



THE BIG APPLE is swinging back into popularity—its time in the shape of a cake. Apple juice in the cake and frosting make for flavor and texture that's hard to beat. Photo and recipe courtesy Swans Down Cake Flour.

Big Apple Cake

Remember the "Big Apple"? That was a popular dance back in the thirties; but the Big Apple Cake pictured here is sure to enjoy just as much popularity today. It is remarkably good to eat and a lot of fun to put together.

The cake batter, made with cake flour for superior quality, is baked in three 8" layers, and the layers are trimmed slightly to give three layers of graduating sizes. When these are stacked one on top of another, the whole resembles the shape of an apple.

The cake is then glorified with a superb frosting which is used for filling, too. Apple juice, instead of water, is used in this fluffy-type frosting, giving it a delicate flavor. And the texture is most unusual, more like a marshmallow whipped cream, which can be so easily swirled over the cake in graceful upward strokes to further carry out the apple shape. A perky cinnamon stick becomes the stem of this Big Apple Cake—one of the most original and best tasting cakes ever.

BIG APPLE CAKE
2½ cups sifted cake flour
1½ cups sugar
2 teaspoons double-acting baking powder
1½ teaspoon soda
1 teaspoon salt
1 teaspoon cinnamon
1 cup shortening
2½ cup apple juice
3 eggs, unbeaten

Measure sifted flour into sifter; add sugar, baking powder, soda, salt and cinnamon.

Place shortening in mixing bowl and stir just to soften. Sift in flour mixture. Add apple juice and mix until all flour is dampened. Then beat 2 minutes at a low speed of electric mixer, or 300 vigorous strokes by hand. Add eggs and beat 1 minute longer in mixer, or 150 strokes by hand.

Baking. Pour batter into three round 8-inch layer pans, lined on bottoms with paper. Bake in mod-

erate oven (375 degrees) 20 to 25 minutes, or until done. Cool layers. Frosting and decorating. Trim a ½-inch ring from one layer and a ½-inch ring from another. Put cake together, spreading Apple Frosting between layers and placing the smallest layer on the bottom, the full 8-inch layer in the middle, and the remaining layer on top. Spread remaining frosting over sides of cake, rounding the frosting to resemble the shape of an apple. Tint the reserved ½ cup of the frosting with red coloring and swirl on sides of "apple" for a "blush." Use a cinnamon stick for stem of "apple" and a small green leaf for an apple leaf.

APPLE FROSTING

Combine 2 unbeaten egg whites, 1-1½ cups sugar, dash of salt, and ½ cup apple juice in top of double boiler. Beat about 1 minute to blend. Then place over boiling water and beat constantly (with sturdy egg beater or at high speed of electric beater) 7 minutes, or until frosting will stand in peaks. Remove from boiling water and beat about 1 minute, or until thick enough to spread. Reserve ½ cup of the frosting to be tinted deep red for the "blush." Tint remaining frosting a pale yellow with yellow food coloring.

Facial Tissue A Necessity In Skin Care

It's no mere accident that people today live 30 years longer than their grandparents. For this extra life bounty, thanks is largely due to the world's great microbe hunters who have been hard at work, tirelessly through the years, learning to understand and combat that great enemy of mankind, the germ. Their research has brought to light new weapons, a vast army of recently-discovered wonder drugs, and yes, believe it or not, a facial tissue designed to conquer germs.

These amazing tissues help keep the skin free from germs and contribute to the maintenance of its normally healthy state of acidity. A leading dermatologist at one of New York City's great hospitals advises that many common skin blemishes, including the well-known pimple, are caused by infectious germs and that if you keep your skin free from these trouble-making bacteria, you help keep your skin clear and lovely. He tells us moreover that not only pimples but boils, impetigo, erysipelas, cellulitis, and other skin disorders are caused by infections from specific germs. Yes, a clear skin is indeed a clean skin, the doctor advises, and by clean is meant not only dirt-free but also germ-free.

Of good news therefore to the complexion-conscious is the announcement that a recently-introduced facial tissue contains an anti-bacterial agent that fights the pus-forming surface germs responsible for the skin ills mentioned above. "Yes" tissues, as they are called, are bacteriostatic (stop growth of germs). That means they discourage the growth of blemish-causing bacteria and if the skin is already suffering from infection, the use of these antiseptic "Yes" tissues helps prevent further contamination.

Other complexion virtues of "Yes" tissues are that they are purest virgin white, soft and silky, and so smooth that they can't possibly irritate the most sensitive skin.

Since the skin is normally acid, anything that helps the skin maintain its naturally acid state works to maintain its good health, for



ELBOWS should come in for their share of beauty-tending and they do when the lotion habit is acquired. Dorothy Gray's Dry-Skin Lotion was made for wintertime when a rich, all-purpose lotion is a must. It is now in combination with Dorothy Gray Hormone Hand Cream.

germs can't flourish in acidity. Since soaps are alkaline, a soapy film left on the skin can help germs to breed. "Yes" tissues, however, like the skin, are on the acid side and their use in cleansing the skin and helping to remove all traces of soap and other cleansing agents, works with the skin in setting up its own acid defense against bacteria.



Dry-Skin Lotion

With colder weather, skin care becomes more important. No one wants dry, red or rough hands, so get the lotion habit at the start of the season.

Hands feel dry after they have been in water or exposed to cold and wind. They will keep soft and smooth when you reach often for the lotion or cream and smooth it on. It's a well-groomed sort of habit.

It is a habit, this using of a lotion or cream—like touching up lipstick or running a comb through the hair. Both of these preparations are available now at a special saving, just as Old Man Winter starts puffing out his cheeks.

These preparations improve from year to year, too. This year, for example, Dorothy Gray's special Dry-Skin Lotion is richer, with lanolin and special emollients to soothe and moisturize roughened skin and with Allantoin to help

heal winter-chapping. The formula is a modern one in that it does not disturb the skin's "acid mantle," which is nature's own shield against irritation and invasion by troublesome bacteria.

A lotion like this is not only a good hand softener but a powder base and all-purpose lotion as well; fine for arms and legs, good for children's chapped skin and a soothing after-shave lotion for the men in the family.

For those who prefer to use a hand cream, Dorothy Gray Hormone Hand Cream softens without stickiness. Its natural estrogenic hormones work beneath the skin's outer layers to promote a fresher, younger appearance to the hands. Faithful use will give the hands a lighter, brighter look.

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