

The Herald and News

FRANK JENKINS
Editor
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Managing Editor

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SUBSCRIPTION RATES	
CARRIER	
1 MONTH	\$ 1.50
6 MONTHS	\$ 9.00
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It Says Here

By BILL JENKINS
Incongruous signs of the times: A hawk sitting on a "no hunting" sign in the middle of a grain field. Obviously waiting for an unwary mouse to venture by. And getting away with it, too.

Which reminds us that there has been a sudden trend toward brilliant colors in these no hunting signs. I've even spotted a few that were made of material that glows in the dark. A welcome relief from the drab monotony of the black and white ones warning trespassers that they will be liable to the full penalty of the law.

If all the no trespassing and no hunting signs in the Basin were torn down and made into boards it would up our merchantable timber figure by a good many thousands.

And if newspapers had all the pulp that goes into the making of them we wouldn't have to worry so much about our supply of newsprint.

And that, in turn, brings up another thought. I wish there were some way to convert all our billions of bushels of surplus grain into newspaper or some other useable item.

They seem to be able to make everything from car bodies to stockings out of soybeans and other vegetables, so why not find some practical use for the grain that is bulging the nation's elevators, warehouses, mothball fleet ship hulls and everything else that will hold grain?

Even if we only make it into bread wrappers it would at least give us some excuse for raising more grain to make more bread and so on, ad nauseum.

Bend Portland Truck Service puts out a house organ called The Big Haul. Edited by a fellow named Joe Van Wormer, who will be familiar to many outdoor fans as a top ranking photographer. He's also one of the VIP's in the firm. Anyway, in the last issue there is a story and photographs, presumably by the editor, concerning the band of big horn sheep now in residence on Hart Mountain. The band is still doing well, the original twenty have grown with the addition of six healthy kids, they have been turned into a larger pasture and all is well. Hope they make it through the winter well. And am sure they will, even if it takes a little help from the human side of things.

Over in Ashland the word has gone around that a couple of hundred thousand dollars are going to be needed to put the Shakerpearl building back in shape for next season. Seems that the wiring is haywire (no pun intended) the foundations are out of plumb and the whole thing needs a real going over in order to make it safe for the actors.

How times have changed. I was given to understand by the eminent historians who made my life miserable for a couple of years (my sophomore ones) in English Lit. that in the bard's day actors were more worried about either being hung or starved to death than they were of being caught on a nail in the dressing room or having the place come down in a cloud of flame and smoke.

Retail Memo

By DEB ADDISON
Everyone is affected by advertising, so every one of us is an advertising "expert." Here's some dope from professionals.

The public is more receptive to advertising today than in the past, say 62 percent of the members of Tide magazine's Leadership Panel of merchandising and public relations executives.

Other than the 62 percent, 28 percent believe the public receptiveness is about the same; 8 percent think constant exposure to advertising has decreased the receptiveness; and 2 percent offer other opinions.

The panel attributes the public's growing receptiveness to: More effective advertising; more truthful, informative and believable ads; high standard of living, which causes more people to look for new ways to spend money; and growing receptiveness of brand names.

The majority of the panel believe that in certain product fields, such as gasoline, dentifrices, cigarettes, beer and liquor the consumer has been "saturated" and is becoming less receptive; in others public receptiveness is growing stronger.

Our own conviction is that there never can be a "saturation" point for information that is beneficial to the reader.

Seventy-one percent of housewives interviewed will begin their Christmas shopping by November 30, while the remainder will begin after December 1, according to a survey of 5,000 homemakers in the greater New York area conducted by the New York Journal-American.

I guess that in New York they never heard of our former beautiful receptionist who, at the time of her birthday in July each year, selects the present her husband will give her the following December 25. (The birthday present is selected each January.)

Other survey data reported in American Druggist: 96 percent plan to buy 10 or more gifts this year; 31 percent will spend more than they did last year and 49 percent at least as much; 70 percent will purchase gift items averaging less than \$7.50; 47 per-

cent will send more Christmas cards than in 1954, while 31 percent will send at least as many, and 83 percent of suburban housewives plan to do more than half their shopping in the suburbs.

The Dun & Bradstreet Daily Wholesale Commodity Price Index of 30 basic commodities was 274.33 on Nov. 17, against 274.43 a week before.

The Weekly Wholesale Food Price Index, representing the total of the price per pound of 31 foods in general use, rose four cents last week to \$6.04. That was 12.2 percent below the corresponding level of last year.

Safe Driving

By MAX WAUGHOPPE

The national concern over safe driving has been highlighted by President Eisenhower's proclamation of December 1 as national Safe Driving Day.

The presidential appeal voices the conviction that traffic accidents can be prevented by an organized mass attack by all the citizens of the U.S.

That such an urgent plea should be made by the leader of our country to walk and to drive safely reveals not only the national concern over traffic problems but also the belief that the solution lies in a strong appeal to mass sentiment and action.

The drive on the local level is being backed by the Klamath County Junior Chamber of Commerce headed by President Frank Michaelson and Chairman Jerry Slusser and city and state police officials.

The figures released by the National Safety Council reveals the horrible death toll taken by traffic accidents last year. The council estimates that 36,000 people were killed and 1,250,000 injured in traffic accidents during 1954. The total cost of these accidents (including property damage, medical expense, lost wages, insurance costs, etc.) amounted to \$4,400,000,000. That's right—four billion, four hundred million dollars!

The causes of traffic accidents, while usually recognized as a complexity of factors each aiding and abetting the other, are drunk driving, speed, traffic violations—in general, those driving mannerisms grouped under the general heading of "reckless or careless driving."

While the fever curve of the traffic death rate has shown sporadic spurts upward, it has shown a downward trend during the past 10 years. The death rate last year, despite increases in population, travel and motorists, was the lowest on record: 6.4 persons for every 100 million miles of travel.

Can a 24-hour mass attack on the traffic problem such as S-D Day produce any tangible results? On S-D Day last year a comparison was made between the number of accidents which occurred on that day with those of the previous year. It was found that there was a reduction of 15 per cent in traffic deaths, according to the President's Committee for Traffic Safety.

If one day of safe driving and walking can produce such gratifying results, there is no doubt that a continuous day-by-day program would make an appreciable reduction in the annual traffic toll in the U.S.

The problem of human safety in our city arteries and on our highways will be solved when each and everyone of us exercises this will toward safety. Let's make every day Safe Driving Day.

Pit River

By KEN MCLEOD

The name of Mount Pitt—Mount McLoughlin—naturally turns our attention to the Pit River and the interesting problem of the genesis of a name. Probably no other name in the State of Jefferson has drawn more discussion as to how it should be properly spelled (Pit, Pits, or Pitts). You can notice that I have not used the possessive term for an individual by the name of Pitt but the plural designation for holes dug in the ground which many early writers spelled as pits rather than pits. The name was derived from the fact that the Indians who lived along the Pit River dug holes in the ground across well traveled game trails as a means of trapping game, or enemies. The word "pit" implies just one hole, however there were many pits, hence the designation "pits" is to some extent more proper and the river was so named—Pitts River—by Peter Skene Ogden and recorded in his journal for May 21, 1829.

Lieutenant R. S. Williamson of the corps of topographical engineers explored the region of the Pit River in 1853 and the report of this expedition, prepared by Lieutenant Henry L. Abbot was published by the United States government in volume VI of the Pacific Railroad Surveys "Reports" under the date of August 8, 1855, the journal report says six feet deep and lightly covered with twigs and grass. The river derives its name from these pits, which are dug by the Indians to entrap game. In this account Williamson spelled the name with a single "t", although many early maps it was inscribed with two "t's". The record as to the source of the name is clearly evident and the argument therefore revolves about the point whether the name should be singular or plural. Both sides of the argument possess a good point. Those who argued for the plural designation had the point that there were more than one pit on the other hand, those who stood up for the singular designation had

the point that it was only one river.

Down in the Modoc section of the State of Jefferson where the Pit River winds its long trail across Modoc County, the newspaper editors of the early days had a lot of arguments over the spelling of the name of the river. Col. William Thompson, editor of the "Plainsdealer" and author of "Reminiscences of a Pioneer" explained the Pit River name in the "Plainsdealer" in an article published in 1910. Thompson wrote:

"It has been assumed, through ignorance, that the name is derived from some man, when as a matter of fact it was derived from numerous pits dug by the Indians to catch game or entrap their enemies. When the whites first entered this section, or the country drained by this main tributary of the Sacramento, the country was filled with deep pits. They were about 10 feet deep, and excavated in the shape of a jug, much larger at the bottom than at the top. Sharp pointed stakes were firmly set on the bottom upon which the game or enemies of the tribe was impaled. The top was then carefully concealed. It was first covered with boughs or sticks. Then with grass, and finally with dirt. Often tracks were made on this so that to all appearances the trail had not in the least been disturbed. But woe to the deer, antelope or man who carelessly put foot upon the deadly trap."

"Old settlers in the vicinity of Canby tell us that in the early days these traps, or pits, were numerous and the same is true of Big Valley and Fall River Valley. I remember hearing Joaquin Miller many years ago tell of an expedition of miners to the Fall River Valley to punish some Indian raiders. The Indians had stolen upon some miners in Shasta County, killing one or two and robbing and burning their cabins. A company was hastily formed, as was the custom and the savages were followed to Fall River Valley where they were surprised and severely punished. Mr. Miller stated that the great care had to be exercised by the men to prevent falling into these pits upon every crossing of the river."

"Thus originated the name 'Pit' River, and the Indians residing in the valleys were named the Pit River Indians."

Joaquin Miller in his book "Unwritten History" (1974), vividly describes in a chapter titled "Valley of Death" the going to the River Valley in January 1867 after a massacre of the settlers there but makes no mention of the deadly pit traps of the Pit River Indians; apparently at this period in the life of the impressionable young Miller he was not overly impressed with the effectiveness of the traps, had he been so his vivid imagination would have played up the part strongly. But then again, that is Miller, at one time swayed by this impression, again by another which makes him the despair of those who seek information in regards to many historical events.

Less Perfume

By HAL BOYLE

NEW YORK (AP)—Things a columnist would never know if he didn't open his morning mail.

That American women are using less perfume now than they did 8 years ago.

That, on the other hand, deodorant sales climbed 9 per cent between 1947 and 1953.

That acids in even the fairest skin are harmful to a pearl necklace. It should be sent to a jeweler once a year to be cleaned.

That during some fall and winter months as many as 15 million Americans may catch a cold in a single day.

That Metropolitan Opera tenor Kurt Baum, an amateur heavy-weight boxer during his days as a medical student in Prague, suffered broken nose in practice bouts with Max Schmeling. Kurt claims that the removal of a nasal bone as the result of the injury made his high notes more resonant.

That some 30 herbs are used in making a top-grade vermouth, including the flowers of "worm-wood," and such other fancy-named plants as sweet marjoram, angelica and blessed thistle.

That the National Dog Welfare Guild believes one way to keep your boy from running with a wolf-pack of juvenile delinquents is to give him a pooch to care for.

That while women still buy \$5 to \$6 per cent of all men's wear the percentage is dropping steadily. Papa is getting more interested in his clothing every year, insists on picking it out himself.

That despite modern safety and health measures a recent survey showed there are 334,000 blind persons in the United States, the highest number in our history.

That singer Ella Logan has been entertaining audiences since she was a lass of two in Scotland.

That the human ear is faster than the human eye. Tests have shown the average person reacts more quickly to a signal he hears than one he sees.

That approximately 13 million Americans have some hearing impairment, and the leading cause of deafness is probably heredity.

Vets Mail Bag

Korea veterans have brought an unusual degree of maturity and stability to their Korean GI Bill training, according to a Veterans Administration study just released.

The study disclosed that the average Korea veteran was nearly 25 years old when he started his GI training—mature enough, VA pointed out, to want to get the most out of his studies.

Sixty per cent were between 20 and 24 years old. Another 32 per cent were between 25 and 30. Nearly all the rest were over 30; a few were under 20.

The study showed that nearly half of all Korean GI Bill trainees are supporting families. The majority have children.

Married veterans seemed to concentrate in schools below the college level and in on-the-job and on-the-farm courses. On the other hand, single veterans were attracted mainly to colleges and universities, where 60 per cent were single and 40 per cent married.

The average Korea veteran did not start GI training from "scratch," the VA study indicated. Although he most likely had some training before his military service, he found he needed the GI program after discharge in order to qualify for jobs in a labor market that today demands higher levels of education and training than he had at the time he entered service.

According to the study, the average veteran already had completed high school at the time he enrolled under the Korean GI Bill. Less than 10 per cent had gone no further than grade school. While 26 per cent had attended college, so far, more than 1,100,000 veterans—one out of every four who served during the Korean conflict period—have received some form of Korean GI Bill training during the three years the program has been in operation. About half attended college. The rest enrolled in other forms of training.

Question of the week: Q—I obtained a GI home loan when the maximum guaranty was \$4,000. Since then, it was raised to \$7,500. Would I therefore be entitled to another GI home loan to be guaranteed for the difference, or \$3,500?

A. Yes. You would be entitled to another home loan having a maximum guaranty of \$3,500.

Appreciation

Klamath Falls, Ore. (To the Editor)—On behalf of the Klamath County Chapter of the Oregon Education Association we wish to express our appreciation to the people of Klamath County for their splendid cooperation in their observance of American Education Week, November 6 to 12.

Those who witnessed Klamath County Open House November 9 at KUHS Pelican Court are grateful for the excellent participation of each community. When we say a hearty thank you for a job well done, we feel that we speak for the entire Klamath area, for you were magnificent in your exhibits and your presentation of the folklore of the great Klamath Country. It was as spectacular as it was inspiring. Many came great distances to take part, and we know that your contributions will be long remembered.

We feel that Klamath County Open House definitely marks a distinct step in the field of community spirit and comradeship. Each community is rich in its own traditions, and a program of this type helps to blend our many talents and efforts into a united understanding for a bigger and better Klamath County.

To Radio Stations KFLW, KPJL and KLAB go a sincere expression of appreciation. True to their policy of serving the Klamath Basin and its people, Mr. Frank Jenkins and Mr. Bill Jenkins did their utmost to publicize American Education Week and Klamath County Open House in the columns of the Herald and News. To these forward-looking leaders we send our deep-down appreciation and best wishes for continued good work.

Mabel Hanson, President of Klamath County OEA
Charles Woodhouse, AEW Chairman
B. B. Blomquist
Marianne Kerr
Andrew Loney
Howard Hall

Quotes

By UNITED PRESS
LOS ANGELES—Russell Tonay, recaptured after escaping from Florida's Rialto Prison where he was serving a manslaughter conviction for the death of his four-year old "Aqualot" daughter.

"They gave me the run-around in Florida and didn't treat my condition. A doctor told me my lung trouble was caused by cancer, but they wouldn't help me."

MONTREAL—Mrs. Marie Girouard, older sister of Marie Dionne, is confirming that Marie has left the convent. A doctor told her doctor that the cloistered life of a nun was too hard for her frail health.

CHICAGO—"Queen" Maggie O'Connor, reminded by police that some of her accomplices in some 100 robberies had "squealed on her."

"Everybody beefed on me but I ain't gonna beef on nobody."

CHANDIAGARR, India—Communist Party boss Nikita Khrushchev on the offer of American construction engineer Harvey Slocum to change jobs.

"You will have to lift the iron wall and let me in."

Psychiatry Program In Child Guidance Clinic Progresses

The Klamath County Child Guidance Clinic is making excellent progress in the field of psychiatry, according to Dr. Seth Kerren, Klamath County health officer, who acts as administrator of the clinic.

Wards Return From Vacation

Mrs. J. W. Ward, resident of Klamath Falls for 56 years, has returned from New York, Washington, D.C. and other eastern points of interest. Mrs. Ward is manager of the Zigler Motel.

She was accompanied by a son and daughter-in-law, Mr. and Mrs. Jack Ward, Eugene. The trip was made by United Air Lines from Portland.

Jack Ward, graduate of Klamath Union High School and the University of Oregon, has purchased an interest in the Roy Polard Insurance Company, Eugene, agent for the Etna Life Insurance Company. He left from New York for Hartford, Connecticut to take special training in the insurance field.

The two women visited Washington, D.C. Alexandria, Virginia and other historical points. They also visited briefly with Major and Mrs. Ray Langham, former residents of Klamath Falls, Langham, now located in the Pentagon building was associated with the Mason Ehrman Company while in Klamath Falls.

PTA NEWS

SHASTA PTA

By Mrs. J. M. Woodward
A play, "Klondike Betty," a carnival and dinner was on the agenda for the Shasta PTA November 18 meeting at the Shasta School. Mrs. Earl Sheridan, chairman was assisted by Mrs. Ray Bramwell, Mrs. Dennis Dunken, Mrs. Ronald Phair, Mrs. Elton Pashback, Mrs. Don Lyons, Mabel Hansen and several mothers and fathers of students.

Play cast members were Mrs. Theima Janssen, Mrs. Robert Cheyne, Mrs. Jack Insley, Mrs. C. E. Stinson, Bill Eum, Jim Bratton and Jim Bennington.

Special prizes were won by Mrs. A. Stuart, Paul Dillinger, Kathy Moore and Mrs. William Elliott. Awards to the boy and girl selling the most tickets to the third annual carnival went to Nancy Morgan, Nelia Musselman and Morgan Bleak.

The next regular meeting of the PTA is scheduled for January 25.

Court Records

KLAMATH FALLS MUNICIPAL COURT
RALPH Turner, drunk, \$25 or 12 1/2 days.
Frank McKay, no registration visible, \$5 forfeited.
James Burns, drunk, \$25 or 12 1/2 days.
Frazier Paddy, drunk, \$25 or 12 1/2 days.
James L. Russell, drunk, \$25 or 12 1/2 days.
Bill Umpherville, drunk, \$25 or 12 1/2 days.
Harold Shidler, failure to observe traffic light, \$5 suspended.
Andrew Billy Jr., drunk, \$25 or 12 1/2 days.
Melvin Leon Barkley, drunk, \$25 forfeited.

On The Record

KLAMATH COUNTY BIRTHS

LAROCHELLE — Born to Mr. and Mrs. Lionel P. Larochelle, November 19, a boy weighing 8 lb. 7 oz. at the Klamath Valley Hospital.
PONG — Born to Mr. and Mrs. Stanley Pong, November 19, a boy weighing 5 lb. 10 oz. at the Klamath Valley Hospital.
KZELL — Born to Mr. and Mrs. Stanley Kzell, November 20, a girl weighing 6 lb. 6 oz. at the Klamath Valley Hospital.
HANSSELL — Born to Mr. and Mrs. George Hansell, November 20, a girl weighing 8 lb. 6 oz. at the Klamath Valley Hospital.
FABER — Born to Mr. and Mrs. Karl Faber, November 20, a girl weighing 7 lb. 5 oz. at the Klamath Valley Hospital.

KLAMATH COUNTY SUITS
Samuel Dixon vs. Loretta Dixon, divorce granted. Attorney for plaintiff, Maxwell and Goddard.
Robin Lea Barry, by her guardian ad litem, Norman H. Gottlieb, and her natural guardian, Anne Warwick, vs. Philip Francis Barry, complaint for support. Attorney for plaintiff, Norman H. Gottlieb.
Beverly Evans vs. H. Olan Evans, divorce granted. Attorney for plaintiff, Edwin C. Driemel.
Beatrice G. McCumber vs. Harry G. McCumber, divorce granted. Attorney for plaintiff, A. Yaden.
Oliver M. Anderson vs. George F. Anderson, divorce granted. Attorney for plaintiff, G. B. Bailett.
Marie Astell Spivey vs. Marshall C. Spivey, divorce granted. Attorney for plaintiff, G. B. Bailett.
Geneva Mattox vs. Bill Mattox, divorce granted. Attorney for plaintiff, George H. Proctor.
Jennie Moore aka Jennie Palmer vs. Donald Palmer, divorce granted. Attorney for plaintiff, George H. Proctor.

LAKE COUNTY VITAL STATISTICS
GALLAWAY — Born to Mr. and Mrs. William A. Gallaway at the Lakeview Hospital on November 18 a boy weighing 7 lb. 1 1/4 oz.
TAYLOR — Born to Mr. and Mrs. Barry Taylor of Plush, at the Lakeview Hospital on November 14, a daughter weighing 7 lb. 6 oz.

The program of work is now starting its third year with Dr. John Waterman, director of the Mental Health Section, Oregon State Board of Health, as the clinic psychiatrist.

Since July, the clinic has had a full-time psychiatric social worker, Daniel Campbell, who is responsible for the selection of cases and other casework services.

Campbell's full-time service, Kerren stated, gives the program more continuity.

The clinic also has the services of Mrs. Minnie Waterman, psychiatric social work consultant of the Mental Health Section of the Oregon State Board of Health. Mrs. Waterman works in the special education department in the city and county schools for psychological testing.

The clinic receives guidance and leadership from the Klamath County Child Guidance Advisory Council under its president, Ben Kerens. This group has played a leading role in providing community services to the Child Guidance Clinic.

This service, which is open to all children in Klamath County, has an excellent record of helping numerous boys and girls.

The clinic is financed by local and state funds and is supplemented by fees. The local Advisory Council has endorsed the practice of charging fees for total services to the cases which is based on the ability to pay and not on the need for service. This practice is being initiated at this time.

Mrs. Joy Hills Gubser will speak at the council meeting of the Klamath County Child Guidance Advisory Council on November 29 at 7 p.m. dinner at the Winema Hotel. Her subject will be "The Community's Responsibility for the Mental Health of Its Children."

Raw CHAFED SKIN

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RESINOL OINTMENT and SOAP

TAIPEI, Formosa. (AP)—Adm. Felix B. Stump Tuesday inspected the Nationalist Chinese island of Quemoy, which his U.S. Pacific Fleet might be called upon to defend if the Chinese Red attack.

Stump flew from Taipei to Quemoy, which is within easy range of Communist guns.

People Read

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RED RIDING HOOD out-foxes wolf

IT'S AWFULLY FAR TO GRANDMA'S THE WOODS ARE SCARY, TOO

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THE HANDY YELLOW PAGES WILL SEE ME SAFELY THROUGH

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YOU'LL FIND IT FAST IN THE YELLOW PAGES Used by 9 out of 10 people as a guide to those who sell or serve

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