## Give Her The Dream Of Her Life Quiet Work Free Washdays

**WASHER AND DRYER ONLY \$10 DOWN**

**\$10 IN FREE GIFTS**

Sears Easy Payment Plan (Usual carrying charge)  
More than just appropriate because you're giving the finest! High-speed dryer cuts drying time in half and like the Cyclafabric washer does all fabrics safely.

### Wash All Fabrics

Two speed, two cycle Kenmore washes even rayons automatically. Washer alone ..... 264.95

### Dry In 1/2 The Time

Twice as fast; ends waiting between loads. Sun-fresh, germicidal lamp. Dryer alone ..... 214.95

**Win Your Hearts Desire At SEARS!**

Let Sears present you with a new appliance FREE for your Christmas gift. No "jingles" to write, no "gimmicks", no "reasons why", no puzzles". Ask any salesperson how to win this Christmas present from Sears. You can win up to a \$450 appliance.



**\$20 IN FREE GIFTS** with the purchase of either of these Kenmore ranges

## Ful-Vu Automatic Oven; Kenmore 36-inch ELECTRIC RANGE

**289<sup>95</sup>**

10.00 Down, 13.50 Month on Sears Easy Payment Plan (Usual carrying charge)

- 7-Heat Pushbutton Top Unit Controls
  - Built-in Griddle and Workspace Cover
- She'll thrill over this sleek, modern range. Inner glass door provides "picture window" visibility of food being baked without disturbing heat balance. Robotimer starts, stops oven automatically. Top-or-Well does deep-well cooking and converts to 4th surge unit.



## 11.5 COLDSPOT "SUPER-MART"

**339<sup>95</sup>**

10.00 Down - 15.00 Month

Make it the finest Christmas ever! A 9.4 cu. ft. Coldspot plus 30 in free gifts for the family! Has slide-out bottom freezer drawer that holds 52 pounds . . . automatic defrosting. See it—and you'll buy it!



## 11.5 COLDSPOT

**289<sup>95</sup>**

10.00 Down - 13.50 Month

Truly a Christmas dividend! You get 20 in free gifts with this glamorous, big Coldspot. The Coldspot with deep, door storage, slide-out bottle basket and 50 lb. freezer chest. A "big-family" refrigerator!



## The Only 30-inch Gas Range with Built-in Griddle KENMORE RANGE

**159<sup>95</sup>**

Compact, 30-inch size yet has griddle top and giant, 25-inch oven! Give it in time for her to enjoy easy holiday cooking.

5.00 Down, 5.00 Month on Sears Easy Payment Plan (Usual carrying charge)



## Two Ovens, Two Broilers in This 41-in. Kenmore Gift ELECTRIC RANGE

**239<sup>95</sup>**

Double oven Kenmore provides the ultimate in cooking convenience. Bake and broils foods at different temperatures at save time. Robotimer.

10.00 Down, 10.50 Month on Sears Easy Payment Plan (Usual carrying charge)

## Watch Their Faces Light-Up When You Unwrap Your New Silvertone TV!



## Your Compact Entertainment T.V. Combination

**309<sup>95</sup>**

Watch the big stars on a big screen 21-inch aluminized tube. Listen to your favorite radio programs on a full 6 tube radio, or hear your favorite records on hi-fi phonograph. Fun for the family!



## The All-New Set With Easy Hi-lite Tuning! 21-Inch Low-Boy

**259<sup>95</sup>**

High styled in looks, quality. Truly fine television. All controls on top—no stooping to change channel. Triple hi-fi speakers for greater sound. Variable tone control, easy roll casters, mahogany cabinet.



**Clock Radio**  
Built-in calendar shows date  
Silvertone . . . . . 39.95  
Automatic calendar shows day, date, Big, easy-to-read face, lighted dial, buzzer, sleep switch, 6 tube chassis.



**Radio-Phono**  
Smart Silvertone Portable  
Only . . . . . 79.95  
AM radio, 3-speed automatic changer—with 45 rpm spindle. Two matched speakers, tone control! Modern case.

*Satisfaction guaranteed or your money back* SEARS

133 So. 8th Phone 5188  
Hours 9 to 5:30 - Fridays 'til 9 p.m.