

GRAND OPENING

50,000 Pounds of Beef

The beef we call "Low Cost" beef is specially selected by Swift's experts to bring you lean, young tender beef at prices you can really afford. Our USDA "Choice" grade beef is also carefully selected by Swift's experts to bring you the VERY BEST BEEF. Remember... All of our beef is US Government inspected.

You're invited! Come in this week-end! Shop one of the most modern, largest food markets in the entire northwest, with roomy aisles, convenient displays, enough check-outs so that you avoid waiting, and literally hundreds of items, all at our low, low prices. Come in! See for yourself why we call it "Low Cost" Super Market!

★ Free Balloons for all the Kiddies!
★ Free Orchids - Saturday Only
for the first 2000 Ladies Flown Direct From Hawaii!

Free Samples ★ Demonstrations!
— PRODUCE FEATURES —

Our vegetable department is outstanding! The produce display racks are the latest available and our produce room and cooler facilities are the last word in handling top quality produce properly. Bill Pfeiffer, who has had Special Training and years of experience, will be in charge of the department.

Largest Cheese Selection in the State—Special Demonstration by Kraft

Low Cost

Mild Cheddar KRAFT Cheese

45¢ lb.

Imported Danish BLUE Cheese

79¢ lb.

Caraway KRAFT JACK

59¢ lb.

SWISS CHEESE KRAFT

49¢ lb.

Klamath Falls own CRATER LAKE Mild

CHEDDAR 45¢ lb.

Monterey KRAFT JACK

49¢ lb.

and Many, Many More Varieties! All cheese cut and wrapped in our own market.

All the Free Samples You Want To Eat! Try Them!

POT ROASTS

Lean Gr. Beef Low Cost Beef! 3 lbs. 79¢

Lean, Meaty Short Ribs Low Cost Beef! 19¢ lb.

Lean T-Bones Low Cost Beef 59¢ lb.

Low Cost Beef! Round Steaks 59¢ lb.

Short Cut — No tail Rib Steak Low Cost Beef! 49¢ lb.

Boneless Sirloin Steak or Roast Low Cost Beef! 69¢ lb.

A Boat Load of Chickens on Cracked Ice!

FRYERS

Swift's Premium Turkey Young Hens 59¢ lb.

All Center Cut Pork Chops 49¢ lb.

Leg o' Lamb 59¢ lb.

Introducing HORMEL Products to Klamath Falls - One of the Great Names in Meats!

Hormel Dairy Skinned HAMS Whole or Full Shank Half 47¢ lb.

Hormel Dairy Skinned FRANKS Surprise Special! ?¢ lb.

Hormel Dairy Flavor-Seal Sliced BACON Thick or Thin Sliced 55¢ lb.

BACON WILL BE SERVED

Swift's Premium TRAY-PACK Pan Ready 45¢ lb.

Swift's Brookfield Links 45¢ lb.

Yankee Style Spare Ribs The Best! 49¢ lb.

Lamb Roast shoulder 49¢ lb.

EGGS Doz. 49¢

Spring Creek "AA" Medium EGGS STRICTLY LOCAL RANCH Doz. 65¢

"AA" Large Earl Parson's

BUTTER SWEET CLOVER

Top Quality Pound 59¢

Bananas Golden Ripe 2 lbs. 25¢

Sweet Potatoes and Yams U.S. No. 1 10¢ lb.

Potatoes U.S. No. 1 Netted Klamath Gems 10 lb. window bag 25¢

Fancy Delicious Apples 28 lb. Box \$1.98

Sno Boy Oranges 5 lb. Cello Bag 49¢

Florida Pink Grapefruit 6 for 45¢

Large Size Avocados each 19¢

Sno Boy Cranberries 1 lb. Cello 25¢

Rogue River Flaming Red Grapes Tokay 3 lbs. 25¢



3 lb. TIN 69¢

Hires Root Beer Ctn. of 6 FREE With the Purchase of 1 Carton, Plus Bottle Deposit Only 45¢

Surprise Special! Allsweet MARGARINE ? 2-lb.

Surprise Special! MD Tissue 4 Rolls ?

"LOW COST" Super Market

Thursday - Friday - Saturday

3710 So. 6th - Town & Country Shopping Center

Where Parking Is Never a Problem!

10,000 Pound Coffee Sale!

CASWELL'S

As Fine As Money Can Buy!

79¢ lb.

FROZEN FOODS
Libby's Pies Chicken, Beef, Turkey, Apple and Cherry 4 for \$1
FRANELIS DINNERS
Roast Beef, Fried Chicken Swiss Steak, Baked Ham, Ground Beef, Meat Loaf 69¢ each
"OREGON"
Strawberries 5 10-oz. pkgs. \$1

Libby's Pineapple Juice 46-oz. TINS 4 for \$1
Libby's TOMATO JUICE 46-oz. TINS 4 for \$1
Libby's Rosedale Pineapple No. 2 1/2 TINS 3 for \$1
Libby's Happyvalley Peas No. 303 TINS 8 for \$1
Libby's Rosedale Light Sweet Cherries No. 303 TINS 4 for \$1

Sun Pak Oysters Fancy, Small 8-oz. Tin for 49¢
CALIFORNIA Whole Unpeeled Apricots No. 2 1/2 Cans 5 for \$1
Kraft SALAD OIL Qt. 49¢
Yosemite Tomatoes 5 2 1/2 TINS 95¢
Libby Alaska Pink Salmon Tall 1-lb. TINS 59¢

Party Time Tuna Fish 5 cans \$1
Hoody Peanut Butter 18-oz. Jar 49¢
Nestle's MILK Tall Tins 10¢
Party Time Sliced Pineapple Libby's Rosedale No. 1/2 Flat TINS 5 for 59¢
Kerr's Assorted Jelly 12-oz. Glasses 5 for \$1

BORENE SOAP Thrift Size Pkg. With Glass Ware 55¢
SKIPPY DOG FOOD 14 CANS \$1

Surprise Special! Miracle Whip Qt. Jar ?
Surprise Special! Margarine Holiday Pound ?

We Reserve the Right To Limit!

Low Cost

Superior CRACKERS 2 lb. Box 29¢

Superior FIG BARS Fresh baked, Plain or Whole Wheat 2-lb. Pkg. 39¢

Salt Water Taffy Packed fresh for "LOW COST" 16-oz. BAG 39¢

Superior Grahams 2-lb. Box 49¢

Wonder Food Marshmallows 12-oz. Bag 15¢

Bango Pop Corn 5-lb. BAG 69¢

We handle a complete line of Chinese Foods Mexican Foods Dietetic Foods

Low Cost

Town and Country Shopping Center 3710 So. 6th—Where parking is never a problem!

Low Cost

Town & Country Shopping Center - 3710 South Sixth