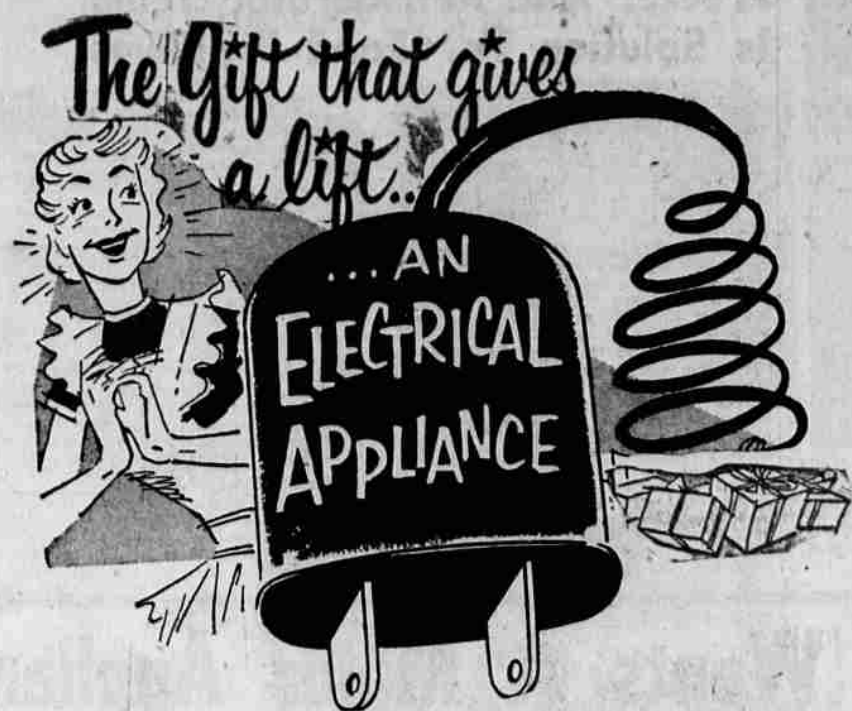




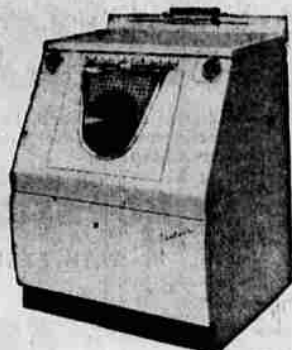
Make this Christmas A WESTINGHOUSE "White Christmas"



Dishwashers



Ranges



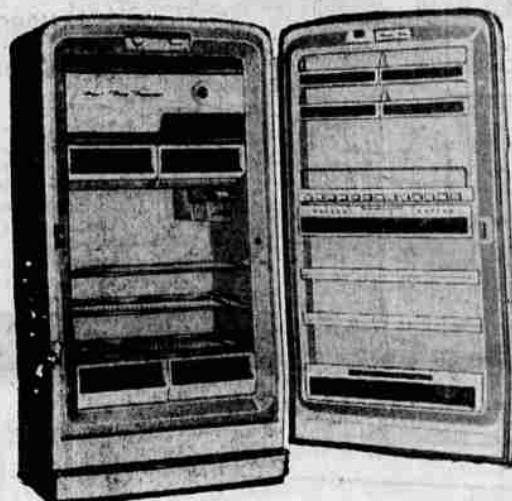
Laundromats



Dryers



Freezers



Refrigerators

**A Small Down Payment Makes A Large Westinghouse
"White Christmas"**

Westinghouse Laundromats	26.95	Down
Westinghouse Deluxe Dryers	19.95	Down
Westinghouse Custom Dryers	14.95	Down
Westinghouse Portable Auto. Laundromats	22.95	Down
Westinghouse Comb. Wash-n-Dry	52.95	Down
Westinghouse 12 cu. ft. Refrigerators	46.95	Down
Westinghouse 11½ cu. ft. Refrigerators	50.95	Down
Westinghouse 10 cu. ft. Refrigerators	42.95	Down
Westinghouse 10 cu. ft. Refrigerators	32.95	Down
Westinghouse 8 cu. ft. Refrigerators	18.85	Down
Westinghouse Ranges 30" Oven	42.95	Down
Westinghouse Ranges 24" Oven	26.95	Down
Westinghouse Ranges 17" Oven	31.95	Down
Westinghouse Dishwashers	34.95	Down
Westinghouse Freezers 8½ cu. ft.	24.95	Down
Westinghouse Freezers 12 cu. ft.	28.95	Down



We've stacks
and stacks of
"package
excitement"
sure to
rate Christmas
cheers from
everyone!

Tree Lights
Toasters
Roasters
Elec. Blankets
Elec. Sheets
Elec. Frypans
Mixers
Waffle & Grills
Irons
Juicers
Blenders
Radios
Television
Heaters
Vac. Cleaners

Make this Christmas a really "White Christmas" by giving your wife a gleaming white Westinghouse modern appliance — A beautiful Automatic Laundromat — Wonderful, Convenient Clothes Dryer — A Westinghouse Freezer — Fully Automatic Refrigerator — Beautiful Television Sets. Make this Christmas her happiest in years—Make it a Westinghouse White Christmas.



Always Remember:

"If It's Electric -- East Side Electric
Has An Eye For It."

East Side Electric

"Your House of Quality — Backed by Service"

625 KLAMATH AVE.

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