



LEISURE HOURS for the modern woman are often as busy as her workday ones. Quiet evenings at home may well be spent with sewing basket or knitting bag or hand loom. And close at hand in our dry climate will be a bottle of hand lotion. A favorite for needle-busy hands is Jean Nate's lemony-smelling "Hand Tone" which absorbs quickly, penetrates deeply. No need to tissue off any greasy film. It's an inexpensive protection against dropped stitches. Jean Nate is now handled in Klamath Falls.

HAND TONE

For the homemaker, career girl or school girl, fall and winter months bring the need for greater attention to the hands. In our "high desert" country, particularly, the first chilly days make the hands feel dry and a good lotion is a necessity.

Preventive measures are always better than corrective. The use of lotion after every time you have your hands in water can do more to keep your hands smooth than heavy night creams and gloves worn while sleeping can ever do. Make it a habit of using a little lotion every time you wash your hands, wash dishes or have your hands in water.

Jean Nate's new Hand Tone is a boon in this climate. Use it for "hostess hands" which must be as lovely as the table over which they preside. File clerk, receptionist, secretary, telephone operator or executive can all be hand-proud when they use Hand Tone regularly.

What task is not hard on a homemaker's hands? Caring for the baby, doing the family laundry, driving the car, washing dishes, polishing furniture—hands never have a holiday at home.

Hand Tone has a special whisk-on and disappear magic that busy women appreciate, yet it gives long-lasting smoothness and a silky finish to the hands. Hand Tone absorbs quickly, penetrates deeply and leaves no greasy film to be tissue off.

Hand Tone is a new product by Jean Nate which is now available in Klamath Falls.

Heating With Oil

More than half of the nation's population enjoys the convenience of automatic heating with oil, says the Plumbing and Heating Industries Bureau.

Nearly 8,000,000 homeowners are using oil as a fuel in central heating plants. The number is constantly increasing. The sales of oil burners showed a gain of 23 per cent for the first half of 1955 as compared with the corresponding period last year.

Another 9,000,000 Americans use oil in space heaters. Oil is also used as a fuel in nearly 600,000 schools, office buildings, factories, and other types of commercial and industrial buildings.

With sales of domestic type oil burners for 1955 expected to exceed 800,000, the oil heating industry has set its sights on the sale of a million oil burners next year and an anticipated total of about 10,000,000 domestic oil burners in use by the year 1960.

Owners and builders recognize the many advantages of oil heating such as a clean fuel, a dependable source of supply, and entirely automatic operation.

Available for new houses as well as existing homes are complete package units consisting of a burner, a boiler, or a furnace, and all necessary controls and accessories.

CLEAN UP TIME

The fun of a holiday feast or a big party often comes to an abrupt end when the hostess is faced with a dismaying array of dirty dishes.

If you are using china with gold bands or other gold decoration, you won't want to let the dishes soak in a detergent or soapy water. Soak in hot water and if you use a Golden Fleece Pot Cleaner and Scour Cloth instead of sponge or dishrag, the job of washing dirty dishes, pots and pans will be fast and effortless.

The Golden Fleece Scour Cloth is flexible as a dish cloth. Made of cotton loops impregnated with plastic, it cleans sticky food-crusts, pots and pans, broilers and dishes in almost no time at all and with very little effort.

There is no metal in the cloth to injure tender hands, nothing that can rust, nothing that can retain odors. It rinses out perfectly sweet and clean and can be used over and over again.

IT'S NEW

There is no question about it. We all like gadgets and gimmicks, or whatever you choose to call novelty items. There are many such novelties in our everyday life—in the home, both useful and decorative. In our fashion accessories which includes the jewelry we wear, and in cosmetics. We have delighted in the use of the handy lipstick and mirror, the lipstick and perfume combination, as well as the lipstick and compact idea. No, there is no question but what novelties fill a particular place in our lives.

There is a new novelty in the stores that gives fashion a twist by combining jewelry and cosmetics. This conversation piece, introduced by Cutex, causes you to wonder "why wasn't this thought of before" because it is functional as well as being right in stride with fashion. It is called "Cutex Lipstick Charm Bracelet" and is sure to please any gadget-loving heart.

The bracelet itself is of attractive gold-finished curb-links and the firm clasp is a fold-over watch type that really holds. The dangle charms are five miniature "Cutex" lipsticks that are spaced to leave room for any of your own special charms.

The beauty of this whole idea is the fact that no longer need you be caught short with the wrong shade of lipstick, or none at all, for right at your fingertips you have five different colors ranging from a pale pink to a clear red. There are shades for casual daytime wear or glamorous evenings. There are shades to complement the rainbow of colors in your wardrobe. A simple twist and pull of the lipstick and any shade may be removed with the bracelet still on the arm.

You will find the "Cutex Lipstick Charm Bracelet" an attention-getting and provocative novelty, and you will enjoy being the first of your particular group to wear this new accessory.

FALL DESSERTS
For dessert fun this season, make Mince Pie Faces. Cut rounds of pastry to fit individual tart pans. Line pans with pastry rounds. With a sharp knife cut "jack-o-lantern" faces from the remaining rounds. Fill tart shells with mincemeat and moisten edges of pastry. Place "faces" over mincemeat and flute edges. Bake as your mince tart recipe directs.



BOND STREET by Yardley creates an aura of elegance for a lovely lady with discriminating taste. To help set the mood for the gala formal season, Yardley of London has introduced a new package of Bond Street purse mates, a striking gold metal flask of perfume combined with a purse-perfect bottle of toilet water attractively boxed in a transparent acetate cylinder. Both are good traveling companions, the toilet water for daytime use and the perfume for after five festivities. You'll love Bond Street's subtle blend of rose and jasmine.

HOT DOG!

Hamburger and other ground beef are estimated to be taking some 2,270,000,000 pounds of the total beef produced in 1955. That's almost 14 pounds per capita. It

also is about 92 million pounds higher than last year, or 4.2 per cent, and is the newest advance for a meat food which made its biggest popularity gain during World War II. During the war and under price controls the housewife could get much more meat as ground beef with fewer ration stamps than she could have otherwise. Currently, some stores report that more than 80 per cent of their entire beef sales are in the ground category.

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Expanding forest products markets through development and research

Steady sales mean steady paychecks

The forest industry of Oregon and Washington directly accounts for over 133,000 jobs, with an annual payroll of about \$600 million. Thousands of others are employed in remanufacturing wood into an increasing variety of products.

Steady employment in the forest industry is a result of the steady sale of its products. Successful marketing brings a constant flow of money into this area that reaches out in ever-expanding circles... money spent for services, food, clothing, homes, automobiles, and taxes which support schools and government functions. All told, the forest industry is the foundation for more than half of the economy of Oregon and Washington.



The ability to make and sell an increasing variety of quality products helps the forest industry meet stiffening competition on today's market. This is being accomplished through intensive product development and market research programs carried on by industry associations and by forest products manufacturing firms, including this company.

Such active research programs are providing an expanding flow of new and better products that satisfy customer demand and broaden basic market acceptability. They also result in improvement of existing products and better utilization of forest raw materials...all of which strengthens the industry's competitive position on present markets.

Forest industry research and development activities are supported by effective selling, advertising and merchandising programs designed to keep products moving to market. Such planned programs contribute to more stable mill operation and employment, steady payrolls and a dependable source of taxes for many Pacific Northwest communities.

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