



# NOW! At Sears! Genuine Kenmores At Huge Savings! FACTORY ALLOWANCE SALE

Hurry! Limited Quantities! Act Now!

Special Factory Allowance Lets Us **SAVE YOU \$72-ON-PAIR!**



Wash and Dry Any Fabric...Gently, Safely in the **KENMORE AUTOMATIC LAUNDRY**

**Automatic Washer**

Originally 269.95 - Now Only

**228<sup>88</sup>** Buy Both Only \$10 Down

**Electric Dryer**

Originally 209.95 - Now Only

**178<sup>88</sup>** Buy Both Only \$10 Down

Now... enjoy work-free washdays by making them Kenmore washdays. You can own both the Kenmore Automatic Washer and Electric Dryer for only pennies per day. Magnificently designed and styled they feature the finest features of all home laundry appliances. Push-button controls... famous Visi-Dial... and all in a full-sized tub that does a family sized wash quickly and completely.

Here's your matching dryer to complete the fabulous pair for your washday comfort. With gleaming porcelain enamel work top that keeps clean almost by itself! With the Ultra-Violet Sun-Fresh lamp that gives that bright, clean, sweet smelling freshness to all your clothes. Do your washing this winter... and for many winters to come with these fabulous Kenmores!

**ALL AUTOMATIC DRYERS REDUCED! NO WINTER CLOTHES DRYING PROBLEMS FOR YOU!**



**188<sup>88</sup>**  
Pushbutton drying controls  
5.00 Down, 9.00 Month on Sears Easy Payment Plan (Usual low carrying charge)

We've Cut the Price on Famous Kenmore **ELECTRIC DRYER**

- Three temperatures PLUS modern fabric set
- Sun-Fresh deodorizing lamp and interior light
- Handy Load-A-Door; family-size 9-lb. drum



**168<sup>88</sup>**  
Automatic all-fabric drying  
5.00 Down, 8.00 Month on Sears Easy Payment Plan (Usual low carrying charge)

Extra Kenmore Features at This Low Price **ELECTRIC DRYER**

- Three temperature selections for all fabrics
- Baked-on enamel workspace top; 9-lb. drum
- Load-A-Door; Sun-Fresh sanitizing lamp



**158<sup>88</sup>**  
All-fabric drying action  
5.00 Down, 9.00 Month on Sears Easy Payment Plan (Usual low carrying charge)

Special Reduced Price! Kenmore Electric **CLOTHES DRYERS**

- Pushbutton controls for all-fabric drying
- Sanitizing Sun-Fresh lamp; Load-A-Door
- Electrically-ignited gas model also available



**138<sup>88</sup>**  
Reg. 154.95 ONLY 5.00 DOWN

**KENMORE ELECTRIC DRYER**

Big 8-lb. capacity Kenmore Automatic electric dryer... just set it and forget it! Let Kenmore do your drying while you relax. No more heavy clothesbaskets to carry... clothes to hang. Do your drying the easy way... in a Kenmore.

**It's Kenmore for America's Finest Ranges!**

**36-in Kenmore Automatic with the built-in griddle and cover**  
Originally 279.50 - Now Only

**219<sup>95</sup>** \$10 Down

- Family-sized oven in porcelain enamel
- Thermostatically controlled griddle—frying at its best!
- Electric Robotimer makes cooking automatic!




**Deluxe 14.7 Cu. Ft. Coldspot**  
Originally 319.95 - NOW.. **269<sup>95</sup>** \$10 Down  
SAVE \$50!

It's deluxe in every way... from the famous Super-Wall construction... the easy to use out front controls... the counter balanced lid with light to the gleaming porcelain enameled interior. It's yours... now... at Sears for only 269.95! Guaranteed for 5 full years! Stores 514 lbs.!



**Deluxe 9.9 Cu. Ft. COLDSPOT**

Compare these built-in advantages

- Full-width frozen food storage
- Color-tone harmonizing interior
- Four widely spaced shelves
- Outstanding style
- Sealed Perma-Thrift unit

**209<sup>95</sup>** Only \$10 Down

7.6 Cu. Ft. Coldspot NOW... **129<sup>95</sup>**

Here's modern designer-styled beauty and big refrigerator convenience at budget-model prices. Spacious shelf area gives you plenty of room for gallon milk bottles, big roast, and other refrigerated foods. Store easily over 1/2 bushel of fruits and vegetables. Huge storage area in the door for those items you want handy. Yes—it's a deluxe Kenmore and it's waiting for you at Sears!

Yes... just set it and forget it with the wonderful new Kenmore 36-inch automatic electric range now featured at tremendous savings at \$60! Every feature for cooking ease in one range at this budget-saving price. You have to see it to believe it. Come in today!

**NATION WIDE GUARANTEED SERVICE**  
Should You Need it, Service is as Near As Your Phone

*"Satisfaction guaranteed or your money back"* **SEARS** Open Daily 9 to 5:30 133 So. 8th Phone 5188 **SHOP FRIDAYS TILL 9 P. M.**