

# Herald and News

**FRANK JENKINS**  
Editor

**BILL JENKINS**  
Managing Editor

Entered as second class matter at the post office at Klamath Falls, Ore., on August 20, 1906, under act of Congress, March 3, 1879.

**MEMBER OF THE ASSOCIATED PRESS**

The Associated Press is entitled exclusively to the use for publication of all local news printed in this newspaper as well as all AP news.

**SUBSCRIPTION RATES**

MAIL	CARRIER
1 Month \$1.50	1 Month \$1.50
6 Months \$7.50	6 Months \$7.50
1 Year \$12.00	1 Year \$12.00

## BILLBOARD

Last night the Elks lodge here and over the nation honored the American press, an annual observance by the order held each year during National Newspaper Week. It was and is a signal honor to be accorded the Fourth Estate and is deeply appreciated by those members of the working press who are on the receiving end.

At last night's ceremony Winston Purvine, director of our school—the Hill, O.T.E., gave the address, a fine job which carried the picture of the press of today from its beginnings a good many hundred years ago when the first moveable type was unveiled.

Sitting there and listening to his talk I was struck by the idea that maybe it's a pretty good idea for all of us newspaper slaves to sit down at least once a year and have someone give us a look at what we're supposed to be doing. It was struck by the idea that maybe it's a pretty good idea for all of us newspaper slaves to sit down at least once a year and have someone give us a look at what we're supposed to be doing.

### Telling The Editor

**TOO COLD**

As winter is approaching and the early mornings are growing colder, I am thinking of the boys who are the carriers delivering your newspaper to the subscribers in the early morning hours. They are the boys who are the carriers delivering your newspaper to the subscribers in the early morning hours.

**Deadline Passes For Hi-Y Members**

The meeting last Wednesday was the deadline for members to join the Hi-Y and Tri-Hi-Y clubs. Bill Cornell, program director at the YMCA, said today.

**Florence's Flower and Fibre Shop**  
935 Division Ph. 7628  
Complete Supplies of Materials Needed. Free Instructions.

**Now! Enjoy two highlight Albums from RCA Victor's "FABULOUS FIFTY-FIFTH" Anniversary Release**  
\$3.98 values... yours for only **98¢** each (Long Play or 45 EP)  
Nationally Advertised Price

**Derby's Music Co.**  
126 No. 7th Phone 4519

Complete selections from 12 new RCA Victor Albums. Titles by Perry Como, Eartha Kitt, Sauter-Finegan Orchestra and many more. The 12" Long Play (SPL-12-13), or 3-record 45 EP (SPC-7-12).

Recorded in Brilliant "New Orthophonic" High Fidelity Sound

### They'll Do It Every Time

**LENZO THE PHOTOGRAPHER SWEATED TWO HOURS TO GET A FEW SNAPS OF MRS. POPPARD'S PRIDE AND JOY, LINGEED...**

**THEN WHEN THE PROOFS (WHICH, P.S., SHE DOESN'T HAVE FINISHED) COME OUT—SHE SAYS LIKE THIS...**

**By Jimmy Hatlo**

### HAL BOYLE

**NEW YORK (AP)** — If you ever want to rent a mosquito—and, pray tell, who doesn't—Lorraine d'Essen is just the young lady for you.

Mrs. d'Essen, a comely, hazel-eyed woman in her early thirties, is one of the oddest jobs in this oddest of all possible worlds. She is an animal talent scout.

**Lebeck Announces Sermon Subject**

The Rev. C. E. Lebeck, pastor of the Assembly of God Church, 846 Oak Street, has announced that he will be speaking on the subject "The Power of Absorption" at the morning service. The service opens at 11 a.m. with an organ prelude. The choir will sing under the direction of Ortha Fuller. Mr. and Mrs. Alvin Hess will sing a duet.

**Call GRAHAM BROS. for ...**  
• DRIVEWAY CINDERS • EXCAVATING  
• GRADING  
Phone 5541

**thrill to ROOM-WIDE VIEWING**  
with exclusive **STROMBERG-CARLSON PANORAMIC VISION\***

**Dr. J. W. LOWE**  
CHIROPRACTIC PHYSICIAN  
Complete Spinal Adjustment  
Phone Office 2-1131  
Residence 2-0182  
111 So. 4th St.  
In Stevens Hotel Bldg.

**AUCTION USED FARM Machinery**  
Mon., Oct. 10th-10:30 a.m.  
Crater Lake Machy. Co.  
1410 S. 6th

**Micro-Thin CONTACT LENSES**  
**Dr. Stanley E. Anderson**  
OPTOMETRIST

In line with our long established policy of bringing outstanding authorities in the fields of optometry and hearing to our patients, we take pride in presenting Dr. Stanley E. Anderson, noted authority on the new, Micro-Thin contact lenses. We invite you to see these sensational, invisible, unbreakable Micro-Thin contact lenses personally demonstrated by Dr. Anderson, Saturday, October 8.

**Dr. Stanley E. Anderson**  
Graduate University of Oregon  
Received post-graduate training of the Massachusetts College of Optometry under Dr. Frederick E. Farnham, internationally recognized authority on contact lenses.

**Dr. Niles**  
optometrist

**COLUMBIAN OPTICAL CO.**  
730 MAIN ST. Klamath Falls 7121  
\*Drs. Omar J. Niles and Don R. Hayler

### BRUCE BLOSSAT

It was ironic that President Eisenhower was stricken at a time when he was pursuing a relaxed vacation schedule designed to keep him out of trouble with his health. It was ironic, too, that this days before he was to preside over a meeting on the general physical fitness of the American people — to be attended by leading specialists and athletes.

Undoubtedly some Americans may have wondered whether the President may not have played too hard in trying to escape the burdens and tensions of office. They might be asking: "If there was a chance something like this could happen, why was he allowed to play all that golf?"

Dr. Paul Dudley White, Boston heart specialist who flew to Ike's bedside after his attack, spoke of this matter in his highly informative report on the case. What he said is not only helpful to an understanding of the President's ailment but could be a useful guide to countless Americans in their middle and later years who might have doubts about the place of exercise in their lives.

Said Dr. White: "Now I know there is a likelihood of some people thinking that the golf he (Mr. Eisenhower) played the day before his illness might have been instrumental in production of this attack... (this has had) no influence... We see attacks in people who never played any golf. My own feeling is that golf has often been wrongly blamed, that those who play golf and have attacks at the age of 65 might have had an attack at 45 if they hadn't played golf."

"Well, that is the present situation. We just don't know, but we don't think that exercise itself is responsible. In fact, I am of the impression that it really helped to delay the onset of this (rather) than to cause it."

What the doctor said is that consistent exercise may have added greatly to the President's useful days by warding off potential trouble. It may even have saved his life, since no one can say

**Who'll Win? Go See**  
At The **QUEEN'S DANCE**  
Merrill Community Hall  
**SAT., OCT. 8**

**DANCING**  
SATURDAY NIGHT  
Pete Colley's Orch.  
AMERICAN  
**LEGION CLUB**  
228 N. 8th STREET  
MEMBERS & GUESTS

**YOUR STORE**  
**Florence by Prolon**  
GUARANTEED AGAINST BREAKING, CRACKING AND CHIPPING

New Styling... New Coloring... New Beauty! You'll use your set of Florence dinnerware for quick snacks, buffet luncheons or dinner parties. The cornerless inside profile in all pieces makes them easy to clean. Shatter-free... clutter-free... stack with a whisper!

**ONE YEAR GUARANTEE**  
Will not break, crack, chip or craze under normal household use... withstand boiling water.

**16-Pc. STARTER SET**  
Set contains four each 10" Dinner Plates, 6" Bread and Butter Plates, Cups and Saucers in choice of solid or mixed colors.  
**16.95**

**with exclusive STROMBERG-CARLSON PANORAMIC VISION\***

Place your Stromberg-Carlson where it looks best in the room. Then sit anywhere and enjoy the full picture—because PANORAMIC VISION gives you true room-wide viewing, a front row seat for everybody!

Come in, see this exclusive Stromberg-Carlson feature today. See the many decorator-styled models, to suit any taste or budget—all superbly engineered for outstanding performance, on VHF and UHF.

**The EMPIRE II**  
— a new concept in functional television design. Big 21-inch Panoramic Vision picture in a space-saving cabinet with disappearing tambour doors. Decorative recessed speaker grill. In African ribbon-striped mahogany veneers...  
**499.95\*\***

Also in comb-grain lined oak veneers...  
\*Patent applied for  
\*\*Includes excise tax and warranty.

"there is nothing finer than a **STROMBERG-CARLSON.**"

**Many a pretty leg owes a lot to Berkshire's**

**Berkshire's**  
fabulous 60 gauge stockings

The finer 60 gauge knitting shapes a prettier curve, fits like a dream, and because it's more snag resistant, actually saves you money! They're Berkshire's most beautiful stockings—so good they're signed with the label that won't wash off!

**150**

Klamath's Own Specialized Department Store  
**YOUR STORE**  
For Distinctive Gifts  
721 Main Ph. 4561

**East Side Electric**  
"Your House of Quality — Backed by Service"  
625 Klamath Ave. Phone 3164