

Yardley Offer

As nature's stage revolves, summer heat exists for the entrance of autumn briskness. But, lovely as this new setting is, it does bring about a transformation in the appearance and texture of the skin. Right on time to greet the change of season is a new Yardley combination package featuring a bottle of hand cream and a cake of richly perfumed soap, a choice of either Crushed Carnation or Red Roses. The special package is available for a limited time.

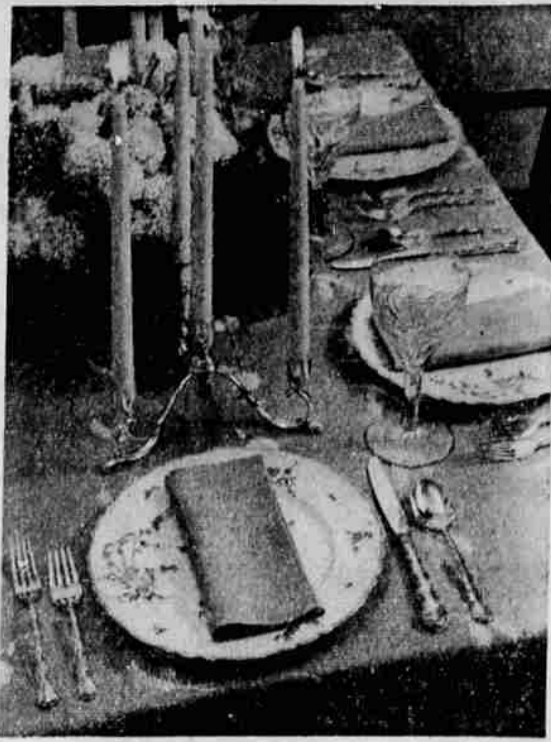
This is a wonderful opportunity to get the skin back into condition at a savings. The hand lotion is non-sticky and pleasantly scented. Its pure ingredients help restore natural skin oils soaked up by the sun and dried out by colder weather. Good as an all-over skin lubricant, it is particularly effective in smoothing out roughness caused by chapping. Hands, knuckles, elbows and heels benefit from special massages with a refined lotion.

Noted for adding a touch of luxury to the routine of bathing, richly perfumed Yardley soap, included in this special package, is gentle enough for complexion care as well. Soap and water have always ranked high as a beauty treatment for keeping skin soft and clear. The mild, high-quality of Yardley products makes them beneficial for even sensitive skins.

Timed for the weather change when beauty aids are most imperative, the new Yardley package of hand cream and perfumed soap will be available for a limited time only.

Muffins

Put a teaspoon of honey on the top of each muffin before you bake it; when you take it out of the oven it will be a surprise delight in the middle of the muffin.



FOR THE FRANKLY SENTIMENTAL, Reed & Barton has introduced "Tara," a sparkling carving of leaf-scrolls and tiny blossoms outlining a beautifully curved handle, a design rich enough to go with any period and any degree of formality. The centerpiece of white asters and baby's breath is flanked by two Reed & Barton candelabra holding blue candles. The place settings are "Tara," the china, Haviland; glassware, Van Dugteren, and linen, Matouk. Contradicting the edict that decorated table pieces may be used only in contrast to plain ones, here pattern is placed on pattern, achieving a lovely effect.

"Balm Argenta" Lotion Pillows

By an ingenious device of enclosing hand lotion sufficient for one application in a tiny silver-foil pillow, Balm Argenta assures you of hand beauty wherever you are, wherever you go. The pillows are put up eight to a matchbook type folder, 12 folders to a compact packet, giving you 96 individual applications in all. Just carry one or several folders with you all the time in your purse, pocket, glove compartment, train case, plane kit, whatever. Keep some on your night table, above your kitchen sink, in your desk drawer.

People whose work or hobby is hard on their hands appreciate the convenience of these minimum space-and-weight pillows. Nurses and doctors, factory workers and bus drivers, gardeners and Sunday painters can so easily carry a folder of Balm Argenta Pillows in the pocket of their uniform or smock. Schoolgirls can tuck a folder in their make-up cases; gadsabouts keep every purse equipped; office workers draw from their desk drawer supply. And no experienced traveler could fail to rely on such a simple, accessible expedient for keeping her hands conditioned in spite of strange soaps and harsh water. For the bed patient, at home or in hospital, a folder of hand lotion pillows on the bedside table or tray take up so little valuable space, are so easy to reach for, so easy to use.

You just tear down the little indentation in the crimped edge of the pillow and squeeze the plumped-up center. Voila! Just enough rich, creamy Balm Argenta Hand Lotion is released to relieve that unpleasant dry taut feeling and to restore skin softness and smoothness. Balm Argenta is not only cleverly packaged for both at-home and away-from-home use, but it is superior among hand lotions for its quick effectiveness. Lanolin-loaded, full-bodied, luxuriously-textured, it is a favorite for quality with thousands and thousands of hand lotion users.



ALL OF US are becoming travel conscious these days. From Crease-resistant clothes to light-weight smart luggage, we become more travel-wise every day. Now, even our hand lotion is packaged in convenient little silver-foil dispensers by Balm Argenta. Eight of these pillows are arranged in a match-book type of folder that slips into the purse for ready access after every hand-washing. Just rip the crimped edge of the cover at the indentation, press the plumped-up center and out comes enough Balm Argenta hand lotion for a single application... and less expensive than the stamp on a picture post-card.

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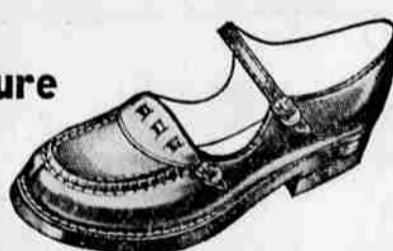


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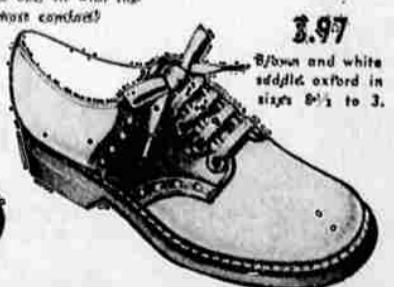
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