



FIRST SALE DAY TOMORROW

Shop Every Department! Hundreds of Reduced Prices on First Quality Merchandise

Check The Values . . .

✓ SAVE ON SPECIALS
FOR THE HOME

✓ SAVE ON APPAREL
FOR THE FAMILY

✓ SAVE ON CAR AND
RECREATION NEEDS

USE YOUR CREDIT

Purchases of \$20 or more can be made on Sears Easy Payment Plan, or use Sears Credit Purchase Coupon Books just like cash in purchasing small items.

SEARS DAYS

A SALE AS GREAT
AS ITS NAME!

Feature Attractions:

NATIONAL FLOOR
COVERING SALE

AMERICA'S GREATEST
HARDWARE VALUES

BEDSPREAD SALE

AUTOMOTIVE WEEK

TOY TOWN OPENING

NATIONAL ELECTRIC SALE

SUPER SINK SALE



Plastic Shower Set

Windows and Showers

5.98 **1.99**

Complete set, sale priced. Attractive "Swan" print on embossed pique plastic. Priscilla style window curtains have ruffled tie backs. Re-inforced heading. Rustproof grommets. 72x72" shower and 27 x 45" window curtains. Boxed.

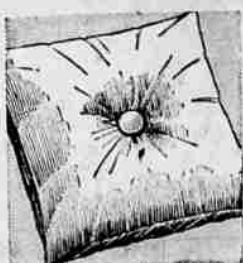


Baby Chenille Spreads

4.98 Value

Choose from seven Harmony House colors in either twin or full size. Attractive bullion fringe. Specially priced for Sears Days.

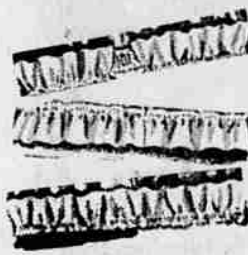
\$2.99



Sofa Pillows

You would expect to pay at least 1.59 for these smart bark-cloth sofa pillows. New decorator colors.

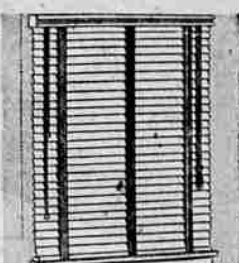
Reduced to **97c**



Curtain Valance

Clearlight permanent finish rayon marquisette valancing. Save 44c a yard at Sears!

Reg. 69c 4 yds. **1.00**



Venetian Blinds

Our best stock blinds reduced for this sale. Ivory white. Aluminum slots & plastic tapes.

Special **10% off**



20-Gallon Can

Heavy galvanized sheet metal construction. Snug fitting cover.

Reg. 3.89 **2.99**



Automatic Heater

Bullseye signal light tells you when heater is on or off. Two heat selections. Fan forced and radiant heat.

Reduced to **25.88**



2-Yr. Guarantee

Lowest price in town for a two year guarantee battery. 46 Chem Set plates. Save now at Sears.

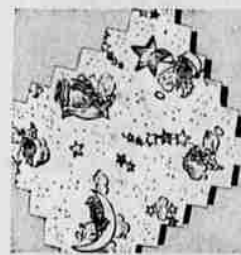
Reg. 13.45 **8.88** Exch.



Sheathed Cable

Tough heavy, non-metallic sheathing resists moisture, fire, and acid vapors. 14 gauge, 2-wire, 15 ampere.

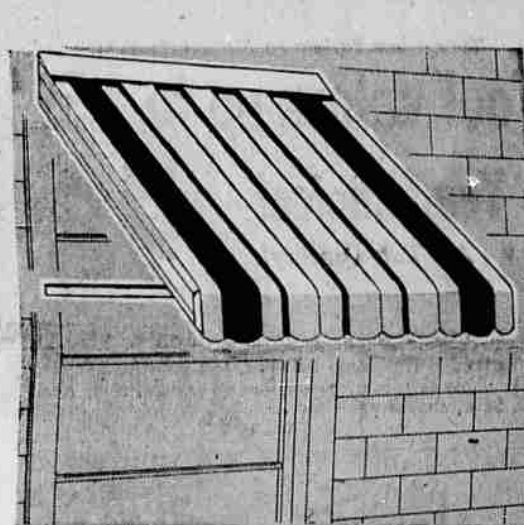
Reg. 6c ft. **4 1/2c Ft.**



Cotton Flannel

Wonderful patterns for children and adults. For robes, sleepers, pajamas.

Reg. 49c **35c** yd.



Smart and Practical Narro-Stripe Aluminum Awnings!

Window Awnings

• Year round beauty
• Protects from wind, sun

15⁶⁹

43 1/4 in. wide

Besides adding distinction to your home, these awnings shade interiors, help stop drafts. Baked enamel finish. Install them yourself, or let us do it. Buy now!



Take Your Choice . . . Every One's A Bargain!

Fixtures Sale

• Latest styling, our best quality
• Special price, this sale only

1.66 to 1.88

Top the beauty of your home with these rich-looking fixtures. Your choice for bathroom, bedroom, kitchen, living room or outdoors. Living room fixture has quality of 2.98 fixtures! Buy now at Sears low price.



Similar to Illustration

Steam & Dry Iron

New low price at Sears. Combination steam or dry iron at a Sears Days low price. UL approved.

Reg. 15.95 **9.97**



New Bath Scale

Smart, useful gift! Bright chrome-plated steel with no-slip rubber mat. Easy-to-read magnified twin dial.

Reg. 6.95 **4.88**



Electric Percolator

Completely automatic. Buy now for Christmas giving at top savings. 8 cup capacity.

Reg. 9.95 **7.88**



Repeater Shotgun

Expensive gun features. Popular gauges. "Fast-travel" bolt gives 6 rapid repeat shots. Loads from below.

Reduced to **29.88**



Men's Flannel

Wear 'em for work or play. Latest heather tones, new novelty patterns. Sanforized.

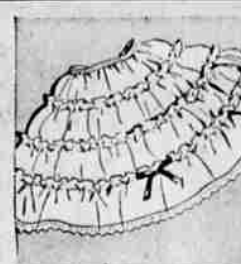
Reg. 1.98. Two for **\$3**



Indoor Dryer

Compact folding hardwood dryer with dowel holes and metal sleeves has 27 ft. of drying space.

Reg. 2.59 **1.99**



Can Can Slip

Full circle bouffant style for girls in size 7 to 14. Lovely new colors. Special!

Reg. 1.98 **1.66**



Bulk Oil Sale

Stock up for fall now at Sears wonderful low price in oil.

Reg. 14c **9c** Qt. In your own container

girls' denim jeans

specialty
priced at
\$1.00

Regulation style with
two front pockets,
back yoke, double
needle stitching.
Metal rivets at points
of strain. Navy and
black. 7 to 14.



"Satisfaction guaranteed or your money back" SEARS

Hours 9 to 5:30 - Friday 9 to 9
133 So. 8th Phone 5188