

# Herald and News

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## BILLBOARD

Today's Herald and News is probably the biggest single edition of the paper to be published in the history of the paper. We've put out bigger papers on special occasions such as Christmas, or some of the Back to School or Spring Opening or other special occasions, but this 38-page is the tops as far as day-to-day production is concerned.

Credit for that can go to the 12,500 subscribers and to the merchants and the firms whose advertisements appear on our pages. They are the ones who are paying the bills and making it possible for us to print the edition. But there are a lot of others who play a big part in the production and when we sat down this morning to think it over it occurred to us that perhaps there are a lot of readers who know only those whose names appear in the paper on bylined stories or editorials.

So maybe when you read the paper tonight it would make an interesting picture if you looked at it sort of like this: In the first place the paper is printed on paper manufactured by the Crown Zellerbach people up in West Linn. It was shipped down here by Southern Pacific and hauled up to the plant by Consolidated Freightways in order to fill the paper at salesmen such as Jack Pearson and Jim Crisman beat the brush around town. Justin McDonald got his national advertising accounts into the picture. Deb Addison, the advertising manager, oversaw the operation and did his part. Janet Hayden, the gal upstairs in the ad department, made up the dummy sheet that the news and shop men used.

In the news department photographer Don Kettler went out and took the pictures. Otis Ellis developed and printed 'em and sent 'em on to engraver Ernie Hedlund and his assistant, Jack Metz, to be made into metal plates. The news staff, with Max Wauchope cracking the whip, oversaw the action to dig up the stories that fill your local pages. Lyle Downing haunted the courts. Dick Hubbell went through the police records. Milly Ramsby contributed a couple of society-type items. Clayton Hammon puts together the garden items. Bruce Broeman spent a long hard day, starting at daylight, in the slot turning out national and international news from the AP and AP teletype machines. The food editor tossed in a week's work to give you today's big food section.

And when all this was done the job was really only started. Because from here on it went out into the back shop, the factory part of a newspaper operation where the copy, both ads and news, had to be put in type so it could be printed. Maybe Leota Harris or Ann Southard punched the tape on one of the local stories.

### HAL BOYLE

UNIVERSITY PARK, Pa. (AP)—How would you feel if your well-loved older brother suddenly were stricken ill, and people began to suggest that maybe you were the man to take over his job eventually?

This is the spot that Dr. Milton Eisenhower, president of Pennsylvania State University, finds himself on today. It is an embarrassing spot, and not at all to his liking.

With President Ike presumed by many to be out of the picture as a candidate in 1956, a quiet boom has developed in support of his younger brother for the White House post.

"Why not Milton?" is the question being asked by a number of high officials, as well as ordinary party workers.

To all such questions Milton Eisenhower has responded with a frigid, "no comment."

"What else could he say?" a friend asked, plaintively. "If he said anything else—no matter what it was—it would be misconstrued."

His friends here seem to feel that any talk of his becoming a political candidate next year is at the worst in poor taste and at the best ill-timed.

Although Milton Eisenhower has a record of government service perhaps unmatched in its variety, he has never run for an elective office. He has never shown a desire to. He isn't showing one now.

He is a man of deep personal and family loyalties. Those near him say he has been very lonely since the death last year of his wife, Helen Eakin Eisenhower, in whose memory friends are now erecting a campus chapel here.

The big campus chapel here is his idolized older brother, whom he has served as a close adviser, has brought him fresh concern.

Ties of mutual admiration knit the two men together as much as the mere accident of kinship. President Ike once called Milton the smartest of the Eisenhower brothers. In 1953 he told a congressman:

"You needn't sell Milton to me. I think he's the greatest man in the United States. If it wasn't for his name, he would be in a high government position."

It is the magic of the Eisenhower name, of course, that partly explains why some politicians are

### They'll Do It Every Time

By Jimmy Hatlo

REMEMBER WHEN I PLEADED WITH YOU TO BUY INTERNATIONAL TAPOCA? IT WAS SELLING AROUND THEN—LOOK AT IT NOW—OVER TWENTY—YOU COULDA MADE YOURSELF SOME REAL DOUGH! GOT A DIME? I WANT TO CALL UP AND GET THE LATEST QUOTE ON IT—

MILK CAN TELL YOU EVERY STOCK YOU SHOULD BOUGHT AFTER THEY GO UP—HE NEVER MENTIONS THE DOGS HE TOUTED THAT GO DOWN—

ALL HIS DOUGH MUST BE TIED UP IN ESCROW OR AN OLD SOCK—THAT'S MY PAPER HE'S READING—

THE ONLY INTERNATIONAL TAPOCA HE EVER HAD IS ON HIS NECKTIE—

LAST FOURTH OF JULY HE SAID TO BUY FIREWORKS PFD—BOUND TO GO UP—

LISTENING TO THE "I TOLD YOU SO" BOY TELL YOU WHAT MIGHT HAVE BEEN—

THANK AND A HAT TIP TO THE GUY WHO SAYS "I TOLD YOU SO" IN CHESTNUT STREET, GARDEN CITY, L.I., N.Y.

### James Marlow

Associated Press News Analyst

WASHINGTON (AP)—For about three weeks, beginning today, the Big Four foreign ministers will meet in Geneva, talk behind closed doors, issue some public statements perhaps, and probably agree on very little.

A great lack of accomplishment at Geneva should be no surprise. A look at just one of the problems the ministers intend to discuss—unification of Germany—shows why. It is enough to show why Russia and the West, now separated by an absolute gulf on that subject, are likely to remain apart.

For years, by various devices which included propaganda, Russia fought the efforts of the United States to get West Germany re-admitted into the North Atlantic Treaty Organization.

The Russian tactics were rough and tough. Suddenly this year they switched to a soft line. The switch came only after West Germany was finally admitted to NATO. There were other reasons for the switch besides the German question.

But it seems obvious the Russians, having failed to keep West Germany out of NATO by bluster, could see that by a change in tactics they might still win their point, perhaps a double point.

They might, if they played it shrewdly enough not only get West Germany out of NATO but even wreck NATO itself by softening up the other Western countries' fear of Russia. In this game the Russians have an ace in the hole.

The West Germans, and the East Germans who are under Communist control, want to be united. The Russians have put a price tag on unification; the Germans cannot be united so long as West Germany remains in NATO.

But the United States and Germany have long wanted West Germany to be united with the East and West Germans unite by electing their own government in free elections.

All the reports from Europe indicate that if the elections were held now the East and West Germans would vote for a government like that of West Germany's Chancellor Adenauer, who is a firm friend of the West.

The United States would hardly be urging the unification of Germany if it did not feel the results would be favorable to the West.

Since this is all obvious enough to the Russians, they have plenty of reason from their standpoint to block unification unless, or until, they can be sure a united Germany is out of the Western alliance and either neutral or teamed up with them.

The Russians can afford to stall. Chancellor Adenauer is old and sick. He may have to disappear from the picture soon because of age or health or death. When he goes, it is not at all certain that his successor will take over.

The West Germans—through the urge for unification or division of feeling about continuing in the Western alliance—might be willing to make far greater concessions to the Russians than Adenauer's government seems willing to make.

Yet all this is only one of the complicated problems Secretary of State Dulles and the foreign ministers of Russia, Britain and France will either wrestle or waltz around with at Geneva.

### Legion Leader To Visit Basin

Klamath Salon No. 355, Eight and 40, will entertain Mrs. B. P. Urdike, Toledo, Oregon, state president of the organization, Friday evening, October 28 at 8 p.m., at the American Legion Hall in Tulelake.

The regular meeting was postponed to coincide with Mrs. Urdike's visit.

A Halloween costume party is planned following the business meeting with the Tulelake members as housewives.

Mrs. H. W. Patrick, president of the local salon has asked that all members be present to greet the state officer.

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### SAM DAWSON

NEW YORK (AP)—The stockholder now is beginning to get his share of the bumper crop of corporate earnings. Many wage earners already have been cut in through increased pay scales. Later Uncle Sam will get more than half of the gross profits.

But at the moment the stockholders are in the cheering section.

In just three days, directors of prospering corporations have declared 15 increases in dividends, 21 extra dividend payments as an early Christmas present, and 15 dividend payments in the form of additional stock distribution. At the same time regular dividend payment declarations poured in by the score.

Many more such forms of year-end bounty are expected as directors meet between now and Christmas. Still other boosts in dividends may be made payable after New Year's—under the expectation that individual income tax rates may be lower next year, and increased dividends will be even more welcome if subject to lower taxations.

Even if you're not among the lucky ones getting increased re-

turns from investments, some of this extra money may brush off on you.

Merchants point out that stockholders—regard at least their wives—often regard increased dividend payments as manna from heaven.

A one share man may merely go on a steak binge. But if the holdings are large enough the increased dividend checks may be translated into a fur coat or a fancy new car.

Add dividend payments to the fact that wage and salary totals continue to rise in the land, and the outlook for Christmas retail trade grows steadily brighter.

The dividend increases, small in terms of one share, will run into the millions when paid out on the outstanding stock of the companies.

Some directors have preferred to declare extra or year-end cuts in the profit pie rather than fixing a more or less permanent pattern of higher quarterly payments to stockholders.

Some have preferred to hand out stock dividends instead of cash.

### THE DOCTOR SAYS

By EDWIN F. JORDAN, M.D.

A worried mother writes that she would like a discussion of chorea. Her husband had it when he was a child, she says, and now she is concerned that her little six month old boy might get it because he is a nervous baby.

Of course, no one can say certainly that the little boy will not have chorea (or St. Vitus' Dance, as it is commonly known) and it is true that a family history of the disease is not uncommon. However, it is not believed to be truly hereditary, so there is a good chance that the correspondent's baby will never develop it.

This condition is a nervous affliction which belongs in the same family as rheumatic fever. Children between the ages of 5 and 15 are most commonly attacked. Girls are involved about twice as often as boys, for some unknown reason.

A family history is certainly not the only cause. Some of those who are attacked by chorea also have rheumatic fever but most do not—at least in any obvious form.

Chorea must be suspected in the youngster who suddenly shows signs of awkwardness, such as drooping and breaking dishes without any apparent reason. Emotional disturbances before the onset of symptoms is quite common.

The child with chorea may show signs of the disease at school. Inability to pay attention to the school work and a rather sudden drop from good to poor grades, are suspicious signs—but there are many other possible reasons for these!

The observant parent may notice that the child's muscular movements become more abrupt and uncoordinated.

The involuntary movements or muscular spasms of typical chorea are irregular. The child who is asked to extend the arm out with the fingers spread will apart, usually shows peculiar twitchings and shakings. A certain amount of muscular weakness is usually present.

Most youngsters with chorea do well. The disease tends to improve by itself over a period of weeks or months, although a diagnosis early is important and in severe

### MISS DORA BURIED

ASHLAND, Ky. (AP)—Miss Dora Artip will be buried today (far from the only home she has known since shortly after the Civil War. A ward of the county since she was 9, "Miss Dora" died yesterday at the Boyd County Home and will be buried in the home's cemetery. She was more than 100 years old. She lost her mother during the Civil War and soon after, her father abandoned her. No known living relatives exist. She stayed at the home through the years, working to pay for her keep.

### EARTH TREMOR

SANTIAGO, Chile (AP)—A strong earth tremor shook Vicuna in the Province of Coquimbo yesterday but there were no reports of damage or injuries.

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### Grangers Hold Regular Session

SUMMER LAKE — Grange No. 754 met in regular session Saturday night with a fair attendance. Les Elder acted as master in the absence of Glenn Haver.

Mrs. Guy Foster and Mrs. E. M. Carlson contributed to the birdy box. Hostesses were Mrs. Les Elder and Mrs. Hubert Wagers.

The next grange meeting will be a short business meeting on Saturday, November 12, at 7:30 p.m. so that the dance which follows can start early. The Desert Dudes will furnish music for the public dance and the Home Ec Club will donate and serve the supper.

### Reading Time Is Your Time

The newspaper is the basic advertising medium because it does not have to compete with other interests and activities for your attention. It always is waiting to be read at your convenience - as you are doing now.

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811 Main St.