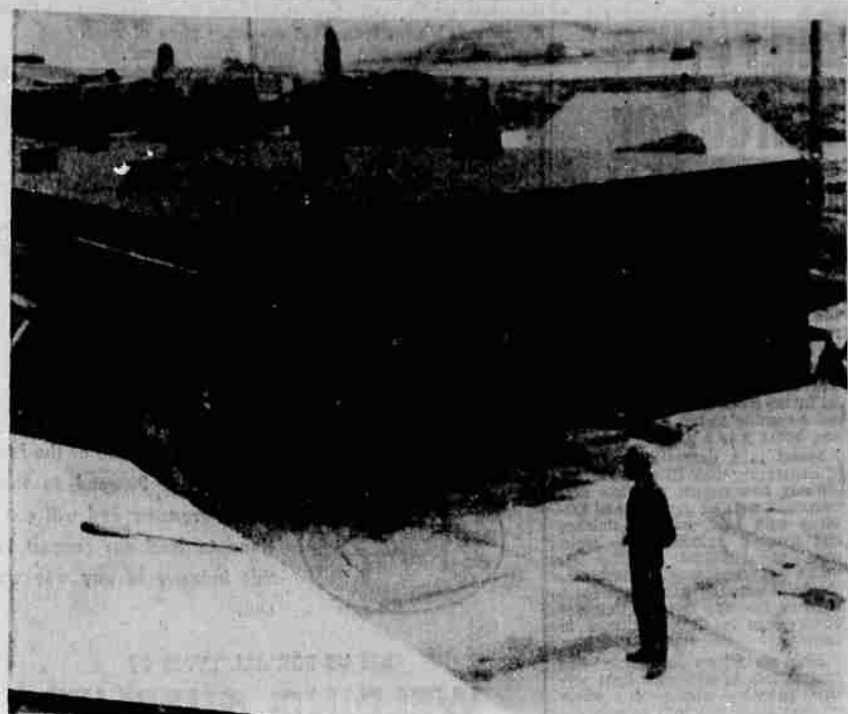




NEW PEELER LOG KILNS are nearing completion at the Kalpine Plywood plant on Highway 97. Guy Hand, plant master mechanic, who is supervising the building, is shown in foreground. The building consists of three kilns and is designed to thaw out frozen logs in the winter and will be used in the summer to improve the peeling characteristics of the logs. The kilns will be operated simultaneously with crews charging one, one closed and loaded with logs being sprayed and one being unloaded. In the winter the logs will be thawed out for about eight hours with jets of steam with a temperature of from 165 to 180 degrees. The logs will be steamed for about three hours in the summer. The primary purpose of the kilns is to allow operation during the coldest winter months. Previously the mill has had to close when the logs became frozen.

Fir Plywood Used By U.S. Boat Makers

Fishermen and plywood boats go together like ham and eggs, like hotcakes and syrup, like a trout-hungry Isaac Walton and opening day of the season.

Fir plywood is the basic material in boats from six-foot pram dinghies through outboard runabouts, cruisers and sailboats, charter fishing vessels plying the gulf stream, flashing Gold Cup racers and on up to 80-foot deep sea tuna clippers.

And here are some of the reasons:

First, the big panels cover wide areas, shortening construction time and reducing seam area and number of fastenings required. Cross-grained bonding veneers makes the panels splinterproof, virtually punctureproof and dimensionally stable. This means greater strength with less weight and at a sizable reduction in cost.

Plywood boats are simpler and require less setting-up time. Standardized assembly line methods can be used with plywood hulls at much lower cost than conventional boat building.

Most kit boats are designed for plywood because of the construction simplicity this material allows. The big panel coverage, ease of standardization, mean that an amateur can finish a kit-boat before he gets discouraged. The complicated layout work has been solved for him and he can finish the project with only simple tools.

In the do-it-yourself field, the acceptance of fir plywood as a boat building material has gained a new meaning in recent years. More and more top marine architects have been designing for this material. This means the amateur can build a plywood boat of fine-

lines, seaworthy, strong and durable.

Fir plywood is stocked by lumber yards throughout the country, but good planking lumber, properly seasoned is usually handled by only a few specialty yards.

Exterior plywood for boat building as a general rule costs less than, or no more than, good boat lumber. (Only plywood with waterproof glue should be used on a boat and the proper grade should be selected for the job. Look for

the edge brand "EXT-DPPA." Interior type plywood be used on a boat—even for bulkheads or in der no circumstances should an the cabin."

Congratulations TO THE PLYWOOD INDUSTRY ON ITS 50th ANNIVERSARY

Our congratulations to the Douglas Fir Plywood Industry on the celebration of its Golden Jubilee and our warm congratulations to Kalpine Plywood on the celebration of this Jubilee with the big free "Circus Type" show and open house Tuesday, October 25. We urge you to attend.

We Are Proud to Do Business With Such an Outstanding Industry

The fir plywood industry as a major payroll builder in this area is well known. In addition to direct wages, the industry also spends thousands of dollars yearly for supplies, services, taxes, fees. Every store, every office, every service station, every bank, every public utility in Klamath Falls benefits either directly or indirectly from the fir plywood industry in our locality.

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We Salute The Plywood Industry On Its 50th Anniversary!

FROM the heart of the forest to the heart of your home, Fir Plywood contributes immeasurably to the economic well being of our great Southern Oregon area. We are proud to have had a small part in the growth of this great industry.

SMITH-BATES Printing Company

132 South 5th Street

Phone 3714

Promotion Specialists Get Credit For Plywood Show

The fir plywood Golden Jubilee traveling industrial show which will play here October 25, is the brainchild of a topflight collection of fir plywood promotion specialists. The show is free and open to the public as well as to the families of employees of the fir plywood mills here. It opens at 2 p.m. at the exhibit building and it will run to 9 p.m.

The basic conception behind this off-brand industrial exhibit keyed to the fir plywood industry's 50th anniversary is that of W. E. Dufford, managing director of Douglas Fir Plywood Association.

Dufford, the Mr. Plywood of the business to the nation at large and elder statesman of the dynamic western fir plywood industry, of which the plant of Kalpine Plywood Corp., here is a part, is the moving force behind the fir plywood manufacturers' joint national sales promotion effort.

In his capacity as managing director, Dufford originated an industry promotion and quality control program that has sparked the greatest burst of growth in the industry's history. The idea for a traveling show designed to tell the story of this great growth and the story of the part plywood plays in the communities of the Pacific

Northwest where manufacturers' plants are located is his conception.

It was executed by another outstanding plywood promotion man. He is Joseph Weston, field promotion director for the plywood industry's trade association. Weston, a licensed architect with a national reputation for a number of notable "firsts" in the construction and design field and a former builder, heads up a staff of 25 trained specialists who render field level assistance to plywood users in the major marketing centers of the nation.

Weston has turned his talent in this exhibit to producing a show that has the color and drama of the circus and carnival. The artist who did the fanciful decor for the exhibit under Weston's direction is Sted Wood—former topflight Tacoma commercial artist and advertising executive now serving in a consulting capacity from his home in Carnel, California.

The show developed by Weston includes the highlights of a striking collection of Golden Ideas in Architecture developed by five top-flight modern architects for the association. The ideas were unveiled at the industry's historic jubilee annual meeting in June of

this year. They are shown in a series of dramatically lighted color boxes located in the center of the exhibit.

a salute to
FIR PLYWOOD
the material everybody uses.

PLYWOOD SEE US FOR All Sizes and Thicknesses

Don't Miss The PLYWOOD SHOW
Tues., Oct. 25, 2 to 9 p.m.
at the Fairgrounds

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...THE PLYWOOD WORKER



"We're making the world's most popular 'sandwich'... Plywood!"

With split-second timing and sharp coordination, glue-spreaders crew assemble a plywood "sandwich" in a matter of seconds. Like the rest of the many plywood specialists, they help build Oregon in a big way.

Used in a thousand different ways the "sandwich" produced by Oregon's thousands of plywood workers is indeed the world's most popular. It is used in our homes, automobiles, furniture. It is used in freight cars, boats and ships, farm buildings and skyscrapers.

The plywood worker is making real contributions to Oregon's growth and progress. He is helping conserve our natural resources by more efficiently utilizing our tall timber. He is furnishing us with an economical, versatile building material stronger than natural wood, yet retaining wood's natural beauty. He is adding millions of dollars to our economy every year.

The plywood worker is another of the many people "behind the scenes" whose everyday efforts help build a bigger, better Oregon.

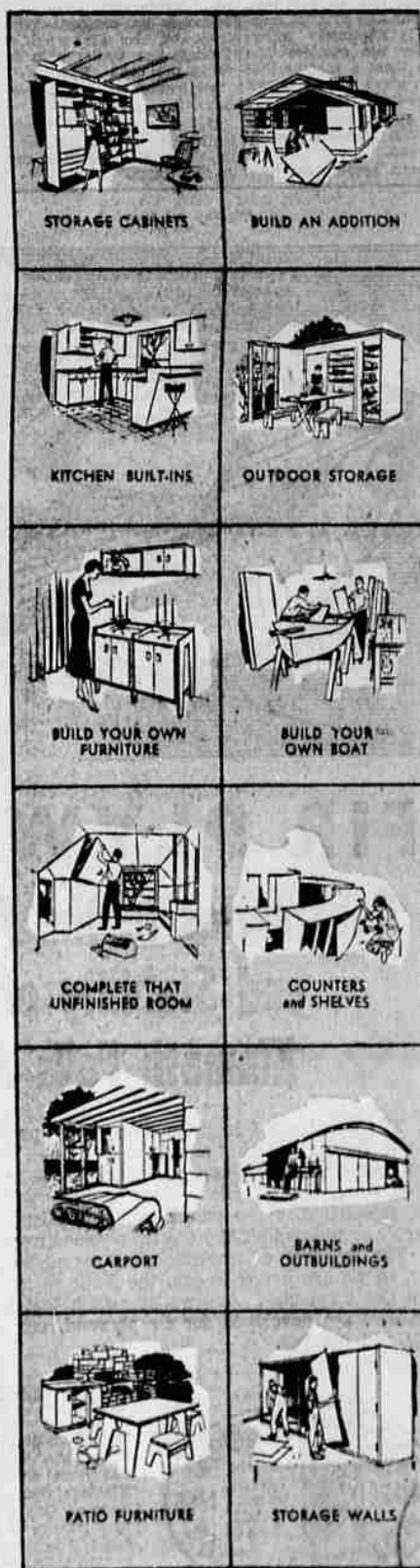
See the FREE

Plywood Jubilee Show

Don't miss the big trailer-full of interest and excitement that will be in Klamath Falls Tuesday. It's the Plywood Jubilee Show... open from 2 p.m. to 9 p.m. at the Fairgrounds.

FIRST NATIONAL BANK OF PORTLAND
"LET'S BUILD OREGON TOGETHER"

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A Salute to FIR PLYWOOD

... The Material Everyone Uses

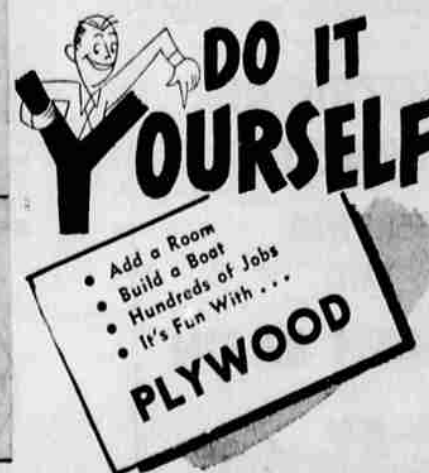
Today we salute the fir Plywood industry which this year is commemorating its 50th anniversary. Fifty years ago fir plywood was produced at Portland, Oregon, and was displayed for the first time at Portland's Lewis and Clark Exposition in June of 1905. Since that time the industry has grown from nothing to a \$370,000,000 per year giant... and is still growing.

Fir plywood, produced only on the West Coast, is sold everywhere. It is used to build millions of useful things, and new uses are being discovered constantly.

We are fully aware of the importance of fir plywood to this area's economy, and we will continue to lend our support to the industry and to its efforts on behalf of fir plywood's increasing popularity and usefulness.

FREE SHOW

A Fir Plywood Jubilee free show is coming to town! It's a circus-type exposition and will have something of interest for every member of your family. See sound-color movies. See the clever "menagerie" of circus animals made entirely of plywood. See "Golden Ideas" for outdoor-indoor living. See dramatic displays depicting fir plywood's importance to this community. Tuesday, Oct. 25, at the Fairgrounds in Klamath Falls.



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