



THERE'S NOTHING PRETTIER in the way of winter scenes than the pines of the desert country when they are coated with a gleaming mantle of snow. These trees here, warm looking in the sunlight despite the snow, were taken along the Westside highway.



A SNOW FIGHT was in progress at the Crater Lake warming hut last winter when the Herald and News photographer got this picture. Warm weather had cleared the trees of snow, but there was still plenty of ammunition left for the snowballers.

YULE DEVELOPMENT
If there's a camera fan among your gift candidates who processes his own film and prints his own pictures, and you want to give him something inexpensive, just as a reminder, why not a bottle of a prepared film or paper developer.



DESK TOPPERS
A survey of a man's desk (at office or in home) may reveal the need for a calendar clock, memorandum book, picture frame, desk lighter, work organizer or maybe a complete matched set of accessories.

Selection Covers All Age Groups

Whether you are on a budget or a spree as you start your Christmas shopping this year, browsing along the counters and shelves that gleam with jewelry gifts, can be a most rewarding undertaking.

For here in the brilliance and good taste of the displays are to be found a whole host of inspirations of solving almost every gift problem for intimate friends and relatives.

The important thing about gifts of jewelry has nothing much to do with how much they cost. The important thing is that gifts of jewelry bespeak a desire to give someone something precious; — something of fine workmanship, combined with up-to-the-minute design and fashion, in a manner that makes the gift tomorrow's heirloom.

Generous Price Range
The Jewelry Industry Council points out that jewelry gifts represent a generous price range. You may want to give an impressive and important gift such as an exquisite piece of diamond jewelry, as a gift of a lifetime to the lady of your choice; or you may want to give a simple little silver spoon to baby.

You may want to choose a fine watch for dad or big brother, or simple little locket for little sister. Karat gold and stone set jewelry are making fashion headlines this year. If you are in doubt about what to give her, make it a gold bracelet or two — or three — or more, as the budget will permit. The more to jingle on her arm, the merrier.

If she doubts the sentimental side of your nature, give her a simple charm bracelet with a few charms to start her collection. On the other hand, if she already has a charm bracelet, choose some new charms to be added.

If the lady for whom you may be choosing jewelry gifts has a favorite color, she will then have a favorite precious or semi-precious stone, perhaps her own birthstone, which will please her most. Stone rings, stone set necklaces, earrings are excellent fashion wise choices for Christmas giving.

Choices for Men
Jewelry for a man can suit his own personal tastes too, for there are styles that are conservative and simple and others which are rich and handsomely designed. Choose cuff links, evening studs and links, tie clip, stickpin or collar pins for the men on your gift list.

For the most important man in your life consider a ring with his birthstone, favorite lodge or military emblem, a signet or an initial model.

And also among major jewelry gifts for men is always the watch. Whether it be a fine new one for cherished wear, or an inexpensive model for sports or rough and tumble wear.

Jewelry gifts to please the younger generation play an increasingly important part in the Christmas picture, reports the Jewelry Industry Council.

And since the youngsters are likely to be more sentimental than their elders choose gifts that are symbolic and that can be cherished among their keepsakes.

All children like rings. A silver cup pleases the very young. Little girls like lockets. Spoons are for babies. Little boys — and girls too — are thrilled by real watches that tell time; and they can be had at little cost.

For Fine Silver
The jewelry store also is headquarters for the fine silver that furnishes inspiration for important gift giving to the hostess, to the young bride, and to the close friend worthy of something very special. Gifts of silver, in fact, range the budget-to-sprees Christmas types of giving, for among them at the less costly end are bon bon dishes, for example, and at the upper end, the complete and handsome sets of silver.



FOR BIG SISTER, pair of smart, cuddly and soft knicker pajamas of warm, washable, comfortable Avisco rayon challis. By Fantasy.



Look What's Here!

COLORFUL GIFTS

Leather chairs or sofas, beautiful gifts for the home, are now available in more than 400 different colors.

FOR MEN WHO CARVE

When your man carves the Sunday dinner, he'll appreciate a new carving set or having one of the new electric knife sharpeners to keep his favorite blade.

HOME BAR TENDERS WANT ACCESSORIES

For the man who fancies himself an accomplished bartender, the most exciting gift of all would be a compact, fully equipped, portable bar.

Among gift bar accessories are measuring jiggers, ice crackers, ice buckets, juice squeezers and strainers, and cocktail shakers.



Shalimar...
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SHALIMAR Perfume \$8, \$14, \$25, \$45—Cologne \$4.50, \$7.50
—Bath Oil \$5—Talc \$2 (prices plus tax)

Star Drug
5th and Main



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HOUSE SLIPPERS

Be ready for the important gift occasion coming up with the gift that is prized throughout the year, comfortable House Slippers. Lovely Petite and Ever-Ease are perfect for Father and Mother, for sister and brother... style, comfort and a popular price are here waiting for you. Let us help you choose the ideal gift from our wonderful selection of slippers in all sizes and widths to suit the entire family.



many other styles to choose from, for men, women and children, including fleece-lined and trimmed patterns

Van Orman's

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Gifts From OREGON WOOLEN

We've everything to please the male on your shopping list. The latest in styles at the price you want to pay. Shop Oregon Woolen Store first.



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SUIT \$60⁰⁰
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Sport Coats
One group Specially priced 10⁹⁵ up

Slax by Day's
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All Wool & Orions

Hats
500 up
Mallory & Adam
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TIES
by Wemby-Fashion Craft
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Cutter Hand Tied
Bows 1.50

Values to 2.50 One Group Silk
Ties 89c

Mufflers
Rayon - Wool - Whites
Colors - Plaids - etc.
100 up

WALLETS
by HICKOK
2.50 to 15.00 Plus Tax

Large Selection

Men's Jewelry ... and accessories from 1⁵⁰
by Hickok. Tie bars, cuff links etc. (plus tax)

Tie Racks from 1⁰⁰

Pant Hangers from 1⁰⁰

Pajamas from 3⁹⁵

Robes from 5⁹⁵

Botany Wool Robes from 15⁹⁵

Satin Robes from 10⁹⁵

Stretch Sox 1 Size fits all from 1⁰⁰

Argyles Cottons - Wools - Nylons from 1⁰⁰

Belts - Suspenders from 1⁵⁰

By Hickok - Narrow - Med. - Wide Widths

Western Belts from 2⁵⁰

and Trophy Buckles by Justin.

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Jackets

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14⁹⁵



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SHIRTS

Sport Shirts Patterns, styles 3⁹⁵ up
Colors, too numerous to mention

Wool Gabardines by Botany 14⁹⁵

Levis Washable Wool Shirts 11⁹⁵

Corsair Wool Shirts by Black Bear 6⁹⁵ up