

WEISFIELD'S BIG OCTOBER HARVEST TIME VALUES!!

OPEN FRIDAY NITE 'til 9 p.m.

WEISFIELD'S

FRIDAY NITER SPECIAL 6-PM TO 9-PM ONLY

GENERAL ELECTRIC



AUTOMATIC ELECTRIC SKILLET

Fry, bake, stew, poach, boil, steam, saute. Set handy dial for temperature. Cook guide is located on the handle.

REG. 19.95 **12⁸⁸**

NO MONEY DOWN • 75¢ A WEEK

- HOUSEWARES CLEARANCE**
- | | |
|---------------------------------------|-------|
| 2.95 5 Pc. Condiment Set and Stand | 1.99 |
| 10.95 Aluminum Chafing Dish | 3.88 |
| 15.95 Copper Chafing Dish | 6.88 |
| 6.95 Electric Chaferole | 3.88 |
| 11.95 2-Burner Electric Hot Plate | 7.88 |
| 9.95 2-Burner Electric Hot Plate | 4.88 |
| 8.95 Jack Pot Cooker Set | 6.49 |
| 15.95 Arvin Electric Heater | 11.88 |
| 3.95 8-Pc. Hi Ball Glass Set | 2.29 |
| 5.95 8-Pc. Cocktail Glass Set | 3.59 |
| 3.95 8-Pc. Fancy Glass Set | 2.29 |
| 6.95 Topsy Tim Glass and Tray | 2.19 |
| 2.50 5-Pc. Stemware Set | 77c |
| 6.95 18-Pc. Crystal Stemware Set | 3.99 |
| 1.49 Susannette Revolving Platform | 88c |
| 49c Each - 4 Cups and Saucers | 1.00 |
| 3.95 Calif. Modern Sugar and Creamer | 1.98 |
| 19.95 Drill Bits and Chest | 9.95 |
| 2.95 Bone China Cups and Saucers | 1.66 |
| 14.95 TV Swivel Chairs 8.88 ea. 2 for | 16.88 |
- MISCELLANEOUS CLEARANCE**
- | | |
|-------------------------------------|-------|
| 14.50 Parker Flamaire Lighters | 4.44 |
| 14.50 Ronson Leather Cov Lighters | 9.37 |
| 9.50 Ronson Chrome Lighter | 6.66 |
| 20.00 Ronson Lighter and Case Comb. | 9.77 |
| 18.80 Ronson Lighter and Case Comb. | 9.77 |
| 10.00 Evans Lighter and Combination | 3.99 |
| 16.75 Cigarette Case | 7.88 |
| 79.17 Remington Portable Typewriter | 69.50 |
| 10.00 Shaffer Admiral Pen | 7.95 |

Clearance Items are Floor Samples --- Discontinued Items -- Demonstrators

No Telephone, C.O.D. or Mail Orders Please

SANTA ANA POTTERIES "CALIFORNIA MODERN" **DINNERWARE** Reg. 26.50 . . . NOW **18⁸⁸**

- 40 Pc. Service for 6
- Chip Resistant
- Open Stock
- Variety of Colors

45 Pc. Set "PARK AVENUE" SERVICE FOR 8 Melmac **DINNERWARE** Reg. 44.95 **19⁸⁸**

- Crack-Proof
- Chip-Proof
- Color Proof
- No Money Down

Choice of Colors

AT WEISFIELD'S **NEW! TERRIFIC LOW PRICE!** FULL-SIZE **CYLINDER-TYPE VACUUM CLEANER**

Mayfair **UNIVERSAL**

COMPLETE WITH 9 PIECE SET OF ATTACHMENTS PLUS CARRYING AND STORAGE CASE

AT NO EXTRA CHARGE



TAKE IT HOME FOR ONLY **\$100** WEEKLY

REG. 59.95 **29⁸⁸**

AT THIS LOW PRICE YOU CAN AFFORD 2 CLEANERS IN EVERY HOME

No Money Down . . . Only 1.00 a Week

It's new! It's full sized! It's super-powered and it's at WEISFIELD'S astonishing low price! The rug nozzle is self cleaning and it picks up tiny, hard to get threads. The seal-hose connection is instant and without loss of suction. Has handy toe switch. Complete set of attachments do all type of cleaning.

- MISCELLANEOUS CLEARANCE**
- | | | | |
|--------------------------------------|-------|---|-------|
| 11.95 Shaffer Saratoga Pen | 9.95 | 15.95 Cocktail Set | 7.95 |
| 15.50 Shaffer Statesman Pen | 13.95 | 24.95 9-Pc. Cutlery Set | 14.88 |
| 8.75 Parker 21 Spec. Pen, Pencil Set | 6.75 | 19.95 5-Pc. Knife Set | 9.88 |
| 29.95 Anniversary 400 Day Clock | 14.88 | 17.95 5-Pc. Cutlery Set | 13.95 |
| 9.95 Seth Thomas Wind Clock | 5.77 | 19.95 Electric Mantle Clock | 7.88 |
| 10.95 Seth Thomas Wind Clock | 6.77 | 60.00 7x50 Binoculars and Case | 27.50 |
| 23.40 G.E. Leather Cased Clock | 7.77 | 155.00 6x30 Army Binoculars, Case | 89.50 |
| 20.00 8-Pc. Chrome Brandy Set | 13.99 | 7.95 "Sure Spin" Spinning Reel | 2.77 |
| 27.50 8-Pc. Chrome Cocktail Set | 19.88 | 74.45 Port. Typewriter Smith-Corona No Case | 58.88 |
| 15.95 Chrome Ice Bucket | 9.88 | | |

OPEN FRIDAY NIGHT TILL 9 P.M. Quantities Limited - Shop Early

APPLIANCE CLEARANCE



RCA VICTOR RADIO
A Fine Tone-6 Tube TABLE RADIO

Reg. 41.95 No Money Down **CLEARANCE \$31⁸⁸**

Radio Clearance

Reg. 41.95 RCA Victor Table Radio 6-Tube—Clearance Priced	31 ⁸⁸
24.95 Portable Clock-Radio Crosley—2 only Clearance Priced	9.88
51.95 Zenith Portable Battery or Electric—3 Only	37 ⁷⁷
49.95 Motorola Port. Radio Battery and Electric—Choice of Colors	34 ⁹⁵
24.95 Portable Phonograph 3-Speed in Attractive Carrying Case	19 ⁹⁵

REG. \$69.95 EUREKA HOME VACUUM Complete With Attachments Demonstrator Special NO MONEY DOWN **58⁸⁸**

SUPER VALUE "Philco" High Fidelity PHONOGRAPH

Mahogany Console Model Reg. \$259.95 **159⁹⁵** LOW EASY TERMS

REG. 99.95 SHORT WAVE ZENITH "MERIDIAN" Portable Radio **59⁹⁵** Clearance Price

Pay 5.00 a Month

Imported Hand Carved **Black Forest CUKOO CLOCK**

REG. 24.95 IT'S MADE BY RENOWNED GERMAN CLOCK MAKERS

This unusual clock is made in Germany's famous Black Forest inspected again by nationally famed Forestville and fully guaranteed against defects. Has a cuckoo and mellow gong. Is 14 inches high.

10⁸⁸ No Money Down 25¢ A Week

WEISFIELD'S Jewelers

701 MAIN ST.

CLEARANCE OF WATCHES

RUGGED WATCH FOR MEN!



SWEEP SECOND HAND SHATTER-PROOF CRYSTAL

REG. \$35.00 **\$18.88** No Money Down

Radio Clearance

Reg. 27.50 Gents Bulova. Gold color case. With old watch No Money Down	17 ⁵⁰
71.50 17 Jewel Man's Ruby and Rhinestone set dress watch	29 ⁸⁸
49.50 17 Jewel Man's Self-winding water and shock resistant watch.	29 ⁹⁵
71.50 17 Jewel "Benrus" Waterproof and shock-absorbing "Wrist Alarm". With old watch	51 ⁵⁰
79.50 Gruen 17J. Mans Watch. 14K gold with metal expansion band. With your old watch	59 ⁵⁰
17.95 Ladies 7J. wrist watch With attractive cord band. Charge it!	9 ⁹⁵
49.50 Ladies Wrist watch 2 diamond. Weisfield's Special Clearance Price.	29 ⁵⁰
71.50 Ladies 17 Jewel Watch 14K Gold. With metal expansion band. Use your credit! With old watch	51 ⁵⁰

REG. \$6.00 **RONSON "WINDLITE" Lighter**

With Fluid and Flints **SPECIAL 4⁹⁵** CHARGE IT

AT WEISFIELD'S **New REMINGTON "60" Deluxe ELECTRIC SHAVER**

TRADE-IN ALLOWANCE **7.50**

FOR YOUR OLD SHAVERS OR THE PURCHASE OF A NEW REMINGTON IN DELUXE PRICED AT . . . **29.50** LESS TRADE-IN . . . **7.50**

YOU PAY ONLY **22⁰⁰** 14 DAY HOME TRIAL

See for yourself what a smooth, close shave you get. How tender skin is not irritated. Take it home. Try it and see the difference!

NO MONEY DOWN . . . BALANCE ONLY 50¢ A WEEK

WEISFIELD'S Jewelers

701 MAIN ST.

SPECIAL CLEARANCE ON **Ladies Diamond Wedding Rings**

(Matching Engagement Rings have been sold)

Reg. \$62.50 6 diamond Ladies Diamond Wedding Ring Yellow Gold. No Money Down	\$32.50
Reg. \$57.50 4 diamond Ladies Diamond Wedding Ring Yellow Gold. Pay \$3.00 a month	\$29.50
Reg. \$110.00 15 diamond Ladies Diamond Wedding Ring White or Yellow Gold. Take a year to pay.	\$59.50
Reg. \$199.50 23 diamond Ladies Diamond Wedding Ring Yellow Gold. Use your credit!	\$97.50

All Weisfield's Rings are set with cut diamonds We do not use chip diamonds

WEISFIELD'S Famous and Traditional **W.M. ROGERS** SILVERPLATE

Made by THE INTERNATIONAL SILVER COMPANY

BIG AUTUMN SILVER SALE

52-Pc. SERVICE FOR 8 "Charmaine" PATTERN REG. 36.95 **14⁸⁸** NO FEDERAL TAX

NO MONEY DOWN 50¢ A WEEK

NO INTEREST — NO CARRYING CHARGE BUY ON WEISFIELD'S EASY TERMS New Version of A Lovely Old Pattern Rogers new version of the favorite rose motif is framed in a simple, triple line border with the floral design matted inside a "helter" panel.

Here's What You Get:

- 8 Dinner Forks
- 8 Dinner Knives
- 8 Soup Spoons
- 8 Salad Forks
- 16 Teaspoons
- 5 Tablespoons
- 1 Master Knife
- 1 Sugar Shell

REG. 7.50 WOOD ANTI-TARNISH STORAGE CHEST Pay Only 25¢ A Week **3⁸⁸**

SILVERWARE CLEARANCE

Reg. 22.50 Well & Tree Platter	12 ⁸⁸
14.75 Wm Rogers Well & Tree Platter	6 ⁸⁸
14.75 Wm Rogers Covered Veg. Dish	6 ⁸⁸
5.00 Wm Rogers 10 in. Sandwich tray	3 ⁹⁵
16.95 Stainless St. Flatware Serv. for 8	8 ⁸⁸
10.95 Stainless St. Flatware Serv. for 4	4 ⁸⁸
5.00 Silver Bon Bon Dishes	3 ⁴⁹
12.95 Mahgy. Silver Chest scratched	6 ⁹⁵
6.95 Blonde Silver Chest scratched	4 ⁹⁵
144.95 Silverware 1847 Rogers "Adoration"	69 ⁵⁰

JEWELRY CLEARANCE

Reg. 14.95 Girls Locket & Bracelet Set	9 ⁹⁵
19.95 Girls Locket & Bracelet Set	14 ⁹⁵
49.95 Solid Gold Mens I. D. Bracelet	19 ⁹⁹
9.95 Ladies I. D. Bracelet	4 ⁴⁴
12.00 Mens I. D. Bracelet	5 ⁴⁴
4.95 Gold Locket with Cross	1 ⁹⁵
5.00 Gold & Silver Earrings	1 ⁹⁵
6.95 Pearl & Rhinestone Earrings	1 ⁹⁵
4.95 Silver Link Necklace	1 ⁹⁵
6.95 Large Sterling Silver Cross	2 ⁹⁵
7.50 Jeweled Compacts	2 ⁹⁷
54.50 14K Solid Gold Tie Bar	24 ⁹⁹
49.75 10K Solid Gold Money Clip	23 ⁹⁹
6.95 Mens Expansion Watch Bands	2 ⁹⁵

ORDER BY MAIL

SORRY NO TELEPHONE OR MAIL ORDERS

DIAMOND CLEARANCE



Reg. \$150.00 **100** 10 SPARKLING CUT DIAMONDS NO MONEY DOWN

Reg. \$79.50 6 diamond Diamond Stick Pin Set in horseshoe design—No Money Down	\$37 ⁷⁷
\$159.50 Ladies Diamond Engagement Ring Yellow gold mtg., Large center diamond	\$69 ⁵⁰
\$89.50 Ladies Diamond Earring for pierced ears. Both in button and drop type	\$59 ⁵⁰
\$97.50 Ladies Diamond Bridal Pair 10 cut diamonds in beautiful setting	\$49 ⁵⁰
\$225.00 Ladies Diamond Bridal Pair 1/4 carat center diamond. Clearance	\$139 ⁵⁰
\$200.00 Ladies Diamond Bridal Pair Large center diamond flanked by sparkling rubys.	\$119 ⁵⁰
\$675.00 Ladies Diamond Bridal Pair 1 carat total weight. See it! Buy it. Easy Terms.	\$425 ⁰⁰
\$225.00 Gent's Diamond Ring 1/4 carat diamond. Heavy gold mounting	\$132 ⁵⁰

VALUES to \$2.95 COSTUME JEWELRY

Stone Set and Tailored

- ☆ EARRINGS
- ☆ PINS
- ☆ BRACELETS
- ☆ NECKLACES
- ☆ CHAINS
- ☆ COMPACTS

YOUR CHOICE 100 SALE PRICED

STONE SET and GOLD RINGS REDUCED

Reg. \$19.95 Ladies Cultured Pearl Ring Attractive 10K Setting	\$8 ⁸⁸
\$29.95 Ladies Attractive Cameo Ring A Fine Value	\$12 ⁹⁵
\$24.75 Ladies Zircon An extra brilliant stone. Charge it	\$9 ⁹⁵
\$35.00 Gents Masonic Ring Heavy 10K Gold	\$22 ⁵⁰
\$45.00 Gents Fraternal Order of Eagles Ring. See it!	\$27 ⁵⁰
\$42.50 Gents Elks Ring - Emblem set Emblem set in Onyx. A yr. to pay	\$27 ⁵⁰
\$29.95 Gents Synthetic Sapphire Stone Ring. A fine Christmas gift	\$17 ⁵⁰

REG. 106.75 1847 ROGERS **Silverplate** SERVICE FOR 8 WITH DELUXE CHEST

* "FIRST LOVE" * ETERNALLY YOURS **79⁹⁵**

NO MONEY DOWN TAKE A YEAR TO PAY