



**NEW PERFUME** Lock Atomizer offers the best way to apply perfume and safeguard it. Coty's new atomizer has a permanently fixed gold metal cap at the top of the bottle with a rotating bulb arm attached. Set with the arm down to one side, the flacon is in "lock" position and will seal the precious contents against leakage and evaporation. An easy three-quarter turn to the back sets it in "open" position for use.

**COTY GLAMOUR NEWS**

A lovely bottle of perfume has long been known as one of the most welcome gifts for any woman to find under her Christmas tree. But the ideal gift of perfume is a perfume with an atomizer, for it offers the most effective means of using the fragrance to its fullest magical powers. The drop of perfume which might otherwise have been applied with the fingertips is



**HE-MAN'S HUNTER'S** shirt of brushed cotton flannel is warm even on sub-zero mornings. The new Kare-free finish eliminates the need for ironing. Shirt is in continental plaid and has tan washable leather suede "shock absorbers" at each shoulder to serve both right and left handed hunters; it also has suede elbow patches. The Sanforized label assures that it will not shrink out of fit.

transformed into hundreds of tiny droplets to be perfectly diffused, giving full play to the subtle chemistry between the wearer and the fragrance which is one of the true wonders of the perfumer's art. So it will be good news to all women who love perfumes (and for Christmas shoppers who would like to give something new in perfumes) that Coty is this month introducing a unique new Lock Atomizer which not only gives this best-of-all-method to apply perfume, but will also safeguard the fragrance inside the bottle when it's not in use. The special flacon is prettily designed on classic lines, and works by means of a rotating bulb attachment. In "lock" position, a revolving arm with an attached atomizer bulb curves down to one side from a permanently fixed gold metal cap at the top of the bottle. Set this way, the Lock Atomizer will seal in the precious contents against any leakage or evaporation. For application, an easy quarter-turn of the bulb arm toward the back adjusts the flacon in "open" position — ready to release a detectable spray that applies the perfume perfectly, evenly and lastingly.

**IRON**

For extra iron, add one teaspoonful of real New Orleans molasses to a cup of cold milk in the thermos for the lunch-toting members of your family.

● **People Read SPOT ADS —you are.**



**A NEW GIFT SET** from Shulton, Inc., features the newest addition to the Old Spice line, Old Spice Electric Shave. The familiar ship theme is carried out on the comfortable-size bottles. A real fine idea for Christmas for the man in your life.

**Old Spice**

A new gift set, designed for the electric shaver, includes the newest addition to the Old Spice line, Old Spice Electric Shave, along with the After Shave Lotion and skin-tone Talcum.

Used before shaving, Old Spice Electric Shave removes excess moisture from the skin and sets up the beard for a closer, smoother shave. An exclusive Shulton development, "Isophyl," lubricates both the skin and the shaver cutting edges without oiliness. Shulton, the maker, states that Old Spice Electric Shave gives a quieter and all-around better shaver operation, no matter what kind of shaving machine is used.

Old Spice Electric Shave comes in a newly designed, flask-shaped container of the same cream-colored, pottery-glass as the After Shave Lotion and skin-tone Talcum.

New packaging for this 3-piece set marks the first stand-up box

**OSBURN HOTEL**

**EUGENE, ORE.**

Thoroughly Modern

Mrs. J. E. Earley—Joe Earley Jr. Proprietors

in the line. Bold, masculine simplicity is exhibited in the new design which carries out the Old Spice theme with one bold ship sign called full blown, on an Old Spice red background.



Here's why we offer you **THE BEST SOAP BUY IN TOWN!**

We're saving you dimes, quarters, half-dollars in this big sale for one simple reason: to introduce you to pure, mild SweetHeart Soap. SweetHeart, you know, is preferred by 9 out of 10 leading cover girls. Beauty is their business... beauty is every woman's business. So see how the beauty of your skin comes to life when you change to thorough care—with exquisite, fragrant SweetHeart. Today, while 1¢ Sale packs last, get regular and bath-size SweetHeart. Stock up. The more you buy... the more you save!

**FINAL CALL!**  
STOCK UP NOW!  
**SAVE MONEY!**



**THESE** conversation piece pajamas would brighten any man's Christmas. They are designed of Sanforized broadcloth printed in bold colors. These pajamas will go through countless washings, never shrinking out of fit and always remaining color bright.

Complete Chiropractic Care  
**DR. J. W. LOWE**  
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**3-Way Lite SPECIAL OFFER**

- FULL 30" TALL
- 22K GOLD TRIM HAND DECORATED VITRIFIED CHINA BASE
- BEAUTIFUL FLORAL DESIGN
- WINE, BLUE, NILE GREEN
- PLASTISILK SHADE WITH SATIN RIBBON TO MATCH THE LAMP

**\$16.95 Value for only 6.95 WITH 20.00 IN TRADE**

**CATSUP** Hunt's 14-oz. Bottle **2 for 33c**

Strained - Gerber's **Baby Food 4/29c** | 400 Tissues—White & Colors **KLEENEX 29c**

**PEACHES** HUNT'S No. 2 1/2 Tins Sliced or Halves **2 for 55c**

Golden State **MILK 10c** Tall Tin | Holiday or Southern Maid **MARGARINE 17c** lb.

White House—Drip or Reg. **COFFEE 75c** 1-lb. tin | Porter - Fresh Egg Noodles **FRILLETTS 29c** 1-lb. pkg.

**PEAS** Trailer Brand No. 303 Tin **10c**

**CORN** Hunts—Cream Style No. 300 Tin **10c**

**BEANS** Silco—Cut Green Blue Lake No. 303 tin **10c**

**ASURE WITH ANY BOY**

SAVE 7c **TIDE** GIANT PACKAGE SAVE! **68c**

**PUREX** Full Size Gallon Jug **49c**

**HOLSTER SET** YOURS **\$5.98**

MD - Finest Bathroom **TISSUE** 4 rolls **39c**

POSTS—Giant Size **BRAN** raisin 2 pkgs. **49c**

Woodbury Lotion Protects Your Hands Reg. 1.00 size, plus tax **50c**

Kitchen Queen **Flour** 10-lb. Bag **79c** | Centennial—4-lb. bag **FLOUR MIX 39c**

**TOOTH PASTE** PEPSODENT Large 47c Size **2 for 69c**

**FOOD CENTER** 1338 OREGON AVE

M.J.B. Long Grain **RICE** 28-oz. pkg. **39c**

Boxed Stationery 29c and up. Boxed Xmas Cards and Individual Christmas Gift Wrap, Tie, Ribbon, Tree Decorations, Tree Stands, Light Sets, Globes, Snow, Icicles, Figures, Houses, Candles, Many Many More.

**U.S. SUB - POST OFFICE** SAVE TIME - MAIL XMAS PKGS. HERE

**Special! Spare Ribs** Ideal For Barbeques. **45c lb.**

**MEAT TO POT ROAST, FRY AND BROIL, MEAT TO STEW, TO ROAST AND BOIL!**

<b>Short Ribs</b> Lean and Meaty lb. <b>15c</b>	<b>Beef Bacon</b> lb. <b>49c</b>
<b>Rib Steaks</b> Well Trimmed lb. <b>39c</b>	<b>Pork Hocks</b> Smoked, fine for season. lb. <b>25c</b>
<b>Hearts and Tongues</b> lb. <b>15c</b>	<b>Hams</b> Del Monte Save it for Christmas. lb. <b>51c</b>
<b>Picnics</b> Morrell's ready to eat lb. <b>39c</b>	<b>Beef Hind Quarters</b> Cut and Wrapped lb. <b>39c</b>
<b>Front Quarter</b> Cut and Wrapped lb. <b>29c</b>	<b>Half or Whole</b> Cut and Wrapped lb. <b>35c</b>

**SAV-MOR** 8th & PINE Phone 8513