



OPERATING A GLUE SPREADER for the cold press at the Kalpine Plywood plant, these mill workers stack the layers of veneer after it passes through the glue spreading machine. Herbert Bigby, left, feeds the machine and Willard Brookshire, center, and James Sudbury, right, stack the sheets with the glue applied. The day Herald and News photographer Don Kettler was touring the plant the men were making 1/2 inch interior plywood. The stacks of plywood are taken to the cold press from the glue spreading machine.



PETER AUTZEN, pioneer Grays Harbor lumber and logging man, bought into the Portland Manufacturing Co. a short time before the first fir panels were made.

Fun, Exhibits Slated For KF

Callope music and waving banners, a carnival atmosphere and industrial horse sense, entertainment and information: all of these are built into the Fir Plywood Jubilee free show which comes here on Tuesday, October 25.

The show, which is designed to attract every member of the family, will be located at the fairgrounds exhibit building, hours 2 to 9 p.m., during its stay here.

This traveling showpiece for fir plywood is part of the year-long promotional program of the Douglas Fir Plywood Association honoring the West Coast industry's 50th anniversary.

Displays cover the most dramatic elements of the "Fifty Golden Ideas" for fir plywood construction unveiled during the industry's annual meeting at Portland, Oregon, in mid-June: a plywood mobile telling the story of industry promotion through DFPA, the story of markets and shipping, a sound-color movie showing how plywood is manufactured, and a fir plywood menagerie: colorful circus animals built from the versatile panels.

The entire show is accented by the circus format, complete down to the big red caravan wagons emblazoned with jubilee announcements.

Two themes dominate the displays: "You Can Build Anything With Fir Plywood," and a message to people in plywood mill-towns of the Pacific Northwest and Northern California where the show will visit: "Fir Plywood is Made Here — Sold Everywhere."

Golden Building Ideas To Be Shown At KF Jubilee

The best of the western fir plywood industry's "Fifty Golden Ideas In Architecture" will be shown in a dramatically lighted color exhibit in the Golden Jubilee industrial show Tuesday, October 25.

It's a free show with all the color and drama of a carnival. It runs from 2 p.m. to 9 p.m. at the Fairgrounds Exhibit Building.

The display of Golden Ideas will be of particular interest to homeowners, home buyers and others who are interested in things that "set the pace" in architecture. Some of the ideas are radical and possibly controversial. Others are do-it-yourself items ranging from an imaginative boat bed to an unusual set of triangular tumbler blocks.

The ideas in the exhibit showing here are the most dramatic of those unveiled at the plywood industry's historic Golden Jubilee annual meeting in Portland in June.

The 50 ideas honor the 50th anniversary of the west's fir plywood industry being celebrated with a year-long promotional effort for 1955. This program — of which the traveling show to plywood mill-towns of the Pacific Northwest and Northern California is just one part — is expected to spark an increase of 10 million feet a week in plywood sales.

In the "Golden Ideas" are some brand new ways to use fir plywood in home design that are expected to find their way into general use because of practicality and artistic merit. These include an adaptation of a Japanese house which almost eliminates the need for furniture. It uses, instead, island platforms, defining traffic patterns in the home.

Designed by Chris Choate, a Los Angeles architect, the platforms are incorporated in a four-way plan containing new ideas for a small home. The island units include a conversation platform separating seating and traffic circulation, and substituting for an entire furniture grouping: living room furniture in the living room, and bedroom furniture in that element of the house.

A platform consists of 3/4-inch plywood surface raised 6 inches above the floor. Its main section is covered with thick carpeting. On that platform, a further elevation (also of plywood; of from four to seven inches is topped by a low foam rubber cushion to form a divan without arms or back.

Adjoining the divan is a raised plywood surface — about level with the cushion — serving as an end table. The whole element in the pilot model is 12-feet square, mounted on a conventional frame which is concealed by one-inch horizontal louvers which make the platform appear even lower.

Another of the "Golden Ideas" on display in the traveling show is the indoor-outdoor kitchen developed by Anshen and Allen, a team of San Francisco architects.

This is part of an overall concept for indoor-outdoor living areas in keeping with the trend toward blending house and landscape. In this plan, an open central patio garden is closed off by glass. Arranged around this in a "U" shape is an indoor barbecue area, an all-purpose space (variously a TV room, playroom), a kitchen area and a breakfast area.

The entire concept is accented by a five-foot high indoor stone barbecue directly ahead of the home entrance. The whole idea makes a garden setting out of the living - dining - working area.

Also among the "Golden Ideas" displayed in the show is a new way of using the currently wasted within-wall space. This design by Choate breaks away from the concept that a wall is a flat plane. By widening the joist space slightly, volume within the wall is converted into directly usable storage space. The idea includes ledges of glass which break the wall into an attractive visual pattern. This concept uses Texture One-Eleven (grooved fir plywood) to provide supports for movable shelves.

Another of the ideas is a dramatic barbecue table built around a Japanese habachi cooker. This delightful piece of furniture is built of a fir plywood specialty product that was first conceived as a panel for concrete forms. These are panels surfaced with a high density resin fiber which is glass smooth, agate hard, tough and wear resistant.

Others of the "Golden Ideas" are expected to stir the imaginations of designers and home owners to the possibilities inherent in the big, easy-to-use modular panels of fir plywood.

All of the ideas on display are presented in full color, in large color transparencies or in model form.

50 YEARS OF PROGRESS

We salute the Fir Plywood industry which is celebrating its 50th Anniversary and urge you to attend the Fir Plywood Jubilee FREE SHOW at the Fairgrounds Tuesday, October 25.



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Congratulations TO THE Plywood Industry ON ITS 50th ANNIVERSARY

The business of manufacturing fir plywood is 50 years old this year, so we are happy to join the Nation's salute to this \$370,000,000 West Coast industry. And we have faith that as new markets ... new uses ... are developed for fir plywood, our region will continue to grow and prosper. May your next 50 years show as much progress!



Be Sure To Attend the Big Fir Plywood Jubilee at the Klamath County Fairgrounds Tuesday, October 25, 2 to 9 p.m.

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Our Congratulations TO THE PLYWOOD INDUSTRY On the Celebration of PLYWOOD'S GOLDEN JUBILEE



Be Sure To Attend The Big Free Show Tuesday

A gigantic circus-type exposition will be at the Klamath County Fairgrounds Tuesday. There's something of interest for every member of the family. And, be sure to attend Kalpine's open house Tuesday afternoon. You'll become better acquainted with one of the West Coast's largest industries!

We Are Proud of the Part We Have Played in the Plywood Industry

Klamath Iron Works has just completed building a new "Berke" for Kalpine Plywood. Be sure to see it during Kalpine's open house. And for heavy industrial machinery of any type, be sure to see ...

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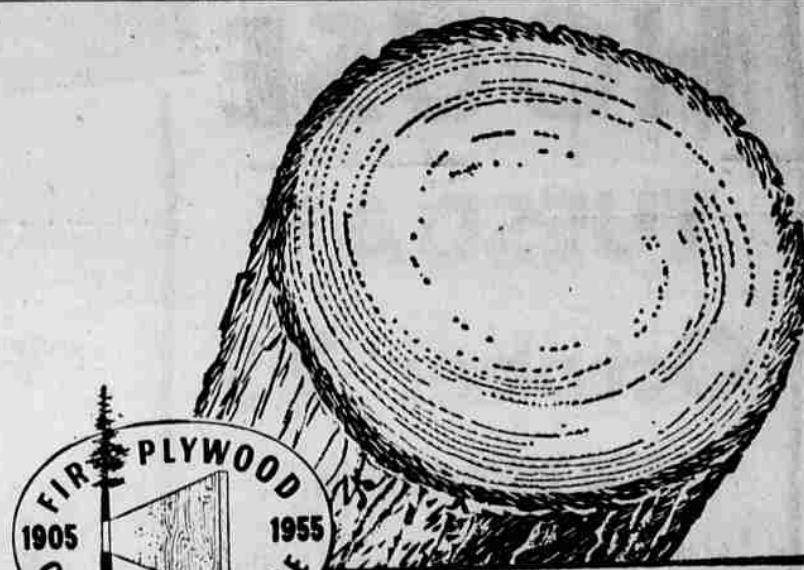
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Congratulations on FIR PLYWOOD'S 50th ANNIVERSARY

We salute the great plywood industry on its 50th anniversary. Plywood represents an important forward step in our forest products industry. It has created new jobs and new payrolls along with a great variety of appealing and usable products which find wide distribution. The future of fir plywood holds rich promise of even greater growth.

To the management and workers in this important industry we extend our congratulations...and pledge continued support of "an Oregon bank serving Oregon."



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