



EAST MEETS WEST this season. Helena Rubinstein's Oriental Make-Up shows dramatically how an American girl can acquire in artistic appearance, the glamour and mystery of the Orient. Providing also the wizardry of her Make-Up Director, Rod Barron, this new "look" features the "pagoda mouth," tilted at the corners to match the flared-upward brows and eyes.

Oriental Trend

East and West have met at last in Helena Rubinstein's exciting new Oriental make-up, created in her Fifth Avenue salon by Rod Barron, Make-Up Director. Featuring a "pagoda-shaped mouth" and upturned brows and eyes, this Eastern look makes any American girl look more alluring.

Here are step-by-step directions for going Oriental. Rod Barron of Helena Rubinstein shapes the brow with an upward flare at the end. Using a brown pencil, shape the eyebrow almost straight but rather full to the corner where it is tilted upward. Over the brown brow trace a few feathery marks in black pencil to get a black-brown effect. Then the eye is lined with black pencil. Trace a fine line around the upper lid. Slant the outer corner at the same angle as the brow. Block in the outer corner in a wing shape as is shown. Then line the lower lid, bringing the mark up to meet the wing. Next apply blue-green eye shadow in an arc. Begin in the center of the lid and shade the shadow out to both corners so the most intense color is centered. Over the blue-green shadow, directly in the center of the lid, apply just a finger-tip bit of silver eye shadow to produce a high light.

Now for the "pagoda-shaped mouth." Apply a light beige make-up base to provide the skin with a porcelain tone. Cover lips well with base to disguise the natural lip line. This should be done before eyes are made up. Then using a true red lipstick, outline the pagoda-mouth with a brush, giving an upward tilt at the corners. The mouth should also follow angle set by brows. It is best not to blot the lipstick. The color should shine like beautiful Chinese lacquer.

DUBARRY TAKES TIP FROM THE QUEEN BEE

Ever wonder how it happens that the Queen Bee has such a long and beautiful life and is completely set apart from the rest of her Bee World?

DuBarry chemists have taken the ingredient embodied in the royal jelly of the Queen Bee and incorporated it in the new DuBarry Royal Treatment Cream. Rich in proteins, vitamins and minerals, it is a miracle of nature made available to every woman.

So, if you look critically into your mirror at the end of a busy day and you see that your skin looks dry and a little drawn, take the tip from nature incorporated now in the new DuBarry cream.

Whereas many creams do only a surface job, Royal Treatment is formulated for immediate penetration. Of a creamy, luscious texture, it just sinks into the skin and goes to work with no greasy after effects. The results are amazing. In just a week, your skin suddenly appears to hold Time at arm's length. Those tiny surface lines seem to disappear. And you have clearer tone and finer texture. Your skin assumes a soft glow, a youthful moistness.

As lubrication is one of the most important steps in complexion care, Royal Treatment Cream blends the royal jelly of the Queen Bee in the finest of emollient bases. So it takes only the most sparing amount of Royal Treatment used every day to see and feel the difference. But when you use it, you'll want your skin to be in the most receptive condition possible. So cleanse it thoroughly, preferably with Cleansing-Cream and Skin Freshener. Then you can be sure your pores are free of dirt and ready to accept the Queen Bee treatment.

GLIDE LIPSTICK

The emphasis this season is on the smooth line. From top to toe, there's a new slowness and softness—simplicity itself. This edict is handed down to us from the couturiers, the hair dressers, and from all the people who create the fashion picture of the season.

You see beautiful examples of this in the sheath dress or in the long torso. You see it in the new softly waved hair styles that are being worn. All of it points to a shift in outlook—to a more feminine look—a gentle, flowing feeling.

In keeping with this spirit of change we have a new kind of lipstick, too. A smooth, smooth lipstick that literally glides on—and so it is called Color Glide.

This lipstick is by DuBarry. Color Glide is designed to stay on around the clock. There is no more worrying. "Is my lipstick smeared?" or "Should I put more on?" or "Is it caked?" Once over lightly and you are set for the day or the evening.

It goes on so evenly, so easily, it almost seems to melt into the lips with just the gentlest touch of the stick. And you don't have to blot it, either—it's "self-setting." It never smears and is never greasy. Just sheathes the lips in brilliant lasting color and stays color-true all day—all night. You even wake up with lips still rosy and softly gleaming.

Color Glide comes in four enticing colors to set off every complexion, every outfit—Sauce Glow, Rosy Promise, Whistle Red and Peppermint Pink.

CHEEK TINT

The more feminine fashions in clothes and cosmetics indicate the revival of faintly blushing cheeks. Liquid rouges have become very popular within the last few years, principally because they are easier to handle than a dry or cream rouge. And now there's one so simple and foolproof that even a beginner can do a professional looking job—that's the new DuBarry Liquid Bloom.

It is called a cheek tint rather than a rouge because of its unique type of coloring. Liquid Bloom is

a compound of colors, designed to blend with every skin tone and all make-up shades. Its consistency is so velvet-soft and creamy that it smooths right onto your cheeks with the smallest gesture of your fingertips.

It never streaks. It never runs. And the results are so natural looking—almost as if you are wearing a faint blush. It adds to the sparkle of your eyes and the healthy looking glow of your skin. Liquid Bloom is as functional as

it is attractive. It never looks spotty and it does not pale. Only one vial is needed in the cosmetic kit because it blends with all four shades of DuBarry's new Color Glide lipstick.

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WESTERN RANCH DINNER

MAKES A MAN'S APPETITE
RARIN' TO GO!

Del Monte—No. 2 1/2 cans

Peaches 29c

Bisquick Large Pkg. pkg. 39c

Soran's—Tray Pack

Fresh Fryers Cut up—Pan Ready! 49c lb.

Pet Powdered Milk 12 Qt. Size 69c

Snowdrift SHORTENING 3 lb. tin 79c

Breakfast Prunes Budget Pack 2 lb. pkg. 39c

Pineapple Juice Del Monte 46-oz. cans 4 for \$1

Grapefruit Juice Royal Club 46-oz. cans 4 for \$1

Pancake Flour Pillsbury - with Buttermilk 4 lb. pkg. 45c

Oysters SUNPAK 8-oz. cans 29c

Coconut Baker's—15-oz. pkg. 15c

Margarine Holiday - Colored Cubes 2 lbs. 35c



MAKES A MAN'S APPETITE
RARIN' TO GO!



WESTERN RANCH DINNER

2 1/2 to 3-lb. fry-
ing chicken, cut-up
1 1/2 cups Pet
Evaporated
Milk
1 1/4 cups
Bisquick
1 teaspoon salt
1/4 teaspoon
pepper
2 teaspoons
paprika
1/2 cup
shortening
No. 2 1/2 can cling
peach halves, drained
1 cup water

Turn on oven and set at 425 (very hot). Dip pieces of chicken in 1/2 cup of the milk. Roll dipped chicken in a mixture of 1 cup Bisquick, the salt, pepper and paprika. Melt the shortening in a 13 x 9 x 2-inch baking pan in oven. Put chicken, skin side down, in the hot shortening. Bake 50 to 60 minutes.

Meanwhile, follow directions on Bisquick package to mix dough for 12 drop biscuits. Use half Pet Evaporated Milk and half water for milk called for. Turn chicken and move to one end of pan. Arrange drained peach halves on top of chicken. Drop 12 spoonfuls of biscuit dough at other end of pan. Bake 15 minutes longer, or until biscuits are light brown. Remove food to hot plates.

For gravy: Mix 1/4 cup Bisquick into drippings left in pan. Stir in 1 cup water gradually. Boil and stir 2 minutes. Stir in 1 cup of the milk. Heat, but do not boil. Add salt and pepper to taste. Serve over biscuits. Makes 4 servings.

MAKE A FRUIT CAKE!



Royal Club
Seedless Raisins 2 lbs. 35c
Dromedary—Whole
Candied Cherries 4-oz. 29c
Peanut
Candied Pineapple 4-oz. 30c
Citron, Lemon Peel 19c
Orange Peel 21c
Bleached Desert
Raisins 1-lb. 27c
Patriotic
Fruit Mix Full 16-oz. 49c
Sun Maid
Currants 11-oz. pkg. 19c
Carnation Instant
Choc. Milk
10-oz. Pkg. 39c

FRUITS AND VEGETABLES

Cranberries Tort, plump lb. 17c

Yams or Sweet Potatoes. Smooth even size 3 lbs. 29c

Grapefruit Florida Pinks 4 for 25c

Celery Fresh, crisp large stalks each 15c

Bananas Fancy No. 1 fruit 2 lbs. 25c

GRAHAMS Nabisco Sugar Honey 2 lbs. 55c

COOKIES Nabisco Chocolate Pin Wheel 12 1/2-oz. 49c

Baby Foods Heinz Strained 5-oz. jar 6 for 59c

BLEACH Purex 1/2 Gal. 31c

ORANGE JUICE Flav.-R-Pec Frozen 19c 6 for 89c

MARGARINE Parkey 2 lbs. 55c

CAKE MIX Duncan Hines - Angel, white, choc., sponge 49c

TISSUE Zee Bathroom 4 roll 35c

TOWELS Zee Paper Reg. Roll 19c

WAX PAPER Large roll 17c

NAPKINS Zee paper - 80 count 2 pkgs. 25c

BAGS Zee Sandwich 30 count 10c

MACARONI Mission Spaghetti or Large 24-oz. pkg. 29c

SAUCE Mission Italian Spaghetti 7 3/4-oz. cans 2 for 35c

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