



CHECKING OVER MITTENS and other cold weather garb at the city skating rink last year were, left to right, Lynne Farley, Darlene Gaster, Jeanne Martin, Bitty Kring and Bert Strott, park caretaker and the man who really got the rink going.

More Colorful Yule In The Making For All Who Get Photography Gifts This Christmas

Another upward surge of interest in amateur photography comes as Christmas approaches, stimulated by the new, faster color film which means it is now easier for anyone to make good color pictures, indoors or out, in good weather and bad weather.

Those who already have tried it are championing at their shutter releases for the coming opportunity to make intimate and even candid color pictures of holiday merriment alongside the Christmas tree.

And those who haven't are prime candidates for gifts of cameras—which need not necessarily be expensive models, for the ability of the least costly to make better color pictures is considerably extended by the new film.

Whether being introduced to color photography for the first time, or an old hand at it, the potential gift candidate for something with which to help his picture taking can be made happy from a wide range of equipment.

Just as the new faster color film

stimulates wider interest in making color pictures, so does it also inspire greater interest in 35 millimeter cameras.

This may be attributed to the fact that 35 millimeter color transparencies are most popular for home projection. The 35 millimeter camera may be had in models ranging from around \$30 on up to the fine precision cameras costing hundreds of dollars.

Of course, the finer your gift, the happier will the recipient be.

For Advanced Amateur
Photographic equipment intended for gift giving is best chosen in relation to the intensity of the gift candidate's interest. If he or she is just a vacation time snapshotter then the camera with carrying case, a light meter and maybe a gadget bag will do the trick.

For the more advanced photographer, users of precision equipment, who like to do their own processing, extra lenses, kits of filters, darkroom equipment, tripods, packages of printing paper,

and thousands of other items are available to choose from.

Kits for home development of the new fast color film also have been brought out and would make a good gift for the experimental or advance type of photographic amateur.

Photography gifts for youngsters are highly recommended. There are inexpensive camera sets which include flash guns, bulbs and carrying case. And there are beginners sets of chemicals and papers and equipment for developing and printing black and white photos.

The initiated will have little difficulty in choosing photographic gifts for their friends and relatives, and they know how wise it is to discuss the choice of gift with the expert in the camera store. The uninitiated should definitely seek advice.

Maybe it's a movie or stereo camera that would be the best choice. These too, make color pictures, and one of the former should of course be in every family where there are growing children.



DECORATED TO HIS TASTE this tree bearing a gift bounty in furnishings and accessories: wool jersey ties, socks, muffler (at left) in plaid and (at right) in handwoven brown. Wool Bureau Photo.



GIFT-WISE BLOUSE has a festive air that makes it particularly appropriate to the season. By Winnie Kaye in washable Avisco rayon satin.



BEDTIME SHORT STORY for Christmas is short nightshirt, matching panties. Photo also suggests gift of a robe. Short Shortie by Carter.



CHRISTMAS IS IN THE BAG! Handsome suede and smooth leather handbags in shape for the Santa-season are grouped here. Suede pouch and calf classic by Rosenfeld; buckled-strap pouch and slim leather bag with "fake" buttons by Cornet. Suggested by Leather Industries of America.

FITTED FOR GIVING
Nylon stockings make an unusual as well as a popular present when the choice is the new stretch size. Available in dress sheers or daytime casuals, these hose stretch to "custom fit" any leg size.

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Penney slippers add comfort to your at-home hours! Glittering metallic brocade sparkles on women's rayon slippers. Give them or get them for yourself, or both! Sanitized ... protected with built-in deodorant. Sizes 4 1/2 - 8 1/2

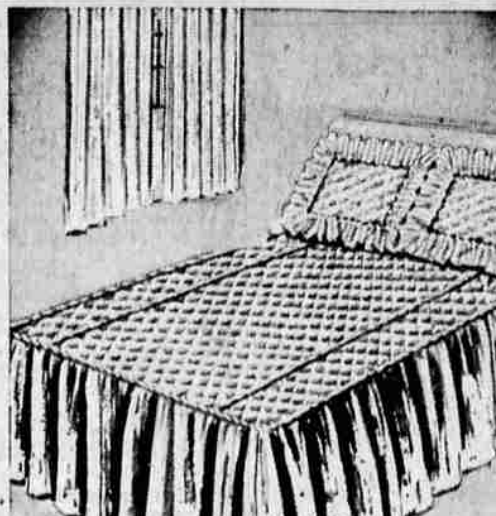
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FUR LINED CAPE SKIN GLOVES FOR MEN 3.98

For handsome gift-giving ... Penney's imported cape skin leather dress gloves! Sure to please the discriminating man! Completely fur-lined and superbly crafted in top colors. Sizes 8-11. Other styles available.

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BASEMENT



PARTY DRESSES FOR GIRLS 5.90

Picture-perfect styles for the holiday season when she'll want to look her best. Nylons, cottons, and taffeta in attractive new colors. Sizes 3-14.

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PENNEY'S DELICATE LACE TABLE CLOTHS 6.90

For gracious dining ... priced to grace your budget! A rare, handsome buy in hand washable spun rayon. Floral motif-pieced, scalloped edges. Rich ecru color. 70 by 90 inches.

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