

9th & Pine

Montgomery Ward

Phone 3188

OPEN FRIDAY
NIGHT 'TIL 9 P.M.

WARD WEEK

WHEN ALL AMERICA SHOPS AND SAVES



CHILDREN'S SHOES CUT-PRICED

3.34

Reg. 3.98, Ward's Good Quality best-selling styles for children, greatly reduced for this special event. These sturdy, long-wearing favorites are so right for school and play. Hurry in and save! Sizes 8½-3.



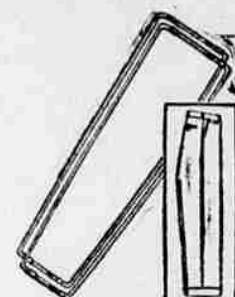
ENTIRE NEW FALL STOCK REDUCED

Regular 24.75 Coats in Rich Wools

21.88

Most Stores Sell the Same Quality Woolens at 29.98. All Sale Coats Are Milium Lined!

Super Ward values! Fall's smartest—newest! Fine 100% wools in deep napped fleeces—tweeds—checks—plushes. Wonder-soft 90% wools blended with 10% cashmere. Textures so fashion-exciting! Coats with warmth, wear woven into every inch. Coats with new, dashing collar, cuff treatments, expensive-look details. Fine Milium linings for extra weather protection. Exciting buys for school, career, town. Yours—at big savings. Newest fall colors. Sizes 10-18.

REGULARLY 75c PR.
PANTS DRYER66c_{pr.}

Wonderful dryer for all washable pants—eliminates ironing! Adjustable—fits all men's and boys' sizes. Rust-proof.

IMPORT SPECIAL
LAUNDRY BASKET

88c

Big special purchase cuts the price! Strong, shiny, bamboo—new convenient shape for easy handling—dozens of uses!

PRESSURE SAUCEPAN
REDUCED FROM 12.45

10.44

Reg. 11.95 Pressure Saucepan, 4-qt., with new air-vent release. Timing chart included. Reg. 15.95 6-QT. 13.44



MEN'S REGULAR 79c T-SHIRTS

All-season wear 66c Sizes S-M-L

Save 16%. Absorbent, flat-knit combed cotton T-Shirts—full-cut for roomy comfort and extra long for ample tuck-in. Reinforced shoulder seams.

REG. 59c combed cotton Speed Shorts. S-M-L... 48c



REG. 3.98 CORDUROY SHIRTS

Washable 2.99 Men's sizes

Velvety cotton corduroy in a large selection of rich solid colors. Styled with one-button pockets, adjustable cuffs, casual in-or-out bottoms, and loop collar closings. Yokes are lined in lustrous rayon satin.



ORLON SWEATERS—USUALLY 8.95

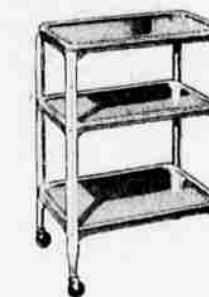
Save over \$3 5.77 Men's sizes

Super special purchase! Comfortably warm, color-rich orlon. Has the luxurious feel of cashmere with these advantages: (1) takes readily to water (2) keeps its shape longer. Buy extra one for gift.

GIFT ELECTRICS SALE
\$1 HOLDS TO DEC. 15

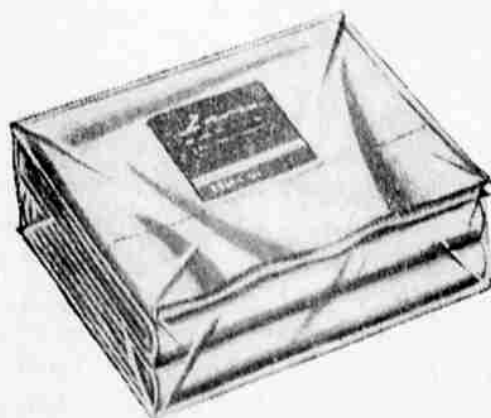
15% OFF

Save now during Ward Week on electrics for gifts. This saving is typical of many. 9.25 Percolator... 7.85

KITCHEN CART
REGULAR 8.95

7.88

Enjoy the convenience of this servant on wheels at low sale price. Triple electrical outlet, asbestos cord. White enamel.



WARDS LONGWEAR PASTELS

Sturdy sheets 1.99 72x108" size

Save money... and give your bedroom that new decorator look. Beautiful shades of blue, green, lilac, pink or yellow. All are long-wearing 132-count muslin. 81x108"... 2.18 PILLOWCASE, 42x36"... 44c

59c SPEED SHORTS
Rib-knit combed cotton.
Reinforced. Men's... 48cREG. 69c SHORTS
Sanitized broadcloth.
Men's 30-44... 58cBOYS' 39c SHORTS
Smooth, rib-knit cotton
Speed Shorts. 2-8... 33cBOYS' 49c SHIRTS,
Shorts in snug, rib-knit
cotton. 2-8... 42cGIRLS' 69c VEST
Smooth, rib-knit combed
cotton. 2-8... 48c98c STRETCH HOSE
15-denier, 60-gauge
sheer Nylons... 84c49c MEN'S BLAZER
Socks. Mercerized cotton.
Sizes 10-13... 38c69c STRETCH SOCKS
for men. Neat rib pattern.
Size S-M-L... 58cDOUBLE HOLSTER SET
REGULARLY 1.98

1.66

Black genuine-leather holsters, belt. 2 Western-style pistols, 3 dummy "bullets" on clip. "Pony-boy" decoration.

SPECIAL PURCHASE
USUALLY 9.987.44_{ea.}

Choice of 4 assorted sale-priced dolls. Shown 25" Plastic Walking Doll with rooted Saran hair, glossene sleeping eyes.