

Many Gifts Suggested For Men But Women Advised To Follow Suggestions

NEW YORK (NEA)—It's easy to give in to an impulse to give the man in your life what you'd like him to have for Christmas rather than what he wants. Don't do it.

If he's articulate enough to express himself about a Christmas gift and doesn't dismiss it with, "Oh, just get me anything," then buy exactly what he asks for. True, he won't be surprised on Christmas morning but his nervous system won't get an unpleasant shock, either.

If he says he wants several wool shirts, buy them. Resist the temptation to surprise him with those pretty pink cuff links.

A shirt need not be a prosy gift. Pick one of the new darkened wool plaids or pick several. Color combinations are discreet and styling is such that these shirts may be worn with or without a tie.

If he does a good deal of traveling, your shopping problem is relatively simple. He'll need a new leather case or a travel kit of those soft glove leather travel all-pen that fold into no space at all. (He can wear them around the house, too.)

If he's a great user (and loser) of ball point pens, get him one of the new budget-priced pen and pencil sets. Pen has a dual ball-point and standard pen point and comes boxes with its own refill cartridges.

If he both needs and wants a new watch, you might have a look at one of the new direct reading watches. This watch has no hands but indicates time at a glance.

Hour and minute numbers rotate on circular precision discs into clear view through a small V-shaped window placed at the spot where the number "6" usually appears on a watch. Comes in a 14-karat, gold-filled case with 21-jewel movement.



WONDERFUL TOYS FOR GOOD GIRLS AND BOYS



SELECT NOW
\$1 HOLDS ...
Your Entire Toy Selection 'Til Dec. 15th

put this "bronc" in your ranch hands' corral



realistically painted head and body!
heavy red enameled tubular frame!

put your favorite cowboy on this trusty rollicking spring horse

- Improved through-the-head dowel handles!
- Stands full 29-3/4 inches from floor!

Your little range rider will spend endless hours of "bronc-busting" on this well-made year 'round toy! The heavy permanently formed steel springs give the bucking, galloping action young cowpunchers crave! Features of horse are in pastel colors. Now selling at Sears at this low price!

10⁹⁵

18x29-3/4x37 inches long



add a "happy note" to their Christmas ...

children's electric phonograph

with 10 records

Includes metal 39-record rack

9⁹⁸

Colorful child's metal phonograph plays all 78 R.P.M. records up to 12-inch size! Includes 2 needles, records and holders.

Purchases Totaling \$20 or More May Be Made on Sears Easy Payment Plan



Musical Sweeper
1.98

Sweeping musical toy plays "Whistle While You Work" as it cleans rug! Rubber bumpers.



Electric Toy Iron
Only 2.59

Chrome plated iron really works! 20 watt approved capacity! 6 1/2 inches.



Metal Toy Stoves
1.98

Embossed in modern design. Pink buttons really work. Oven opens. 6 pots included.

USE SEARS EASY PAYMENT PLAN!



Four-Unit Freight
Engine Clangs, Sparks! **2⁹⁸**

Wind it up. Watch it whizz around the track, pulling the 3 cars behind, and clanging its bell. Lots of excitement all at one low price, including a track layout. See it at Sears!



Shooting Gallery
Hit Target—Bell Rings!
Complete **2.98**

Automatic pistol propels pellets accurately towards a variety of movable targets in boxes. Your "round" game of skill.



Child's Pool Table
Sturdy Steel Frame and Legs
Complete **2.98**

Table comes with all necessary equipment for two players! Walnut grain finish! 27 1/2 x 39 1/2 x 3 1/2 in.



Rex Ball Bearing Wagon
Built for Smooth Speedy Ride **7⁸⁸**

The Rex "100" is equipped with ball bearings to give smooth, easy handling. Baked enamel maroon body is 34 x 15 x 4 inches. Sparking gray, double disc 8 1/4-in. wheels. Tractor type tires.



Jack-In-The-Box
Plays "Pop Goes the Weasel"
Each **1.98**

Musical toy delights youngsters! Gayly colored box is 5 1/2 x 3 1/2 inches. Plastic down a clatted by steel spring.



Service Station
Car Climb Ramp, Drive Down
Happi-Time **4.95**

4 powerful cars climb ramp to roof, drive down second ramp to pit. Wrecker, grease rack, tube machine.



Heavy Steel Tubular Frame! Tough Rubber Tires!

Tot's Trikes

• Ball bearing front wheels
• Handle bars and seat adjust **7⁸⁸**

Sturdily built tricycle designed to provide hours of exercise and fun. Front wheel is 10-inch size reinforced with extra heavy brace and truss rods. Large formed saddle seat. Durable baked-on enamel finish.



ELEGANT quarters for family's feathered friend is this imported English brass cage. It swings from a brass bracket.



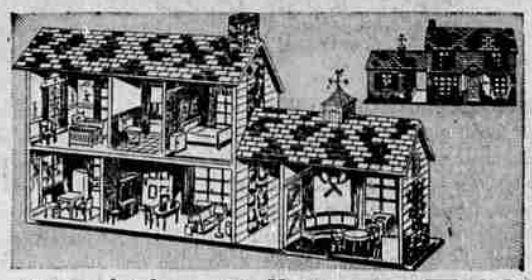
TALL CANDELABRUM in silver-plated hollow ware can hold flowers in bowl-like base. The silver serving bowl sets in separate stand for versatility.



PRODDING REMINDER to the tardy correspondent, translucent marble desk set adds an easily read clock to the pen.



CHRISTMAS CANDLES in odd and pretty shapes are made from melted down candles and inexpensive household glassware. We show here (top) a paraffin glass, juice glass and tumbler, (center shelf) crab shell baking dish and cream pitcher and (bottom shelf) a diamond-shaped sugar bowl, coaster and an egg cup. Clear glass high-lights the colors of the wax.



Happi-Time Doll House **5⁹⁸**
Living Room Light, Door Bell

Beautiful two-story colonial type house has battery operated living room lights; doorbell actually rings. Includes complete furnishings plus extra added den-game room attached to side!



14 inch Baby Doll
with Rooted Hair **3⁹⁵**

Choose a Happi-Time doll with pony tail or curly hair and bonnet. Her head turns, her eyes close. She can sit.



Miniature Dolls
A Dozen Different Styles
Each **98c**

Each one cute as a bug's ear! Plastic, with go-to-sleep eyes, moving head and arms. Part rayon outfits. 7 1/2 in.



28-pc. Tea Set
"Florentine" Plastic Set for 4
Blue and Ivory... **1.98**

Real tea-time fun with teapot, sugar bowl, creamer, and 4 cups, plates, saucers and utensils. Push-button spout.



20-in. Doll Buggy
Bright, Harmonizing Colors
Only **5.49**

Body is sturdy, washable, embossed vinyl plastic material. Aluminum finished frame. Happi-Time quality.



Canopy Stroller
Has Attached Clothing Bag
26-Inches High... **4.95**

Chromed tubular steel stroller has gay red vinyl body with gray trim. Foot rest is adjustable to 3 heights.



Mr. Potato Head
28 Piece Set of Features
Complete **98c**

Transforms any fruit or vegetable into hundreds of hilarious characters. Kit of styrofoam head, plastic features.



Oil Painting Set
Two Roy Rogers Paintings
Only **98c**

As easy as 1-2-3... just follow the numbers. Set contains two 8x10-in. mounted pictures, 12 oil paints, brush.



Plastic Peg Pound
7 Differently Shaped Pegs
12 inches **1⁹⁸**

Durable non-toxic toy has bright revolving cylinder that allows child to hit pegs from many more directions.

"Satisfaction guaranteed or your money back" SEARS 133 So. 8th Phone 5188

OPEN FRIDAY NIGHTS TILL 9 P.M. SEARS