

Some Tips For Using New Christmas Ironer

Getting a new ironer for Christmas? Here are a few simple instructions to make your ironing even more enjoyable:

- Be sure your chair is comfortable and the correct height.
- Put all clothes to be ironed near you so you can reach them easily.
- Have sponge and water handy for moistening dried out pieces.
- Keep pins nearby for holding pleats in place.
- Keep press cloth within easy reach if you are going to press woollens.
- Bring a hanging rack up close to where you're working so you can put finished pieces on it.

Did You Wash a Million?

Did you ever say you had washed a million dishes? Maybe you were nearer right than you thought you were. Somebody has figured out that American women wash 5,692,500,000 dishes every day.

Probably he didn't count every dish, but it seems to have been what is known as an educated guess. That guess was based on a study made in Ohio. It seems a series of Ohio homemakers found they washed an average of 126.5 dishes every day. (Maybe the half dish was the one that was broken). It took each woman 73.2 minutes to do the job.

It seems the fellow that made the survey was selling mechanical dishwashers, but maybe he has a point. He says there are 45 million homes in America. So he multiplied. (Maybe you can get Sis or Junior to check that arithmetic—it might be good practice).

Range-Top Arrangement

Did you know the homemaker can choose the kind of arrangement she wants for top of range cooking? She has a choice of clustered, staggered, divided, or all-in-a-row arrangements. The divided top—with a work space in the center between two units on either side—is the favorite of women across the nation.

Electric dryers come in two types: 110 and 220 designs. Make sure you know which you are buying. A 220 requires a special power wire. Always check voltage requirements of a machine before buying. Don't overload.

Look Toward Your Future When You Get Appliances

Your White Christmas is going to last. When you install new, modern appliances, they will be in use for years. But, more than that, many families find it more convenient to set up modern living by easy stages.

There will be other White Christmases when you get appliances which are only in the planning stage now. But even if you can't put everything into the house at one time, there is every reason to look ahead.

You may only be getting one new appliance this Christmas. Or maybe several. At the same time you can do the spade work for the others that will come in the years ahead.

Possibly you may have to make changes in plumbing or wiring to handle the new equipment. It is almost certain you will have to check up on such problems.

PLAN FOR LATER

When the man comes to tell you about wiring or plumbing, ask him about the future. Often you can save money, fuss and trouble if you have everything done at this time. Make sure your wiring will handle all the equipment you want. Make sure that plumbing connections are available for the future.

The same thing is true about your own planning. Your kitchen or your laundry is being planned so that it will fit the equipment you will get now. When you get more next year or the year after, will you be worrying and scrambling, hunting space in which to put it? That would be foolish. When you plan, you can lay out the space for the new freezer or the new ironer that you may not be getting this year, but will be getting later. Maybe you will want a larger or a different refrigerator. Measure up for size and allow for it.

Then when the time comes for the new item, it can be slipped into the place allotted for it with little effort or expense.

POWER CHANGES

When you plan for appliances, you are doing more than acquiring another piece of merchandise. In a very real sense, these are servants who take over the hard labor and even some of the thinking of household tasks. You are changing your own lives.

If you are doing it step by step, you will find that the first big piece of really modern equipment is likely to require changes in the flow of power, water and waste facilities. Keep in mind that other equipment will also need changes in old-fashioned living methods.

Often the changes for the present and the changes for the future can be made more conveniently if they are all done now. Even if that is not possible, you can plan for the future. Leave the connections available where facilities for others can be attached.

The trend today is toward combining kitchen and laundry areas. Many homemakers like the idea of having their laundry area in the kitchen, or adjacent to it, since it means that they can combine cooking and laundry chores. This, of course, saves time and labor—not to mention dispositions.

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Free Christmas Gift



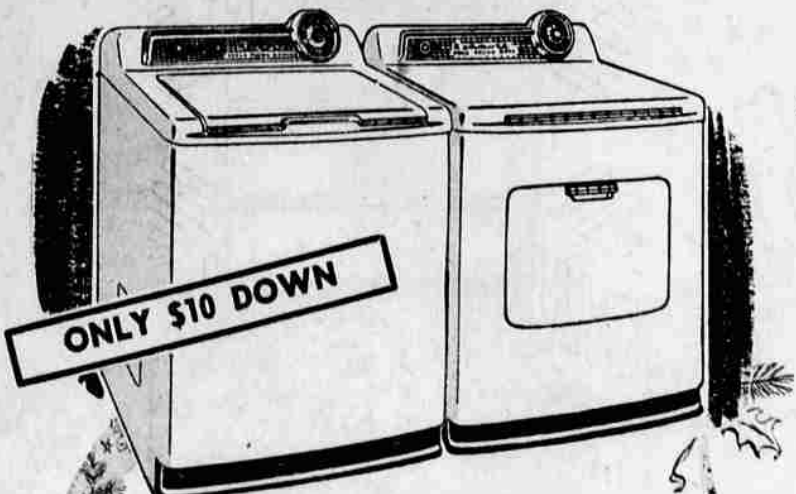
GIVE HER THE BEST FROM SEARS

Win Your Hearts Desire At SEARS!

Let Sears present you with a new appliance FREE for your Christmas gift. No "jingles" to write, no "gimmicks", no "reasons why", no "puzzles". Ask any salesperson how to win this Christmas present from Sears. You can win up to a \$450 appliance.



Give Her The Dream of Her Life! ... Automatic, Workfree Washdays!



Kenmore 2-Speed, 2-Cycle CYCLA-FABRIC WASHER AND HIGH-SPEED DRYER

479⁹⁰

10.00 Down, 22.50 Month on Sears Easy Payment Plan (Usual carrying charge)

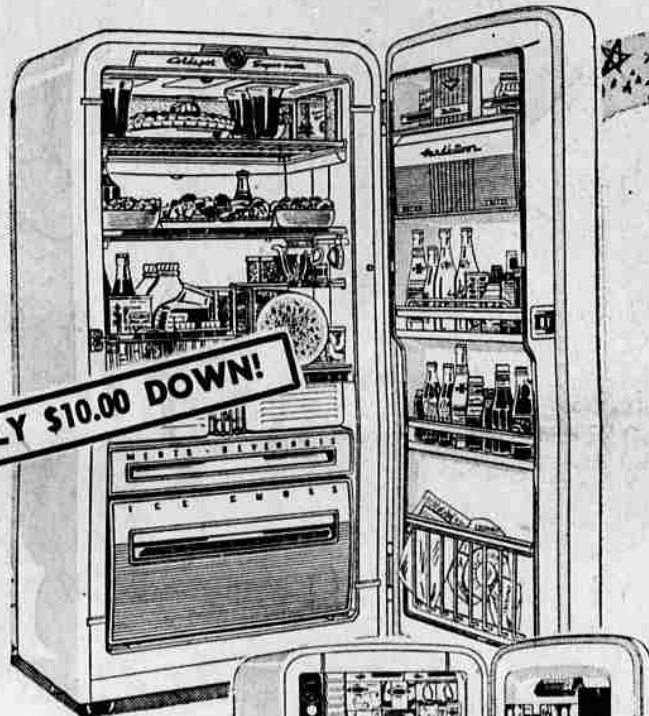
Wash All Fabrics Dry in 1/2 The Time

She need never work at washing clothes again. With your gift of a Kenmore Cyclac-Fabric, everything's done automatically. Even modern fabrics are sudsed safely.

Ends waiting between washer and dryer loads because Kenmore dries in about the same time it takes to wash. Clothes are "breeze-blown" and sun-lamp freshened.

Washer Separately... 264.95 Dryer Separately... 214.95

KENMORE Dryer Prices Start At 149.95 Automatic Washer Prices Start at 189.95



ONLY \$10.00 DOWN!

Give Her The Refrigerator with Automatic Defrosting

9.4 COLDSPOT
ONLY 10.00 DOWN 324⁹⁵

Yes! A permanent holiday from bending and stooping for often used foods—they're at the top! And no more defrosting worries! Defrosting is automatic. Bottom freezer drawer holds 41 lbs.

COLDSPOT PRICES START AT 139.95

Pay Only \$10 Down.. Get \$20.00 in Gifts with this 14.2 Cubic Foot

COLDSPOT FREEZER

Holds 497 lbs. of frozen food in no more floor space than a refrigerator. Roll-out Handi-Bin, convenient door shelves too!

349⁹⁵

10.00 Down, 16.00 Month On Sears Easy Payment Plan (Usual low carrying charge)

There's a Coldspot Freezer for every budget

4 Cu. Ft. Chest 184.95	14.7 Cu. Ft. Chest 349.95	20 Cu. Ft. Chest 449.95	11.7 Cu. Ft. Upright 299.95	18.2 Cu. Ft. Upright 399.95

BETTER TASTING MEALS FOR FAMILY ENJOYMENT... MODERN, EASIER COOKING FOR MOM!

We Deliver We Install We Service

Sears reliable, efficient, economical service is always as near as your telephone. Service facilities are nationwide and replacement parts are guaranteed available for the life of your Sears appliance.

PHONE 5188



ONLY \$10 DOWN

Griddle Top; Kenmore Gift
36-IN. ELECTRIC RANGE

259⁹⁵

10.00 Down, 12.00 Month on Sears Easy Payment Plan (Usual carrying charge)

Give in advance so Mom can enjoy Kenmore big-oven cooking for the holidays. Visi-bak oven door, griddle.



ONLY \$5.00 DOWN

Smokeless Broiler! Kenmore
36-IN. GAS RANGE

189⁹⁵

3.00 Down, 9.00 Month on Sears Easy Payment Plan (Usual carrying charge)

Big 20-in. oven with look-in window cooks large holiday meals with room left over! Griddle top for snacks, smokeless broiler.



ONLY \$5.00 DOWN

ONLY 30-INCH RANGE WITH GRIDDLE TOP!

159⁹⁵

5.00 Down, 8.00 Month on Sears Easy Payment Plan (Usual carrying charge)

Compact; 30-inch space-saver yet it has a built-in griddle and giant 25-inch oven for big family-meal cooking.

"Satisfaction guaranteed or your money back" **SEARS**

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