

You Should Have Spots Mapped Out

So you're making it a White Christmas with appliances? Planning is an important part of your Operation Snowflake. Your modern household helpers are made to last a long time. It is possible you still will be using that gleaming machine 20 years after you bring it so proudly into your home. It could be as much as 40 years.

Do you know where you will put it? Do you know how it will fit in with other appliances you plan to have in future years? Are there places for enough work surfaces in the area you have mapped out?

These are some of the questions that you will be asking. And you want answers that will last through the years ahead.

You probably will consult with experts in your community and they will give you advice. But remember that when all the advice is in, you are the judge. This is your home you are developing. You will have to live in it, work in it. When kitchen and laundry, bathroom and basement have been supplied with the appropriate appliances, you will use them. The best time to make your home yours is before you decide which of the many devices you will select.

LEARN YOUR NEEDS

Find out what you need in the way of plumbing, wiring, flooring, lighting, ventilation, to use various types of appliances. They may influence your decision.

Then sit down and map out what you are going to do with the space in your home that is available for your purposes.

One of the best ways of planning in advance is to use paper models. You know how your kitchen, your bathroom and your laundry look now. You can measure their dimensions. Then you can find out the size of the appliances you want to use.

Sit down and make a scale drawing of the space. Get some light cardboard and make drawings of the appliances on the same scale. Now cut them out.

On your drawing of your rooms you will indicate where windows and doors are located, how big they are and how they open. When you begin to lay the scale models of appliances on the drawing of your rooms, you can take the openings in the walls into consideration.

CARDBOARD MODELS
You can move one of your cardboard models with a flick of your finger. Once you get appliances into your house it is an expensive business to move them around. The expense is bad enough. It is worse to have an appliance that annoys you every time you use it because it is in the wrong place.

The most complicated room to plan is your kitchen. It is basically a work room, although many families are now planning kitchens which are also social centers. If you plan to have a social center as well as a work room you must take extra care that the social phases of your plan do not hamper the work.

Experts on kitchen planning say the best kitchens have three vital centers.

First is the preparation center. This is where you put your ingredients together to make the dishes that eventually reach your table.

Then you have the cooking and serving center, and third is the sink area. Each has its quota of storage and work surfaces.

KITCHEN SHAPES
At first glance, it might appear there would be an infinite number of ways in which these areas with their subsidiary items could be arranged. But the kitchen planning experts say that a few basic plans will be found to picture the many various ways in which the arrangements can be made.

One of the most common is the U shape in which all equipment is lined up against three walls. The L shaped kitchen is built into a corner of the room. The corridor kitchen often is preferred if you have a dead-end room. Here the spaces are laid out against two opposite walls.

If you have a large room for a kitchen two other plans are possibilities. One is the peninsula kitchen. This is often used to divide a large space. Some of your working equipment can be lined up along one side of the peninsula. On the other side there might be a dining area or a home laundry.

The same problem of space is sometimes met with an island kitchen. Here you usually place one of the three basic work centers as an island.

OPEN PLANNING
In the use of either the peninsula or island arrangement it is often convenient to arrange your working equipment on one side and line the back with storage cabinets.

In addition, some kitchens are planned in a straight line with all equipment placed against one wall. This plan is often used in the so-called "open planning" houses where the kitchen is a part of the living room.

Experts suggest that the important thing in planning your kitchen is to arrange it so that the work moves smoothly from one center to the other. You will want to give careful consideration to the flow of work. But another very important thing is to make sure it is your kitchen.

Freezer Saves Food
A survey shows the average family wastes 10 per cent of its budget on food spoilage and waste. That doesn't happen when you have a quick freezer.

Push Buttons Help Bring Family Together

Modern appliances help bring American families back together. Push-button homework is freeing wife and mother for more time with her husband and children. Beauty engineered into kitchen and laundry by the manufacturers is making these rooms added centers for the family and their friends.

But no one can claim full credit for the job. It was a team operation.

First came the family itself. A few years ago Americans looked around at the lives they were living and did not like what they saw.

"Home," they said, "has become a place where you sleep most nights and eat most of your meals, but it has got to the point where it isn't much else."

Social scientists got to work and reported the complaint was accurate. Mother, father and the children above the toddler stage were finding the main center of their lives outside the home. The scientists spelled out their findings in learned articles. Popular writers recast such reports and more people became aware of the problem.

So Americans began to do something about it. It's a habit Americans have. Among the first to be heard from were those with a radical solution.

"Let's build our houses like the pioneer homes, all in one room," they suggested.

Most of them didn't go quite that far. They partitioned off bathrooms and bedrooms. But even bedrooms sometimes had folding partitions and could be made a part of the big main room.

Some of these houses are still being built. But they show few signs of being popular.

Meanwhile the makers of household equipment continued to improve their product. That process has been going on for a long time. It is a job hammered out in research laboratories and carried forward, in processes that sometimes take years, in manufacturing and sales.

Then the American family came



RADICAL—Here's how one family solved the problem of bringing American social life back to the home. The unusual nature of the solution is symbolized by the combination fire-place and barbecue in the foreground. But note that a modern kitchen has been incorporated as part of the living area in the background of the picture. Many families have found they can bring about the same effects by using more conventional home planning and modern automatic home appliances.

back into the picture. They put together some of the kitchens and laundries made possible by the new equipment.

The result was action. "Beautiful, pleasant places to be. The family can gather here. We can welcome our friends in such places."

The sales curve for the new appliance is one answer. Americans are buying them. In many cases they are creating larger kitchens and larger laundries, sometimes thrown into one single large room. These have become new centers for family life of the type Americans knew a generation ago. Historians point out that the kitchen as a social center has a rich tradition in American life. Some of our older citizens can recall such centers in older homes where a quiet, confident mother went on cooking or doing other kitchen chores while chatting with her friends or caring for her children in the intervals.

But an even more startling development came when people began to use the new equipment. Kitchen and laundry chores just don't require the attention they did in Grandma's friendly kitchen.

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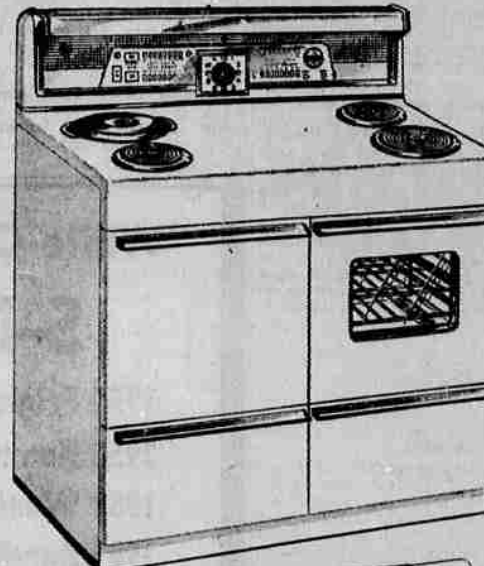
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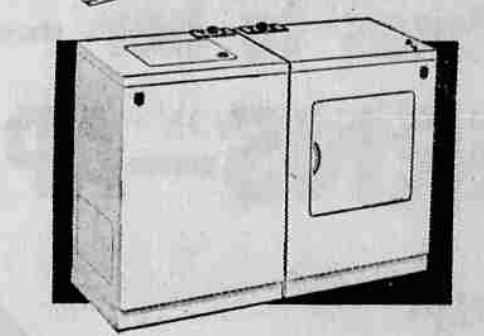
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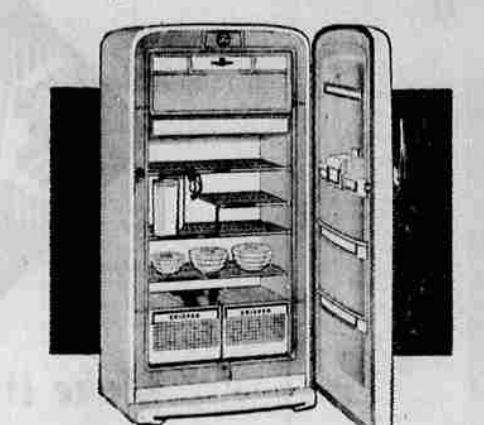
Giant 25.1 cu. ft. capacity freezer holds 879 lbs. Has cold-saving double lids, 3 wire baskets, juice storage rack, utility tray, dividers. With exciting new frosted pastel green interior trim.



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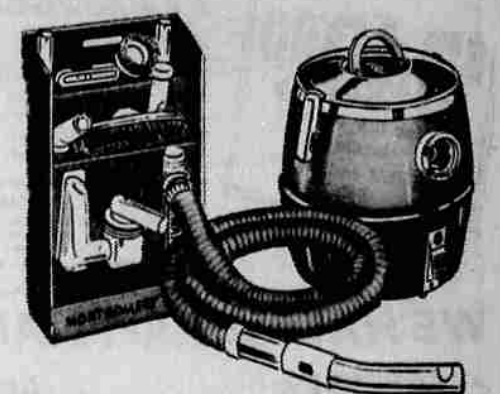
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