



PLAYING AT BEING GROWN UP, favorite pastime of all youngsters is made wonderfully possible by Santa this year who features toys such as this Super Market check-out station. By South Bend Toy.



MAKING LIKE MOTHER AT HOME is now possible for little sister with complete practice cooking sets that will keep her fascinated. This one is fitted with real Betty Crocker mixes, frostings and biscuit powder, in addition to utensils, by Ideal.

New Gift Games Featuring Fun For The Whole Family

This Christmas the four to six year old contingent will be counted in on the fun of playing games, along with their older brothers and sisters.

There's a strong trend in games that adapts competitive family fun over board games to fit the limitations of the kindergarten crowd, catering to the recreational needs of the increasing number of families with three and four children.

Anne Oakley, for example, makes competitive family fun out of Wild West adventures, slanted to a four to 12 age group. Candyland, another favorite for family fun that gives the kindergarten crowd a chance to play instead of kiting, bases moves on color.

Chuggedy Chug, an ingenious new board game, keys competition to maneuvering locomotives to a round house which revolves just like the real ones.

New game offerings give a big assist to the school set, too. Typical of the trend to make acquisition of knowledge a by-product of competitive fun is Go to the Head of the Class, a quiz game played at three levels of difficulty, so that all the family participates in brain teasing competition.

There's a strong revival of interest noted in high finance games. Easy Money, for example, bases competition on sharp speculative practices in trading real estate.

There are new games based on stock market gyrations and one that ties into the uranium seeking fever, providing players with miniature geiger counters. Family concerns with current events is catered to with newscaster Swayze's board game based on international time clocks and keyed to the news of the hour.

Traffic safety has inspired a number of new games. Drive-Or-Self, for example, bases play on a moving highway, provides players with a real steering wheel which maneuvers a car, a horn and a set of proper road rules.

All kinds of real life situations are in top favor for board game fun. There's a Campbell Kids Shop-

ping Game, for example, that involves the problems of parking and filling the grocery list.



BLOW HARD, BETSY WETSY, say "Posie," both dolls from the Ideal family, photographed by Mrs. Alyce L. McKeeth, to show how you can make the new dolls "play with each other."



"DAVEE, DAVEE CROCKETT" has been scaled down to a companionable sized doll for young ladies by Gund.



FOR MOTHER, FURS, a wonderful new coat, she'll want to put on and wear immediately as she goes out to deliver gifts Christmas day. Here is Persian Lamb by Hammer.



PRETTY EXTRAS provide many a cue for gifts. Accessories above are sari-scarf by Kimball, Cheney clutch bag, Mark Cross address book.



FASHION PREDICTS A WHITE CHRISTMAS, with snowy-white furs appearing under many a Christmas tree. Among the new blonde furs are beaver, sheared opposum and muskrat, in everything from coats to muffs. Beaver jacket above suggested by Associated Fur Manufacturers, Inc.



THERE'S ELEGANCE ON HAND for Christmas when gloves are the gift selection. Leather gloves that are easily washable bring added joy this season. Above, jeweled pull-on in Laundry Leather glove kid with leather piping. Suggested by Leather Glove Industries.



GLAMOR TOPS such as sweaters and blouses are at the top of her "Wanted for Christmas" list. Here, a cashmere sweater by Hadley.



HER CHRISTMAS ORNAMENT is a gleaming satin scarf from Santa. Above, oblong scarf in jacquard pattern, a French import. By Glentex.



SHE'S GETTING A BELT. Leather belts make a wonderful gift for any woman, suggests Leather Industries of America.



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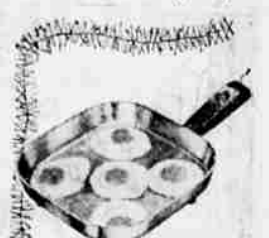


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