



Buy The BEST For LESS at SEARS TREMENDOUS BONUS OFFER

Just In Time For Early Christmas Shopping
FREE Coupon Books! Up to \$40.00!
With Your Purchase of Our Major Appliances

Starts tomorrow! Unprecedented Values! Save up to \$50!
Only \$10 Down!

Kenmore Automatic Washer

With 20.00 Coupon Book

\$264⁹⁵

Only
\$10
Down!

• Modern Fabric Setting! • Flexible Visi-Dial Control!

Tremendous savings on the Kenmore of your dreams! We tested... we compared... you simply can't buy better than Kenmore! Genuine porcelain top wipes sparkling clean—easily! Giant 9-lb. capacity for bigger, more economical washes. Sealed gear mechanism that's guaranteed for five full years! And it's all completely automatic—at Sears—it's exclusive!



Only \$10 Down!

Kenmore Electric Dryer
With 15.00 Coupon Book

\$214⁹⁵

Only
\$10.00
Down

• Famous Kenmore with High-Speed Drying!

Buy the finest at the finest savings! Dries full 9-lb. load in less than 1/2 hour—at no higher temperatures—and at no increased cost per load. All of the features YOU asked for in a quality dryer. And completely automatic—clothes can be finished to perfection—either damp dry or completely dry, as you choose!



Free! \$20⁰⁰ Coupon Book



With your purchase of our best Automatic Washer. Coupons good as cash anywhere in store. Not good for down payment.

Own a Genuine Kenmore
Washer

For As Low As

89⁹⁵

Own a Genuine Kenmore
Dryer

For As Low As

134⁹⁵

Free! \$15⁰⁰ Coupon Book



With purchase of Kenmore Electric Dryer. Coupons good as cash anywhere in store. Not good for down payment.

All Kenmore Washers and Dryers Reduced this Sale only!

Our Finest Kenmore Range

• InfraRay Top Unit Gives you Exact Heat—Instantly!



Free! \$40⁰⁰ Coupon Book

With your purchase of our best Kenmore Range. Coupons good as cash anywhere in store. Not good for down payment.

399⁹⁵

Only \$10
Down

With 40.00 Coupon Book
2 Big Family-Size Ovens!
Giant size Griddle Top
For Easy Frying!

**Reduced this Sale Only!
Every Kenmore Range!**

36-in. Kenmore Automatic!

Cooks Automatically—Just Set It and Forget It!



Free! \$20⁰⁰ Coupon Book

With purchase of Kenmore Automatic Range. Coupons good as cash anywhere in store. Not good for down payment.

219⁹⁵

Only
\$10.00
Down

With 20.00 Coupon Book

Just put on your dinner, set it and forget it! Electric timer minds your cooking for you! This Kenmore also features built-in griddle with workspace cover; smokeless broiler, Ken-Timer; built-in lamp and clock.



Free! \$40⁰⁰ Coupon Book

Free \$40 coupon book with purchase of our 21 inch TV. Coupons good as cash anywhere in store. Not good as down payment.

**21-inch Lined Oak
Silver-tone Console**

299⁹⁵

With \$40 Coupon Book

This deluxe Silver-tone with SRO chassis is engineered to give peak performance even in remote areas. Enjoy the full resonance of Silverphonic sound. Crisp, clear kinetone picture.



Free! \$20⁰⁰ Coupon Book

Free \$20 coupon book with purchase of our 10 cu. ft. freezer. Coupons good as cash anywhere in store. Not good as down payment.

**10 cu. ft.
Coldspot
Freezer**

269⁹⁵

Only
\$10.00
Down

With 20.00 Coupon Book

Amazing "Food Elevator" interior lifts stored food to fingertip level! Perfect size for kitchen or basement. Front controls, light, lock. Porcelain enamel, Color-Tone interior. Holds over 346 pounds of food.

**Automatic Defrosting 11.2 Cu. Ft.
Coldspot
Super-Mart**

339⁹⁵

\$10
Down

With 40.00 Coupon Book

• First with revolutionary freezer at the bottom!

The right place... the right cold for every type of food! It's exclusive with Sears! Completely automatic refrigerator-freezer with giant 52.6-lb. freezer drawer at bottom. Automatic defroster. Controlled cold. Butter compartment, 23.7-lb. meat drawer. It's Deluxe!

Lowest Price in 20 Years! 7.7 Cu. Ft. Coldspot

- Specially Designed Spacesaver
- Finest Features at Lowest Price!
- Famous Coldspot Cold-to-Floor Design

129⁹⁵

\$5
Down

Here's maximum refrigerated space in a minimum of floor space. Porcelain enameled interior. Coldspot offers convenient food storage section, adjustable shelves, all the conveniences at a terrifically low price!

Don't Be Satisfied with Less than the Best! Always Buy Kenmore and Coldspot!

"Satisfaction guaranteed or your money back" SEARS

Hours 9 to 5:30 — Friday 9 to 9
133 So. 8th Phone 5188

OPEN FRIDAY NIGHTS TILL 9 P.M.

SEARS