

upstairs and downstairs In Milady's Kitchen

By Florence Jenkins Editor

Herald and News



Potatoes In New Pack

It has long been conceded that potatoes grown in the Klamath and Tulelake basins can't be beat for quality. So long as grade could be guaranteed, these potatoes commanded premium price in the Bay Area.

Klamath Potato Processors, Inc., headed by Earl Ager at Tulelake, has set up an organization which is expected to go a long way toward reestablishing the deserved reputation of potatoes grown in this area.

The firm started last year packaging peeled potatoes and peeled cut potatoes for French frying. This year a new package has been added to the line, U.S. No. 1 potatoes, sorted so that potatoes run from a minimum of six ounces up to 16 ounces, are washed or brushed and packaged in 10-pound and 50-pound cartons for retail consumption.

Bulk potatoes, U.S. No. 1's, are selling for about the same price, so the homemaker pays a very slight premium, if any, for the extra fancy potatoes.

The plant at Tulelake is set up to sort, wash or brush and package about 4,000 cartons of the 10-pound pack a day and 2,500 cartons of the 50-pound pack. Two carloads of these packs have already been shipped to Sacramento stores and the packaged extra fancy potatoes are available at several Klamath Falls stores.

EXTRA FANCY, U.S. No. 1 washed or brushed Russets are being packaged by Klamath Potato Processors, Inc., of Tulelake in container boxes for retail sale. This big display of 10-pound packs of K-P spuds occupies a prominent center location in the produce department of Low Cost Supermarket in the Town and Country Shopping Center. Bill Pfeiffer has come from Portland to manage the produce department for Emil Albrecht. Note the handy carrying handles with finger holds at the end of the cartons of potatoes. Waste is cut to a minimum in this packaging of these top quality potatoes.

HONEY COCOA SYRUP

Combine 1 1/2 cups cocoa, 1 cup sugar, 1/2 teaspoon salt, 1/2 teaspoon ground allspice and 1/2 teaspoon ground cinnamon. Add 1 1/2 cups boiling water and blend. Place over low heat and bring to a boil. Boil five minutes, stirring constantly. Remove from fire and cool. Add 1/2 cup honey and 2 teaspoons vanilla. Store in a covered jar in a cool place until ready to use. To serve, heat 1/4 cup honey cocoa syrup with 2 cups scalded milk over boiling water. Before serving, beat with a rotary beater. One-fourth cup of the syrup will make three servings. Keep a jar of the syrup made up for after school or evening refreshments.



BIG Y MARKET'S variety department has been increased by more than 1,000 square feet in the current \$15,000 remodeling job just completed by Ron Phair, operator of the big market. The variety department now contains some 4,000 square feet, allowing ample space for seasonal displays such as the one shown here.

NYLON

A new item in nylon is a suitable nylon mosquito net, edged with elastic to fit tight around the hood and chassis top of the baby carriage. Not only is the weave calculated to filter out unwelcome visitors such as mosquitoes and flies, but it has been discovered that insects simply hate nylon.

STORE EXPANDS

Face-lifting and revamping has been going on for the last couple of weeks at Ron Phair's Big Y Market, 2710 South Sixth Street. Harry J. Rigby, who conducts his own merchandising service in San Francisco and has had more than 20 years merchandising experience, was brought to the store to make improvements in inventory control and methods of merchandising in all departments of the Big Y.

"We had too wide a variety of lines in the variety department," Phair commented. "We have discontinued some broken lines and concentrated on bringing our customers a greater assortment of nationally advertised lines."

An extensive line of kitchen and bath curtains in new synthetic materials has been added. A full line of Sunbeam electrical appliances is available, as well as other popular lines of housewares.

Ron Phair suggests watching his advertising for the big One-Cent

Dish sale which will herald the announcement of the enlarged variety department.

ONION SOUP SAUCE

For a different way to prepare potatoes to serve with pork chops or hamburger steaks, the following is recommended. Brown in butter or margarine two cups of thinly sliced raw potatoes. Pour over them a can (1 1/2 cups) of condensed onion soup. Cover and simmer 10 minutes. Remove cover and cook another five minutes or until potatoes are done and have absorbed the liquid. Makes four servings.

PIECE WORK
Don't throw away those little left-over dabs of pimiento. Just freeze them in any freezer container. Then, when you need a touch of pimiento for a colorful addition, break off any amount from the frozen pieces and add it to your dish without defrosting. A 1/2 cup size makes a good container.

McINTYRE TRAVEL SERVICE
Your Experienced Agent
WILLARD HOTEL
Phone 3088

LOW, LOW PRICES PLUS 24% GREEN STAMPS!

Christmas Tree Ornaments Big Selection 5c to 49c
Munson - the finest Christmas Cards box \$1

Just Arrived - A New Shipment!
Sub-Teen
DRESSES and SKIRTS for Girls!
BON BAZAAR
4480 So. 6th Next To Oregon Food

Now...this exciting offer! Get your "John Charles Copperware" 3-piece Set, Creamer-Sugar-Tray



A \$6.00 VALUE. YOURS FOR ONLY \$1.50!

You'll want to own this handsome, lustrous, John Charles Copperware set... solid copper, lined with pure food aluminum.

This decorator-designed, rich Copperware will add a festive touch to those satisfying moments when you serve Hills Bros. Coffee and enjoy all the flavor and aroma that you get from real coffee, fresh-brewed.

Hills Bros. Coffee is a skillful blend of the world's choicest coffees. "Controlled Roasting," a few pounds at a time, roasts each bean to the same rich brown color, gives you the same mellow flavor every time.

HILLS BROS always brings
you the best there is in coffee!

HILLS COPPER SET
LOS ANGELES 27, CALIFORNIA

Please send me the items I have indicated below:

_____ Complete 3 Piece Sets
_____ Cream Pitchers _____ Sugar Bowls _____ Trays

For each complete set I enclose \$1.50 with unwinding bands from 3 pounds of Hills Bros. Coffee. Or for each single piece I enclose 50¢ with the unwinding band from a can of Hills Bros. Coffee. (2-pound bands count as two.)

Name _____
Street _____
City _____ Zone _____ State _____

PLEASE PRINT PLAINLY
IMPORTANT! SEND CHECK, MONEY ORDER OR CASH. NO STAMPS PLEASE.
Please allow 2 to 4 weeks for delivery. Offer not good where prohibited or restricted.

BUY WHAT YOU PLEASE

NO SIGNATURE ON DOTTED LINE - SHOP HERE FOR FOOD - NO PACT TO SIGN

FINE FOOD FOR FREEZERS

Rib Steak Well Trimmed lb.	49¢	Stew Hens Fresh Frozen lb.	37¢
Sliced Bacon Oregon Brand lb.	55¢	Pork Roasts Loin or rib end lb.	45¢
T-Bones Economy Beef Our Specialty lb.	59¢	Hearts & Tongues Fresh Beef lb.	19¢

TURKEYS All Fresh Eviscerated
Ducks and Geese on Special Order!
Comparable Prices!

