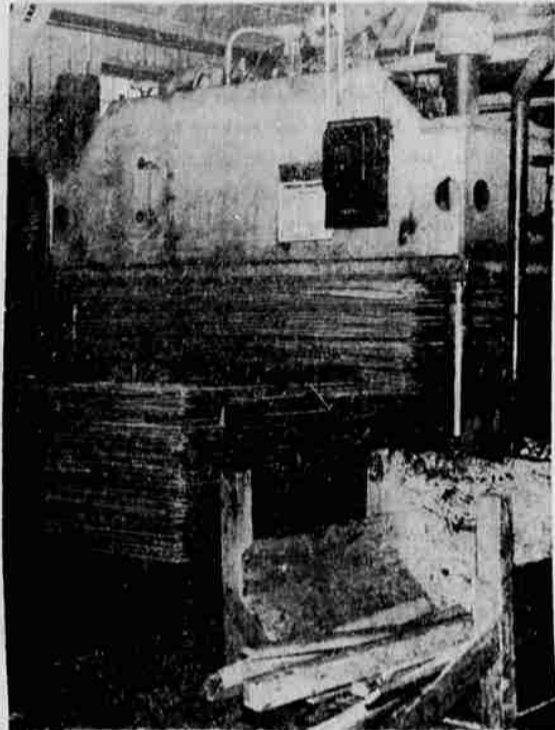


PEELER LATHE OPERATOR CLARENCE HAGEN is shown operating the main peeler log lathe at the Kalpine Plywood plant. The plant produces about 48 million board feet of plywood per year.



HAND PATCHING plywood sheets at the Kalpine Plywood plant were, left, Joe Hermant and Charlie Mallow. The spotlight is on the Klamath Falls plant Tuesday, October 25, during the Fir Plywood Jubilee. The Jubilee show will be held in the exhibit building at the county fairgrounds between 2 p.m. and 9 p.m. on that day.



COLD PLYWOOD PRESS is shown in operation at the Kalpine Plywood plant on Highway 97. The Fir Plywood Jubilee will be held in Klamath Falls at the exhibit building October 25 from 2 p.m. to 9 p.m. The Jubilee celebrates the 50th anniversary of the plywood industry.

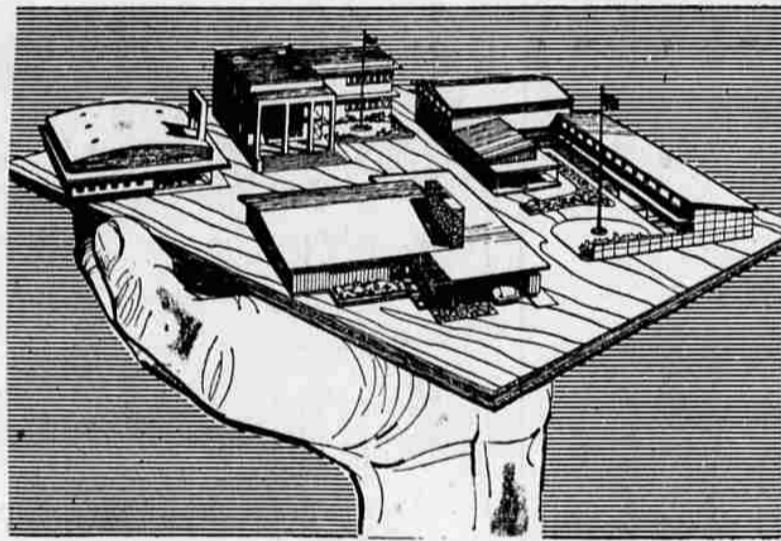
Gay Pennants To Herald KF Fir Plywood Jubilee Show

Waving pennants and gay colors of the Fir Plywood Jubilee free show, which comes here October 25, frame a showpiece of this west coast industry. The display in its two big circus wagons will be open to the public at the Exhibit Building, hours 2 to 9 p.m. The circus caravan wagons carrying the industry's show into all plywood milltowns of the Pacific Northwest and Northern California were constructed of top plywood products. They are the first of their kind ever built with fir plywood and amply demonstrate one of the show themes: "You Can Build Anything With Fir Plywood." Panels surfaced with a high density resin-fiber overlay cover the exterior of the two semi-trailers. These are a building product manufactured with absolutely waterproof glue for use outside. The overlay gives them a surface that is as hard, glass smooth, tough and wear resistant. Inside the circus wagons, construction is with standard waterproof fir plywood. Some 600 man hours went into

construction of each of the two van boxes. This is considerably above normal for standard boxes because of the special facilities required for the show. These range from drop sides which fold down to become extension floors through extensive within-wall wiring for special outlets. Construction was by the Trailer Transport & Equipment Co., Seattle, with sub-contractors — Capital Industries (for metal boxes to carry equipment) and George W. Walker, who did the basic circus point job. The boxes were built on standard Pike chassis, 35-foot single-axle units. Regular 4-foot x 8-foot modular panels of fir plywood were used throughout. They were hung on Z-frame steel supports spaced 16-inches on centers. Winch-controlled cables thread cleverly through the trailer skin for lowering the drop sides. Fastening was with rivets and bolts. Overall length of tractor and trailer was held to 45 feet to permit the units to enter any state in the Union.



GUSTAV A. CARLSON, native of Sweden, was one of the owners of the Portland Manufacturing Co. plant at St. Johns, Oregon. This plant was one of the birth places of the modern Northwest plywood industry.



FIR PLYWOOD Contributes to the Prosperity and Stability of the Klamath Falls Area

The fir plywood industry as a major payroll builder in this area is well known. In addition to direct wages, the industry also spends thousands of dollars yearly for supplies, services, taxes, licenses, fees. Every store, every office, every service station, every savings and loan association, every public utility in Klamath Falls benefits either directly or indirectly from the fir plywood industry in our locality. The business of manufacturing fir plywood is 50 years old this year, so we are happy to join the Nation's salute to this \$370,000,000 West Coast industry. And we have faith that as new markets . . . new uses . . . are developed for fir plywood, our region will continue to grow and prosper.



BIG FREE SHOW

To commemorate fir plywood's 50th anniversary, a colorful circus-type exposition has been arranged, and will appear at Klamath County Fairgrounds in Klamath Falls on Oct. 25. This show will entertain, will inform, will show how fir plywood can add to your living pleasure when used around your home . . . indoors or outdoors. There's something of interest for all ages, so plan to attend.

FIRST FEDERAL SAVINGS
and LOAN ASSOCIATION
540 MAIN STREET
Member Federal Savings and Loan Insurance Corporation

Big Future Slated For Plywood Use

One of the most exciting items to emerge from the new design and construction developments of the fir plywood industry's 50th anniversary celebration this year will be on display here October 25.

This is "Moke" — a simple idea with a big future — and it's included in the Fir Plywood Jubilee free show coming to the Exhibit Building, hours 2 to 9 p.m.

"Moke" is a dramatic new way of decorating with fir plywood, an entirely new design principle that combines striking patterns and textures with bold, colorful finishes and lighting effects. The brain child of Architect Whitney R. Smith of Pasadena, California, Moke is actually a new art form pointing the way toward limitless applications in design effects in building.

Even more than that, Moke has applications in stiffening light plywood panels — applications which may be combined with artistic design — that may well lead to entirely new architectural and construction methods.

The Moke patterns to be seen at the Jubilee show are only part of an industrial exhibit designed to attract every member of the family. The show is going into plywood mill towns of the Pacific Northwest and Northern California.

The name Moke is based on a seldom-used English word: moke. This means "to weave" and that literally describes some of the effects created when fir plywood is cut into patterns in such a way that dowels or other inserts form an attractive third dimensional relief effect. The visual pattern is made even more dramatic by unusual lighting effects.

Specifically, this is what you do to create Moke patterns: Trace a pleasing design on the surface of a fir plywood panel in such a way that cuts along the design will permit you to spring sections of your pattern away from

the panel proper. Cut along your design with a saw. Spring the design sections outward and hold them with an appropriate dowel or other piece of wood. That's Moke!

**CONGRATULATIONS
TO THE
PLYWOOD INDUSTRY**
on its
50th ANNIVERSARY



We are fully aware of the importance of Plywood to this area's economy and will continue to lend our support to this industry in any way we can.

SEE US FOR ALL TYPES OF
WELDING SUPPLIES

- INDUSTRIAL AIR OXYGEN
- HELIUM—FOR BALLOONS
- NITROGEN — ARAGON

Medical Gases — Masks — Regulators
ELECTRIC and ACETYLENE RENTALS

**SIXTH STREET
OXYGEN SALES**

2521 South Sixth Phone 3583
Evenings Call 9511 or 8332

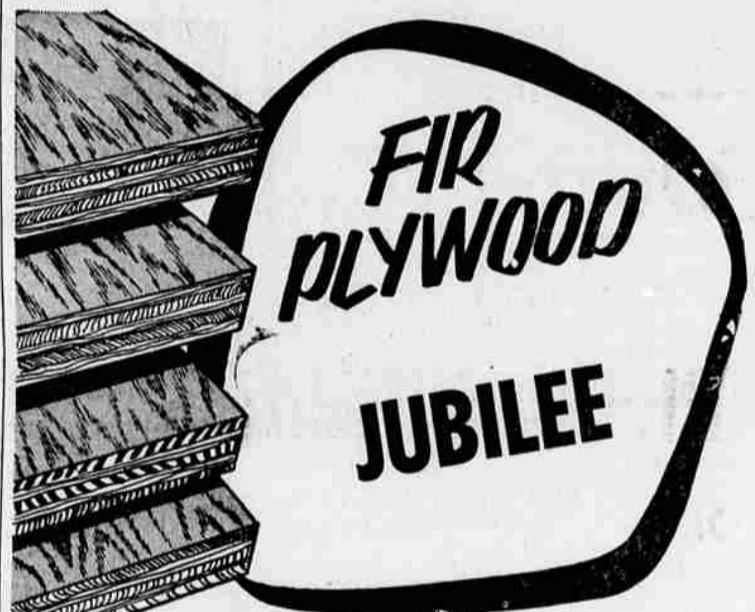
**We Are Proud
To Be Able
To Serve
The
LUMBER INDUSTRY
of KLAMATH COUNTY**

**ELECTRICAL
CONTRACTORS**

SERVING
THE
KLAMATH BASIN

East Side Electric

433 Market St. Phone 3184



**Klamath County
Fairgrounds
TUESDAY
October 25**

**We Salute the
PLYWOOD INDUSTRY
FOR 50 YEARS OF PROGRESS**

During the past fifty years, plywood manufacture has grown from the small plant to the mighty industry we see today. Long-Bell is proud of the part we have played in the growth of this area . . . and we sincerely hope that our area will continue to grow and prosper with our united efforts.



BUILD IT WITH PLYWOOD!
Light, strong, easy to work with, Plywood is real wood! Build yourself this beautiful table in a few hours!



BUILD IT WITH PLYWOOD!
Week-end carpenters can build this telephone shelf easily, out of Plywood. It is so easy to work with!



BUILD IT WITH PLYWOOD!
Now you can build yourself a beautiful desk like this with easy-to-work-with Plywood. We have the plans.



BUILD IT WITH PLYWOOD!
This room-partition cabinet is easy to build out of Plywood, the material that's split and puncture-proof.

LOOK First TO
**Long Bell
LUMBER COMPANY**

Main and Spring

Phone 3144